



Institute
and Faculty
of Actuaries

IFoA Asia Conference 2020

24-25 June | CCEC Nexus, Kuala Lumpur

Financial Partnership Proposal

Organiser



Institute
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of Actuaries

Strategic partner

ASIA
INSURANCE REVIEW



Welcome message

The **sixth annual Asia Conference** once again offers a prestigious line-up of home and international speakers discussing the insurance and financial industry's innovation and change in Asia.

This year's conference in Kuala Lumpur will be hosted by **Mr. Tan Suee Chieh, IFoA's first Asian President**. He will also make his Presidential address at this conference and will expand on the important elements of IFoA's new strategy.

Additionally, this landmark conference will showcase how the IFoA is reinventing itself to support its members to succeed and thrive in a digital age, within traditional businesses and beyond, as a global organisation. The IFoA will also anchor itself more publicly in addressing the big issues of our time - climate change and sustainability, income security and inequality, health security and intergenerational equity.

Malaysia is an outstanding example of how the IFoA has used its legacy and intellectual thought leadership to support the actuarial profession worldwide - promoting sound and expert actuarial practices in the financial services sector and beyond. The profession is truly flourishing in Malaysia at all stages, including student, entry and professional levels. We are delighted to announce that **The Honourable Mr. Lim Guan Eng, Minister of Finance, Malaysia**, will be the guest of honour at this conference.

We are very pleased to invite you to participate in the Asia Conference 2020 as a sponsor and/or exhibitor. It offers an excellent opportunity to promote your organisation among international industry players, opinion formers, academic and industry leaders, actuaries and non-actuaries. Please review this prospectus which outlines the excellent array of sponsorship options.

Best wishes and we look forward to welcoming you to the IFoA Asia Conference 2020.

Stephen Mann
Chief Executive

Tan Suee Chieh
President-elect

Summary of Benefits for Sponsors and Exhibitors

	Diamond S\$80,000	Platinum S\$50,000	Gold S\$28,000	Silver S\$20,000	Bronze S\$12,000	Exhibitor S\$8,000
Numbers available	1	2	4	7	10	9
Marketing Materials						
Acknowledgment as sponsor in all marketing materials	✓	✓	✓	✓	✓	
Logo on conference programme	✓	✓	✓	✓	✓	✓
Logo acknowledgment in all conference advertising	✓	✓	✓	✓	✓	
Conference Website						
Organisation's logo on conference website	✓	✓	✓	✓	✓	✓
Hyperlink to organisation's website	✓	✓	✓	✓		
Description of organisation on website	✓	✓	✓			
Complimentary conference passes	10	5	3	2	1	1
Opening Ceremony						
Acknowledgment and recognition at opening ceremony	✓	✓	✓	✓	✓	
Speaking slot during Day 1 opening	✓ (10-minute)					
Speaking slot during Day 2 opening		✓ (10-minute)				
Naming Rights of Conference Events						
Morning breaks (1 of 2)			✓			
Lunches (1 of 2)		✓				
Afternoon breaks (1 of 2)				✓		
Evening cocktail (day 1)	✓					
Exhibition Booth						
Exhibition booth	✓ (6x3)	✓ (3x3)	✓ (3x3)	✓ (3x3)	✓ (3x3)	✓ (3x3)
Merchandise						
Organisation's literature insert in conference bag	✓	✓				
Sponsorship of gift item for conference bag (e.g. pen, notebook) – at sponsor's cost	✓	✓	✓	✓		

Sponsors are encouraged to respond early as application for each package is reserved on a first-come first-served basis. Applications for sponsorship are to be sent by 31 March 2020.

If you wish to discuss any of the sponsorship opportunities or your specific requirements, please contact Sheela Suppiah at Sheela@asiainsurancereview.com.



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