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# Portfolio-specific mortality modelling

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#### 1. About the speaker

# 1. About the speaker

- Consultant on longevity risk since 2005
- Founded longevity-related software businesses in 2006:



mortalityrating.com

• Joint venture with Heriot-Watt in 2009:



# 2. Data description

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# 2. Data description

Multi-employer pension arrangement in Germany:

- 253,444 pension records.
- -31,842 deaths in 2007–2011.
- 1.03 million life-years lived in 2007–2011.

Source: Richards, Kaufhold and Rosenbusch (2013).

# 2. Data description

Unequal distribution of liabilities:

- 50% of all pensions are received by just 23.5% of lives.
- males are 34.5% of lives, but 59.7% of large-pension cases.

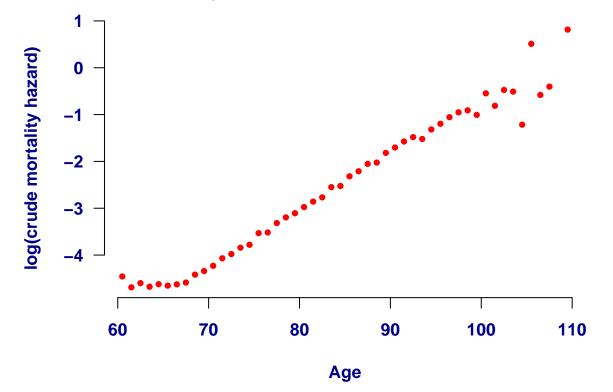
Source: Richards, Kaufhold and Rosenbusch (2013).

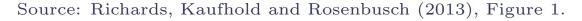
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 $\log_e(\text{crude mortality hazard})$  from age 60, males and females combined:



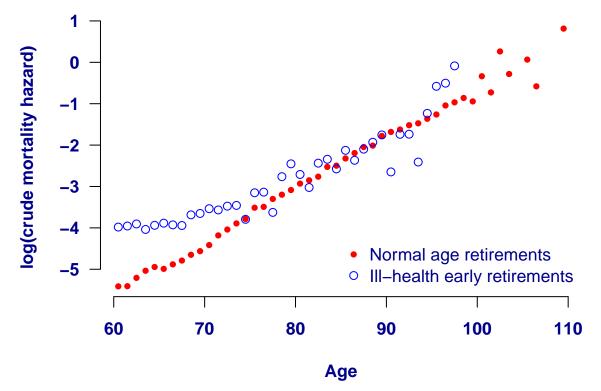


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- Mortality increases with age.
- Smoothing is needed to iron out random variation.
- Extrapolation is needed for highest ages.

 $\log_e$ (crude mortality hazard) from age 60 by retirement type:



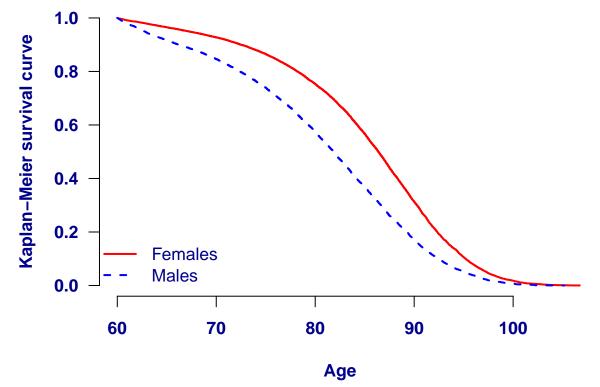
Source: Richards, Kaufhold and Rosenbusch (2013), Figure 4.

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- Strong excess mortality for ill-health retirals, but
- Excess ill-health mortality reduces with increasing age.
- This phenomenon is known as *mortality convergence*.

Kaplan-Meier product-limit estimator by gender from age 60:

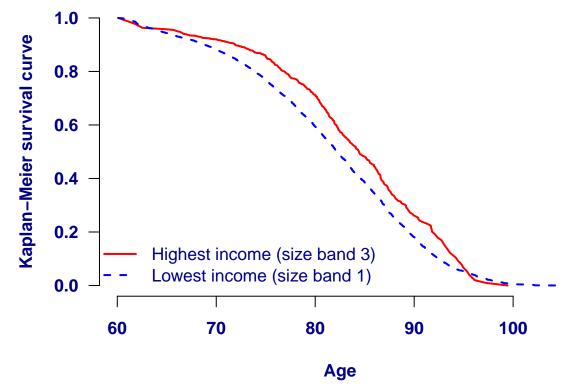


Source: Richards, Kaufhold and Rosenbusch (2013), Figure 2.

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Kaplan-Meier product-limit estimator by income from age 60:



Source: Richards, Kaufhold and Rosenbusch (2013), Figure 3.

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The data tell us what the requirements of the model are:

- smooth out random variation,
- extrapolate to higher ages,
- allow for multiple risk factors simultaneously, and
- allow risk factors to vary their impact by age.

#### 4. Model structure and fitting

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# 4. Model structure

- All requirements are fulfilled by a parametric survival model.
- Here we will use the Makeham-Perks law:

$$\mu_x = \frac{e^{\epsilon} + e^{\alpha + \beta x}}{1 + e^{\alpha + \beta x}}$$

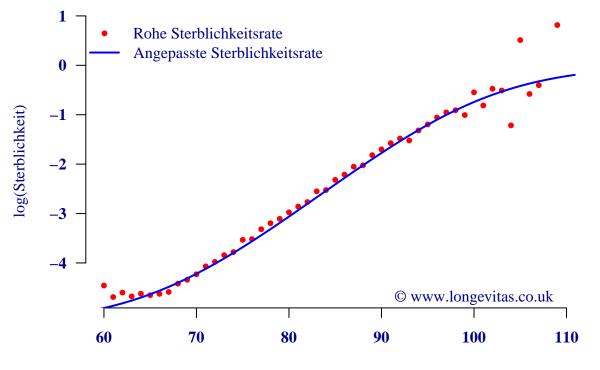
with real-valued age x and real-valued parameters  $\epsilon, \alpha$  and  $\beta$ .

Source: Richards (2008, 2012).

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# 4. Model features

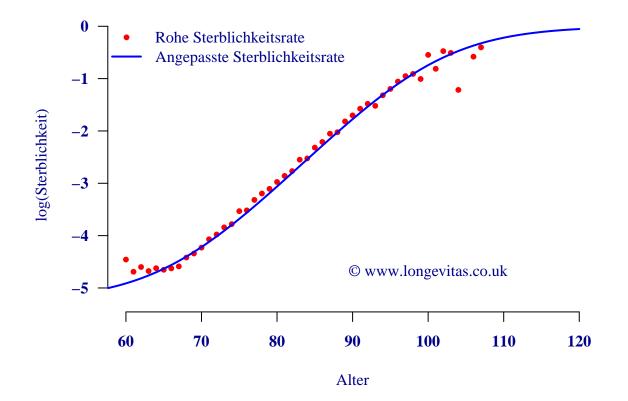
Automatic smoothing of random variation:



Alter

# 4. Model features

Sensible extrapolation to higher ages:



# 4. Model fitting: method of maximum likelihood

Likelihood function:

$$L = \prod_{i=1}^{n} {}_{t_i} p_{x_i} \mu_{x_i+t_i}^{d_i}$$

where:

- $-x_i$  is the entry age for life *i* of *n* lives,
- $-t_i$  is the time observed, and
- $-d_i = 1$  if life *i* is dead, otherwise  $d_i = 0$ .

### 4. Model structure

#### Simple relationship between $\mu_x$ and survival probability $_tp_x$ :

$$_{t}p_{x} = \exp\left(-\int_{0}^{t} \mu_{x+s} ds\right)$$
  
=  $\exp\left(-H_{x}(t)\right)$ 

 $H_x(t)$  is the integrated hazard function.

#### 4. Model fitting: method of maximum likelihood

Optimisation is often easier with the log-likelihood function:

$$\ell = \log L$$
  
=  $\sum_{i=1}^{n} -H_{x_i}(t_i) + \sum_{i=1}^{n} d_i \log \mu_{x_i+t_i}$ 

where 
$$H_x(t) = \int_0^t \mu_{x+s} ds$$
.

Richards (2012) tabulates  $\mu_x$  and  $H_x(t)$  for sixteen models.

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# 4. Model structure

• Assume  $\alpha$  should vary by gender:

 $\alpha_i = \alpha_0 + \alpha_M z_i$ 

where:

- $-\alpha_0$  is the so-called *baseline*,
- $-\alpha_M$  is the effect of being male, and
- $-z_i = 1$  if life *i* is male, otherwise  $z_i = 0$  if life *i* is female.
- $\alpha_M$  measures the mortality difference for being male.
- Alternatively, we could set males as the baseline and estimate  $\alpha_F$ .

# 4. Model structure

• Simple extension to j risk factors:

$$\alpha_i = \alpha_0 + \sum_{j=1}^m \alpha_j z_{j,i}$$

where:

- $-\alpha_j$  is the effect of risk factor j, and
- $-z_{j,i} = 1$  if life *i* has risk factor *j*, otherwise  $z_{j,i} = 0$ .
- $\alpha_j < 0$  when mortality is reduced,  $\alpha_j > 0$  when mortality is raised.
- No minimum number of lives for estimating  $\alpha_j$ .

#### 5. Results

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# 5. Results for German pensioners

Seven statistically significant risk factors for longevity:

- age,
- gender,
- pension size,
- retirement status: normal, ill-health or widow(er),
- employer type,
- region, and
- -time

Source: Richards, Kaufhold and Rosenbusch (2013).

## 5. Results for German pensioners

Financial impact on annuity factors at age 65:

Risk factor	Change	Annuity factor	Relative change
Base case	-	16.114	
Gender	$Female \rightarrow male$	14.529	-9.8%
Retirement health status	$Normal \rightarrow ill-health$	12.974	-10.7%
Pension size	$Largest \rightarrow smallest$	11.717	-9.7%
Region	$B \rightarrow P$	11.025	-5.9%
Employer type	$Private \rightarrow public$	10.599	-3.9%
Overall			-34.2%

Source: Richards, Kaufhold and Rosenbusch (2013), Appendix 1.

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#### 5. Results — international comparison

- How do these results compare with other data sets?
- Consider annuities with a UK insurer...

# 5. Results for UK annuitants

#### UK insurer with six available risk factors:

- age,
- gender,
- lifestyle (via postcode),
- duration (time since annuity purchase),
- pension size, and
- region.

Source: Richards and Jones (2004).

# 5. Results for UK annuitants

Financial impact of mortality rating factors:

Factor	Step change	Reserve	Change
Base case	-	13.39	
Gender	$Female \rightarrow male$	12.14	-9.3%
Lifestyle	$Top \rightarrow bottom$	10.94	-9.9%
Duration	$Short \rightarrow long$	9.88	-9.7%
Pension size	$Largest \rightarrow smallest$	9.36	-5.2%
Region	$South \rightarrow North$	8.90	-4.9%
Overall			-33.6%

Source: Richards and Jones (2004), page 39.

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# 5. What risk factors should you use?

- Each portfolio is unique.
- Business practice determines available information.
- Fit models to your data using business-relevant risk factors.
- Even small portfolios can have significant characteristics of their own...

# 5. Impact of scheme-specific mortality

- Return to German pensioner data.
- The largest scheme has approximately 12,000 members.
- Do the seven risk factors explain the mortality variation in this scheme?

# 5. Impact of scheme-specific mortality

- $\bullet$  Mortality around 10% lower for largest scheme.
- Effect exists even after allowing for all seven other risk factors.
- Result was highly statistically significant (p-value 0.0001).
- Impact was an extra  $2-2\frac{1}{2}\%$  on reserves.

#### 6. Conclusions

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# 6. Conclusions

- A parametric survival model simultaneously:
  - identifies the main risk factors,
  - identifies any interactions with age,
  - smoothes (graduates) the rates, and
  - extrapolates to higher ages.
- Even small portfolios can have significant characteristics of their own.



#### References

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