

# Innovations in DB De-risking; medically underwritten bulk annuities

David Harvey, Martin Parker, Mike Walsh **Partnership** 



## **Agenda**

- Enhanced/impaired individual annuity market background
- Medically underwritten bulk annuities 2.
  - What are they?
  - Which schemes can benefit?
  - **Process**
  - **Pros and Cons**
  - Savings
  - Case studies

## **Quick Question...**

Both had a £100K pension pot at retirement but who got the bigger pension.....?







31 October 2013

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Both had a £100K pension pot at retirement but who got the bigger pension....?



£6,951



£5,954

Health or Lifestyle condition diagnosed within the last 6 months	Partnership uplift rate*
Cancer	73.5%
Type 1 Diabetes	19.5%
Heart Attack	18.0%
Smoker	17.9%

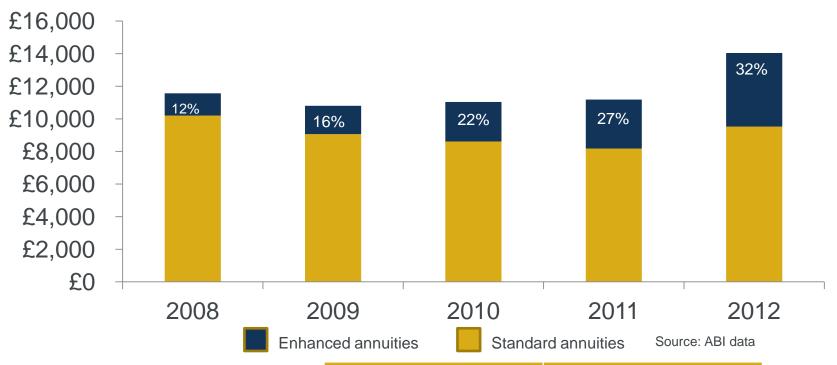
<sup>\*</sup> Sample rates based on partnership assessment of severity of existing conditions compared with the best standard rate available as at the 12<sup>th</sup> March 2013. Actual rates can vary and will depend on individual circumstances. For illustration purposes only.



31 October 2013

## **Growth in the Annuity market**

Total Annuity Sales (Standard & Enhanced)across the market in £M)



More than 50% of people at retirement could qualify for an enhanced annuity

Source: Partnership & Oliver Wyman research

	Overall growth rate p/a (2008 – 2012)
Enhanced annuities	35%
Total annuities	5%





# Medically underwritten bulk annuities; What, why, how...

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## Every scheme paying an average price...



.....but there's no such thing as an average scheme



## Underwritten buy-ins – what are they?

- Traditional buy-ins
  - priced based on relatively limited information on pensioners covered (age, sex, amount of pension, postcode, occupation, industry etc.)
- Underwritten buy-ins
  - potentially greater level of understanding of the expected longevity for scheme members within the pensioner population being insured
- Underwritten buy-ins look to obtain additional information on members' health and lifestyle (from the pensioners); currently for pensioners only
- Just like a traditional buy-in, they can be converted to individual policies
- Insurers able to provide underwritten buy-ins:
  - New:





and Faculty

Traditional:





 They cover all pensioner members (no "cherry-picking" of just unhealthy lives) or potentially sub-sets of pensioner members

## What schemes are more likely to benefit?

- Smaller schemes with up to 300-400 pensioners
- Schemes with skewed distribution of liabilities (a small number make up a large proportion of the total liabilities)
- Schemes where Trustees (and sponsor) know many of the pensioners and have personal insight into incidence and severity of impairments
- Exec schemes that contain small number of high value liabilities
- Schemes where pension scheme membership could have been mixed blue and white collar, but ended up disproportionately blue collar
- Schemes with high levels of ill health early retirements
- Can work for sub-sets of larger pensioner populations (beware anti-selection issues)



## The Pro's and Con's of this approach

#### Pro's

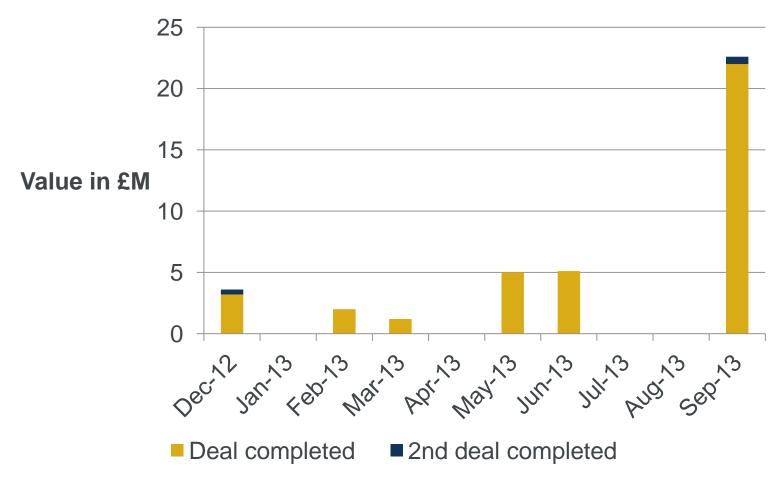
- Can allow a scheme to achieve a better price than that through a "conventional" quote
- May facilitate a transaction at a figure below Technical Provisions
- Provides the trustees with insight into the scheme's longevity risk
- Can aid data cleansing

#### Con's

- The exercise could uncover a healthier population of pensioners than expected (or hoped for.....!); adverse impact on valuation assumptions
- Some insurers may quote a higher premium for a conventional quote following an u/w exercise
- Poor response rate to health information request could negate the value of the exercise



## **Deals done to date**



Institute and Faculty of Actuaries

Source: Partnership sales

For illustration purposes only

## Press coverage

## Partnership completes biggest enhanced buy-in

Partnership has completed a £22m medically underwritten buy-in with an unnamed scheme.

The transaction covers around 20 of the scheme's highest liability members, who account for approximately 50% of its liabilities.

The underwriting process, using health data gathered from members using a questionnaire, enabled the trustees to remove the risk at a cost below the scheme's technical reserves.

This is the eighth enhanced buy-in written by Partnership, the only provider to have completed such a deal so far. It dwarfs the previous deals which transferred. approximately £15m of liabilities in total.

The lead adviser to the trustees was Hymans Robertson and the legal adviser was Squire Sanders, both of which had a long-standing relationship with the

Hymans Robertson's Alistair Russell-Smith, who is the scheme actuary to the fund, said the deal had provided a focused, cost-effective hedge.

He said: "The trustees of the scheme looked at a range of de-risking opportunities and went for this solution because of its focus on the high liability individuals: it has hedged around 50% of the pensioner liabilities despite only covering around 20 lives."

Partnership head of de-risking David Harvey said the scale of the deal, and the fact that it covered a subset of liabilities within a larger scheme, were both

He said: "The nature and size of this transaction demonstrates how medically underwritten buy-ins can play a significant part in the de-risking of any size of scheme, including those larger schemes looking to remove the risk of those highest liabilities."

Hymans Robertson partner and head of buyouts James Mullins predicted the

Professional Pensions

enhanced bulk annuity market would grow rapidly, given the competitive pricing and client demand.

He said: "For trustees and sponsoring employers looking concerned about their concentration of risk, an enhanced buy-in is a tailored and cost-effective way of managing their scheme's liabilities."

This summer, Partnership completed a £5.1m buy-in with the Plasser scheme (PP Online, 24 June - www.professionalpensions. com/2276973), Just Retirement, Legal and General and Aviva are also active in the market but are yet to announce a completed transaction.

A report by the Pensions Institute at the start of the year suggested that medical underwriting could cut the cost of buy-ins for smaller schemes by 10% (PP Online, 4 Online www.professionalpensions.com/2241281).

#### Partnership completes £5m Imperial enhanced buyout deal

Partnership, the annuity provider, has completed an enhanced buyout of the defined contribution (DC) section of the Imperial Home Decor occupational pension scheme This scheme has been in wind up since October 2003 when the company was declared insolvent and was subject to a landmark legal ruling in 2011.

For the last 12 months Partnership has been working closely with both Bridge Trustees and Capita Employee Benefits, to develop a buyout solution which would see all parties - including scheme members - secure the best possible out-comes



The innovative solution we developed allowed the trustees to discharge their liabilities.

This led to a deal being secured which would see the almost 140 qualifying DC members - who had been receiving interim pensions - benefit from ar enhanced annuity deal worth approximately £5m, Members of the scheme who have defined benefit pensions will continue to be paid by the Financial Assistance Scheme.

David Harvey, head of derisking solutions at Partnership.

said: "Given the history of the scheme and the unique partire of their requirements, we were delighted to be chosen to work closely with all parties. We feel that the innovative solution we developed allowed the trustees to discharge their liabilities whilst giving all members genuine choice over the shape of their pension."

Giles Octon, chairman of Bridge Trustees, said: "Due to the nature of the Imperial

Flome Decor scheme, finding the right solution for its members presented us with a challenge. Therefore, we are pleased that we are able to complete this buyout which will lead to enhanced incomes for many of the schemes defined contribution members."

Kenneth Donaldson of Capita Employee Benefits said: "We feel that we have developed the right de-risking vehicle for the problems that we faced. Not only will it allow the trustees to discharge their obligations but also help to ensure that the scheme members receive the type of pension provision they had saved for."

I www.partnership.co.uk

#### PensionsWorld

#### Medically underwritten market grows

More pension schemes are taking advantage of the growing medically unwritten bulk annuity market

Plasser UK and Imperial Home Decor are two of the latest employers to have secured medically underwritten bulk annuity deals for

Partnership, which completed the deals. said that it had written seven medically underwritten bulk annuity transactions sine December.

When setting up these types of arrangements. providers analyse the health of retired

members, if they sufficiently skewer by members with less than average life expectancies they can offer low premiums to insur henefits

This practice is particularly beneficial for smal the health of a small proportion o an impact on the whole scheme Anne Yeo, fin

director at Plasser UK, said: \*De-risking a be achieved on medical grounds.

"This is a complex process but by working closely with Partnership and Gallagher Employee Benefits, we managed a good balance of engagement and sensitivity with our pensioners and the process worked well The one-page medical questionnaire was fundamental to the process and we are pleased with the outcome

The report A healthier way to de-risk ublished by the Pensions Institute and

Cass Business School in February, claimed that when insuring liabilities nedically underwritten y-in pricing methods

the size of defined benefit bilities in the Pension rotection Fund index. Only around £4bn of nventional bulk annuities are written in a normal

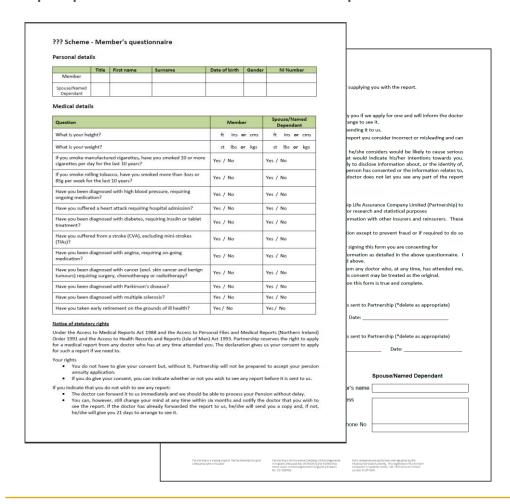
underfunded DB schemes could make big savings using more sophisticated The report estimated that the size of the market to be £380bn, roughly a third of



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## A simplified approach to medical underwriting

A solution has been developed to overcome the barrier of collecting medical evidence from people who have no incentive to provide it



- Simple yes/no questions
- Branching questions can be added for more detail & better rates
- Additional / replacement questions can be added in to reflect scheme specific health profile
- Greater level of detail can lead to more members qualifying
- To establish likely viability, it may be possible to carry out some scheme profiling prior to an exercise commencing
- Response rates exceed what you might expect



## Collecting the medical evidence

## **Scheme Underwriting MI**

Response Rates	
No. members that were asked to complete a medical questionnaire	704
No. members that completed & returned the questionnaire	526
Total overall response rate	75%
No. schemes where 100% response rate was achieved	10

Completion Rates	
No. schemes that have carried out an u/w exercise*	18
Schemes that have so far transacted with Partnership**	8
Conversion rate	44%

Source: Partnership experience \*excludes schemes where underwriting is currently in progress \*\*negotiations on-going with some of the remaining 10



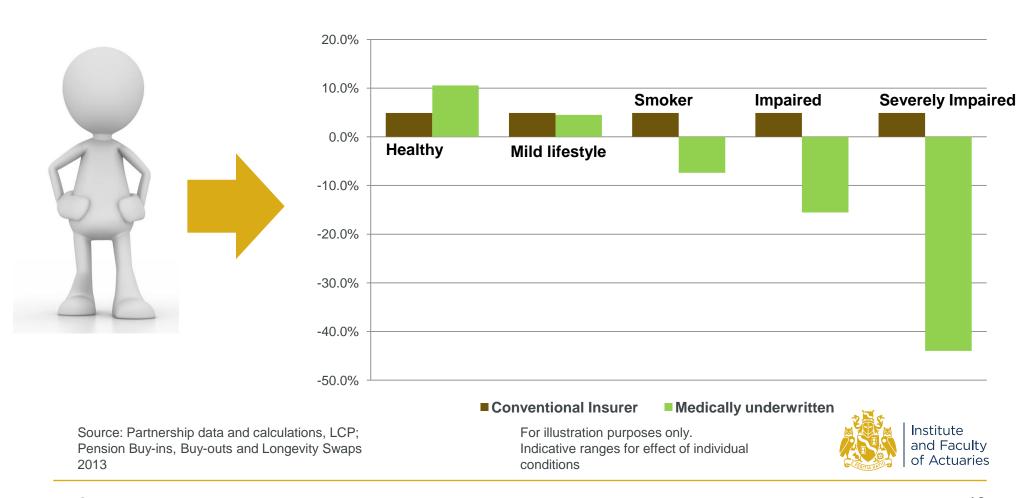
## **Quotation process for a binding quotation**

- The Trustees send the one page health questionnaires to pensioners for completion by them and their spouse
  - This is the only member contact -there will be no visits, no phone calls etc.
- The forms can be returned either via the EBC or sent directly to the insurer and assessed by underwriters. In some instances they will request a GPR (typically larger individual liabilities)
- On completion of the underwriting exercise (which usually takes about six weeks) the insurer issues a binding quotation for all pensioners, whether they qualify for an enhanced buy in or not
- The quotation is based upon a true picture of pensioner longevity.....might not always be cheaper!

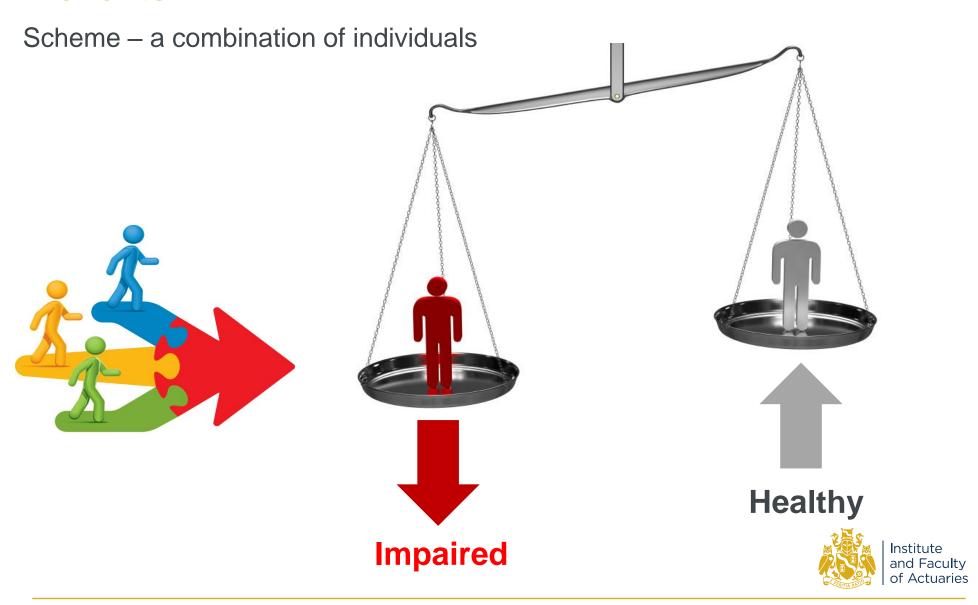


## **Benefits**

Individual member – potential savings relative to technical provisions



## **Benefits**



## **Case Study 1**

## A transaction driven by a business event

## Situation

- · Sponsor was owned by an individual who wanted to sell the business
- The scheme was in deficit which had a negative impact on the valuation of the business
- The biggest liabilities were pensioners, some of whom have known health conditions
- The Trustees and sponsor wanted the benefits secured on competitive terms in a timely manner

## Approach

- Simple 1 page medical questionnaire sent to all pensioners (irrespective of health and pension size)
- Underwriting following receipt of completed questionnaires resulted in a significant level of enhancement
- Data queries resolved and underwriting exercise carried out simultaneously

## Outcome

- Benefits secured on competitive terms resulting in a reduction in the scheme deficit
- Removing the uncertainty of the pension risk made the business more attractive to buy
- Benefits were secured for the pensioners with an insurance company
- The owner received a higher price when he sold the business



## Case Study 2

## Securing a tranche of pensions in payment

## Situation

- · Sponsor is in the services industry throughout the UK
- Scheme has a significant concentration of risk held in the top 20 liabilities
- The sponsor/trustees were aware of health issues for a number of those pensioners
- The Trustees and sponsor wanted to remove the volatility of the biggest liabilities

### Approach

- Simple 1 page medical questionnaire sent to all 20 pensioners
- Bespoke TP calculations carried out by scheme actuary to estimate a fair value bulk annuity price
- Underwriting and data queries carried out at the same time

## Outcome

- Guaranteed quote produced based on information received
- Scheme actuary able to advise that the medically underwritten quote was fair value
- The trustees were able to secure the pensions through a buy-in as part of their de-risking strategy
- Improvement in funding position trustees secured the buy-in at a figure below the technical reserves



## **Summary**

- The underwritten bulk annuity market is embryonic but we believe it is here to stay
- Early transactions show that significant savings can be achieved
- Effective for small schemes, or those with large concentration risk
- ...but not for all schemes
- Trustee knowledge of pensioners is invaluable, especially the high value ones!



## Thank you



David Harvey
Partnership Life Assurance Company Limited
Sackville House
143-149 Fenchurch Street
London
EC3M 6BN

Email: <a href="mailto:david.harvey@partnership.co.uk">david.harvey@partnership.co.uk</a>

Telephone: 07540 203704

Website: <a href="www.partnership.co.uk/defined-benefit">www.partnership.co.uk/defined-benefit</a>



Martin Parker
Partnership Life Assurance Company Limited
Sackville House
143-149 Fenchurch Street
London
EC3M 6BN

Email: <a href="martin.parker@partnership.co.uk">martin.parker@partnership.co.uk</a>

Telephone: 07920 468095

Website: <a href="www.partnership.co.uk/defined-benefit">www.partnership.co.uk/defined-benefit</a>

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## Thank you



Mike Walsh
Partnership Life Assurance Company Limited
Sackville House
143-149 Fenchurch Street
London
EC3M 6BN

Email: <u>mike.walsh@partnership.co.uk</u>

Telephone: 0207 398 5969

Website: <a href="www.partnership.co.uk/defined-benefit">www.partnership.co.uk/defined-benefit</a>



Martin Parker
Partnership Life Assurance Company Limited
Sackville House
143-149 Fenchurch Street
London
FC3M 6BN

Email: <a href="martin.parker@partnership.co.uk">martin.parker@partnership.co.uk</a>

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## Questions

## Comments

Expressions of individual views by members of the Institute and Faculty of Actuaries and its staff are encouraged.

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