



The Actuarial Profession

making financial sense of the future



GIRO conference and exhibition 2010

Chaim Coutts



How the Actuarial Profession can improve its image

12-15 October 2010

Who is actually working with the Profession to care about its image?

- A million dollar Question?
- Should we care?
- If they don't understand – should they be listening harder?

But.....

- We must believe the Profession needs to keep improving its image...especially now we are in the limelight...to prove that our risk models are better and more vital to the industry

Just these professionals you ask?

How is this affecting other parts of the Insurance industry within the UK and beyond?

Communication within the Actuarial Profession

- How is communication working with other countries?
- How can the UK Actuarial Profession learn and use this information to improve their teams in the future?
- How the teams, especially within the directive teams, need to communicate over to the parts of the business, for e.g. the Solvency II directive.

What can we learn from Solvency II.....

Solvency II is bringing in new knowledge and skills to the industry

WHAT KNOWLEDGE/SKILLS IN PARTICULAR?

Objectives for the Actuarial Profession

What ways can we improve our image to the financial world?

How have we already changed our image over the last decade?

The Merger – a more solid and united profession?

TRUST and it's importance highlighted over the last 2 years

What is the future of the Actuarial Market?

What does Communication and Image have to do with the Future
you ask?

Image.....What Can I do?

Another Million Dollar Question, that can *really* take the Actuarial Profession into the Decade.

Let's bring this all together.....

Image together with communication will help improve the image of the industry.

Into the NEW decade.....Are we ready?

The Actuarial Profession into the new Decade will bring many changes and exciting times for the profession.

Any Questions....

I will of course try to answer....but only US as profession will really be able to answer them.

Further thoughts:

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