

# **Objective for this session**

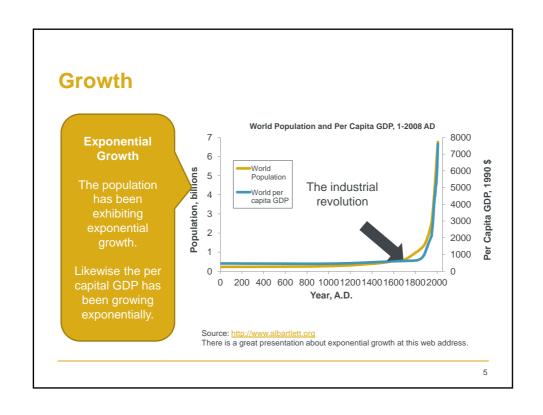
- Take you through some of the interesting graphs and facts presented in the report from January 2013.
  - Hopefully encourage you to read more about the subject!
- Discuss how (life) actuaries could use this work and get involved.

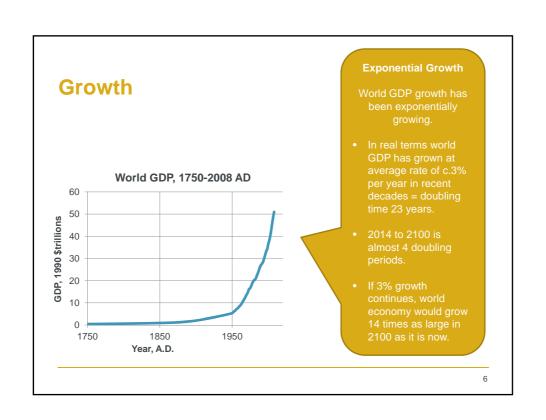


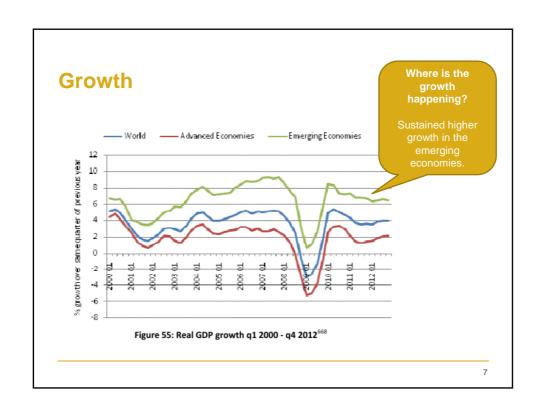
- Exponential Growth
- Opinions on Future Growth
- Resource Limits
- Actuarial Impact
- Resource Limits and (Life) Actuaries

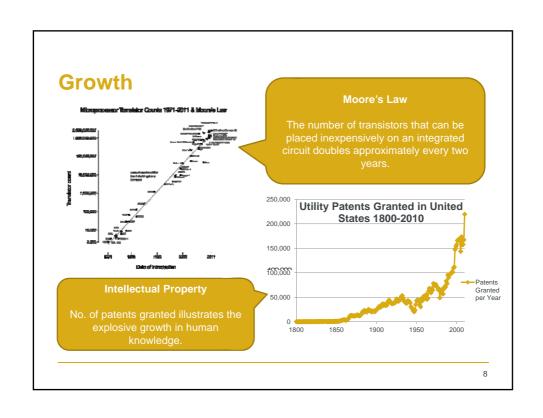
3

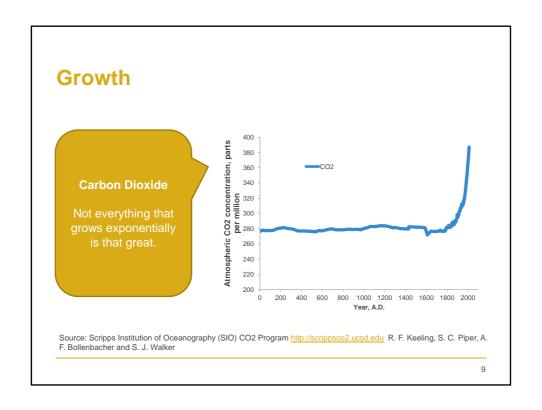
T.S.Eliot warned
`Growth will be at the expense of future generations, but it makes the GNP numbers look good today'. 53

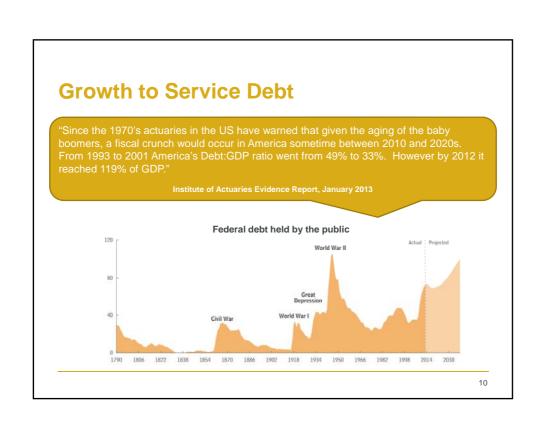




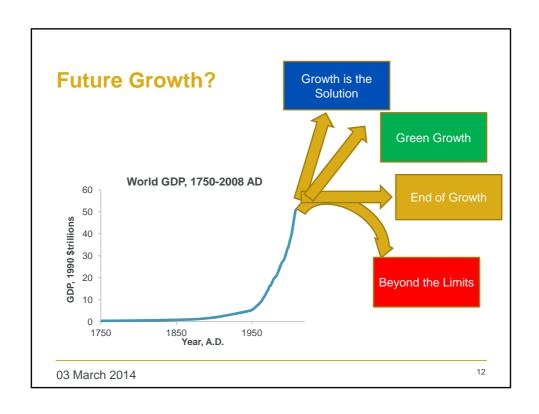








- Exponential Growth
- Opinions on Future Growth
- Resource Limits
- Actuarial Impact
- Resource Limits and (Life) Actuaries



### **Opinions: Growth is the Solution**

# Growth is the Solution

Madison (Contours of the World Economy) predicts 2003-2030 will be the fastest growing period in history – 2.25 fold increase in GDP.

Ridley (The Rational Optimist) speaks of the ability of humankind to adapt to new challenges i.e. inventiveness and innovation will ensure growth.





13

# **Opinions: Green Growth**

### **Green Growth**

UNEP International Resource Panel says costs of growth now outweigh benefits. Global resource usage grew 2x fast as population but not as fast as GDP – so some decoupling of GDP observed.

OECD Towards Green Growth Framework calls for a move to green growth that will foster economic development and continue to provide natural resources. Follows Green Growth Declaration signed by 34 ministers in June 2009

Resource Revolution (McKinsey Global Institute). Price falls over the 20<sup>th</sup> century wiped out by last 10 years of price rises. Next 20 years we will have 3bn more middle class consumers. They offer two scenarios. productivity static (supply expansion) and productivity response (most demand met by productivity). Latter scenario needs a good deal more investment but neither avoid 2 degree warming. Third scenario "climate response case" – move to low carbon energy, reforestation, land restoration, carbon capture,

Shell have two scenarios Scramble (energy efficiency left until supplies are tight + greenhouse gas emissions cut when climate change happens) and Blueprint (local actions to ensure growth, deliver energy security and mitigate environment). 2011 updates suggests messages mixed whether we are following Scramble or Blueprint . Shell actively supports Blueprint

IEA produced scenarios "Current Policies", "New Policies" and "450" – the former two suggest significant global warming – the latter one **advocates increasing nuclear, gas and renewables**. In 450 scenario - 4/5 of carbon allowed until 2050 is locked in already.

# **Opinions: End of Growth**

### **End of Growth**

- Depletion of natural resources
   Negative environmental impacts
   Inability of financial systems to service debt accumulated over recent years

Monetary systems are designed to need growth to sustain them because they are based on unsustainable debt (Debt has grown 500% since 1980)

### **Limits to Growth - Predictions**

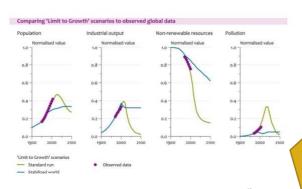


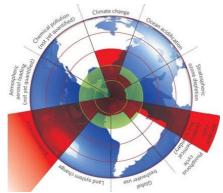
Figure 1: Comparison of World3 Limits to Growth scenarios to observed data. 13

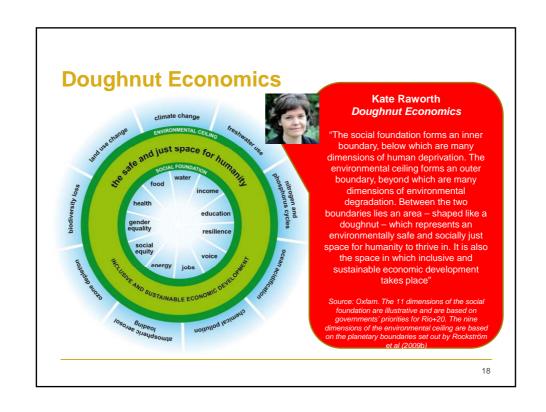
**Limits to Growth** (30 Year Update)

# **Opinions: Beyond Limits Beyond the Limits** Boundaries) suggests 7 planetary "thresholds and ""boundaries" within which humans can operate. Thresholds are the tipping points where-after positive eedback loop means it is not possible to go back – non-linear transition points.

Boundaries are human defined safe distances from the thresholds like a risk appetite.

They highlight the uncertainty in these thresholds / boundaries and the adverse interactions between them





# **Opinions: Beyond Limits**

### **Beyond the Limits**

Carbon Tracker Initiative (Unburnable Carbon) tell us we have used one third of our budget for carbon to 2050 in order to remain within 2 degrees of global warming.

t highlights the assets on energy company balance sheets in the form of reserves. The CO<sub>2</sub> potential of the carbon reserves in the London financial markets account for around 20% of the total carbon budget – 100 times the

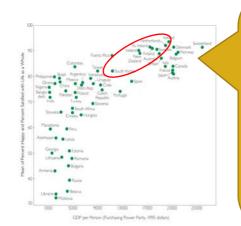
Only 20% of global carbon reserves are burnable to stay within 2 degrees . What we use this budget for is a key question.

WWF 2010 Living Planet Report tells us topical diversity has reduced by 60%. They find 5 threats to biodiversity which underpin human ecosystems (freshwater, carbon storage,

- Habitat loss, fragmentation, alteration
   Over-exploitation of wild species (food, materials, medicine)
   Pollution (excessive fertiliser, pesticides)
   4) Climate change
   5) Invasive species

WWF highlight water is the main link between ecosystems and climate – current demand placed on freshwater ecosystems is already beyond sustainable levels.

# **Does Growth Make You Happy?**



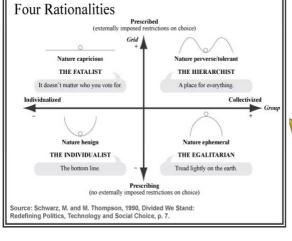
### Does growth make you happy?

person and happiness breaks down.

Evidence that inequality leads to a less contented society too (The Spirit

Source: Jackson, T. (2009) Prosperity without growth? Economics for a finite planet,

# Why so many views?



# Cultural Theory of Risk

Anthropology has something to say about this

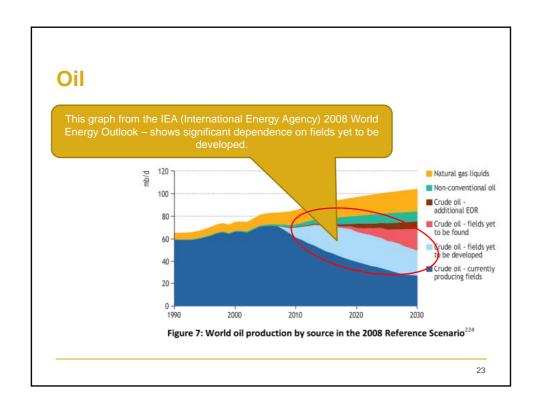
That there are 4 social constructions of risk that affect the way people perceive risk taking.

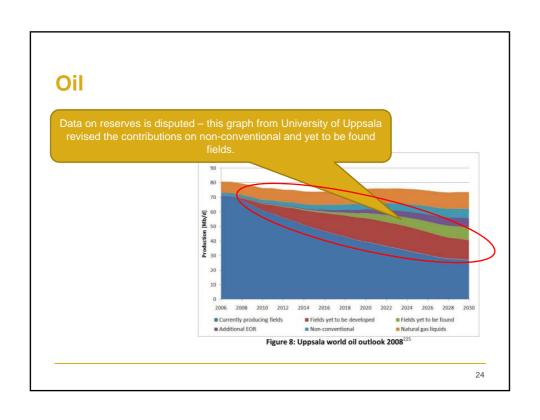
These have been applied in environmental negotiations to seek workable solutions between the different viewpoints.

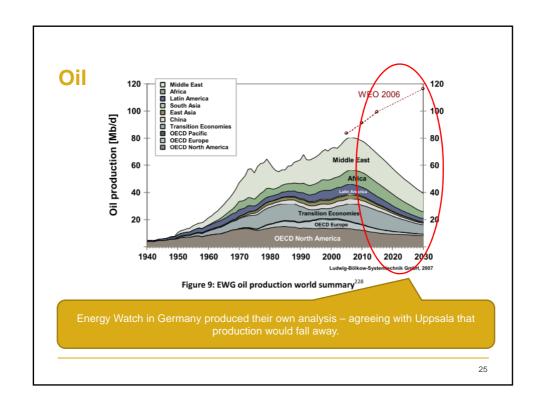
21

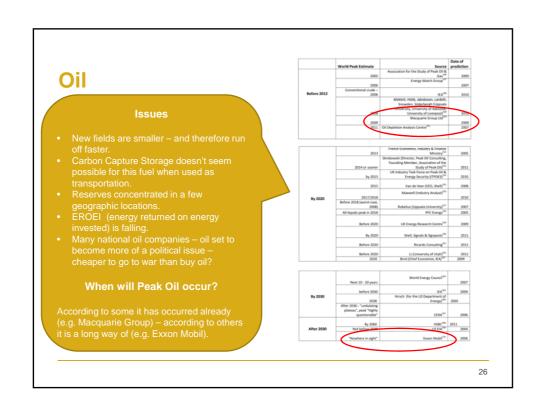
# **Agenda**

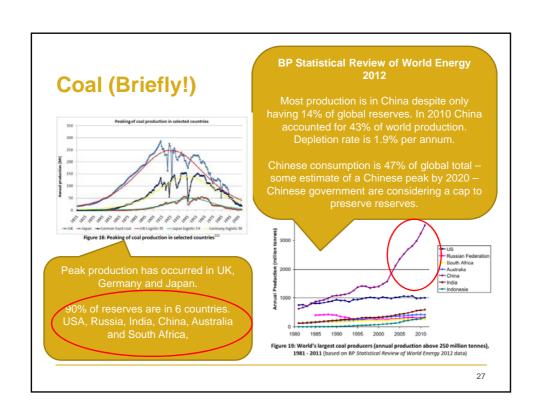
- Exponential Growth
- Opinions on Future Growth
- Resource Limits
- Actuarial Impact
- Resource Limits and (Life) Actuaries











# Coal (Briefly!)

	World Peak Estimate	Source	Date of prediction
Ву 2020	By 2011 (energy terms), by 2015 (mass)	Patzek & Croft (University of Texas; University of California, Berkeley) <sup>127</sup>	2010
Ву 2030	By 2025	Energy Watch Group 128	2007
	2048 (mass); between 2011 – 2047 (energy)	Mohr & Evans (University of Newcastle, Austalia) <sup>329</sup>	2009
	Between 2020 - 2050	Höök, Zittel, Schindler & Aleklett (Uppsala University, Ludwig Bölkow Systemtechnik GmbH) <sup>330</sup>	2010
	90% exhaustion by 2070. Suggested extrapolated peak well before. 331	Rutledge (California Institute of Technology) <sup>332</sup>	2011
	Before 2030	Li (University of Utah) <sup>333</sup>	2011
No peak on the	Undefined – production still climbing up to 2100 in many scenarios	IPCC <sup>334</sup>	2007
horizon	Not a grave concern	Summers <sup>335</sup>	2010
	Coal to last another 118 years	World Coal Institute <sup>336</sup>	2011

### When is peak coal?

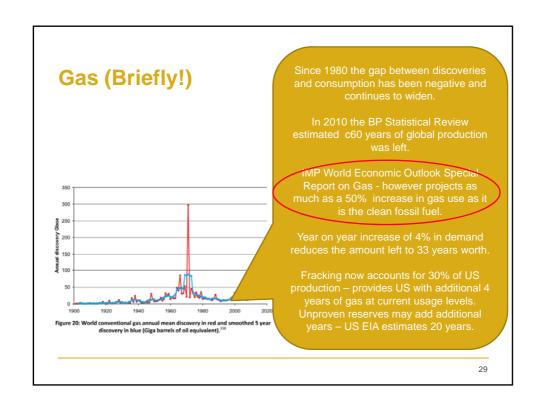
Predications around 2030 with some not concerned. One voice says we are past the energy peak.

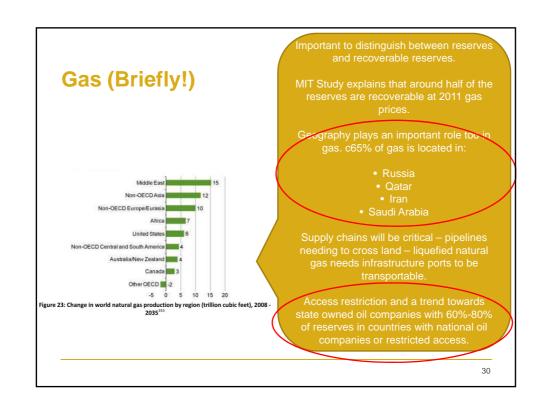
### **Issues**

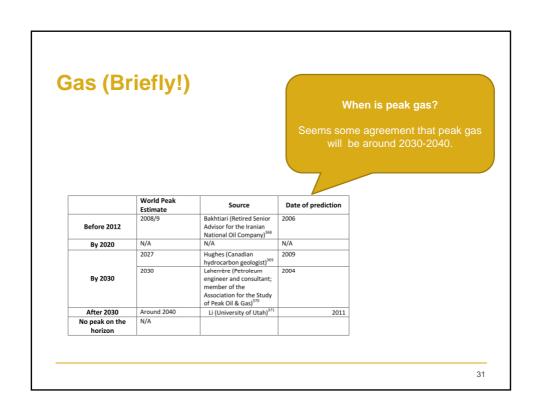
EROEI (energy returned on energy invested is a key concept).

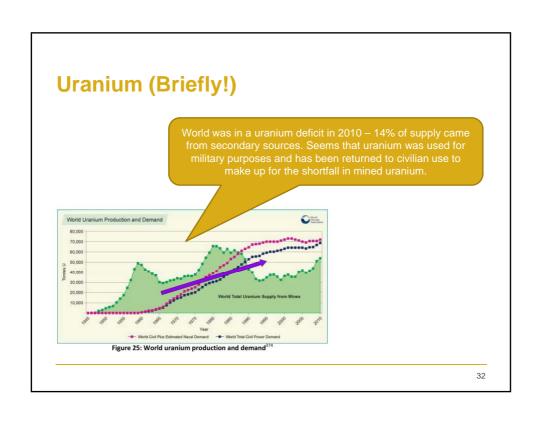
US coal in the early 20<sup>th</sup> century was around 177:1 whereas it is now around 50-85:1 – with estimates of global EROEI being 28:1.

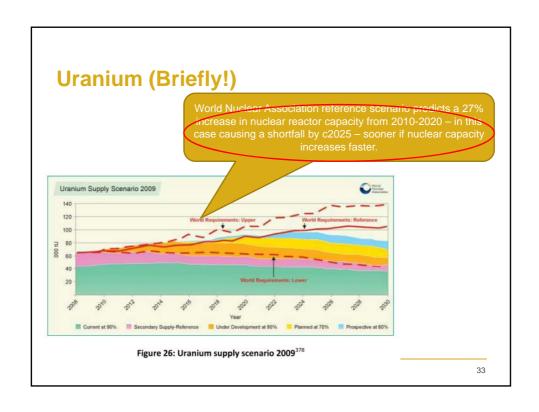
Falling heating values are seen too with falls in the energy value of around 30% since 1955.

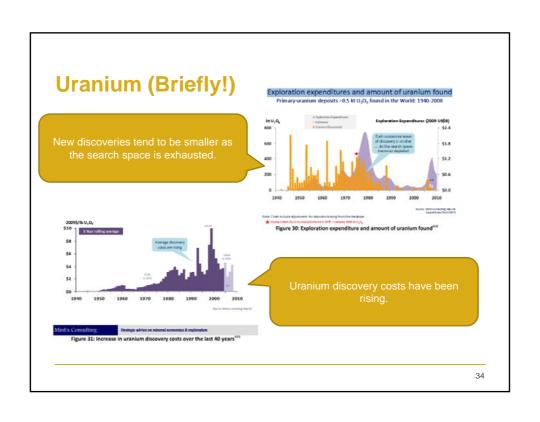


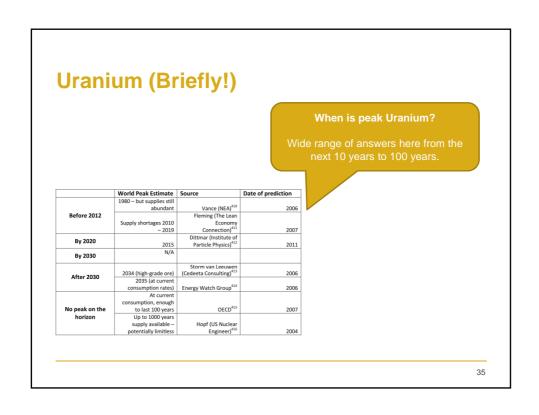


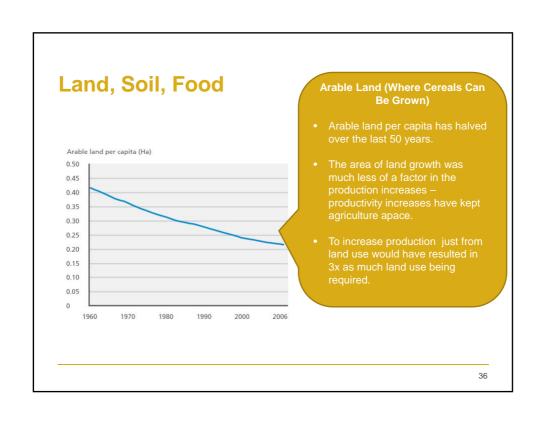


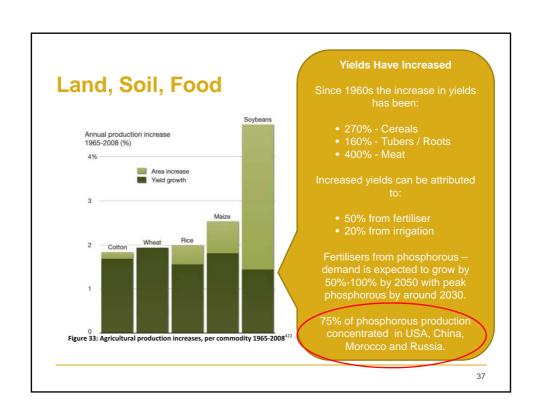


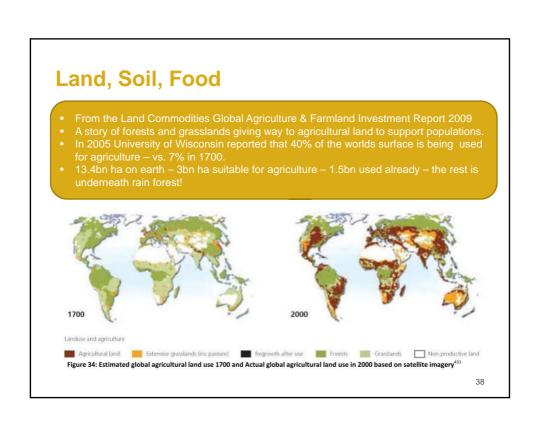


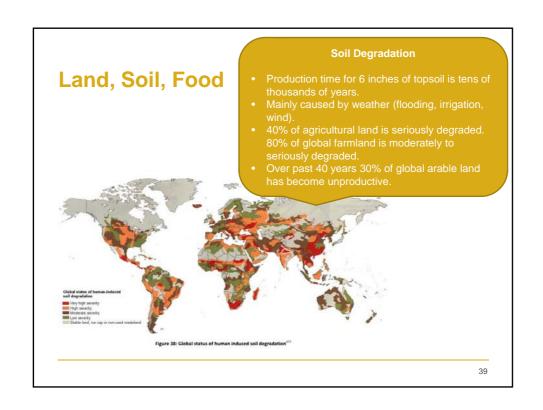


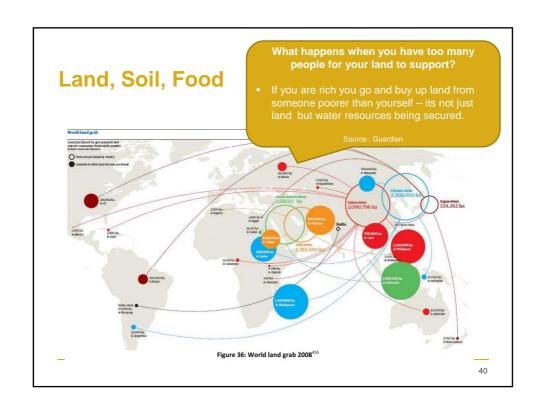












# Land, Soil, Food What happens when you run out of water? Saudi Arabia reports that it has exhausted its principal aquifer through over irrigation of its wheat and will now stop producing wheat by 2016. In 2008 Saudi government earmarked \$5bn for private firms wishing to invest in countries with strong agricultural productivity potential.

# Land, Soil, Food

### **Private Investment in Land**

- In 2011 there was \$14bn invested in farmland – this figure is expected to grow 10 fold according to one source.
- US Pension Funds are among the biggest investors – \$5-15bn are reported to be invested with expected return rates of 10% -20% cited.
- Increasing common area for pension fund investment here in the UK too.

Fund	Total assets under management (AUM)	Global farmland investment portion(% of AUM)	_and its status
AP2 (Second Swedish National Pension Fund)	SEK220 billion [US\$34.6 billion]	US\$500 million in grain farmlands in US, Australia and Brazil (1.4%)	Planned joint venture with TIAA-CREF. First forays into farmland investing were in 2010
APG (administering the National Civil Pension Fund), Netherlands	€220 billion [US\$314 billion]	€1 billion (0.5%) [US\$1.4 billion]	A planned increase
Ascension Health, USA	US\$15 billion	Up to US\$1.1 billion (7.5% target)	Looking to invest in farmland fo the first time, to help meet a real assets target of 7.5% that is currently underachieved
CalPERS (California Public Employees' Retirement System), USA	US\$231.4 billion	About US\$50 million (0.2%): majority invested in agribusiness firms with huge int'l farmland holdings	Current
Dow Chemical, USA		not revealed	Farmland added recently, Aime annual returns on US holdings: 8–12%
New Zealand Superannuation Fund	N2\$17.43 billion [US\$14.2 billion]	NZ\$500 million (3%) [US\$407 million]	The 3% allocation has been made at the Fund's strategy level. First purchases into domestic farmland have started
PGGM (Pension Fund for Care and Well-Being), Netherlands	€90 billion [US\$128 billion]	not revealed	May raise farmland allocation in 2011
PKA (Pensionskassernes Administration), Denmark	US\$25 billion	U\$\$370 million (1.5%)	In June 2011, made a first placement of US\$50 million in Silver Street Capital's Silverland Fund.
Sonoma County Employees' Retirement System Association, USA			Expected to allocate 3% to UBS Agrivest Farmland Fund
TIAA-CREF (Teachers Insurance & Annuity Association - College Retirement Equities Fund), USA	US\$426 billion	USS2 billion in 400 farms in North and South America, Australia and Eastern Europe (0.5%)	Current. They claim annual returns of 10%

ess In ibid (Reproduced with permission.)

# Land, Soil, Food

Soil	World Peak Estimate	Source	Date of Prediction
Before 2012	10 millennia ago	David Pimentel, Agricultural Ecologist, Cornell University <sup>487</sup>	?
	No topsoil left by 2070 (within 60 years)	John Crawford, University of Sydney <sup>488</sup>	2011
Ву 2030	No topsoil left between 40 – 80 years time	John Jeavons, Founder Ecology Action (non- profit) <sup>489</sup>	2010
After 2030	Run out of fertile topsoil or one or two more centuries	David Montgomery, Author 'Dirt: The Erosion of Civilizations' 490	2008
peak on horizon			

	World Peak Estimate	Date of Prediction
	Supply of land for palm oil to	Ken Arieff-Wong, Analyst, KL <sup>491</sup>
Palm Oil	run out by 2020/2022 in	
	Indonesia and Malaysia	
Phosphorus	Could peak by 2033	Soil Association <sup>492</sup>
	Enough to last several hundred	International Fertilizer Development
	years	Centre <sup>493</sup>
	2030	Cordell, Drangert, White, Linköping
		University and University of Technology
		Sydney, Global Environmental Change 494
	Readily available supplies may	Scientific American <sup>495</sup>
	start running out at the end of	
	this century	
	1989	Patrick Déry, The Oil Drum 496

### Issues

- Phosphorous peak
- Energy needed to create fertilizers / irrigation systems / mechanised farming.
- Reliance on fresh water irrigation to provide crops

### When is Peak Soil?

 Predictions of top soil running out between 40-200 years.

### When is Peak

 Peak phosphorous predictions around 2030 – with outliers suggesting 1989 and several hundred years.

43

# Water (Briefly!)

### **Issues With Water**

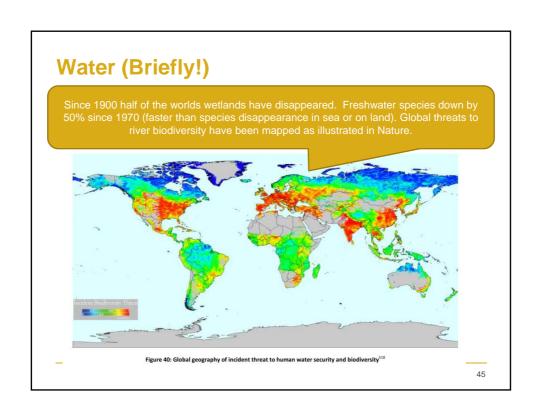
- Very localised very expensive to move around
- Water Resources Group cite a 40% increase in fresh water use by 2030 if no efficiency gains.
- Third of global population live in areas where demand exceeds supply by 10% now – expected to rise to 50% by 2030.

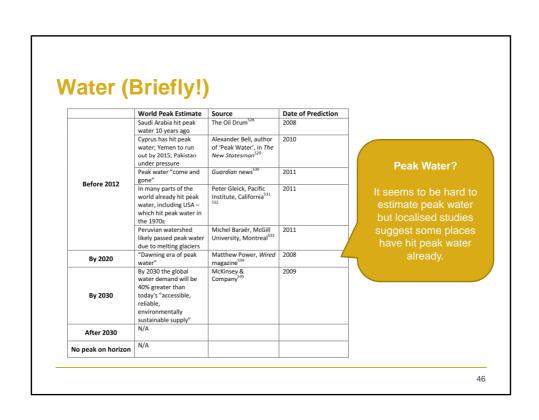
### **Rivers Running Dry**

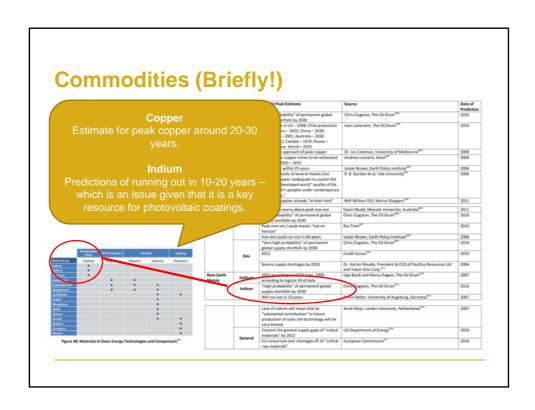
- This table gives evidence of the dry running of some major rivers.
- Examples from China, USA, India, Africa, Aral Sea.

### Table: Major Rivers Running Dry<sup>508</sup>

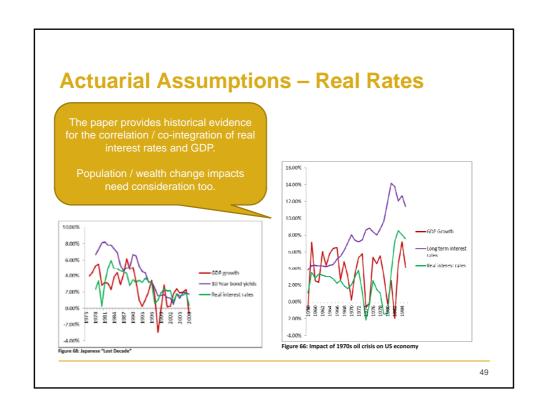
Major Rivers Running Dry			
River	Condition		
Amu Darya	The Amu Darya, which originates in the mountains of Afghanistan, is on of the two rivers that feed into the Aral Sea. Soaring demands on this river, largely to support irrigated agriculture in Uzbekstan, sometimes drain it dry before it reaches the sea. This, along with a reduced flow of the Syr Darya—the other river feeding into the sea—helps explain why the Aral Sea has shrunk by more than half over the last 40 years.		
Colorado	All the water in the Colorado, the major river in the southwestern United States, is allocated. As a result, this river, fed by the rainfall and snowmelt from the mountains of Colorado, now rarely makes it to the Gulf of California.		
Fen	This river, which flowed from the northern part of China's Shaansi province and empties into the Yellow River at the province's southern end, has literally disappeared as water withdrawals upstream in the watershed have dropped the water table, drying up springs that once fed the river.		
Ganges	Some 300 million people of India live in the Ganges basin. Flowing through Bangladesh en route to the Bay of Bengal, the Ganges has little water left when it reaches the bay.		
Indus	The Indus, originating in the Himalayas and flowing west to the Indian Ocean, feeds Pakistan's irrigated agriculture. It now barely reaches the ocean during much of the year. Pakistan, with a population of 157 million projected to reach 349 million by 2050, is facing trouble.		
Nile	In Egypt, a country where it rarely ever rains, the Nile is vitally important. Afready reduced to a trickle when it reaches the Mediterranean, it may go dry further upstream in the decades ahead if, as projected, the populations of Sudan and Ethiopia double by 2050.		
Yellow	The cradle of Chinese civilization, the Yellow River frequently runs dry before it reaches the sea.		

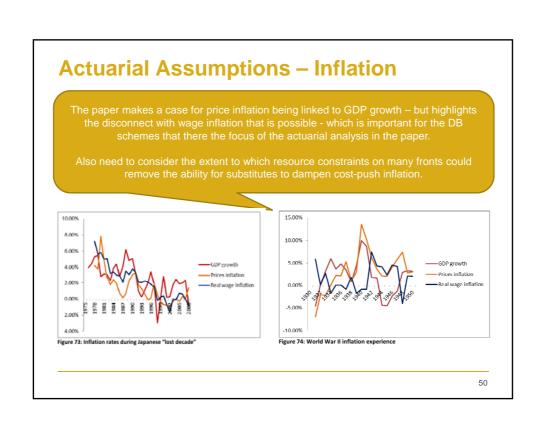




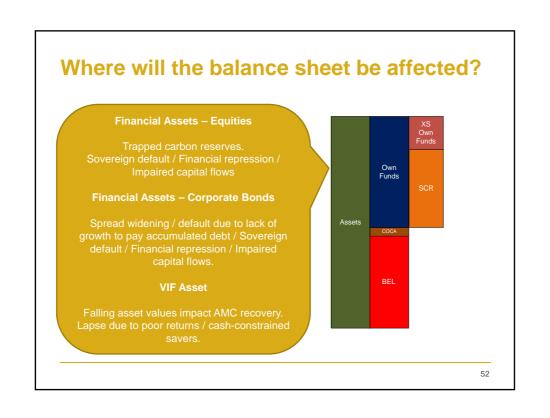


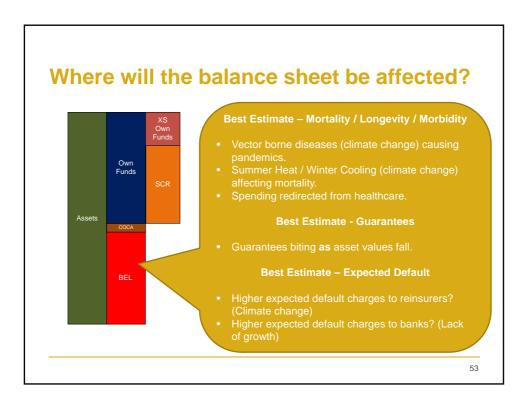
- Exponential Growth
- Opinions on Future Growth
- Resource Limits
- Actuarial Impact
- Resource Limits and (Life) Actuaries





### **Actuarial Assumptions – Mortality** using data from Russia post-communism and the US over 150 years. morbidity may be selective with insured populations in wealthy countries perhaps less affected. However increased connectivity with the globe could increase transmission of disease – for example. 6,000 64 40,000 /0 35,000 60 62 4,000 30,000 50 25,000 - Real per capita GDP 3,000 40 20,000 30 2.000 15,000 20 10,000 1,000 5,000 1981 1983 1985 1987 1991 1993 1995 1995 1850 1900 1919 1939 1979 1995 1995 2000 2000 2004 and GDP before and after the fall of the Soviet Union<sup>819</sup> Figure 76: Historic Life expectancies and GDP in USA 820

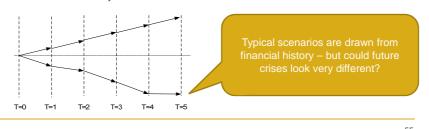


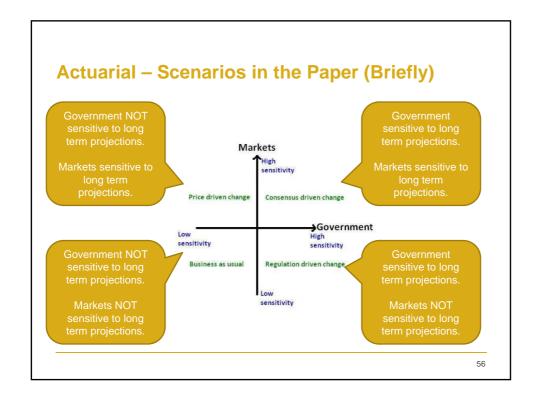


# Where will the balance sheet be affected? Cost of Capital Increased COCA if risk in the sector is perceived to increase. Capital raising becomes more expensive – more future profits ceded to providers of capital. Could (de facto) nationalisation be a possible outcome for the sector should the business model become unviable (for most of population)? Required Capital Do regulators relax capital requirements – or does the regulatory / rating agency environment prevent relaxation. Does the risk appetite of the capital providers get larger / smaller? Increased shareholder activism.

# Actuarial – ORSA

- · Business planning horizon of 3-5 years
  - Probably not enough time for a resource / climate event ... but enough time for changing expectations about the future which will impact valuation assumptions.
  - Greater risk of regulation to curb climate change if science starts to be accepted by political class.
- Scenario Testing / Reverse Stress Testing
  - Do the scenarios include a future with resource constraints?
  - Which RST is likely to occur in a resource constrained scenario?





### **Professionalism - Assumptions**

### Assumptions

- C.4.18 The assumptions used in a specification, its implementation and realisations shall be documented.
- C.4.19 Examples of assumptions used in specifications, which may be implicit or explicit, include qualitative assumptions about the relationships between phenomena and prior beliefs about the future behaviour of the phenomena being modelled (such as assumptions about the mean reversion of equity returns).
- C.4.20 Examples of assumptions used in implementations and realisations include numerical and other parameters. Documentation will need to include records of the assumptions that were used for each implementation and realisation.
- C.4.21 If an assumption has a description that is not uniquely defined, such as "best estimate" or "prudent", a statistical or other definition of the term in question will need to be documented. The Generic TAS on Reporting Actuarial Information requires descriptions of the intended meanines of such terms to be included in aggregate reports.

  Assum

### TACD

Assumptions need to be made clear – even if these are implicit.

### TAS-M

Assumptions need to be made clear and include implicit assumptions about relationship between phenomena.

### C.4.4 An aggregate report shall state:

- a) the material assumptions on which any calculations or judgements are based; and
- b) any differences between the assumptions used or recommended in different parts of the work.
- C.4.5 Paragraph C.4.4 applies to all material assumptions, whether they are implicit or explicit, qualitative or quantitative.

57

### **Professionalism – Uncertainty**

### Considering what information is available about the future

The board's evaluation of the principal solvency and liquidity risks should consider what the board knows or should reasonably be expected to know about the future. The assessment does not have regard to a specific period. Knowledge about the future is a matter of judgement not fact and reflects the experiise and experience of those making the evaluations about the likely development of events and conditions in future periods as part of the assessment process. The board should satisfy itself that it has sufficient information to make this assessment.

### FRC / Corporate

The board need to ensure they have sufficient information about the future. What can they *reasonably* be expected to know.

### Uncertaint

- C.5.2 An **aggregate report** shall indicate the nature and extent of any **material** uncertainty in the information it contains.
- C.5.3 Uncertainty may concern the results of calculations, assumptions on which information is based or other aspects. It may arise from random variations, lack of information or other sources. The extent of any material uncertainty may itself be subject to uncertainty.
- C.5.4 There are many ways of indicating the extent of uncertainty, such as
  - giving a range, measure of the value at risk or other statistical calculation;
  - showing the numerical consequences of changes in assumptions;
  - presenting the outcomes of scenarios, possibly including extreme scenarios; and
  - $\bullet \ \ describing the uncertainty \ and explaining why it has not been quantified.$

58

Material uncertainty needs to be presented.

Scenarios are suggested as a way in which the uncertainties can be explored

- Exponential Growth
- Opinions on Future Growth
- Resource Limits
- Actuarial Impact
- Resource Limits and (Life) Actuaries

59

# **Why Can Actuaries Help?**

- Global problems made worse by:
  - · Lack of understanding of risk and uncertainty
  - · Lack of understanding of exponential growth
  - · Disregard for science and data
- Actuaries' core skills are in the following areas:
  - · Risk and uncertainty
  - Exponential growth
  - · Actuarial science and data based decisions
- Life Insurance Extension
  - Application of the scenarios to a life insurer would be a good extension

# **Activity - Institute & Faculty**

- Resource & Environment Board (REG) has c.500 members following their activities with excellent support from the profession.
- Past Activity
  - Recruiting a deputy chair and board members
  - Literature review in 2010 focusing on climate change
  - Literature review in 2011 focusing on energy
  - Research into the limits to growth published January 2013
  - Networking evenings in 2011, 2012 and 2013
  - 2012 thought leadership lecture on climate change by Professor Sir Brian Hoskins
- Current Activity
  - 3rd Literature review due June 2014, working with Professor Richard Werner, focusing on sustainability of the financial system
  - Volunteers for the 3<sup>rd</sup> literature review are very welcome!

### **Activity – International Actuaries**

- IAA Resource and Environment Working Group (REWG)
  - Meeting in The Hague, 23<sup>rd</sup> May 2013
  - Sessions at the 2014 Congress of Actuaries, Washington DC
- · CAS / SOA / Canadian Institute Climate Change Committee
  - Have commissioned research and created a climate change index
- IAA
  - Working group to report on climate change to IAA
  - Working group to report on sustainable economics
- · Society of Actuaries in Ireland wider fields group

# **Summary**

- Exponential Growth
- Opinions on Future Growth
- Resource Limits
- Actuarial Impact
- Resource Limits and (Life) Actuaries

63

### Thanks due for selected slides

- Dr Aled Jones
- Oliver Bettis
- Claire Jones
- Elliot Varnell



