

Digital Content Volunteer Group

– A pilot initiative

Terms of Reference

Purpose

The IFoA is developing new and existing digital platforms to improve the way it creates and disseminates content for its global membership.

The Digital Content Volunteer Group is a new initiative. This pilot group will support IFoA communities, a new digital community platform by curating relevant content and promoting engagement for the actuarial community. This group will work with the IFoA, Practice Boards and other volunteer groups to build an engaging digital community, based on topic related discussions and content. This will ultimately support IFoA members to develop their knowledge, understand emerging risks and topics, and engage in a thriving member-led community.

Key requirements for group members will be to:

- Seek out interesting topic related actuarial content to share in a member-led digital community
- Create content and discussion, based on their specific actuarial speciality and interests
- Awareness of existing and emerging topics of interest to actuaries in their field
- Have an interest building a network of contributors to find and curate content to support actuaries in their careers
- Proactively engage in community led discussions, forums and other IFoA communities activity as it develops
- Play an active role in developing this new, engaging platform to support the IFoA's global membership
- Become an advocate for this new digital community initiative
- Work with the IFoA to evolve its digital content and wider content initiatives

Ad-hoc:

Members may be asked for insight to other digital content strategies and developments which the IFoA may seek input on.

Governance

This group will be supported by the executive, and:

- Be guided by the Actuaries Code in their work
- Observe any guidelines and objectives for content established by the IFoA

This group will be managed separately to Practice Boards and other volunteer leadership groups although may connect occasionally to ensure content and feedback is aligned for the purposes of delivery relevant member content.

The Practice Boards and other volunteer leadership groups will still be responsible for disseminating their own content (such as updates, research and events), however support to do this from the group may be requested.

Person “specification”

The group shall comprise of open-minded proactive contributors who are passionate about life-long learning, sharing content and engaging with members on relevant topic-related discussion.

To be a Digital Content Volunteer Group member you must be:

- a current member of the IFoA (all membership categories)
- **always** be respectful of others’ opinions
- abide by the actuaries’ code of conduct and remain professional whilst participating on IFoA communities, and any other social media platforms
- keen to share your views and help shape the future of the profession
- be an advocate for the IFoA and actuarial profession
- proactive in championing IFoA’s content and activities
- open to attend meetings and participate in the group, subject to work and any other personal and/or professional commitments

Time commitment

We ask for group members to commit about four hours per month to active participation on the IFoA community, though it may be more or less depending on their own capacity and interest.

Tenure

Once appointed, members can stand down at any time however, for continuity, we do recommend to remain part of the group for a period of a year, whilst we pilot this group.

Pilot initiative

As a pilot initiative, the activities of the group will be subject to change based upon the needs and capacity of its members along with IFoA digital content and community strategy.