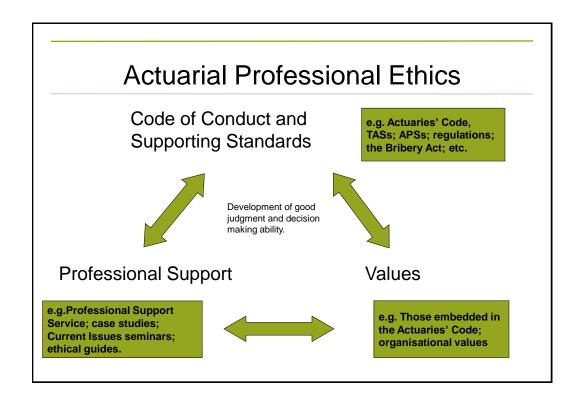


Questions and Challenges

- What is 'ethics' and is it relevant to me / my job?
- Isn't ethics common sense? / Isn't ethics just a matter of opinion?
- Why should I be ethical?
 - It's the right thing to do?
 - It's good for business?
 - It's my duty as a professional?
- What is a profession / professionalism?
- What is the relation between 'ethics', values / principles, and codes of conduct?
- · Whose job is it to think about ethics?





The Actuaries' Code

- Integrity: Members will act honestly and with the highest standards of integrity.
- Competence and Care: Members will perform their professional duties competently and with care.
- 3. **Impartiality:** Members will not allow bias, conflict of interest, or the undue influence of others to override their professional judgement.
- 4. Compliance: Members will comply with all relevant legal, regulatory and professional requirements, take reasonable steps to ensure they are not placed in a position where they are unable to comply, and will challenge non-compliance by others.
- Open Communication: Members will communicate effectively and meet all applicable reporting standards.

Case Study 1

To be provided on the day

Case Study 1 – Questions



Case Study 2

To be provided on the day

Case Study 2 - Questions

