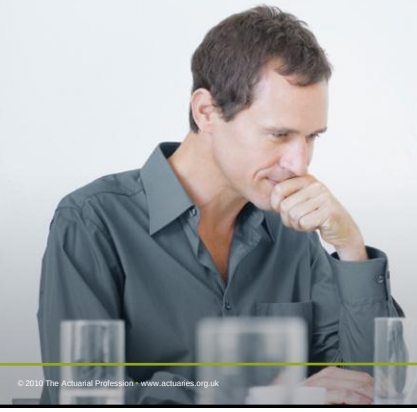
The Actuarial Profession
making financial sense of the future

General insurance pricing seminar
Malcolm Cooper and Stephen Cox



Challenges for a General Insurer

21 June 2011

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Introduction

Arms race of data sophistication

Winner's curse

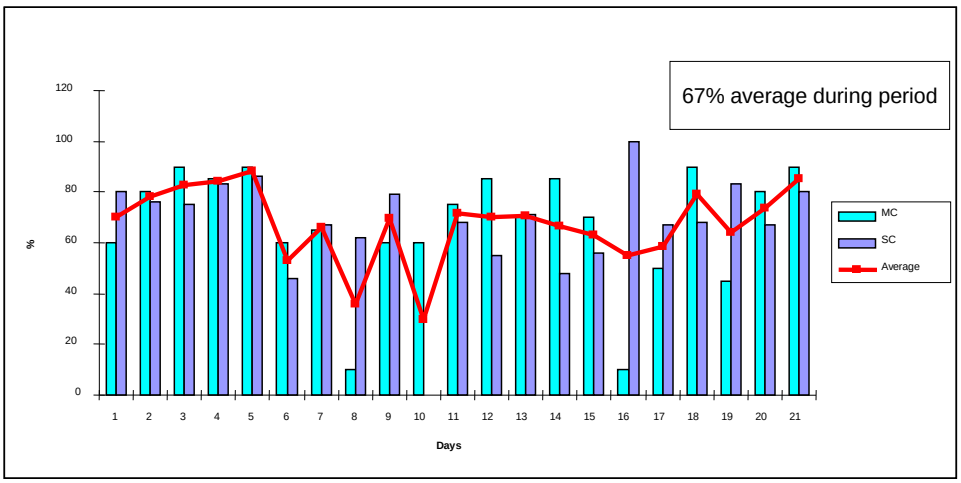
Complexity

I.T. constraints

Marketing or sales-led

Interruptions and distractions

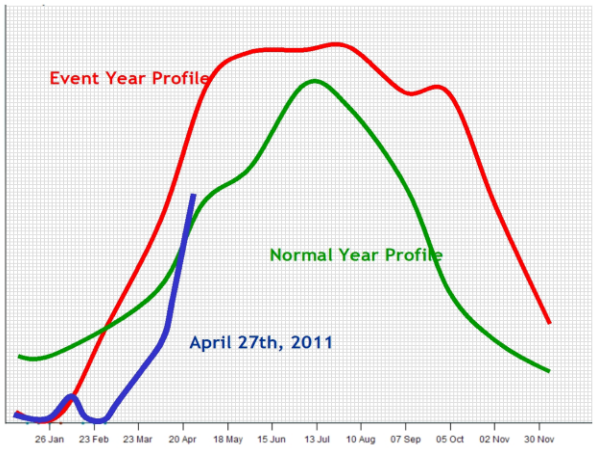
Usefulness Chart



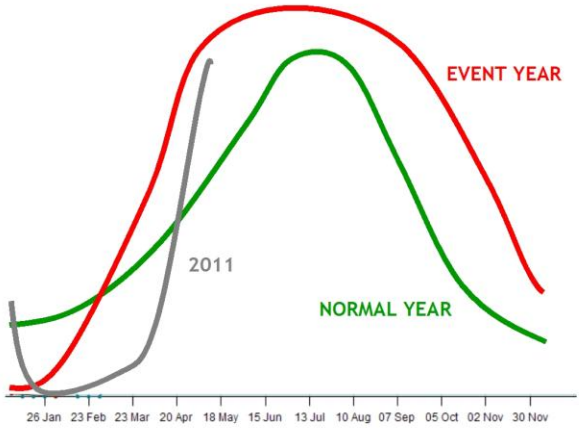
Recruitment

Climate change

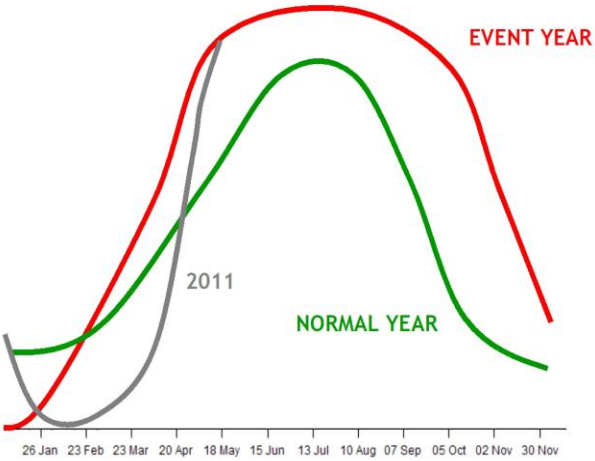
SMD – 27 April.



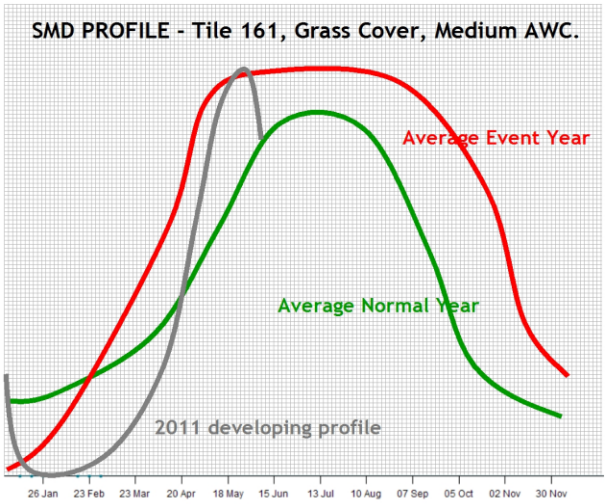
SMD – 13 May.



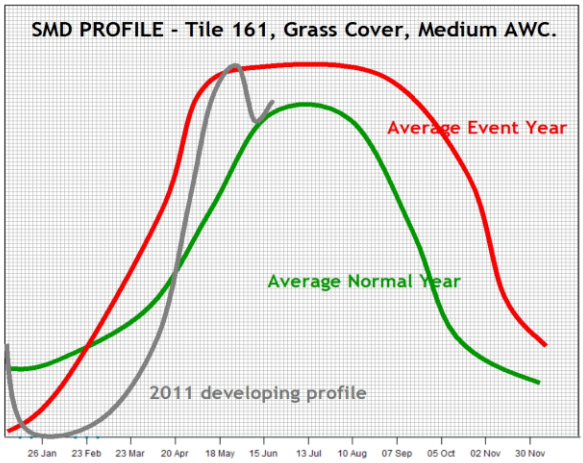
SMD – 18 May.



SMD – 9 June.



SMD – 16 June.



Conclusion