The Actuarial Profession Strategy Review  GIRO Convention Michael Pomery 20 October 2005
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## Agenda

- Background
- Research findings and strategy development
- Strategic scenarios
- Consultation questions discussion

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## Reasons for change

- FRC to set up a Board for Actuarial Standards (BAS)
- Oversight of remaining regulatory functions
- Public interest discipline cases to be investigated by FRC body

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## FRC regulation

- FRC now have pages on their website (www.frc.org.uk) about their role in regulation of the Actuarial Profession
- Gearing up for 1 April 2006 start
- Advertising for Chairman and Technical Director of BAS and a Head of Actuarial Oversight at POBA
- FRC consulting about funding

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## Reasons for change

- Morris's crossroads
  - Retrenchment into narrow reserved roles, leading to decline and our eventual demise as a separate profession
  - Expanding the use of our skills into "a wider remit", bringing us into increasing competition with others

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## Reasons for change

- World is changing
- Move from paternalism and solidarity to individualism
- Globalisation of markets and firms
- Society expects something different from Professions
- Growth in risk management
- Growth in computing and internet

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## The strategic objectives

- Restoring confidence
- Increasing market share of talent leaving University
- Increasing value added by actuaries and thereby their influence
- Leveraging global capabilities

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### How

- Consulting and collecting evidence from
  - Customers
  - · Employers
  - · Universities and
  - · Recruiters
- Now your opportunity to contribute
- Start of member consultations

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## The Actuarial Profession Strategy Review Research Findings and Strategy Development

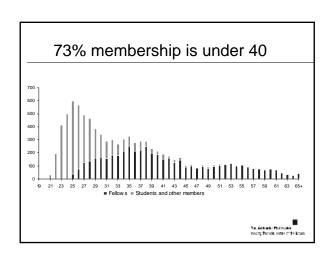

## Supply Chain A strategy for the Professional body must provide benefits to each link in the chain if it is to be effective We need to understand the demand for and supply of actuarial services and influences on this competition between actuaries and other disciplines customer needs

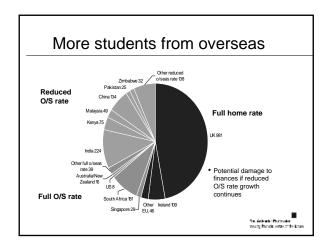
## Key findings

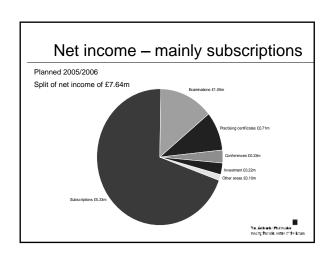
- Growth in membership is healthy
- Decline in pensions and life assurance not yet happened
- Slow spread into "wider fields" but lost ground in investment area
- Reserved roles, held by only 25% of active membership, are not valued by younger members
- Actuaries valued by employers and customers but need to understand the broader business context

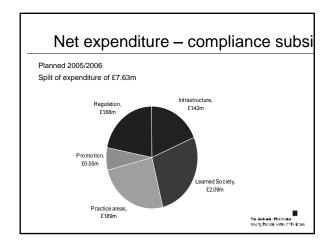
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# Membership split by qualification Membership split by qualification Members a Fellows (47%) II Non Fellows (53%)









## **Demand**

Confidence in actuaries from customers but criticisms around:

- insufficient real world understanding
- lack of business judgement
- patchy and sometimes inadequate communication skills, and
- a tendency to act as judge and jury

Healthy demand from employers, but they want:

- much more business understanding
- far stronger communication skills
- better ability to work in multi-disciplinary teams
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## Supply

- Profession not known to other than maths graduates
- Employers control recruitment
- Employers want non-mathematicians and better interpersonal skills
- Loyalty to firm taken over from Profession
- Younger members feel disenfranchised by Professional body

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## Co-regulator strategy

- Lobbying for more reserved roles
- Fellowship remains "gold standard"
- Active monitoring of compliance with standards (technical and ethical)
- Primary stakeholders considered to be regulators and Government
- Strong revalidation measures for practice certificate (PC) holders
- Stepping stone PCs developed
- Practice board centred structure

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## UK careers strategy

- Develop real knowledge of membership
- Primary stakeholders will be members; firms and Universities
- Activities will centre on knowledge transfer
- PC holders will pay for regulatory activity
- Associate qualification provides broad generic qualification in statistics and quantitative finance
- CPD as important as initial qualification

## Global player strategy

- Actively market qualification abroad
- Associateship foundation
- Primary stakeholders will be international firms; standard setters
- Physical presence outside UK
- Market led (but economic) subscription pricing - PAYG services