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### **Institute of Actuaries Third Party Working Party**



14 October 2010

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- 1. Scene Setting
- 2. Claims Farming and the Legal Environment
- 3. Industry Results
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  - 4. Variation by Product
- 4. Foreign Approaches

**Appendices** 

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### 1. Scene Setting

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#### Context

#### Why did we look in to this?

- Poor financial results despite fewer accidents
- Concern over claim farming activity
- North West effect or widespread?
- Company or industry specific?
- A personal and/or commercial problem
- When did it start?
- How do/can we solve it?

### **Acknowledgements**

#### **Working party**

**David Brown** 

Karl Murphy

Simon Black

Grant Mitchell

Richard Varley

Jacques Du Preez

Anita Morton

Jonathan Edwards

#### Data

**RBS** 

Aviva

RSA

Zurich

AXA

CFS

Esure

LV/Highway

Allianz

**NFU Mutual** 

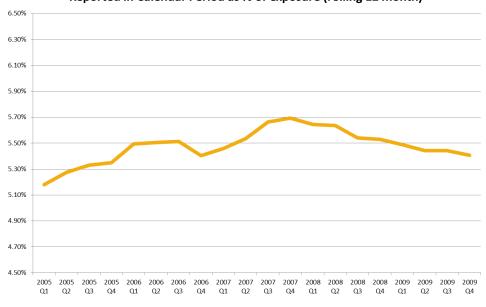
**Fortis** 

#### **Special thanks**

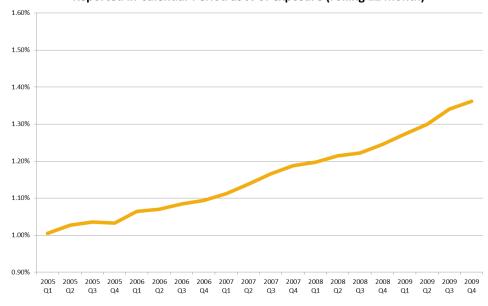
- EMB -Oscar Huerta, Robin Harbage, Alex Craig, Rebecca Paver, Mathias Gee-Borjesson
- Direct Line Axel Wolfstein, Leonardo Martinelli
- Aviva Brian Huston, James Russell, Dave Bennett, James Ashdown, Steve Cant
- AXA Fabrice Brossart, Nathan Lam, Nick Porter, John Jones, Tom Ellis, Kurt Van Der Walt, Phil Rawlings
- RSA Agnieszka Wronska, Alice To, John Lewis
- Russell Jones & Walker Adam Tulk

# Preliminary Results Reported Numbers of Claims (TPD and TPI)

#### Reported in Calendar Period as % of exposure (rolling 12 month)



#### Reported in Calendar Period as % of exposure (rolling 12 month)



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### **Accident Management Companies ("AMCs")**

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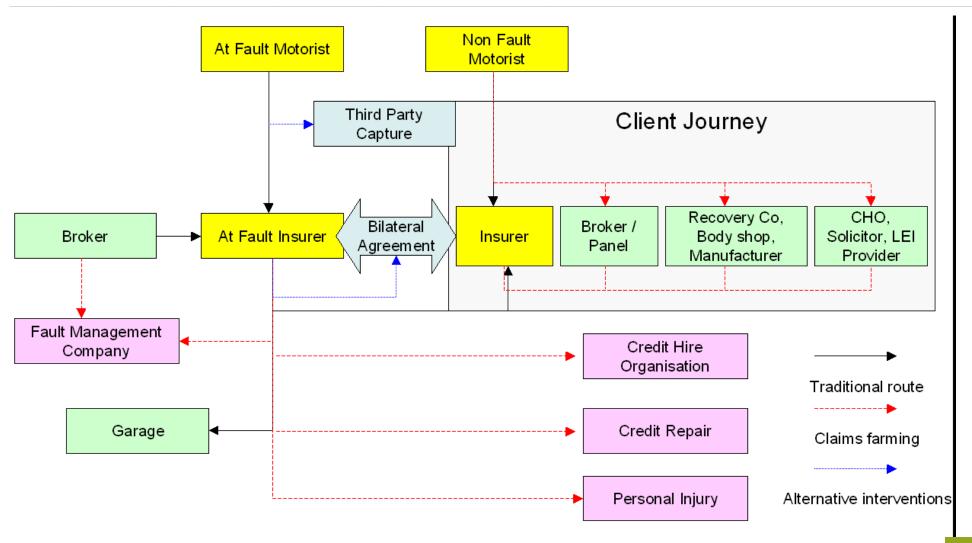
- Specialist repair/hire services "bent metal"
- Effect on TPD costs during past decade
- Mutually beneficial relationship with brokers/insurers
- Dominated by Helphire (PLC) and Drive Assist (private)
- ABI GTA / market saturation => mature?
- Regulation of CMCs => sharp practice spreading to AMCs?

### Claims Management Companies ("CMCs")

#### **Claims Management Companies ("CMCs")**

- Receive referral fees for TPI cases Not solicitors
  - CFAs ("No Win, No Fee") allowed since 1995
  - Legal Aid removed in personal injury cases from April 2000
  - Predictable costs for low value claims since October 2003
- Claims Management Regulator est. 23 April 2007
  - 60% increase in number of "PI" firms from 2008 to 2009
- Ministry of Justice Reforms: 30<sup>th</sup> April 2010
  - aims to reduce fees (88% of claims under £5k paid in fees)
- Jackson Review: partial consultation Autumn 2010
  - implementation date uncertain
  - stop recoverability of success fees

### The claims process - Overview



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### 3. Industry Results

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### **Industry Results**

- A significant number of insurers contributed a vast array of information on third party claims (injury and property damage) that made this section happen
- In total, over 85% of FSA regulated companies (measured by 2008 premium volumes) contributed, and so the results form as complete a study as probably is possible
- Analysis of the above data carried out by EMB on an anonymised basis
- Most of the graphs show industry accident year triangulation progressions
- This facilitates the comparison of experience on a "like-for-like" basis (at least in relation to development)
- Inflation rates shown are the latest point in the year compared to the previous accident year at the same point in development
- Geographical data on a different basis and shows the latest positions
- Note that there may be some inconsistencies between different graphs because of different formats and data availability

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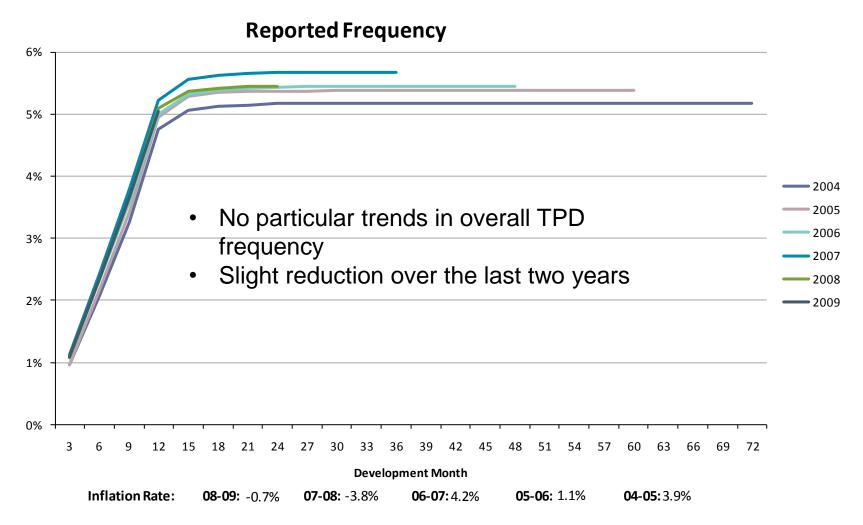
### **Institute of Actuaries Third Party Working Party**



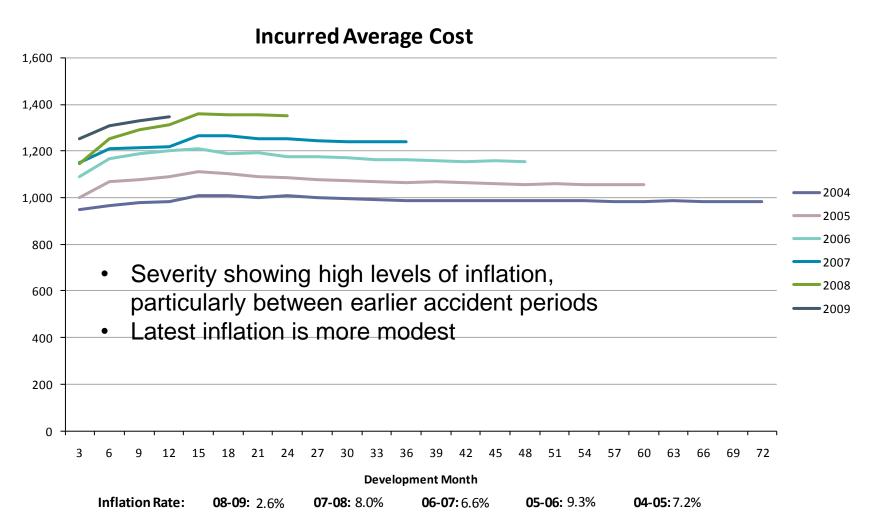
# 3.1 Industry Results Third Party Damage

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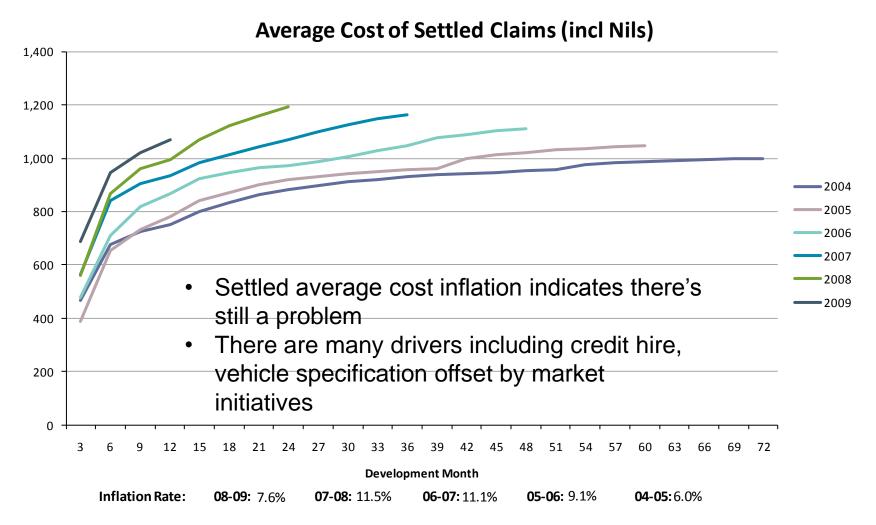
# Private Car Comprehensive Third Party Damage



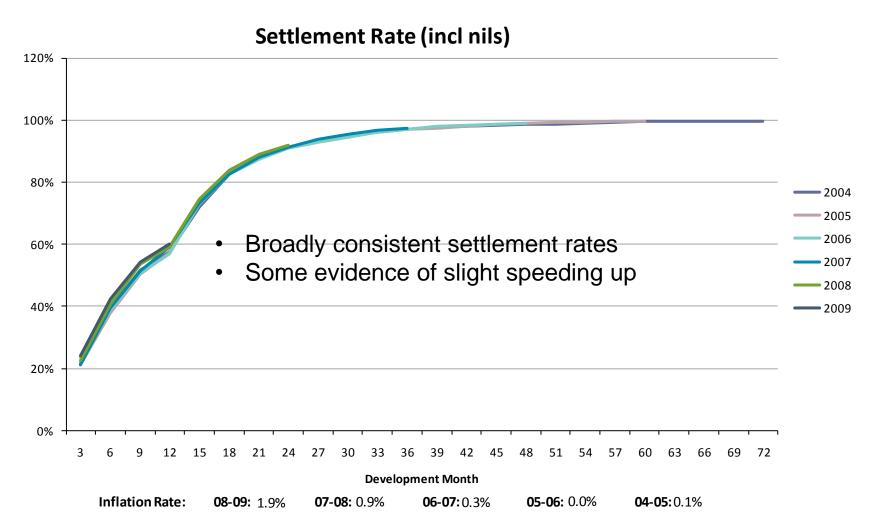
# Private Car Comprehensive Third Party Damage



### Private Car Comprehensive Third Party Damage



# Private Car Comprehensive Third Party Damage



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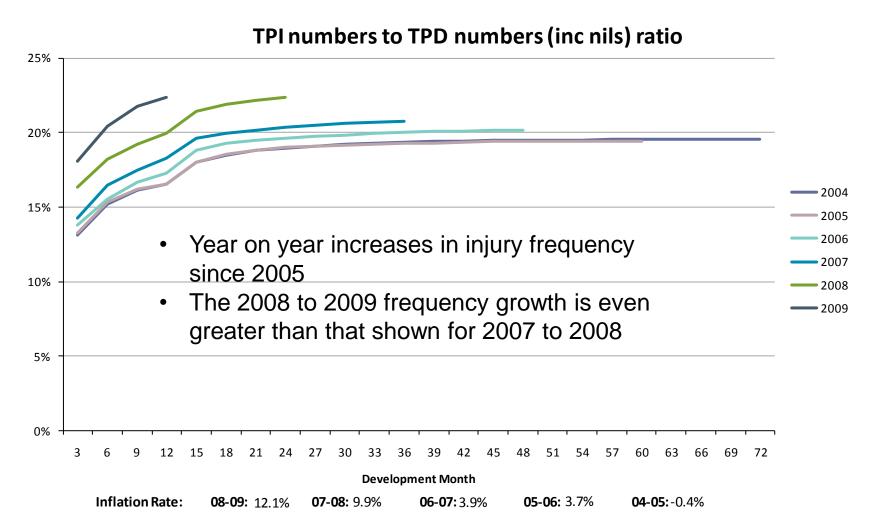
### **Institute of Actuaries Third Party Working Party**



# 3.2 Industry Results Geography

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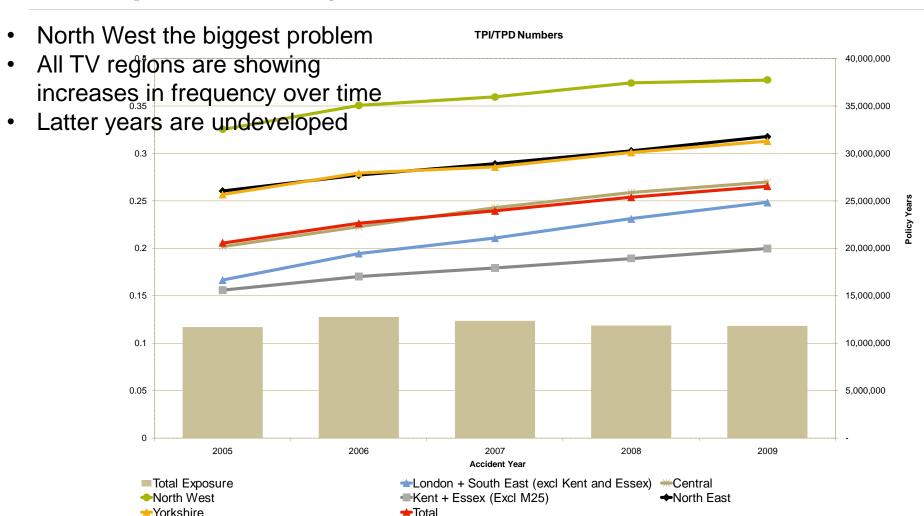
### Private Car Comprehensive TPI to TPD Numbers Ratio



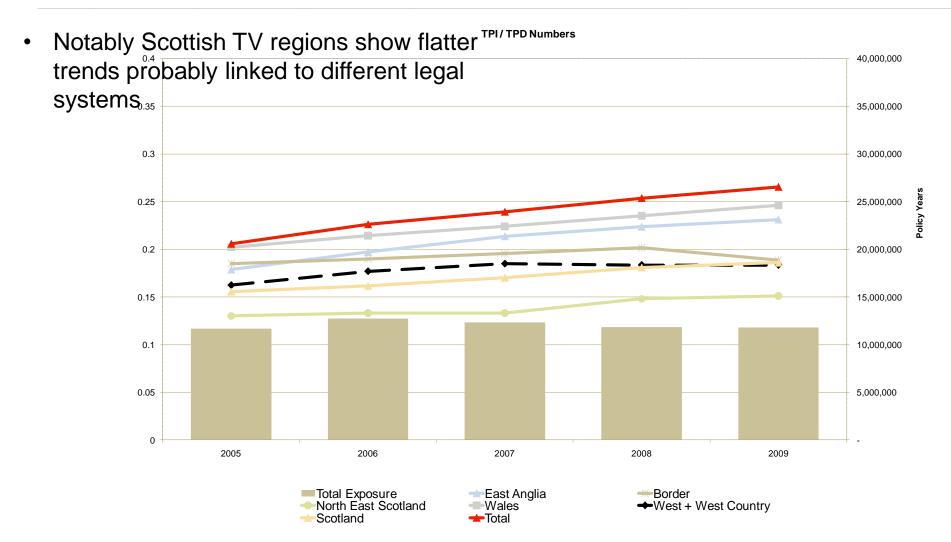
### **Audience survey**

- Which TV region has shown the highest increase in TPI to TPD experience since 2005?
  - North West
  - North East
  - Yorkshire
  - Central
  - London and South East (excluding Kent and Essex)
  - Kent and Essex
  - Wales
  - West & West Country
  - East Anglia
  - North East Scotland
  - Border
  - Scotland

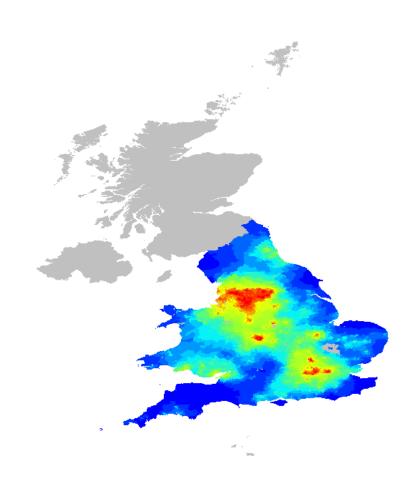
### TPI / TPD numbers by TV region (Private Car Comprehensive)



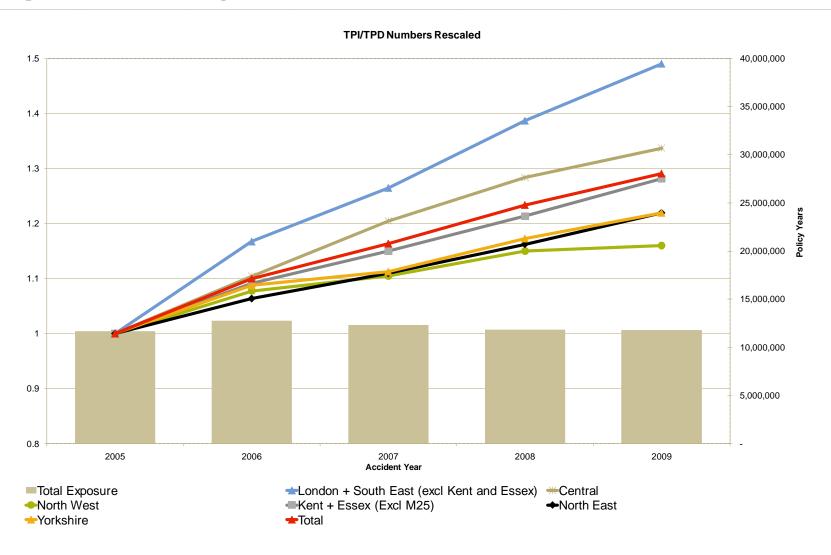
# TPI / TPD numbers by TV region (Private Car Comprehensive)



# Intensity of registered Claims Management Companies (CMCs) by postcode



# Change in TPI / TPD Numbers (Private Car Comprehensive)

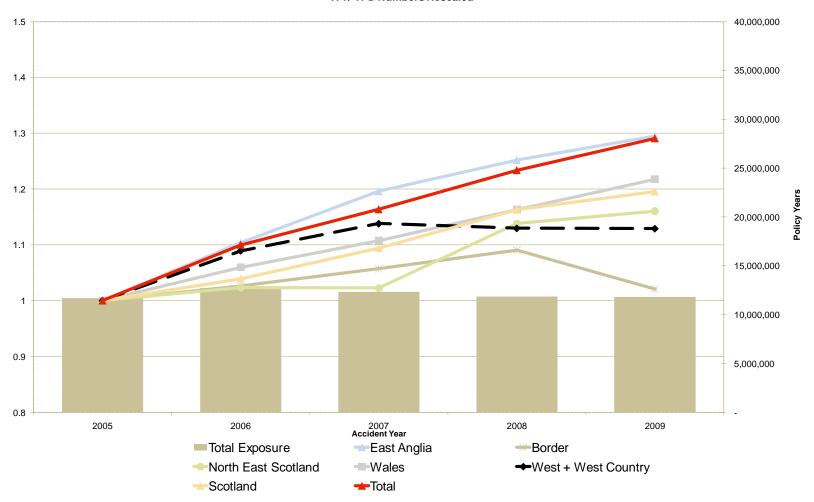


### A Myth Destroyed

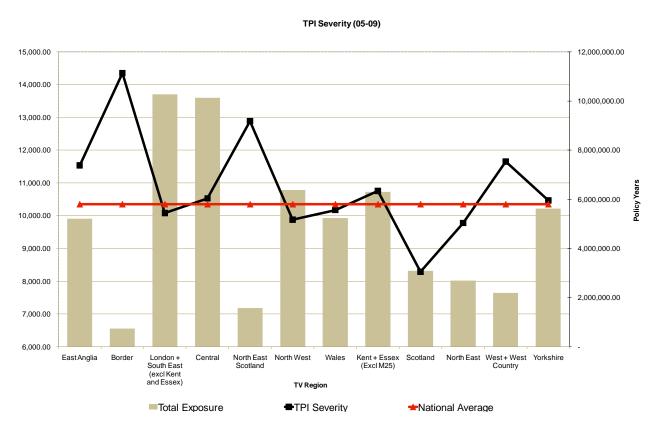
- Although the North West shows the highest level of TPI to TPD experience, the change over the last few years has been greater in other TV regions
- Hypothesis:Claiming patterns seen in the North West will replicate across the rest of England and Wales

# Change in TPI / TPD Numbers (Private Car Comprehensive)



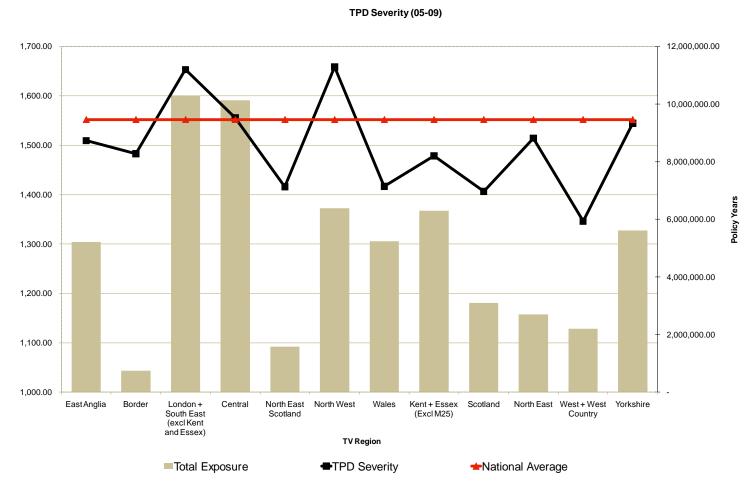


### Third Party Injury average cost by TV region



- London and the NW have slightly lower severity than average, but not significantly so
- Rural areas have the highest average costs, perhaps reflecting a higher proportion of larger claims
- "Scotland" (i.e. excluding NE Scotland and Border) has much lower average cost
- Uncapped data

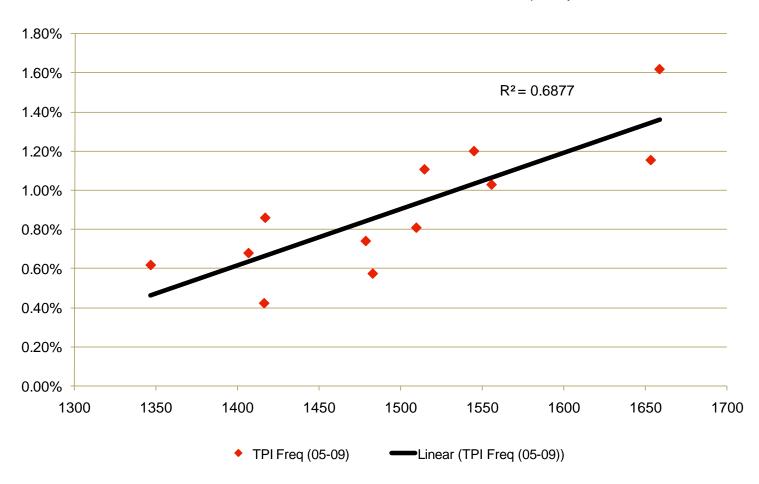
### Third Party Damage average cost by TV region



- Highest TPD severities in London and NW
- Scottish, West Country and Welsh regions showing significantly lower than average severities
- Uncapped data

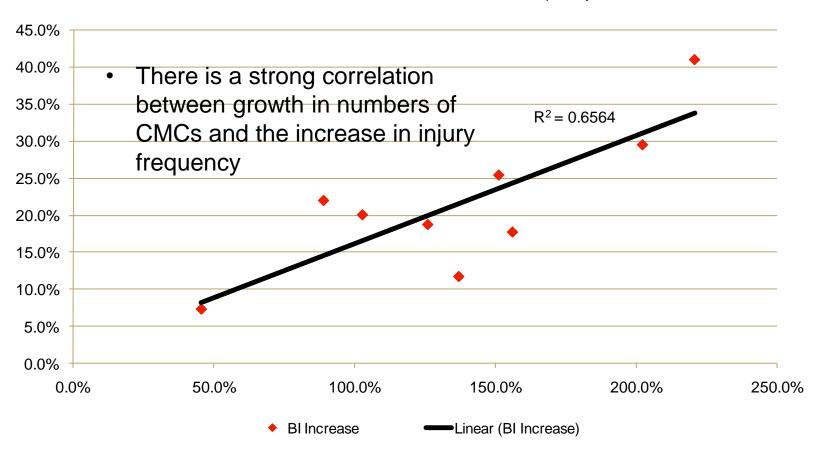
### **Comp TPD Severity against Comp TPI Frequency**





## Change in numbers of registered CMCs against change in frequency

#### Increase in CMCs vs Increase in BI Frequency



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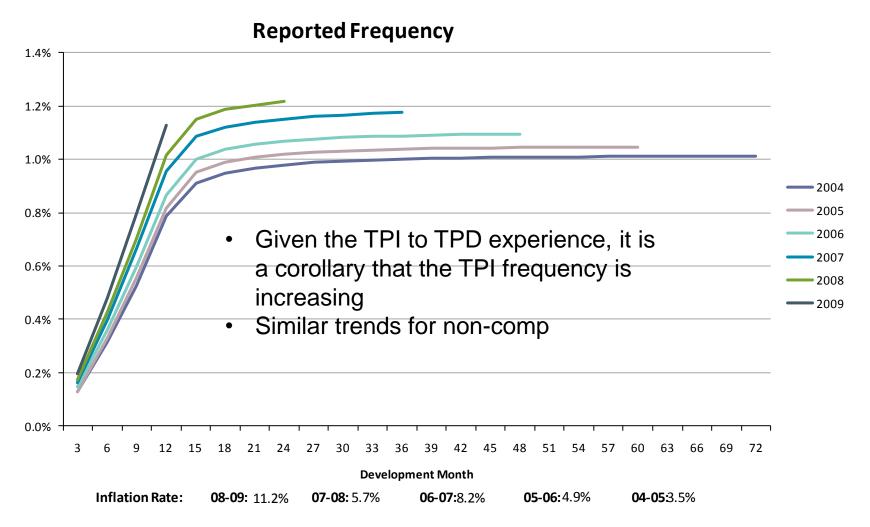
### **Institute of Actuaries Third Party Working Party**



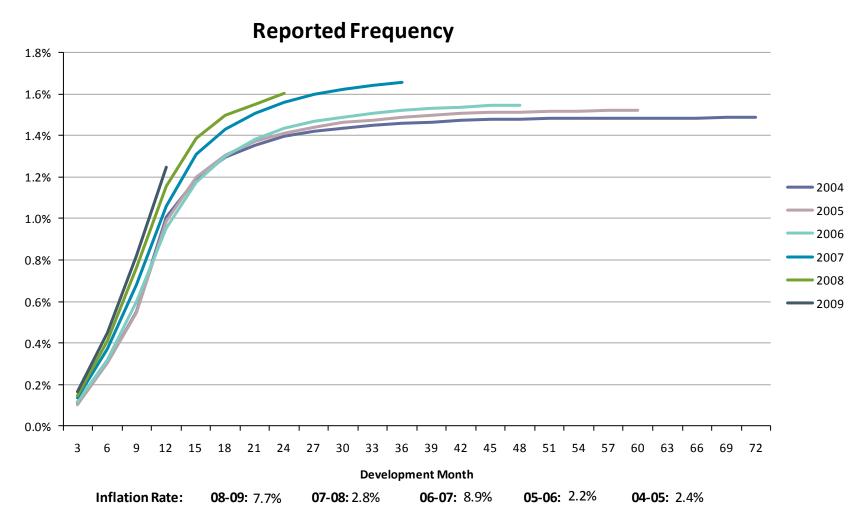
# 3.3 Industry Results Third Party Injury

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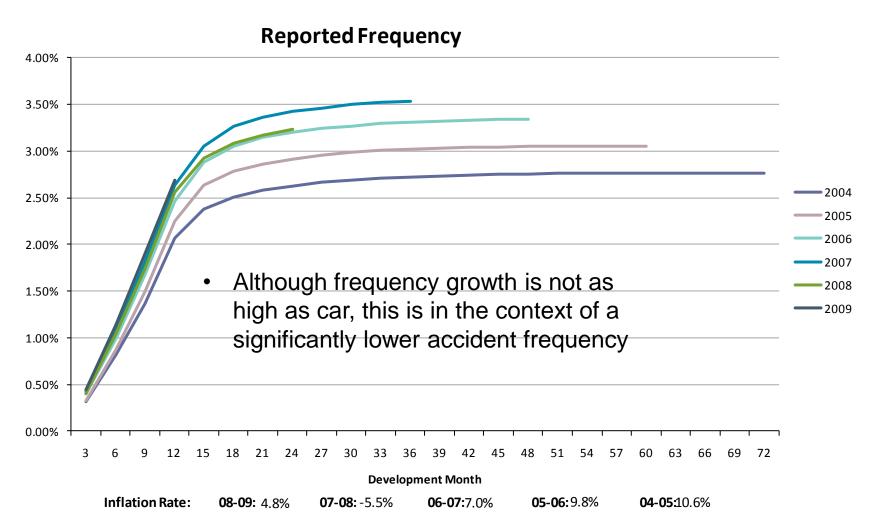
# Private Car Comprehensive Third Party Capped Injury



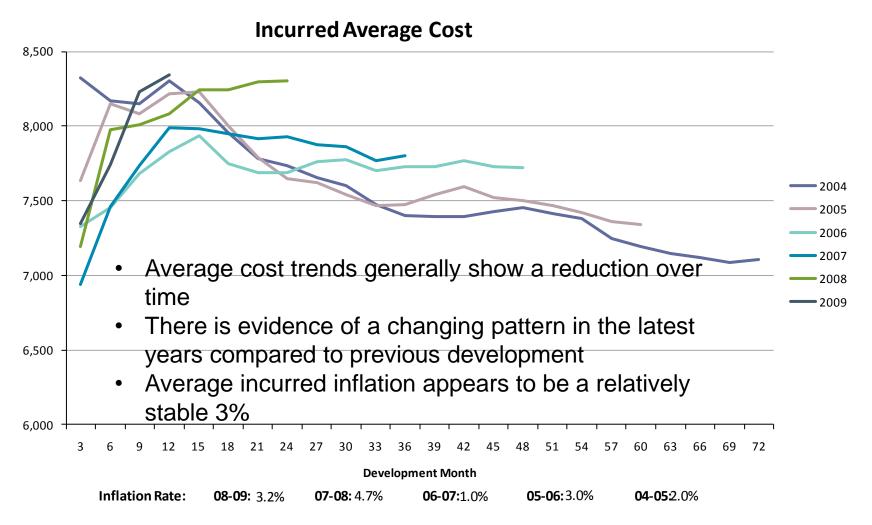
# Commercial Vehicle Third Party Capped Injury



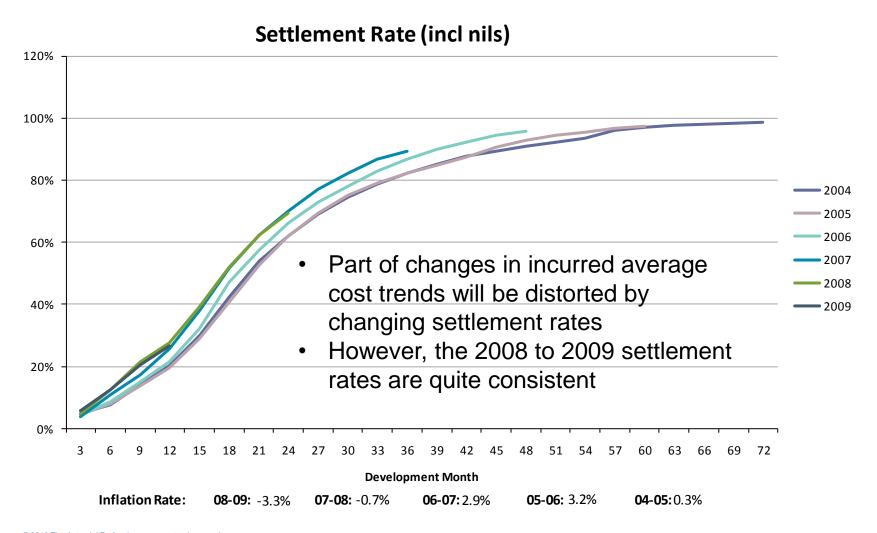
# Fleet Third Party Capped Injury



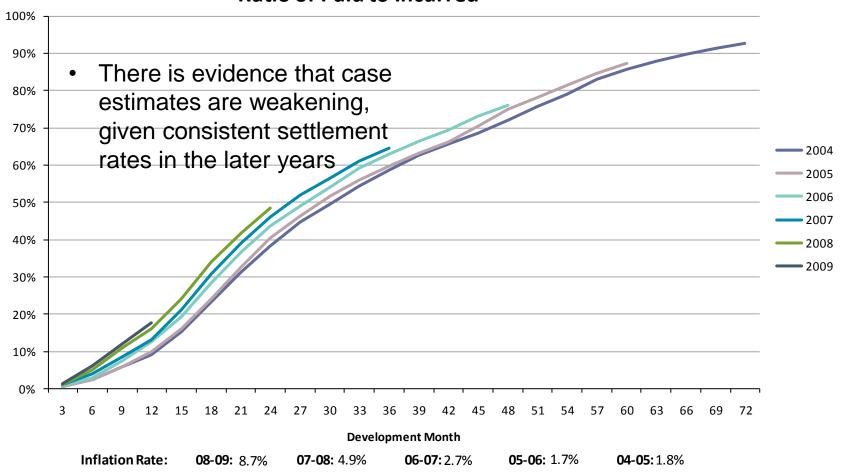
# Private Car Comprehensive Third Party Capped Injury



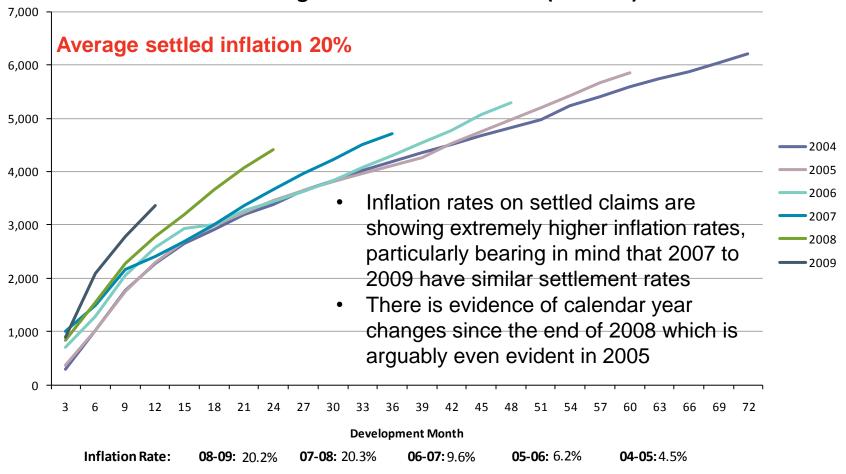
# Private Car Comprehensive Third Party Capped Injury



#### Ratio of Paid to Incurred



### **Average Cost of Settled Claims (incl Nils)**



### Claimants per Claim

- Less information available on claimants per claim
- Where data was available, increase in numbers of claimants per claim between 2008 and 2009 was in the range of 2.6% to 7%
- 2008 compared to 2007 showed comparable levels of increases

### However trends don't look good.....

- Frequency + 10% p.a. ('07 '09)
- Average costs +20% ('08 '09)
- Combined.....+30%

Can pricing keep up?? Can reserving keep up??

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# 3.4 Industry Results Variation by Product

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## Key differences/similarities

### Third Party Damage

- Very similar trends observed for Car Non-Comp
- General pattern similar for Commercial and Fleet
  - lower frequency for 2008 and 2009 offset by higher average cost

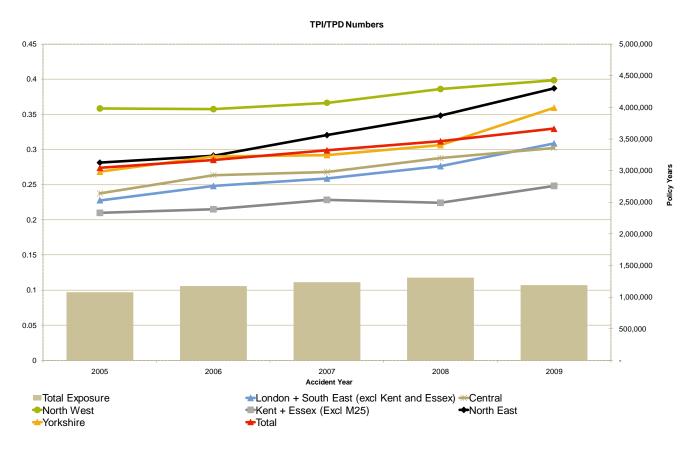
### Third Party Injury / Third Party Damage

- Again similar trends for Car Non-Comp
- And same general pattern for Commercial and Fleet

### Third Party Injury

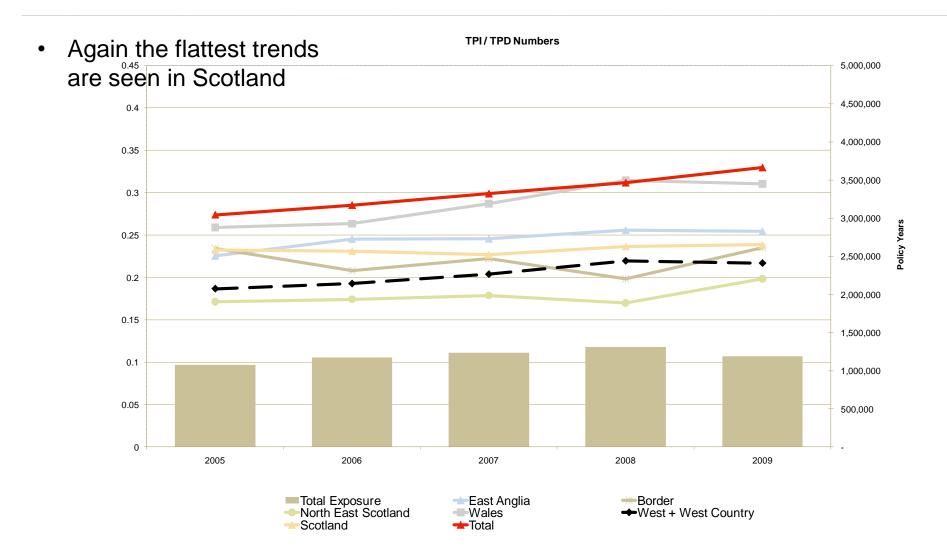
- Incurred inflation misleading
- High settled inflation across all products in recent years (non-comp anomalous)
- Deterioration hits mid 2008 correlated to CMC location
- Settlement rates increased 2005-2007 but stalled/reversed since trends more marked in Commercial

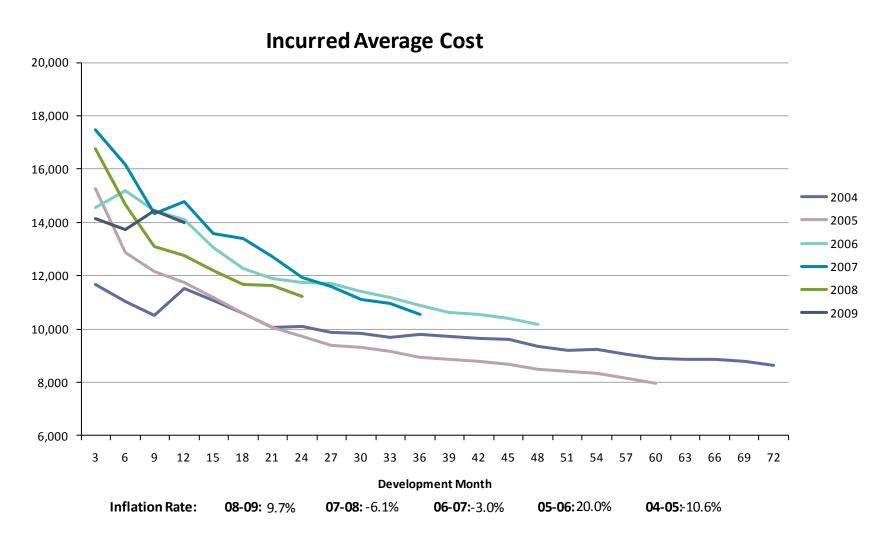
## Fleet Experience by TV Region

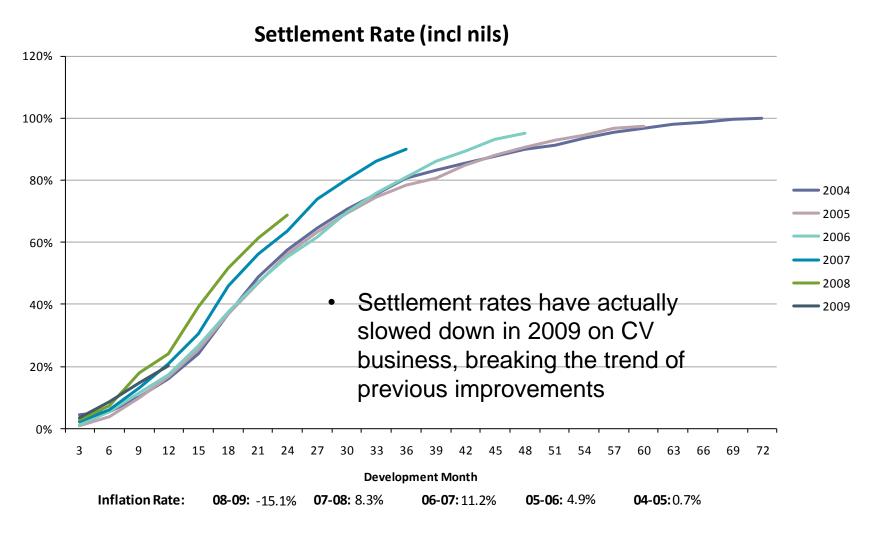


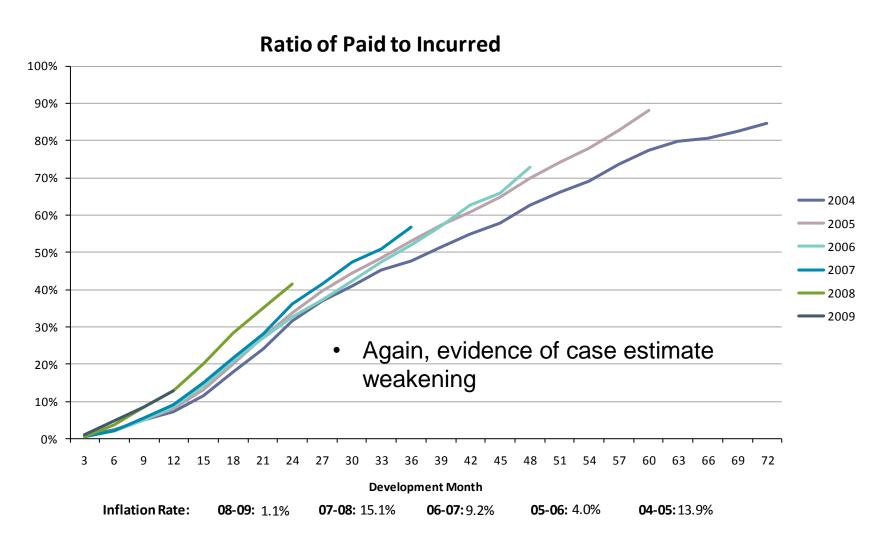
- As for Private Car, most regions are showing a increase in frequency
- Hypothesis: experience merging towards NW as before
- There appears to be a particular catch-up on fleet in the North East
- (Note: data may be less reliable because of differences in registered and kept addresses)

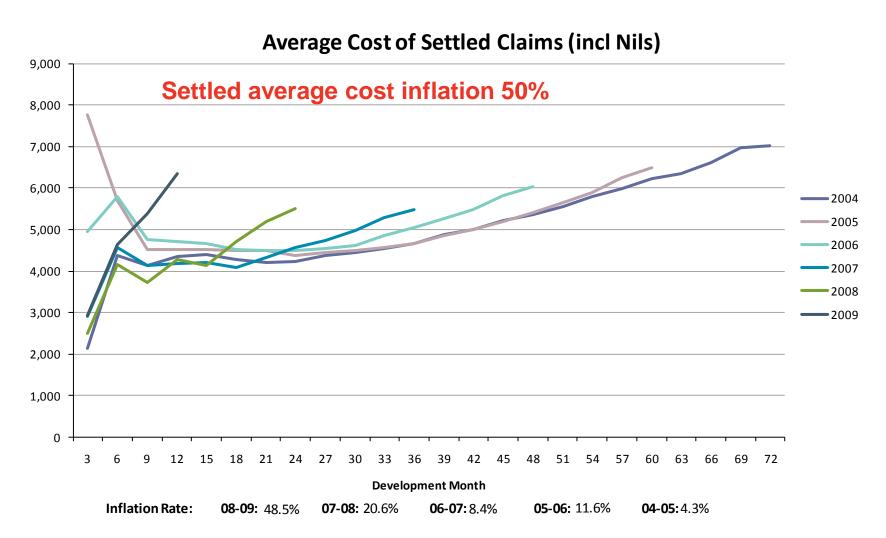
## Fleet Experience by TV Region











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## Foreign approaches

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### Main lessons

- Farming is continent agnostic
  - North America, Australia, Asia and Europe all suffer
  - China, France, Germany, Russia, Spain and Switzerland appear immune
- Legislation has
  - Stopped farming (Germany, Switzerland, France)
  - Reduced the impact (Ireland)
  - Failed to respond => a growing issue (Hong Kong, Poland)
- French solution has natural flair; Irish Injuries Board made a real difference
- No obvious link between route to market and claim farming
- Insurance viewed as a necessary evil/tax and insurers are "fair game"
- Lawyers will find a way to generate and recover fees

### **England, Scotland and Ireland**

### **Scotland**

- Legal System very different to England/Wales in respect of recovering legal costs
- Scottish system is more 'proportional' small claims attract costs on a fixed/scale basis (English/Welsh based on a what the court would allow based on hours worked, area of the country and additional disbursements)
- Predictive Costs has limited cost recovery for un-litigated claims Lawyers adept at getting cases out of the Predictive Fees regime into normal litigation and enhancing their cost recovery

### England versus Ireland

- MOJ Reforms (England) only deal with claims up to £10,000 Injuries Board considers claims of any value
- Irish statistics demonstrate a marked reduction in legal costs it is too early to tell what the MOJ impact has been
- Both systems adhere to strict timescales to speed up settlement, in Ireland the time from consent to award has reduced from 36 months to just 7 months
- The Irish "Amending legislation" demonstrates a continuous drive to reduce unnecessary litigation – it will be interesting to see whether similar amendments result in England.

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## **Appendices**

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## **Appendices**

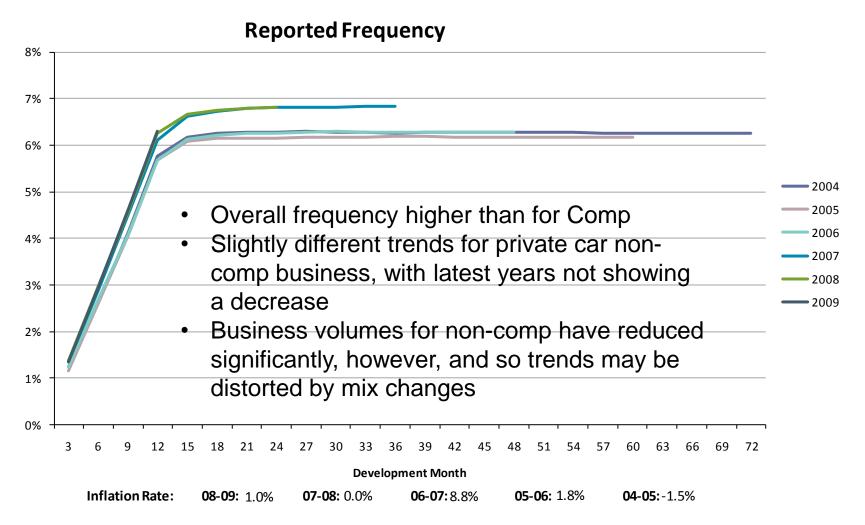
- I. Additional Industry Statistics
- II. What is Claims Farming?
- III. Legal Background

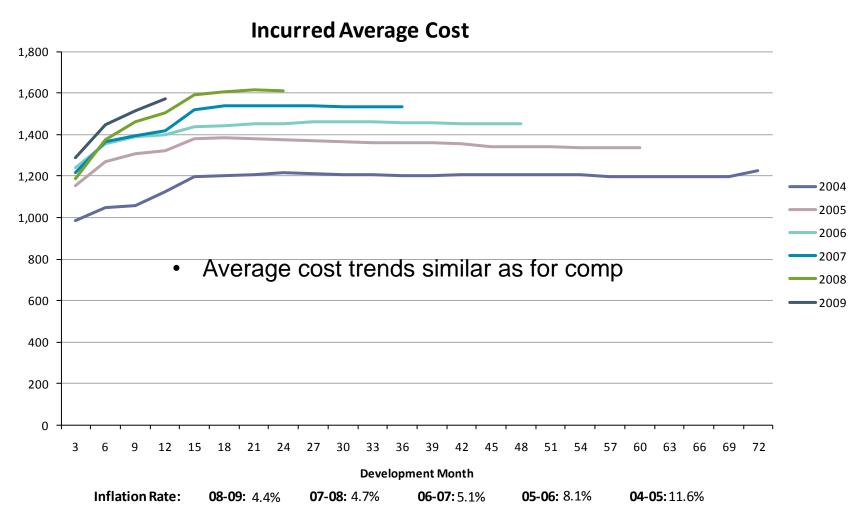


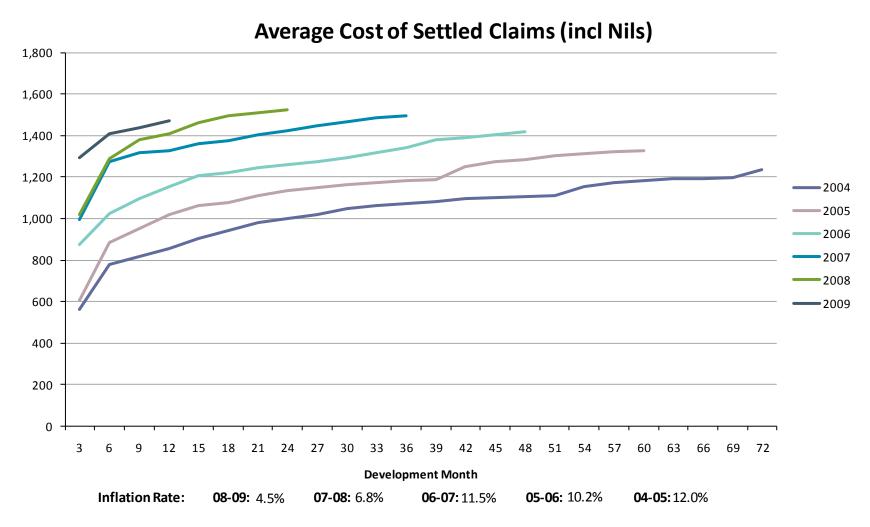
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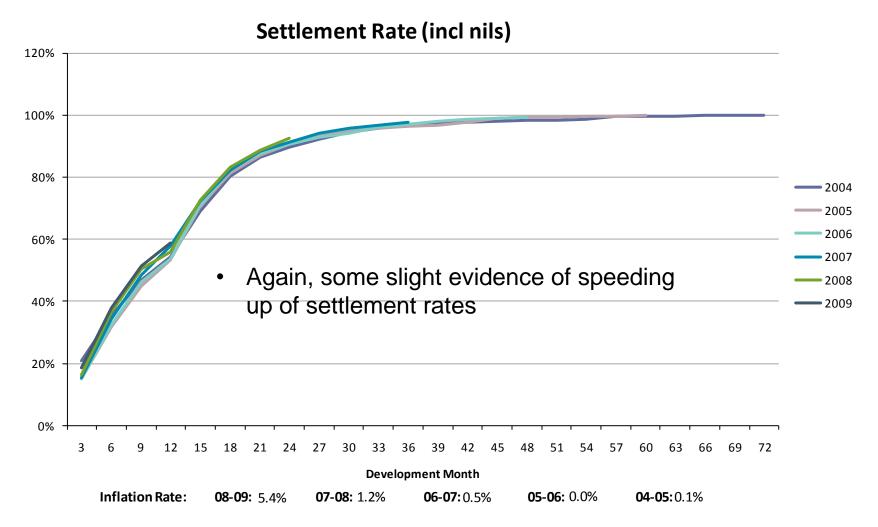
## Third Party Working party GI Pricing Seminar, 17 June 2010

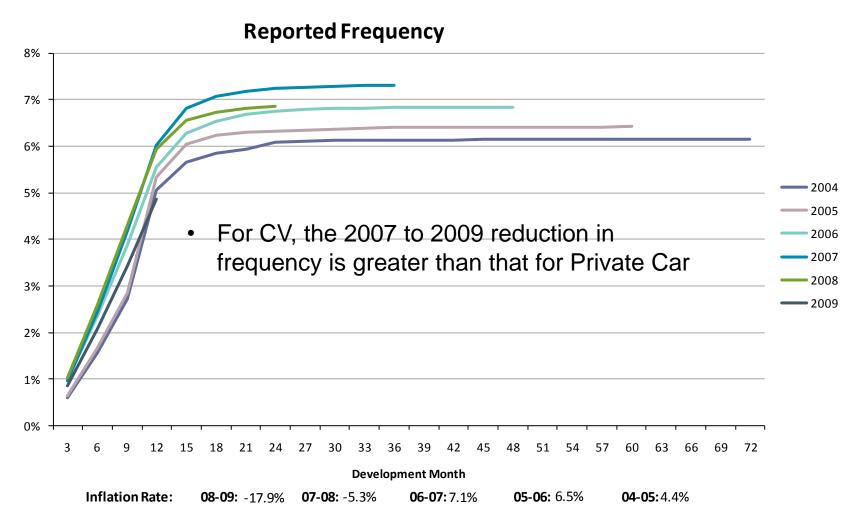


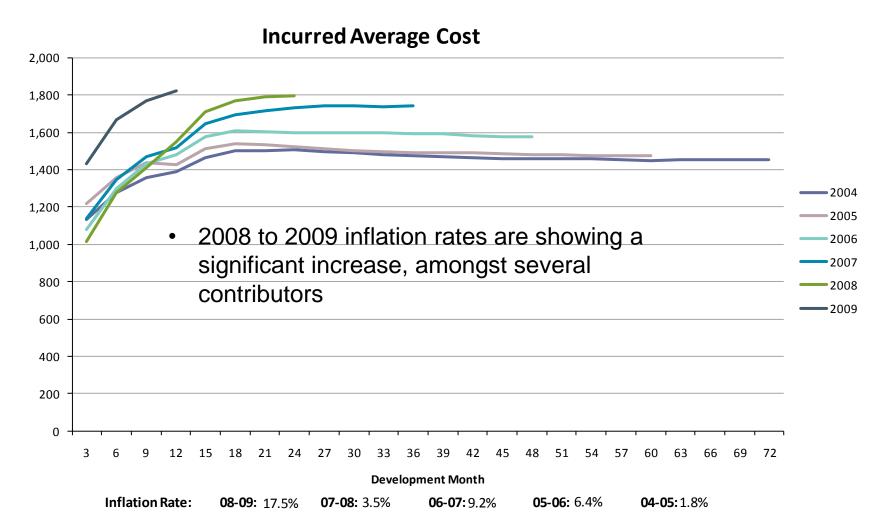


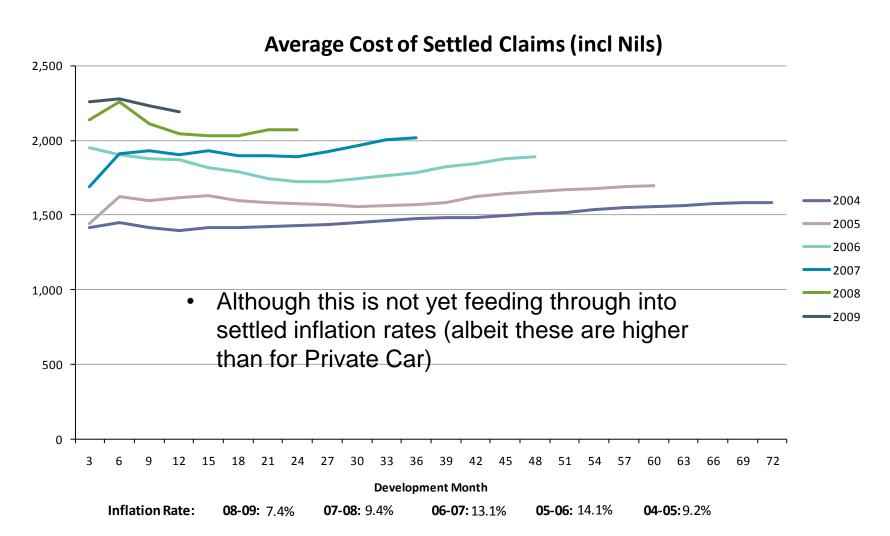


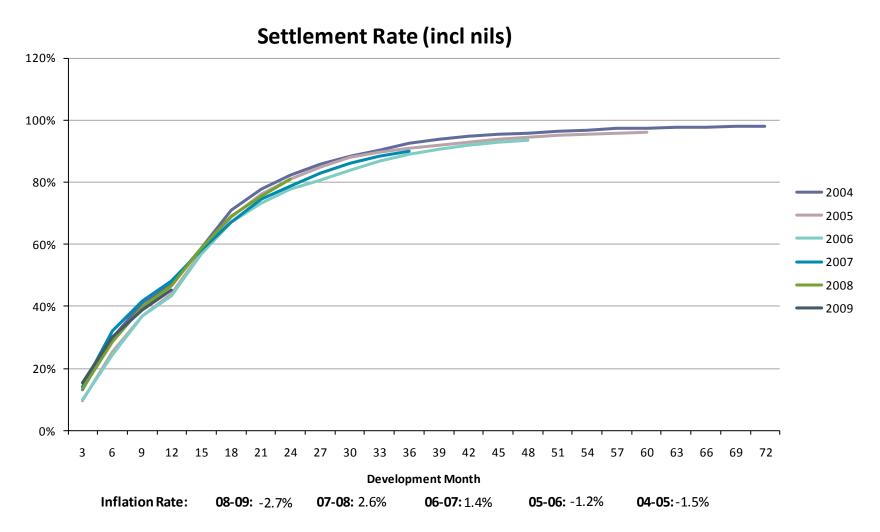


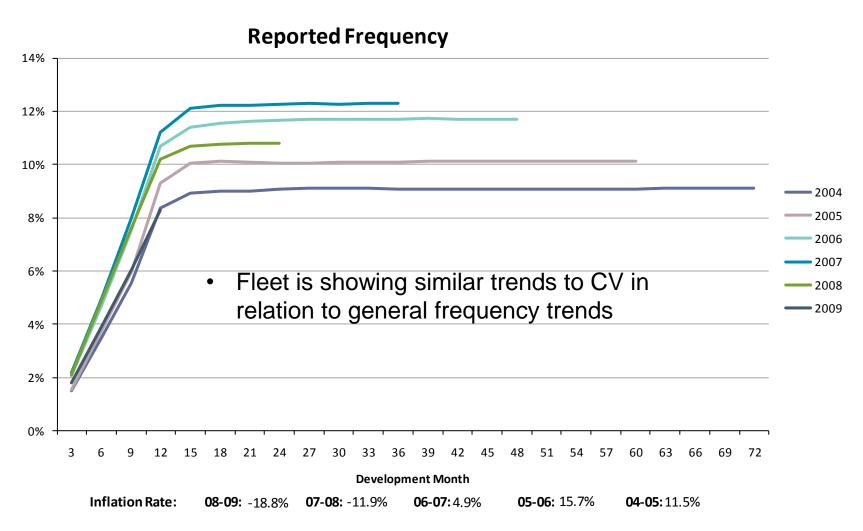


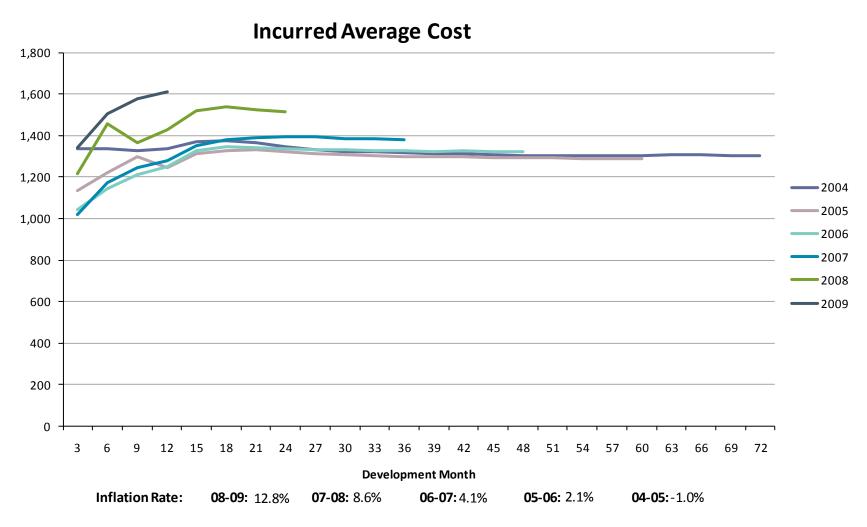




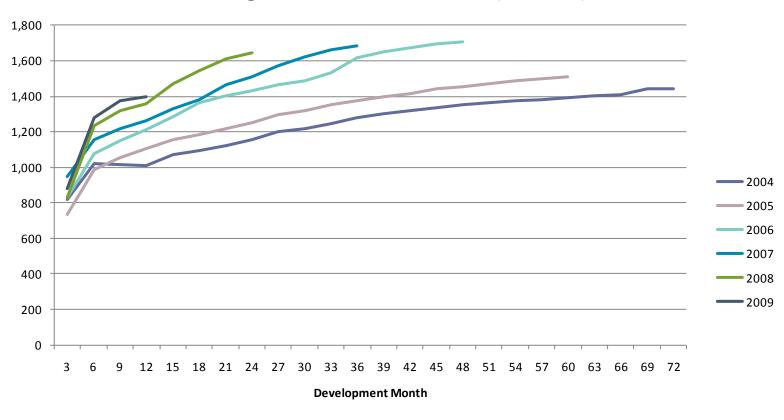






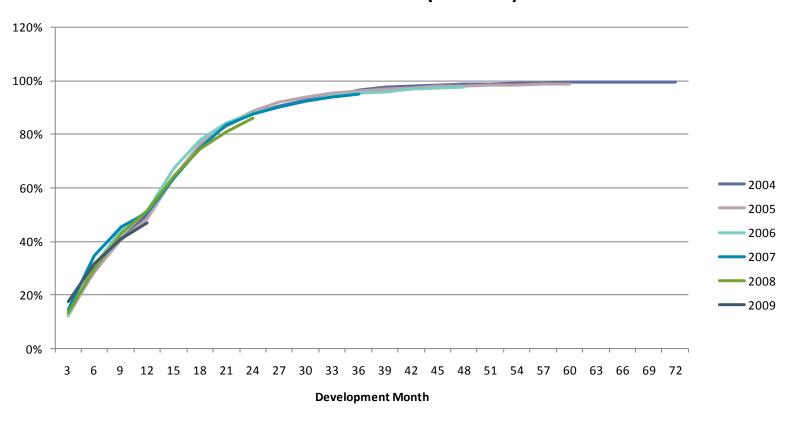


### **Average Cost of Settled Claims (Incl Nils)**



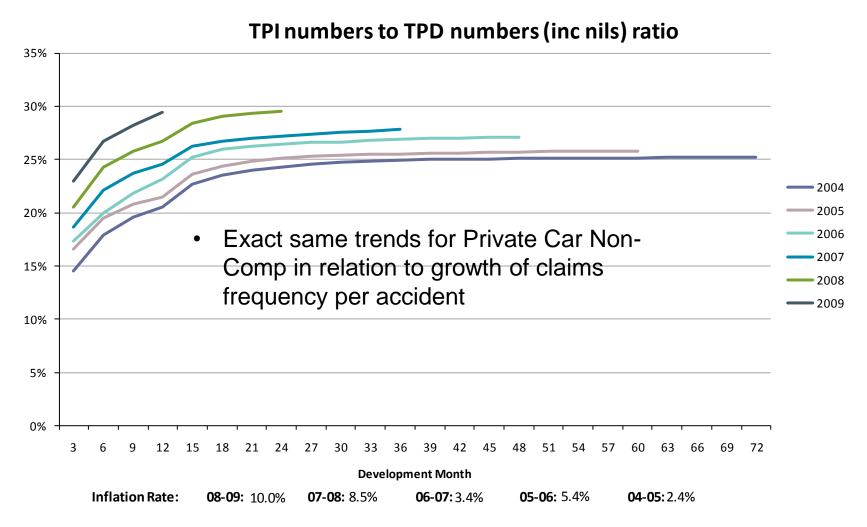
Inflation Rate: **08-09**: 3.0% **07-08**: 8.6% **06-07**: 4.3% **05-06**: 17.4% **04-05**: 8.2%

### **Settlement Rate (Incl Nils)**

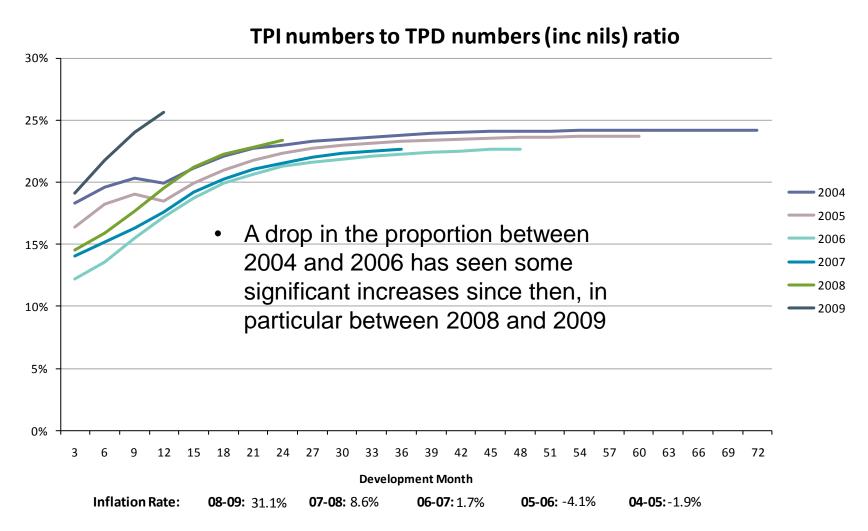


Inflation Rate: **08-09**: -8.6% **07-08**: -1.6% **06-07**: -0.2% **05-06**: -0.6% **04-05**: -0.6%

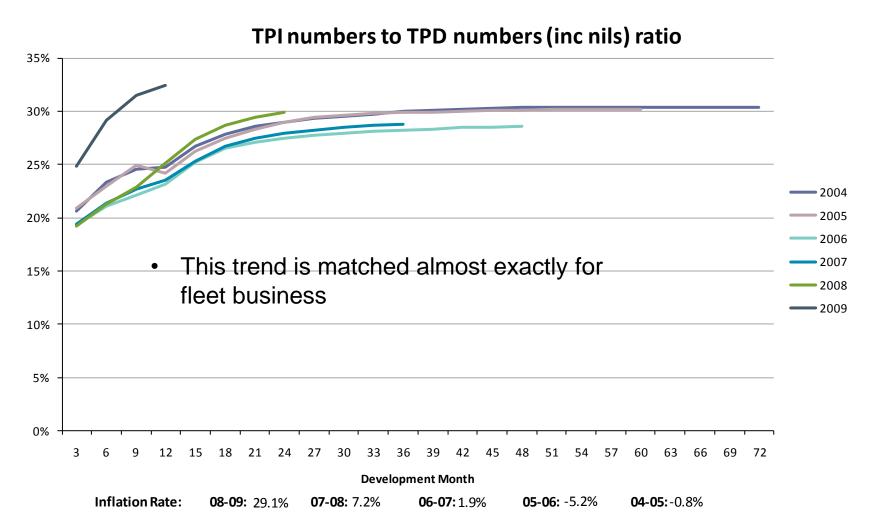
## Private Car Non-Comprehensive TPI to TPD Numbers Ratio

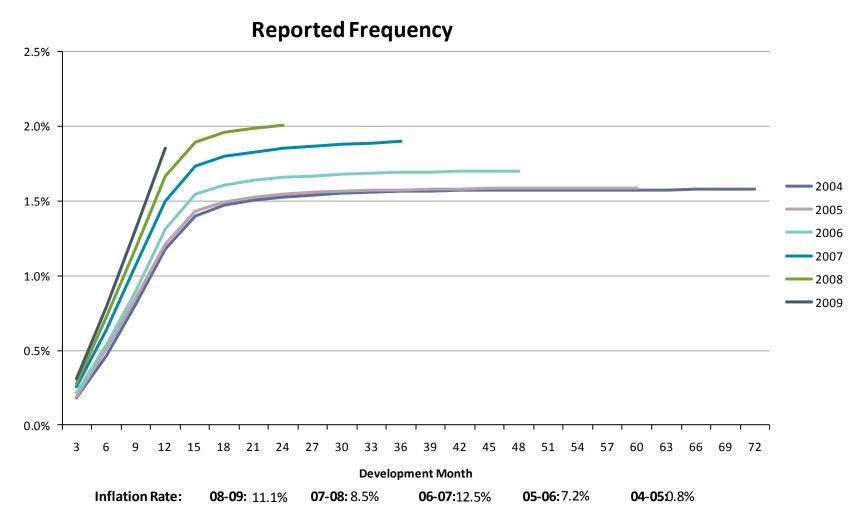


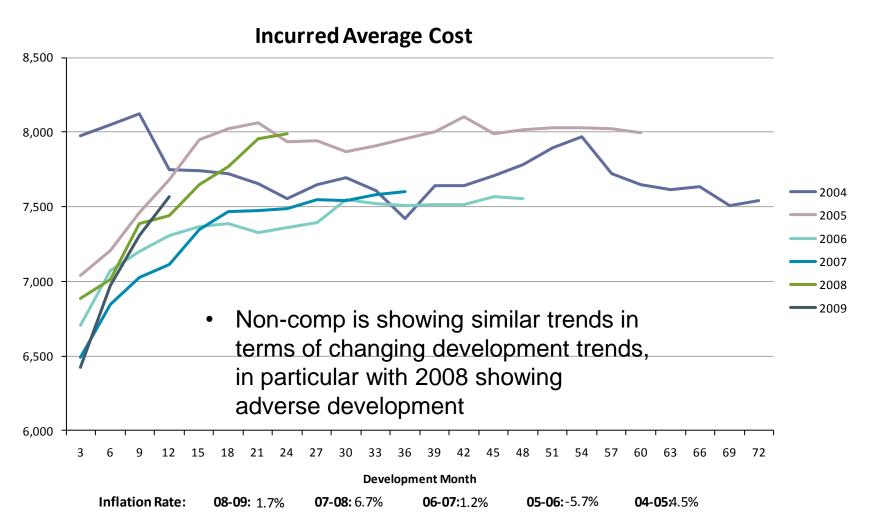
## Commercial Vehicle TPI to TPD Numbers Ratio

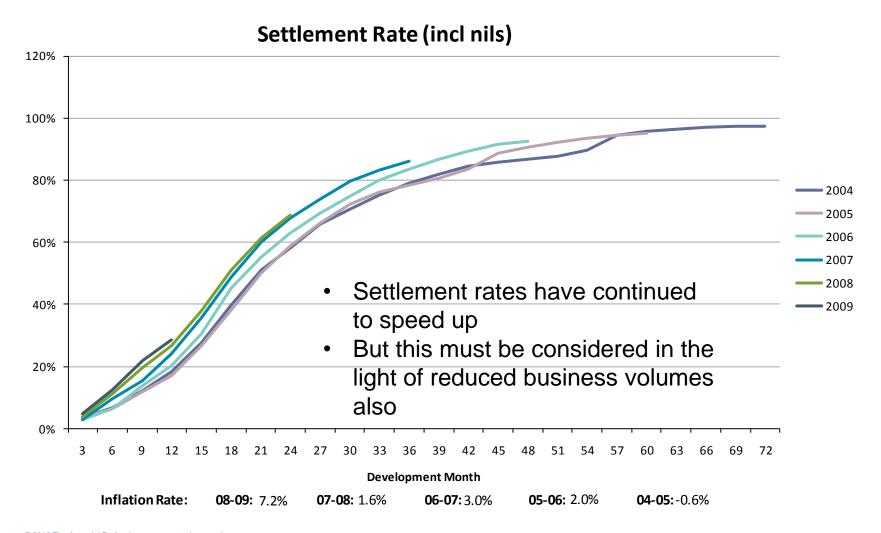


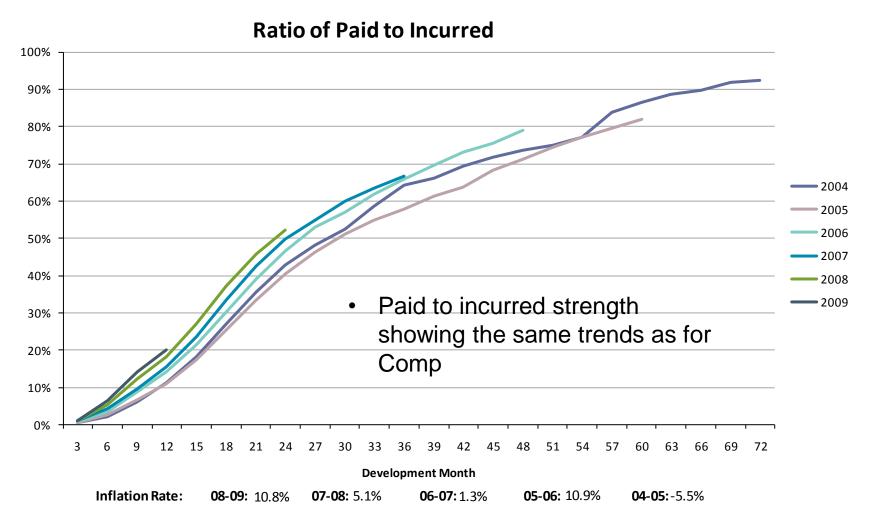
## Fleet TPI to TPD Numbers Ratio



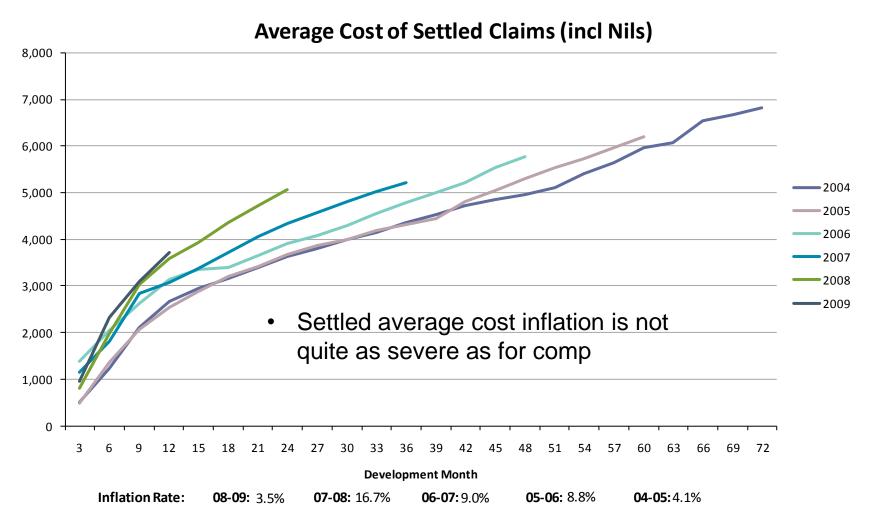


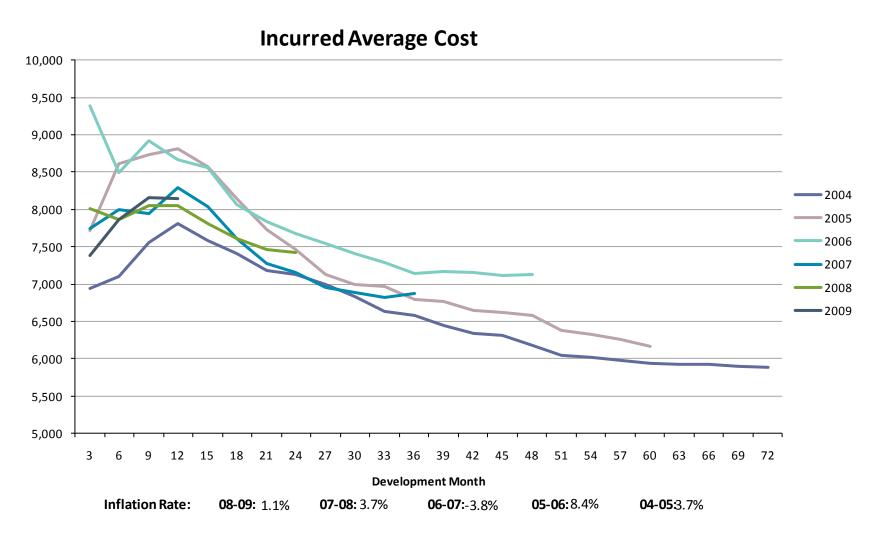




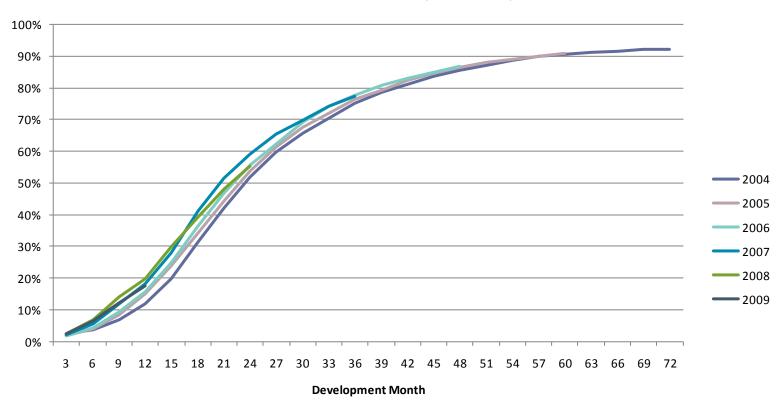


# Private Car Non-Comprehensive Third Party Capped Injury

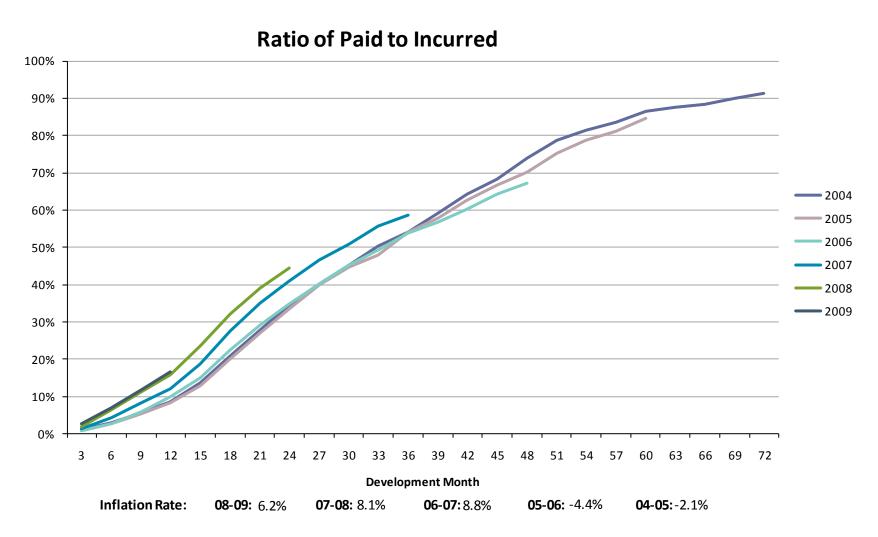




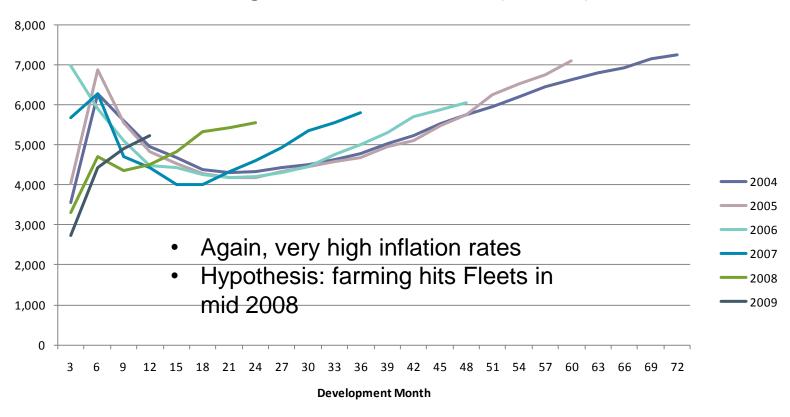
#### **Settlement Rate (Incl Nils)**



Inflation Rate: **08-09**: -11.6% **07-08**: -6.3% **06-07**: -0.4% **05-06**: 0.0% **04-05**: 0.2%



#### **Average Cost of Settled Claims (Incl Nils)**



Inflation Rate: **08-09**: 15.7% **07-08**: 20.6% **06-07**: 15.8% **05-06**: 4.9% **04-05**: 6.9%



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# Third Party Working party GI Pricing Seminar, 17 June 2010



## The claims process - Overview

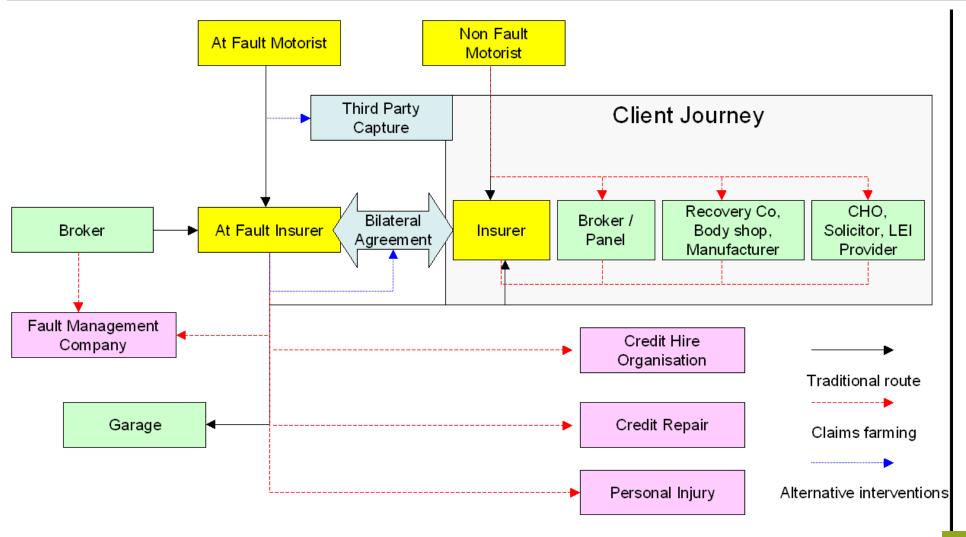
#### Outcome of claims process for claimants

- Repair
- Car hire
- Compensation for Injury

#### Factors affecting route through process

- Who did you call first?
- Who is at fault?
- Is your insurer helping enough?

# The claims process - Overview



# **Introducing Claims Management Companies**

#### **Accident Management Companies ("AMCs")**

- Third Party Property Damage
- Specialist repair/hire services

#### **Claims Management Companies ("CMCs")**

- Third Party Personal Injury
- Not solicitors
- Authorised to receive referral fees

#### Services provided

- Credit repair
- Credit hire
- Fleet support
- Claims administration
- Third party capture
- TPPI referral.

#### **History**

- Market has grown since the 1980s
- Initial demand from unhappy insurance claimants:
  - Poor service levels from insurers
  - Courtesy car not "like for like"
- Rapid growth in last 10 years
  - Referral fees to brokers and insurers
  - Outsourcing of claims handling

#### Sources of new business

- Chiefly from contracts with brokers and insurers
- Referrals may come from garages / solicitors
- Some business won by direct advertising (e.g. web searches)
- Specialist market in fleet claims management
- Common ownership of insurer / broker / AMC / law firm / etc...

#### Costs to the industry

- Extra layer of costs?
  - Service element payable by insured
  - "Impecunious" insured may recover this element from insurer
- Inflated costs?
  - Incentive to delay repair
  - Very high hire costs (e.g. £122,000)
  - No incentive to minimise repair costs

#### Benefits to the industry

- More competitive market in claims processing
- Insurers more pro-active in resolving claims
- Valuable service for fleet managers

#### **Regulation of AMCs**

- AMCs unregulated, but represented by NACHO
- ABI GTA controls costs

#### **ABI GTA**

- First and Second Tier subscribers
- Agreed car hire day rates (retail)
- Agreement on where extra charges apply, eg:
  - Sat Nav: No
  - Automatics/Convertibles: Yes
- "First to the customer" rule
- Monitoring and reporting of repair times
- Penalties for late payment

#### State of the Market

- Dominated by Helphire (PLC) and Drive Assist (private)
- Smaller players: Accident Exchange, Kindertons, Al
- Circa £600m annual industry turnover
- Turnover flat since 2008 and tight credit is a problem

#### Services provided

- Referral of cases to PI solicitors
- Arranging of finance and ATE insurance

#### **History**

- Linked to the rise in "no win no fee"
- Different system in Scotland
- Covered in detail in legal section

#### How they get business

- Predominantly by advertising
- Cold calling forbidden but numerous examples of:
  - Unsolicited text messages following web insurance quote
  - Phone calls from AMC inviting claims for "neck injury"
  - Leafleting on the streets of Newcastle
  - Recent initiatives to target old claims:
    - details sold by aggregators, or
    - well known broker re-opening closed claims

#### **Accident Types**

- Road Accidents
- Work Accidents
- Whiplash Injury



FREEMSG: Our records indicate you may be entitled to 3750 pounds for the Accident you had. To claim for free reply with YES to this msg. To opt out text STOP

#### Costs to insurers

Recent upsurge in PI claims, especially small

#### **Benefits of CMC involvement**

More equitable treatment of accident victims?

#### **Regulation of CMCs**

- Claims Management Regulator est. 23 April 1997
- More detail in legal section
- Has regulation pushed "cowboys" into the AMC market?

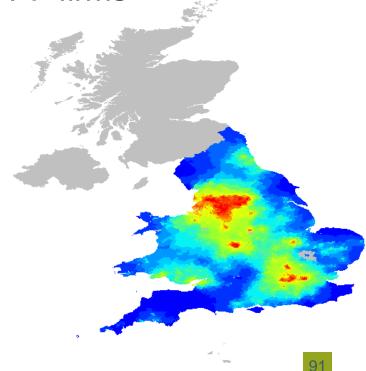
#### State of the Market

CMR figures comparing 2008 with 2009 show:

- 60% increase in number of regulated "PI" firms

- 25% increase in revenues to £287m

Location of firms broadly matches
 PI risk level - cause or effect?



#### Role of insurers

#### **Conditions for growth**

Poor service levels led to initial demand for AMC services

#### **Insurance industry fight back**

- Industry has responded to higher costs with:
  - bilateral agreements
  - complicity with system (to gain referral fees)
  - marketing of legal insurance (non risk income)

#### The customer pays!



making financial sense of the future

# Third Party Working party GI Pricing Seminar, 17 June 2010



# Appendix III Legal Background

## A brief history of claims farming...

- Until 1984, advertising by solicitors was banned
- Conditional Fee Agreements ("No Win, No Fee") have been allowed in personal injury cases since 1995
- Legal Aid removed in personal injury cases from April 2000
  - > Rapid expansion in accident management companies
- October 2003 predictable costs introduced for low value personal injury claims
- 2004 Law Society relaxed its rules to permit solicitors to pay referral fees to introducers of personal injury claims

# Regulation of Claims Management Companies

- Concerns about the method of operation of some claims management companies led to a provision in the Compensation Act 2006 for such companies to be regulated
- Any business providing claims management services to be either authorised by the Claims Management Regulator or exempt
- By May 2009, 2928 firms had been authorised, with over 1500 active in personal injury claims with a combined turnover of nearly £300m.
- The Ministry of Justice has reported on its experience of regulation
- The regulation only applies to England and Wales

#### **Case Law**

- Case law continues to emerge as to the recoverability of credit hire fees.
  - Dimond v Lovell (2002)
  - Lagden v O'Connor (2003) impecuniosity
  - Copley v Lawn (2009)

#### Case Law

- Satellite litigation has explored various aspects of the recoverability of success fees and insurance premiums in personal injury cases.
  - Callery v Gray (House of Lords, 2002)
  - Halloran v Delaney (Court of Appeal, 2003)
  - Hollins v Russell (2003)
  - Sarwar v Alam (2001)
  - A series of test cases involving Claims Direct and the Accident Group
  - Rogers v Merthyr Tydfil (2006)
  - Woollard v Fowler

# **Ministry of Justice Reforms**

- Came into effect 30<sup>th</sup> April 2010
- For every £1 paid in compensation
  - for motor claims under f gure rises to 88p
- Aims to speed up the part of solicitors
- Applies to moto occurring in Vales.
- Strict time of an insurer to admit/deny liability and to make the them. If timescales not met then the claim fall process
- The rection in legal fees should also mean that solicitors have less capacity to pay referral fees to CMCs

#### **Jackson Review**

- In January 2010, Lord Justice Jackson published the report on his comprehensive review of civil litigation costs
- Jackson concluded that costs are often disproportionate and impede access to justice and recommended
  - Banning referral fees
  - Abolishing the recoverability of success fees and ATE premiums
  - Increasing general damages awards by 10%
  - Introducing "qualified one way costs shifting"
  - Introducing fixed legal costs for fast track cases worth up to £25,000
  - Promoting Before the Event legal expense insurance

#### **Jackson Review**

- By banning referral fees and giving claimants a financial interest in the level of costs being incurred on their behalf, the reforms would do much to restrict claims farming
- The Solicitors Regulatory Authority argue that the reforms would restrict access to justice
- Oxera / ABI find that there are more cost-effective ways to promote access to justice
- Report for Legal Services Board finds no evidence of consumer detriment from referral fees
- Government consultation on some aspects of Jackson due to commence in the autumn, but it remains uncertain whether or when the Government will introduce the reforms

## **Regulation of AMCs**

- No formal regulation
- Some of the case law on Credit Hire is relevant
- In 1999, the ABI developed General Terms of Agreement (GTA) to which insurers and credit hire organisations could subscribe
  - Not all insurers subscribe
  - Axa withdrew in 2009 believing they could achieve a better deal outside the agreement.



making financial sense of the future

# Third Party Working party GI Pricing Seminar, 17 June 2010



#### How is business distributed?

	Broker	Tied Agent	Direct	Net/Aggs	Partners & Banks	State	Farming / Credit Hire an issue?
Australia	Yes					Injury	F = Yes
Canada	Yes	Yes					F = Not major but Tow trucks
China							Not an issue!
France	Yes	Yes	Small	Small	Yes		No
Germany	Yes	Yes	Yes	Growing	Growing		F = No, CH = Yes
Hong Kong							F = Growing
Ireland	Yes	Yes	Small		Yes		F = Yes, CH = some
Italy	Yes	Yes	Small	Small	Small		F = No, CH = yes
Poland	Yes		Growing	Growing			F = Growing
Russia	Small	Yes	Small				Not really an issue
Scotland							Less than England
Spain		Yes			Yes		No
Switzerland	Yes	Yes	Yes	Yes	Yes		Not an issue
USA	Yes	Yes	Yes	Some			Medics = enemy, CH = No, Tow trucks

#### Claim process

#### Most countries have a similar notification process

- Inform own or third party insurer / intermediary
- Individual insurers may elect to contact third party directly to limit costs

#### **Knock for knock?**

- No Switzerland, Russia, Canada, Poland, Germany (but being considered)
- Yes Italy (compulsory through CARD)
- Yes France (fixed tariffs to recover from the at-fault driver's insurer (1200
   € for 100% recovery for vehicle damage). Split liability only exists in full quarters e.g. 25/75)
- Yes –Ireland (akin to individual bi-lateral)
- Yes Spain (ad hoc basis for non-injury claims non-fault insurer recovers a fixed fee)

#### **USA**

- Medical bills cause head aches
  - Many states have a no fault system medica irrespective of fault
  - Tow-truck operators cruise for accident
  - Insurers' perspective medical cept
  - Victim's relationship with doctor insurer is unaware of the referral fee!
- No fault states
  - Should reduce the
  - Limit level of cor insurer is on
- Pain and suff
  - Attorp
    - ttled out of court.

in practice attorneys receive referral fees ork), once bills exceed this (c3% of claims) and the fault

y paid by own insurer,

√100-\$200 (Canada too!)

big bills for the insurer....often the

and on occasions the insured receives a

big bills spurious/no work

Ave source of funds for attorneys

✓er pays (even in no fault states)

claimant's award (rate agreed between the attorney and claimant -

kimum rate of 30%)

105

#### **France**

- Motorists must keep a document\*\*
  - who to contact
  - compensation available
  - likely timescales

(www.victimesindemnise

fvi.fr/images/stories

atistiques/rapportannuel2008.pdf)

- Compensation ed tariff as the awards from around ed on the internet 46,000 cases <u>sees-fvi.fr</u>)
  - (www.vi
- flenged but not common practice Awarg
- ents (serious injuries) used more than in the UK Peri
- s widely purchased Lega

\*\* See Additional information slides



# Poland, Scotland and Spain

#### **Poland**

- Increasingly insurance aware population farming be
- No legislative deterrent to farming

#### **Scotland**

- Legal System very different to England driver of claim farming)
- Scottish system is more 'proportion
   (English/Welsh based on a who country and additional dish
- Recently the issue of P
- Lawyers adept at government
   enhancing their

limited cost recovery for un-litigated claims

of recovering legal costs (biggest

attract costs on a fixed/scale basis

allow based on hours worked, area of the

The Predictive Fees regime into normal litigation and

#### Spain

- Social,
- Clai
- No sperior
   protection

st claim items - medical expenses don't need to be recovered UK but no claim/accident management companies

nay provide a certain level of deterrent compared to the UK.

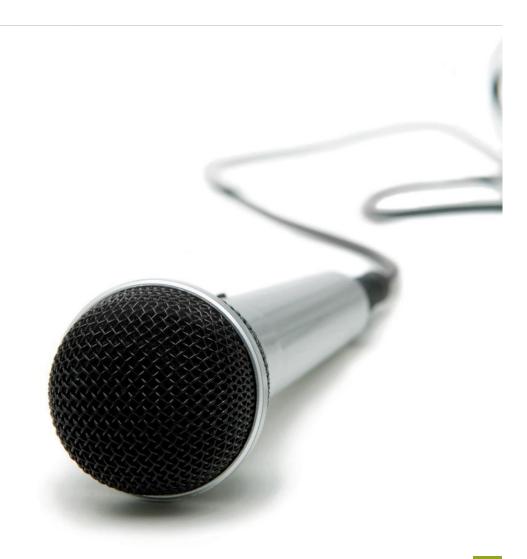
## **Cover / Culture**

	Courtesy car/cover available?	Choice of garage	Bodily injury: insurance or state	AMC's advertise?	Insurance: necessary evil or valued?	Compensation Culture	3 <sup>rd</sup> parties: a revenue stream?
Australia			State				
Canada	Yes	Yes	Usually	No	Valued	Some	No
China							
France	Yes	Yes	Insurance	Yes, not widely used	A tax	Legal framework limits opportunity	No
Germany	Yes	Yes	Insurance	No	Evil	No	No
Hong Kong				Yes			
Ireland	Yes	Yes	Insurance	Yes	Valued	Yes	No
Italy	Legal right/cost being challenged	Yes, credit hire & growing	Insurance	Yes	Both	Not normally	No /small
Poland	Sparingly	Yes	Insurance (medical bills = state)	Yes	Evil	Growing	No
Russia	No	Cash settlement	Yes, TRUR 160 pp, 280 in total	No	Evil	Yes, insurers fair game	Yes
Scotland	Yes	Yes	Insurance	Less so	Evil	Some	Less than England!
Spain	Optional extra – rarely taken	Yes	Insurance (medical bills = state)	Yes, limited	Valued	No but gradually changing	No
Switzerland	Yes	Yes	Both	Yes	Both	Not really	No
USA © 2010 The Actuarial Profes	Yes sion • www.actuaries.org.uk				Evil	A sport	No 108

### **Main lessons**

- Farming is continent agnostic
  - North America, Australia, Asia
  - China, France, Germany, Ry
     China, France, Germany, Ry
     China, Switzerland appear immune
- Legislation has
  - Stopped farming (G
     Iland, France)
  - Reduced the imp
  - Failed to res
     Ing issue (Hong Kong, Poland)
- The French
   Tural flair
- No obvies and claim farming
- Insu
   is a necessary evil/tax and insurers are "fair game"
- Lawy
   d a way to generate and recover fees

## **Any Questions?**



Third Party Working party
GI Pricing Seminar, 17 June 2010

## **Additional information**

GIRO Convention 2010 Third Party Working Party

Legal in detail

## A brief history of claims farming...

- Until 1984, Law Society rules banned advertising by solicitors.
  - These rules were gradually relaxed through the late 1980s
- Conditional Fee Agreements ("No Win, No Fee") have been allowed in personal injury cases since 1995
  - Initially, the success fee and any After-the-Event insurance premium were not recoverable from the losing party, but were deducted from the claimant's damages
- The Access to Justice Act removed availability of Legal Aid in personal injury cases in England and Wales from April 2000
  - Success fees and ATE insurance premiums were made recoverable from the losing party, with the aim of promoting CFAs as an alternative way of funding claims.

## A brief history of claims farming...

- These changes saw a rapid expansion in accident management companies encouraging individuals to pursue compensation claims.
  - Examples include Claims Direct, National Accident Helpline and the Accident Group.
  - Whilst some of the early pioneers in this area failed this has not deterred many others starting up in their place.
  - Many of the issues that caused the demise of these groups were related to cashflow, as insurers challenged the recoverability of fees through lengthy court proceedings

## A brief history of claims farming...

- From October 2003, a regime of predictable costs was introduced for low value personal injury claims
  - The aim was to reduce the amount of litigation over costs
  - Arguably, however, it has encouraged solicitors to streamline processes and reduce their own costs, leaving a surplus of fees over costs that can be used to pay referral fees.
- In 2004, the Law Society relaxed its rules to permit solicitors to pay referral fees to introducers of personal injury claims
  - This was in response to an Office of Fair Trading report arguing that the existing restrictions distorted competition
  - Prior to this change, many solicitors had in any case been paying referral fees by any other name.

- Concerns about the method of operation of some claims management companies led to a provision in the Compensation Act 2006 for such companies to be regulated
- This requires any business providing claims management services to be either authorised by the Claims Management Regulator or exempt
  - This includes personal injury cases and various other categories, but not vehicle hire or repair services
  - Claims management services include advertising for potential claimants, advising claimants, referring details of a claim or representing a claimant

- There are a range of exemptions, including insurance companies and brokers that are already regulated by the FSA, solicitors, trade unions and charities.
- Since April 2007 it has been an offence to operate without authorisation or exemption.
- By May 2009, 2928 firms had been authorised, with over 1500 active in personal injury claims with a combined turnover of nearly £300m.
- Authorised businesses must comply with the Conduct of Authorised Persons Rules.

- The Ministry of Justice has reported on its experience of regulation.
  - Problems relating to cold calling to solicit claims, misleading advertising and unauthorised marketing in hospitals had largely been dealt with.
     However, new concerns have emerged regarding telephone cold calling and misleading information given in these calls
  - The Regulator had also assisted enforcement agencies in developing a strategy for dealing with contrived accidents.
  - An unfortunate side effect of clamping down on claims management businesses where there was evidence of involvement in contrived accidents has been some of these firms withdrawing from personal injury but concentrating instead on vehicle damage and credit hire claims
  - The Solicitors Regulatory Authority has found widespread noncompliance with its rules in respect of referral fees. The SRA regulates solicitors, who are exempt from authorisation by the CMR.

- The regulation only applies to England and Wales. Claims management companies operating only in Scotland or Northern Ireland to not need to register.
- In December 2008, the Scottish Government consulted on whether to introduce a similar system of regulation.
  - The continuing availability of legal aid means that CMCs have gained less of a foothold in Scotland
  - A few respondents reported concerns over CMCs engaging in misleading advertising
  - 85% of respondents were in favour of regulation
  - No representatives of the insurance industry were invited to respond to the consultation
  - To date no Government response has been forthcoming

- Case law continues to emerge as to the recoverability of credit hire fees.
  - In Dimond v Lovell (2002), the House of Lords ruled that the credit agreement between Mrs Dimond and the hire company was unenforceable, so no judgement was required on the amount of the hire charge.
    - However, a majority of Lords expressed their view that the claimant must mitigate the loss and hence that hire charges should only be recoverable at the going rate for spot hires
    - The Lords expressed surprise at credit hire rates of £30/day. More recent cases have seen rates exceeding £500/day in some cases!

- In Lagden v O'Connor (2003), the House of Lords ruled that the claimant is entitled to hire an equivalent vehicle to his own. Where the claimant can demonstrate that they were impecunious, it is reasonable for him to incur credit hire rates
- In Copley v Lawn (2009), the Court of Appeal ruled that, where an insurer offers a replacement car to a claimant, they must make clear the costs of such a vehicle and that the claimant has a duty to mitigate their loss, or else it is not unreasonable for the claimant to reject that offer in favour of a credit hire.

- There has also been a series of satellite litigation cases exploring various aspects of the recoverability of success fees and insurance premiums in personal injury cases.
  - Callery v Gray (House of Lords, 2002) established the principle that success fees and ATE insurance premiums were recoverable, but only where the amounts were proportionate and reasonable.
  - Halloran v Delaney (Court of Appeal, 2003) took this a stage further in decreeing that in straightforward road traffic accidents, a success fee limited to 5% was reasonable based on the comments of the judges in *Callery*. The impact of this ruling was backdated to the date of judgement in *Callery*.

- In Hollins v Russell (2003), the Court of Appeal ruled that minor technical breaches were not enough to make CFAs unenforceable.
- In Sarwar v Alam (2001), the Court of Appeal ruled that in general ATE insurance should not be sold where the claimant already had a BTE policy in force
- A series of test cases involving Claims Direct and the Accident Group challenged the level of ATE premiums, with the Courts deconstructing the premiums to establish which elements were recoverable.
- At this stage, the majority of judgements had been broadly in favour of insurers and costs were being capped. However, the tide started to turn.

- In Rogers v Merthyr Tydfil (2006), the Court of Appeal ruled that staged ATE premiums are legitimate, and that higher insurance premiums can be expected in the later stages.
- In Woollard v Fowler, the Court considered whether a fee paid to an agency to obtain a medical report on behalf of a solicitor was recoverable as a disbursement.
  - The Court ruled that this was reasonable, leaving the way open for solicitors to do less work for their fixed fees and include more agency fees for delegated work as disbursements.
  - In May 2007, the Civil Justice Council brokered an agreement between a number of insurers and medical reporting agencies for capped costs for medical reports

## **Ministry of Justice Reforms**

- The MoJ Reforms came into effect from 30<sup>th</sup> April 2010
- The context is that, for every £1 paid in compensation, 43p is paid in legal fees; for motor claims under £5000, this figure rises to 88p
- The aim is to speed up the process of claims settlement and to remove duplication of work and costs on the part of solicitors
- The scheme applies to motor injury claims valued at between £1000 and £10000 occurring in England or Wales.
- There are strict timescales within the process for an insurer to admit or deny liability and to make offers of settlement. If the timescales are not met then the claim falls out of the process
  - Any denial of liability, allegation of fraud or contributory negligence also removes a claim from the process.

## **Ministry of Justice Reforms**

- If a claim remains in the process then fixed legal fees are recoverable. The aim of the reforms is to eliminate unnecessary cost and this should be broadly favourable to insurers.
- The reduction in legal fees should also mean that solicitors have less capacity to pay referral fees to CMCs
- However, insurers have some concerns
  - Claimant solicitors may attempt to have claims removed from the process so that higher fees are recoverable.
  - Fixed fees are set at a level similar to current rates, building in some margin that solicitors can use to pay referral fees.
  - The tight timescales will make it more difficult for insurers to investigate suspected fraudulent or exaggerated claims.
  - The speeding up of payment will distort historic patterns, causing difficulties for reserving actuaries!



- In January 2010, Lord Justice Jackson published the report on his comprehensive review of civil litigation costs
- Jackson concluded that costs are often disproportionate and impede access to justice, and he made a number of recommendations to address these concerns
- His recommendations included:
  - Banning referral fees Jackson says "It is a regrettably common feature of civil litigation... that solicitors pay referral fees to claims management companies. Referral fees add to the costs of litigation without adding any real value to it."
  - Abolishing the recoverability of success fees and ATE insurance premiums

- His recommendations included:
  - Compensating for this irrecoverability by increasing general damages awards by 10%
  - Promoting access to justice by introducing "qualified one way costs shifting", so that an unsuccessful claimant is not liable for the defendant's costs, provided the claimant has not acted unreasonably
  - Introducing fixed legal costs for fast track cases worth up to £25,000
  - Promoting Before the Event legal expense insurance
- The reforms would apply only in England and Wales

- By banning referral fees and giving claimants a financial interest in the level of costs being incurred on their behalf, the reforms would do much to restrict claims farming.
  - It remains possible that accident management companies would be able to find a way round any restriction and be remunerated in another way
  - Indeed, the prevalence of fixed legal fees means that the banning of referral fees would not reduce costs but just leave a surplus of funds for solicitors to spend on other forms of marketing
  - Some commentators believe that referral fees will not be banned, but that some restriction or cap is more likely

- The Government has announced that it will consult on some aspects of the recommendations in the autumn
  - In particular this will focus around the use of conditional fee arrangements and alternative funding mechanisms
  - It will not consider referral fees
  - It is uncertain whether or when the Government will introduce the reforms suggested by Jackson, particularly given the change of Government since the report was produced.

## Jackson Review – banning of referral fees?

- Jackson recommended the banning of referral fees on the grounds that they "add to the costs of litigation without adding any real value to it".
- A report by Oxera for the ABI concludes that referral fees are high relative to comparable marketing costs in other markets.
  - There are no effective market constraints, since claimants typically have no incentive to reduce legal costs
  - Lower referral fees would still be sufficient to make referrals profitable, so a reduction in the level would be unlikely to impact access to justice
  - If access to justice is considered critical, a central advertising campaign would be more cost-effective that referral fees paid by individual solicitors
- The Solicitors Regulatory Authority has argued that the banning of referral fees, would restrict access to justice by making it more difficult for claimants to afford legal representation

## Jackson Review – banning of referral fees?

- A report commissioned by the Legal Services Board found no evidence that referral fees cause customer detriment
  - Average referral fees have increased from c£250 in 2004 to c£800 now, although this is partly linked to extra services provided by introducers
  - Solicitors who pay referral fees receive more work than those that do not
  - There is no evidence that referral fees lead to an increase in the price of legal services (because of the prevalence of fixed cost arrangements)
  - There is no evidence of a reduction in the quality of legal services where referral fees are paid
  - Referral fees have led to additional claims and hence higher insurance premiums – but this is not viewed as customer detriment as it enables access to fair compensation for injured parties
  - The report identifies some possible alternative models to get around a ban on referral fees with the same effect, highlighting how difficult it would be to enforce a ban

## **Regulation of AMCs**

- There is no formal regulation of accident management companies
- There is some relevant case law on credit hire described earlier
- In 1999, the ABI developed General Terms of Agreement (GTA) to which insurers and credit hire organisations could subscribe
  - The stated aim was to reduce the amount of litigation challenging every aspect of credit hire agreements
  - From insurers' perspectives, the aim was also to cap the rates that they would have to pay for credit hire
  - The agreement sets out maximum daily hire rates for different categories of vehicles, and standard payment terms
  - Since the launch of the GTA, there have been perennial disagreements between insurers and CHOs as to how to update the hire rates each year
- Not all insurers subscribe to the GTA. Notably, Axa withdrew in 2009 believing they could achieve a better deal outside the agreement.

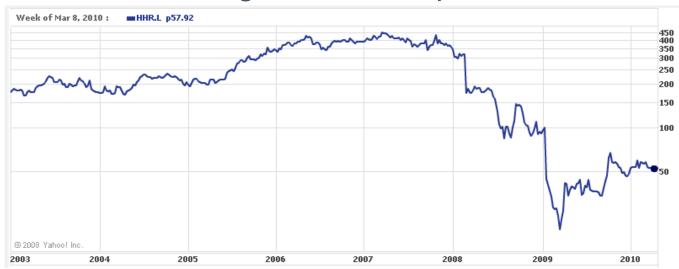
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The legal background

## **Accident Management Companies ("AMCs")**

#### State of the Market

- Dominated by Helphire (PLC) and Drive Assist (private)
- Smaller players: Accident Exchange, Kindertons, Al
- Circa £600m annual industry turnover
- Turnover flat since 2008 and tight credit is a problem
- Helphire share price 2003 to 2010



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Foreign solutions

#### **Areas covered**

- Americas
  - Canada, USA
- Asia
  - China and Hong Kong
- Australia
- Europe
  - (West): Ireland, Italy, France, Germany, Scotland, Spain,
     Switzerland
  - (East) Poland, Russia,
- Africa, Antarctic and Arctic none

# International Research on Claims Farming Questions

- 1. How is business distributed direct, internet, aggregators, third parties (brokers, partners, tied agents)
- 2. Claim process
  - a) Contact strategy with own client and third party
  - b) Opportunities for third parties to generate a revenue stream
  - c) Prevalence of knock-for-knock/bilateral agreements do they exist now/have they existed in the past?
  - d) Industry changes over the past 5-10 years
- 3. Legislative background
  - a) How does the legal environment support/deter claim farming?
  - b) What options are available to fund claims?
  - c) Are legal fees recoverable?

# International Research on Claims Farming Questions

#### 4. Cover level

- a) Is courtesy car provision widely available what options are available to clients?
- b) How much freedom exists in terms of where vehicles can be repaired prevalence of select repairer networks?
- c) Is personal injury covered by insurance or the state?
- d) Can accident management companies advertise for business?

#### 5. Culture

- a) How is insurance viewed a valuable purchase or compulsory evil?
- b) Prevalence of a compensation culture what's in it for me?
- c) Do insurance companies view third party claims as a revenue stream

### **Switzerland**

- Third party insurer pays for indemnity and legal fees the loss => no potential revenue stream for third page 1
- Most claims settled out of court
- High court recently allowed success base practice expected (is this optimistic?)
- Private associations (e.g. whiplast with lawyers. No evidence they
- Lawsuit financing companions
   based. Lawyers delibered
   expenses in order
- only certified/rg
- bound by
- No wi
- Lega

ances - no significant changes in

regal duty to minimise

nge rulings. Advertise on TV and work of claim or affect cost of claims

- nance institutes offer financing, widely successstance to such credits and get their fee based on eir legal principles
- allowed to conduct court cases.
- sional conduct including advertising campaigns
- √erable for the claimant, but not for the insurer

#### **Australia**

- Personal injury insurance is sold via the state CTP
  - Schemes range from no-fault (Victoria) to faut government (Victoria, Western Australia)
  - Cost is a major political issue what so prepared to pay
  - Heavily regulated legislation present
  - When premiums become up
- Since the collapse of HIH in litigation and limit minor
  - prescribing the
  - establishing
  - capping
  - est
- States à

claim and sets damages / compensation

amages versus what they're

are funded by the

√itten (NSW, Queensland)

ent intervenes

we legislated to contain legal costs, reduce

- e charged for legal costs ("regulated costs")
- outside of our formal court processes
- damage (maximum allowances for economic loss)
- s for access to certain damages (care, general damages)
- √orking towards) no- fault schemes
- √educe adversarial nature of litigation joint experts, fast track timetables.

## **Italy**

- Knock-for-knock
  - Voluntary CID scheme introduced 30 years a passengers contact their own insurers wh
  - Replaced by mandatory CARD scheme bodily injury cases dealt outside the
  - Under CARD money is recovered rather than the indemnity. Taken in 2007 (2010 is no different contents).
- No-win-no-fee exists but pour UK/USA.
- Brokers seen as a p
- In the past 18 mg
   challenged in

of claims. Insureds and other insurers

88% of third party claims. Larger

nsurer according to the tariff (Forfait) every year since the introduction of CARD

ees based on indemnity and are lower than

Ence of claim farming (inconsistent with England).

woken up to credit hire opportunities – legality being

## **Germany**

- The German model is more straightforward than that management companies and the role of lawyers it
- Lawyers are not allowed to be aggressive, adv
- No-win-no-fee arrangements don't exist.
- Legal protection insurance is available;
- Apportioning liability can get complex
  - If an accident takes place op
  - If an accident means an jy
  - Liability determined by

post event)

e => a call on work insurance ger able to work => a call on pension insurance

√ated settlement.

## **Ireland**

- Injuries Board (following a 2004 study)
  - Reduces cost of delivering compensation =: services (pre Injuries Board litigation costs
  - Assess injury compensation without the €1,050) most uncontested liability
- Credit hire
  - Garages can offer claimants
  - Claimants claim for deprecost) and often look for recession).
- No win, no fee has lead to take (something)
- There is no Acts, 19

ed extended periods!

cles due to the damage (c10%-15% of repair use and loss of earnings (a feature in today's

award value)

√gation (typical handling fee c

or payments for goods and

xing Master decisions cast doubt on whether solicitors day's risk adverse environment, this is not a risk they want

ors (Advertising) Regulations, 2002 offers a useful barrier.

## Hong Kong, China and The Middle Ear

- Recovery agents aggressively advertise on TV and jr
- Lawyers operating a no-win-no-fee basis risk bein (champerty)
- According to the Employees' Compensation
  - The number of minor injury cases or resulting in average awards red
  - The increase in small claims
  - The proportion of cases fr

China and Middle East m farming

ourts has increased since 2006

professional conduct

√g legal costs

d to recovery agents advertising

s is growing (currently estimated as 10%)

## Translation of French guidance to motorists

The information contained in this document outlines what you need to do and the compensation available under 1985 & 1986 insurance regulations.

The law dated 5<sup>th</sup> July 1985 has given more rights to victims of traffic accidents. There are very few cases where no compensation is available. The insurer has 8 months to make an offer in the case of bodily injury.

#### Who can get compensation?

For bodily injury:

Passengers, pedestrians and cyclists, except if

- the damage was carried out on purpose
- you were completely negligent unless you are under 16 or are more than 80% invalided (ie. very badly injured)

The driver of the damaged vehicle except if you are responsible for the accident

For material damage

Everyone who is not responsible for the accident.

#### What's the procedure for getting compensation?

The insurer of the vehicle responsible for the accident contacts you.

You give them information.

You have a medical examination.

The insurer makes you an offer.

You accept the offer and the insurer makes the payment.

You refuse the offer and the case goes to court.

#### Translation of French document

#### Who do you contact?

- 1. In the majority of cases: the insurer of the vehicle responsible for the accident. If several vehicles are responsible, one insurer acting for all insurers will contact you.
- 2. The state or other public body for vehicles owned by the state or public bodies.
- 3. A central French bureau for foreign vehicles.
- 4. Indemnity fund where owner of responsible vehicle is unknown.

At the point of first contact you will be asked to give necessary information. You can

- Ask to be helped by a lawyer;
- Obtain a copy of the police report.

You need to give the following information:

- Name
- Date of birth
- Occupation & name/address of employer
- Income with proof
- Description of your injury and a doctor's report
- Description of damage to your vehicle
- The name and addresses of your dependants at the time of the accident
- Your social security number
- List of additional income you have
- Your address for correspondence

If the victim has died, the spouse and each beneficiary needs to give similar information to the above.

#### **Translation of French document**

You have six weeks to supply the above information. If you are late, your compensation will be delayed.

#### You have to undergo a medical examination

You will be advised two weeks before the examination:

- The date and place of the examination
- Who will conduct the examination
- The purpose of the examination
- The name of the insurer the doctor is representing
- You will receive a copy of the report within 20 days

#### You can:

- Go with your own doctor
- Refuse to attend if the communication of the appointment has not been as per the detailed description above
- Refuse to be examined by the doctor chosen by the insurer; in this case you can ask for another doctor or request that a court decides who the doctor should be

#### What's contained within the compensation offer?

If you've suffered bodily injury, an insurer will, within eight months of the accident, provide compensation for

- The injury
- Damage to your vehicle if not already paid.

#### The offer will be

- A final offer if your condition has been stable for 3 months
- A provisional offer.

#### **Translation of French document**

The offer will cover the following elements:

For injuries

Hospital, medical fees, etc

Loss of income

Incapacity benefit

Cost of a carer

Pain & suffering

Anything else as applicable

Where the injured person died

Funeral expenses

Moral damages

Economic damages

Anything else as applicable

Note that there are reductions to the above in certain cases:

- Contributory negligence
- Where you receive compensation from other sources.

#### Who receives the compensation offer?

- You (usual case)
- Your dependants (where the victim has died)
- Guardian or legal representative where the dependants are minors or not capable of looking after their own affairs.

#### Translation of French document

#### Follow-up

When you receive the offer, you can

- Accept the offer, but you can change your mind within two months
- Discuss / negotiate the offer
- Reject the offer

#### You can

- Go to court
- Impose penalties for a derisory offer

In all cases you must inform the insurer who made the offer of your decision and advise social security.

#### When do you get the compensation?

You are paid within 45 days of agreement to the compensation amount being reached. Interest is payable if the payment is late.

#### **Practical advice**

- You need a lawyer if your case goes to court
- You have got to pay for any specialist reports (eg. medical). This is the case even if you are entitled to legal aid or benefit from legal protection guarantees
- Be careful with timescales. If one month after the accident you have not heard from the insurer of the responsible driver, you should contact them.

#### Remarks

The objectives of the law are to try and reduce the number of court cases and speed up the process of paying compensation. However, at any time you can go in front of a court if you want to get an injunction against the insurer eg. if the compensation offer is derisory, they are not behaving in a reasonable manner, ....

Third Party Working party
GI Pricing Seminar, 17 June 2010

## The Irish Experience

## **Background**

#### **Extract from Personal Injuries Assessment Board Annual Report 2006**

- 1996 Deloitte Report: Insurance costs in Ireland 'very high' compared to European counterparts
- 2001 Special Working Group on a Personal Injuries Tribunal recommends establishment of PIAB
- June 2004 PIAB commences service
- March 2005 First PIAB awards
- End-2005 PIAB 951 awards
- End-2006 PIAB 5,573 awards
- PIAB (and subsequently the Injuries Board)
  - considerably reduced cost of processing personal injury claims
  - no diminution in size of awards to injured parties
  - PIAB cases assessed within statutory timeframes (three times faster)

## Background

#### **Amending legislation**

- The Personal Injuries Assessment Board (Amendment) Act 2007.
- PIAB had noted an increasing number of cases where assessments, which were accepted by Respondents but unnecessarily declined by Claimants, were concluded at the same compensation figure after initiation of legal proceedings with avoidable legal costs being incurred.
- In such circumstances, the Amendment Act provides that where a Claimant does not receive more than the amount of the original assessment in any subsequent proceedings they will not recover their legal costs and may be responsible for costs incurred by the Respondent. The Amendment Act also provides that legal costs incurred in dealing with the PIAB process are not recoverable in the litigation process (some such costs are now recoverable in the PIAB process).
- A real and continuous drive to reduce unnecessary litigation.

## PIAB – 6 stage process

- 1. **Notification**: Claimant notification of claim by telephone, post or email. PIAB agents available to assist with application.
- Claim Registration: Submission of Application along with Medical Assessment Form from treating doctor.
- 3. Respondent Party Notification: Respondent notified.
- **4. Respondent Party Reply**: Respondent agrees to PIAB process\*.
- 5. Assessment: Assessment of personal injury damages completed.
- 6. Acceptance: Assessment accepted by Claimant and Respondent and 'Order to Pay' issued, which holds the same enforcement rights as Court decree.
- \* If the Respondent does not consent to the process or if either party rejects the assessment, PIAB will issue an 'Authorisation' to the Claimant which entitles them to pursue their claim through the courts, if they so wish.

## **PIAB Annual Report 2008**

- As confidence in our non-adversarial model grows ..... a greater number of the more serious cases assessed. This trend is contributing to an even higher level of direct savings, up to €50m...
- For awards under €38,000 ..... the rise in numbers was modest at just 4%. However the number of awards over €38,000 rose by 47%, with the number of awards over €100,000 rising by 87%.
- 24,000 applications:
  - 7,000 outside scope (released to the courts)
  - 8,000 resolved without intervention by the Board settled amicably to mutual satisfaction
  - 9,000 assessed by the Board

## **England versus Ireland**

- The MOJ Reforms only deal with claims up to £10,000 whereas the Injuries Board consider claims of any value
- Both systems aim to reduce legal costs. Irish statistics demonstrate a marked reduction in costs, it is too early to tell what the MOJ impact has been
- Both systems adhere to strict timescales to speed up settlement, in Ireland the time from consent to award has reduced from 36 months to just 7 months
- The Irish "Amending legislation" was a further step to reduce unnecessary legislation – it will be interesting to see whether similar amendments result in England.

## **PIAB / Injuries Board statistics**

	2005	2006	2007	2008
Compensation timeline: consent to award in months - (pre PIAB = 36)	5.1	7.4	6.9	7.0
Motor average compensation amount (Euro)	15,074	18,982	21,707	23,327
Highest award (includes EL and PL)	405,711	408,415	620,383	582,932
Lowest award (includes EL and PL)	1,350	1,000	1,000	550
Total value of accepted Assessments (Euro millions)	11	67	102	131
Number of awards (includes EL and PL)	951	5,573	8,208	8,845
Average award value (Euro)	11,882	11,968	12,427	14,811

# PIAB / Injuries Board statistics Includes Motor, Public and Employers Liability

Percentage Breakdown of all Injuries Board awards	2005	2006	2007	2008
<10K	23	12	8	7
10K-20K	59	59	56	53
20k-30k	9	17	21	21
30K-38K	3	5	6	7
38K-100K	5	6	8	11
>100K	1	0	1	1
Proportion below 38K (historical 89%)	94	93	91	88