The Actuarial Profession
making financial sense of the future

Pensions, benefits and social security colloquium 2011
Robert L. Brown

Standards of Practice Should They be International?

25-27 September 2011

Standards of Practice

- Created to protect Public Consumers

1

Standards of Practice

- Created to protect the Practicing Actuary

2

Sample table style

Table heading	Table heading
Table text	Table text
Table text	Table text
Table text	Table text

3

Sample pie chart style
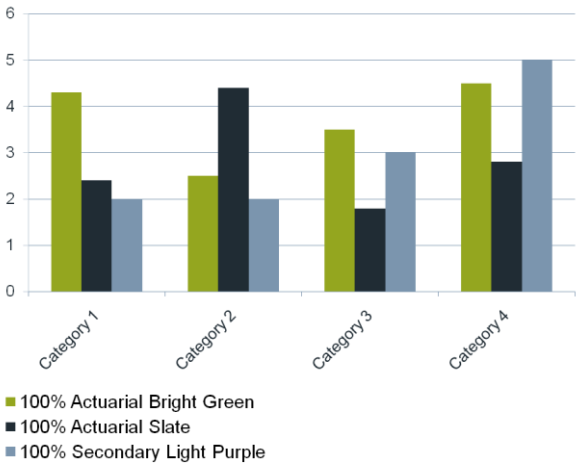
Click to add text

Sample copy
Sample copy
Sample copy

Chart title

5%

15%

35%

30%

15%

- 100% Actuarial Bright Green
- 100% Actuarial Slate
- 60% Actuarial Slate
- 40% Actuarial Slate
- 20% Actuarial Slate

4

Sample bar chart style

Click to add text

Sample copy
Sample copy
Sample copy

6
5
4
3
2
1
0

Category 1   Category 2   Category 3   Category 4

- 100% Actuarial Bright Green
- 100% Actuarial Slate
- 100% Secondary Light Purple

5

Sample diagram style

Insert text		Insert text	Insert text

Insert text

Insert text

Insert text

Insert text

Insert text

Actuarial Bright Green is used to signify/highlight the greatest value and most positive outcome.

6

Questions or comments?

Expressions of individual views by members of The Actuarial Profession and its staff are encouraged.

The views expressed in this presentation are those of the presenter.

7

Tips on formatting your presentation
in The Actuarial Profession's style

Format
- Do not change the dimensions of the template. The size must remain as PPT A4 size (27.51cm x 19.05cm) – do not resize to PPT Onscreen size
- Do not delete any elements in the master slides

Font
- The font is Arial – regular or bold weights can be used
- Text size must be 24pt as determined within the master slides. For optimum readability, display no more than six to eight words per bullet and no more than six bullets per slide

Colours
- The AP colour palette is featured on the left hand side of every slide for your reference. Do not use non AP colours

Punctuation
- Always write in sentence case, unless a proper noun is used. Do not use ampersands (&)
- Only use a full stop at the end of the bullet list.

PLEASE DELETE THIS SLIDE AFTER USE

8