

The Actuarial Profession

making financial sense of the future

Current Issues in Pensions Seminar

21 February 2008: London: John Dewey  
7 March 2008: Bristol: Stuart Jarvis  
27 March 2008: Edinburgh: Iain Simpson  
4 April 2008: London: Iain Simpson

Developments in Investment Products and  
Alternative Investment Classes

Speaker Name FIA  
Barclays Global Investors

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Understanding changes in markets and investor behaviour

Investor behaviour

Strong equity allocation; smoothing

Awareness of risk; deficits

Desire for return; risk aversion

Use of derivatives to hedge unwanted risks

Use of alternative assets

Need for risk / return management

Market changes

1990s

Last 5-10 years

Now

Traditional

Mark-to-market, equity bear market, falls in interest rates

Increasing maturity of swap markets

Growth of alternative asset markets

Source: Barclays Global Investors

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Agenda



▪ Setting the scene

▪ Hedging the liability risks

▪ Building a growth portfolio

- Market returns – “Beta”
- Skill-based returns – “Alpha”

▪ Case study

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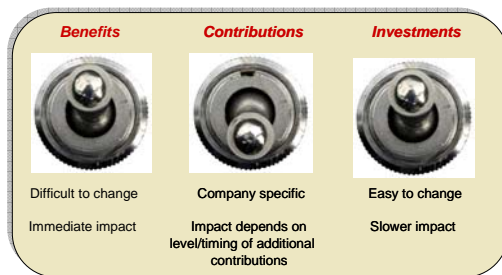
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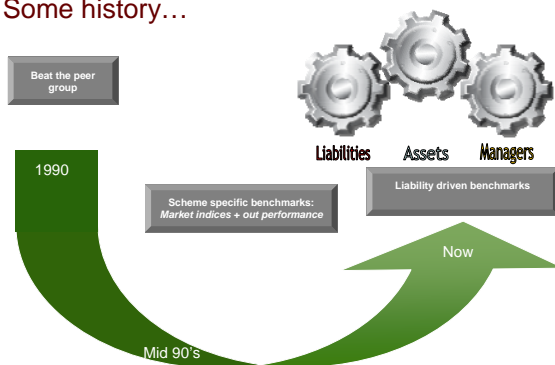
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## Setting the Scene

### Three levers of pension fund management



### Some history...



## Industry regulations

- Accounting standards: assets and liabilities on the balance sheet
  - Volatility has a big impact on company accounts
  - Pension funds are looking to reduce risk
- Pensions Act 2004: scheme specific funding
- PPF levy



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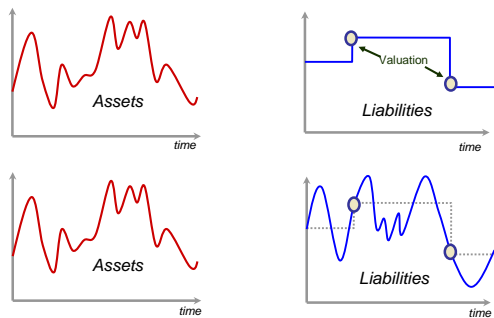
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## Perception versus reality



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## Hedging the Liability Risks

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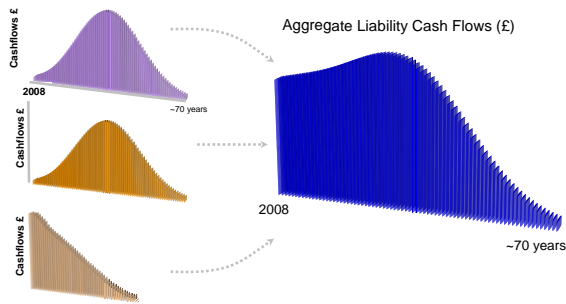
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## The nature of liabilities



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## How does an asset-liability mismatch affect a typical pension scheme?



- For a typical pension scheme
  - Liability duration ~ 20 years
  - Asset duration ~ 5 years
- A 1% fall in interest rates
  - Increases liabilities by 20%
  - Increases assets by 5%
- What can you do?

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## Liability driven investment

- LDI is **not** about:
  - Buying bonds at any price
  - Reducing risk to zero
  - Foregoing investment opportunities for the future

LDI **is** about:

- Understanding where risk is being taken
- Understanding the rewards for each risk
- Hedging unrewarded risks
- Diversifying the risks taken



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## Liability driven investment

What are the benchmarks?

Investment objective = meet liabilities

*or alternatively*

Investment objective = liabilities + outperformance of x% p.a.

Source: Barclays Global Investors

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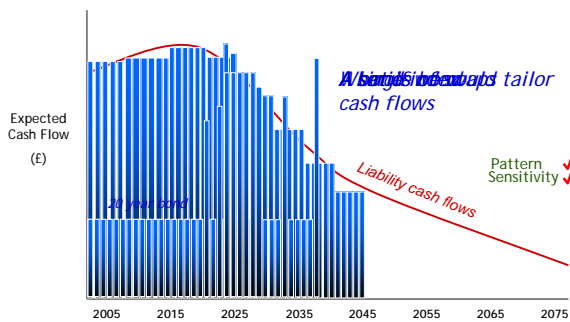
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## Investing to meet liabilities – bonds vs. swaps



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## Investing to meet liabilities – bonds vs. swaps

- Advantages of swaps compared to bonds
  - Better cashflow matching
  - Yield premium over gilts
  - No reinvestment risk
  - Less rebalancing required
  - Capital efficiency
- Disadvantages of swaps compared to bonds
  - Higher initial cost
  - More expertise required

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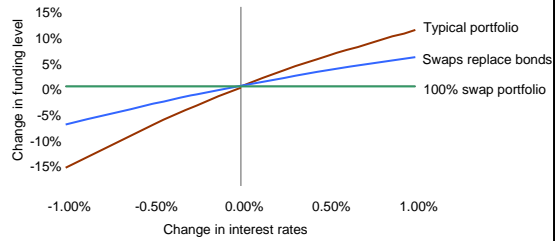
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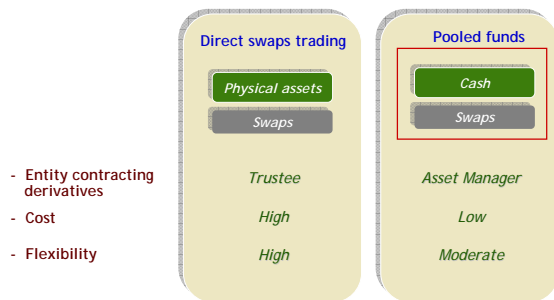
## Sensitivity to changes in interest rates



Source: Barclays Global Investors - for information purposes only

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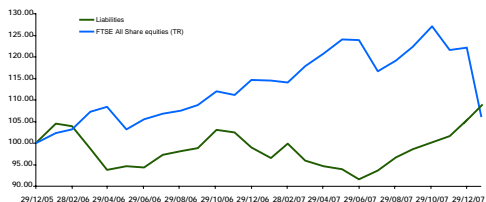
## Implementing swaps: how?



- Entity contracting derivatives
- Cost
- Flexibility

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## Implementing swaps: when?



- Typical pension liabilities in the UK 60% index-linked 40% fixed, duration approx 20
- Since the end of June the value of our liability index has increased by 15%

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## Key points

- Interest rate and inflation risks significant and unrewarded
- Allocating to fixed interest reduces these risks
- Swaps give more flexibility and accuracy



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## Building a Growth Portfolio

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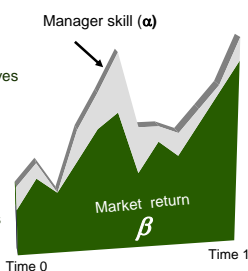
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## Sources of performance: market exposure and manager skill

- **Market exposure ( $\beta$ )**
  - Rewarded unconditionally
  - Cheap via index funds and derivatives
- **Manager skill ( $\alpha$ ) is conditional on:**
  - Market inefficiencies
  - Managers being able to exploit
  - You being able to access managers
  - Net of fees and costs.....



Source: Standard Global Investors  
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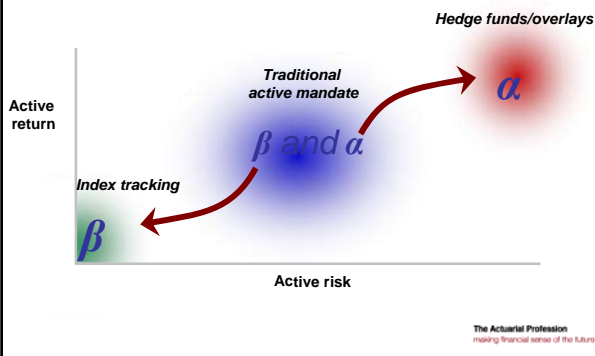
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## Market evolution of alpha and beta




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## Market Returns – “Beta”

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## So which asset class performs best?

1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
+22%	+76%	+32%	+1%	+26%	+56%	+38%	+37%	+42%	+40%
+19%	+66%	+19%	-2%	+13%	+41%	+30%	+35%	+37%	+22%
+11%	+40%	+14%	-4%	+3%	+31%	+26%	+21%	+33%	+16%
+3%	+30%	+14%	-4%	-6%	+27%	+25%	+17%	+32%	+11%
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-25%	+13%	-8%	-14%	-10%	+24%	+12%	+11%	+13%	-1%
-27%	+9%	-9%	-20%	-24%	+16%	+9%	+7%	+10%	-7%
	-31%	-30%	-28%	+13%	+5%	+7%	+2%	+2%	-15%

Spread of returns between highest and lowest performing strategies  
49% 67% 63% 31% 54% 43% 33% 30% 40% 55%

Sources: Please refer to notes below

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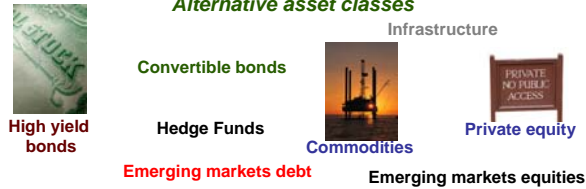


## Investment opportunities have expanded

### Traditional asset classes

- UK equities
- Overseas equities
- UK gilts
- UK index-linked gilts
- Corporate bonds
- Property

### Alternative asset classes



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## Diversifying your sources of return

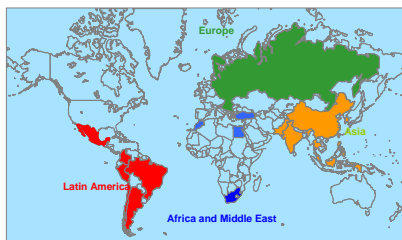
Sources of return	Asset class
CREDIT	Corporate bonds
Lending capital for interest	High yield bonds
EQUITY	Developed markets equities
Lending capital with a share in upside	Emerging markets equities
INPUT TO PRODUCTION	Commodities
A factor other than capital	Property
ILLIQUIDITY	Infrastructure
Tying up capital over extended periods	Private equity
	Property
SKILL	Active management
Return generated by skill	Hedge funds

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## Emerging markets equities

- Ownership of shares in less developed markets
- Around 9% of global market capitalisation



Source: FTSE, March 2007

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## Private equity

- Investment in unlisted companies
- Two common investment strategies:

**VENTURE CAPITAL** – financing early-stage, start-up companies

**DEVELOPMENT CAPITAL** – investing in larger, more established companies

Investing alongside management teams

Working with management to build and realise shareholder value

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## Commodities



- Energy, metals and agricultural products
- Relatively independent from other asset class returns
  - Enhances overall portfolio efficiency
- Resilient during economic or geopolitical shocks
  - Exhibited stronger returns around extreme events
- Commodity futures are highly liquid



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## Infrastructure

- Contracts to develop and/or upgrade public sector infrastructure
  - Schools, hospitals, airports, road and rail infrastructure and utilities
- Investors typically benefit from:
  - Long term, legally binding contracts
  - Predictable revenues – often inflation adjusted

but

- Can be illiquid
  - Listed infrastructure funds and investing in infrastructure equities can be more attractive

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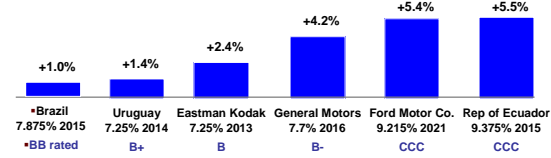
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## High yield bonds and emerging market debt

- **High yield bonds** are rated below investment grade
- **Emerging market debt** is issued by developing nations - some is below investment grade
- Higher yields compensate for extra credit risk

▪ Yield relative to US government bonds ("spread")



Source: Bloomberg, June 2007

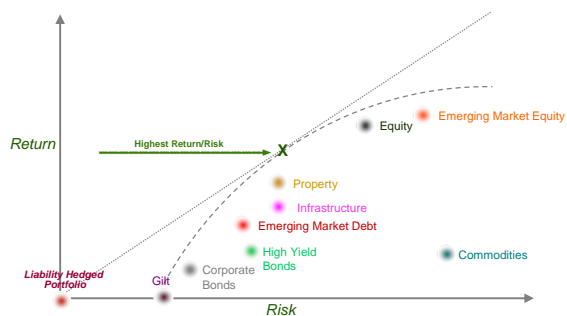
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## Accessing sources of return

	Example	Advantages & disadvantages
DIRECT HOLDINGS	Private equity	Illiquid
	Property Infrastructure	
LISTED SECURITIES	Equities	Liquid May incur taxes Pooled funds/ETFs simplify admin
	Convertible bonds	
DERIVATIVES	Commodities	Often highly liquid Not available in all markets Credit risk of counterparty Tax efficient
	Em. Markets debt	
	High yield bonds	

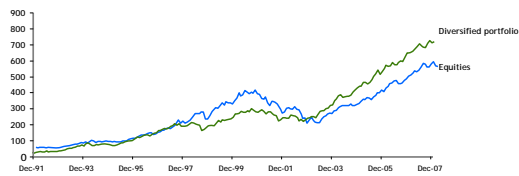
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## Diversification in theory



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## Diversification in practice



	Return	Risk	Efficiency
Equities	11.4	12.7	0.4
Diversified portfolio	13.1	9.9	0.7

Source: Barclays Global Investors

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## Combining assets into optimal portfolios

### Assumptions

- Expected return for each asset
- Expected risk for each asset
- Correlation between assets



### Optimal Portfolio



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Skill-Based Returns – “Alpha”

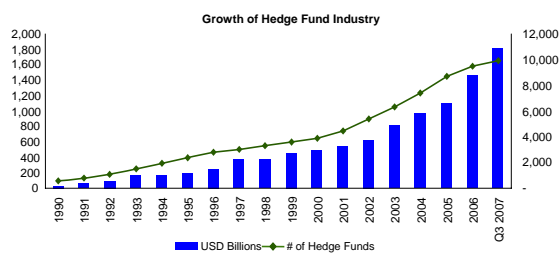
## 'Alpha only' investments

- Some investments are mostly aiming for alpha returns
  - Overlays
  - Absolute return funds
  - Hedge funds
- Defining characteristics
  - Leverage and shorting
  - Benchmarked against cash

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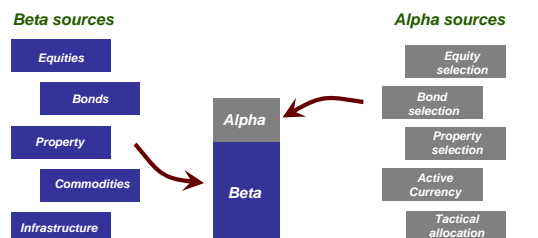
## Hedge funds are becoming mainstream

*A fund which seeks to use investment skills to generate pure added value*



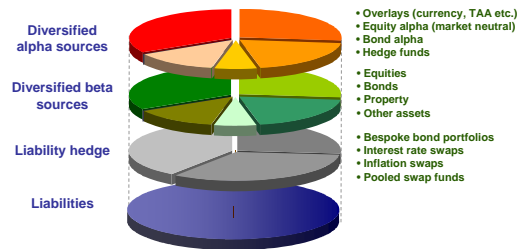
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## Introducing alpha to the portfolio



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## Putting it all together...



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## Case Study

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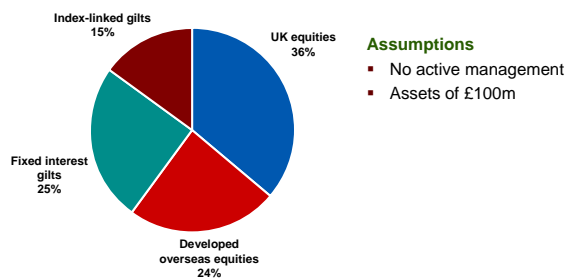
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## A typical UK pension scheme



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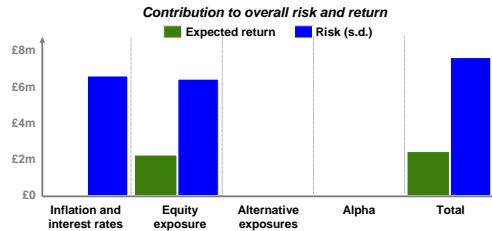
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## Sources of risk

Total risk is fairly evenly split between interest rate risk and risks associated with the return seeking assets



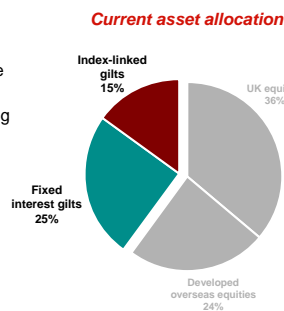
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## Interest rate and inflation risk

### Risk-reducing assets

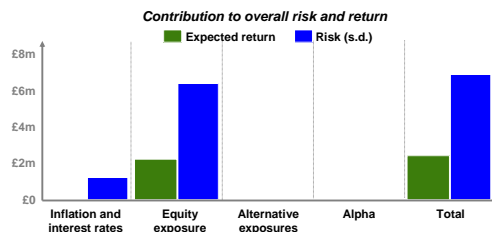
- 40% bonds - but liabilities are 100% bond-like
- Liabilities can be hedged using swaps
- Removes significant asset-liability mismatch (risk)



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## Impact of employing swaps



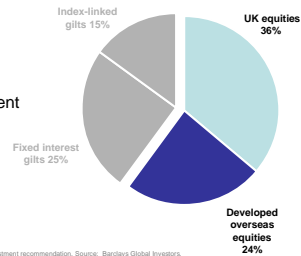
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## The growth assets

### Current asset allocation

- Concentrated in equities – especially UK equities
- Risk not being turned into expected return in an efficient manner



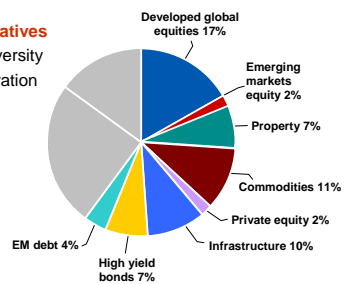
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## Diversification reduces risk of growth assets

### Less equities, more alternatives

- Increased asset class diversity
- Reduced equity concentration

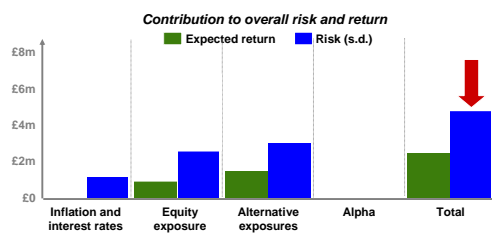


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## Diversification reduces risk of growth assets

- Returns come from equities and other markets
- Diversification reduces overall risk



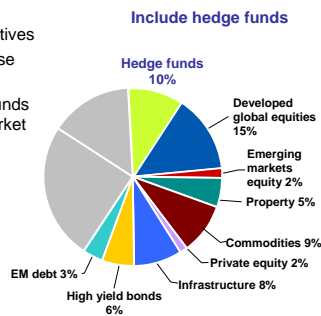
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## Include efficient active management

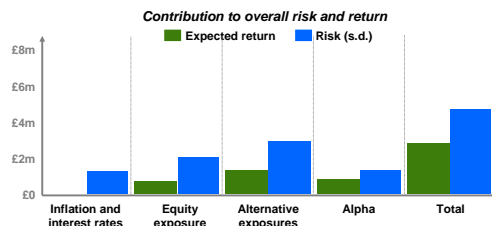
- Less equities, more alternatives
- Hedge funds further increase diversity in growth portfolio
- Carefully selected hedge funds may be uncorrelated to market returns
  - Increase expected return with very little increase in risk



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## Include efficient active management

- Returns come from market exposures *and* manager skill
- Returns increase with little change in risk



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## Three steps to improve efficiency

	Expected Return (p.a.)	Expected Risk (p.a.)	Efficiency (Return / Risk)
Typical portfolio	Gilts + 2.3%	7.8%	0.3
With swaps	Gilts + 2.4%	6.6%	0.4
With diversified growth assets	Gilts + 2.4%	4.8%	0.5
With efficient active management	Gilts + 3.0%	4.8%	0.6

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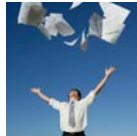
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## Too good to be true?



- More expensive management fees
- Higher trading costs
- More governance time required

But it's worth it



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## Questions?



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