09:00 – 09:20 Registration and Refreshments


09:30 – 09:40 Transfer Time

09:40 - 10:30 Session A - Workshops

**A1: What constitutes fair use of customer data in pricing?**
Wendy Seago, Technical Pricing and Analytics Director, Aviva UKGI
Gareth Howell, Commercial Director, AXA Direct and Partnerships

**A2: GIRO Flood Working Party - Pricing Home Business in a Flood Re. Environment**
Steve Cox, Head of Pricing Transformation (Insurance), Legal & General

**A3: Multivariate modelling in the London Market**
Mike Hood, Product Group Actuary - Short Tail, Catlin

10:30 – 10:40 Transfer Time

10:40 – 11:30 Session B - Workshops

**B1: Driverless Cars - Are we getting carried away?**
Kenny Leitch, Global Telematics Director, RSA
Dave Ovenden, Global GI Underwriting Lead, Towers Watson

**B2: Pricing for Volatility**
Mark Rothwell, Head of Home Pricing, Direct Line Group

**B3: Rock stars, Models and Data**
Rob Moss, Actuary and Simon Lyons, Contingency Underwriter, Catlin

11:30 – 12:00 Morning Tea

12:00 – 13:00 Plenary
"It's all about the Price"
Ian Hughes, Chief Executive Officer, Consumer Intelligence
13:00 – 14:00 **Lunch**

**14:00 – 14:50 Session C - Workshops**

**C1: Pricing Personal Motor Insurance in Different Jurisdictions**  
Peter Marissen, International Pricing Director, Admiral

**C2: Pricing High Net Worth Household Business – Confessions from the Front Line**  
Dan Bishop, Head of Pricing, Hiscox

**C3: GIRO PPO Working Party - The Reinsurance Pricing Implications of PPOs**  
Peter Saunders, Senior Pricing Actuary, Swiss Re.  
Emma Potter, Consultant, Towers Watson

**14:50 – 14:55 Transfer Time**

**14:55 -15:45 Session D - Workshops**

**D1: Big Data in Practice, and the challenges of Big MI**  
Darren McCauley, Chief Underwriting Officer, Tesco Underwriting  
Richard Bretton, Pricing Director, AXA Direct and Partnerships

**D2: Generating value from Data - Placing Your Bets**  
Catherine Barton, Partner, Ernst & Young LLP

**D3: Private Motor Pricing – Tools to Tackle Costs and Uncertainty**  
David Brown, Insurance Partner, KPMG

**15:45 – 16:05 Afternoon Tea**

**16:05 – 16:55 Session E - Workshops**

**E1: The Loser’s Blessing**  
Tim Rourke, Head of Pricing, LV= Broker Motor  
Ian Thomas, Head of Actuarial – Commercial Lines, Ageas

Ji Yao, Manager, E&Y  
Jing Li, Actuary, Allianz

Matt Evans, Actuarial Pricing Manager - Property & Casualty, Amlin

**16:55 – 17:00 Seminar Close**