# Introduction to Takaful Insurance: Opportunities and Challenges

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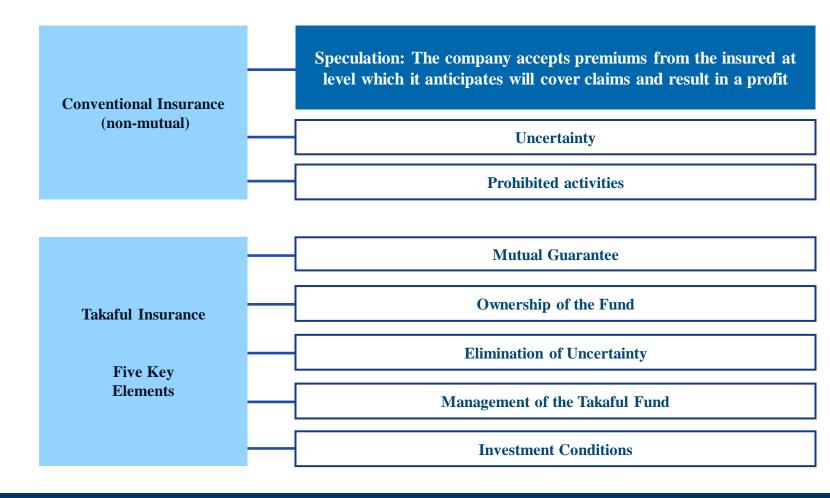


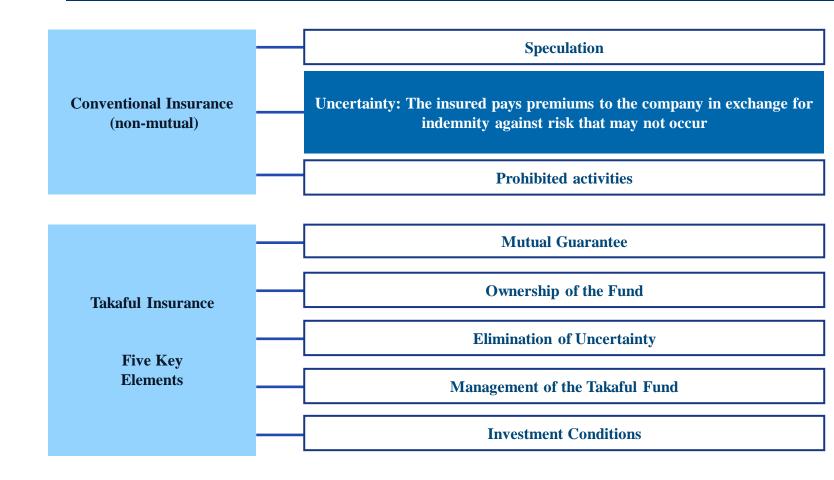
#### What is Takaful Insurance?

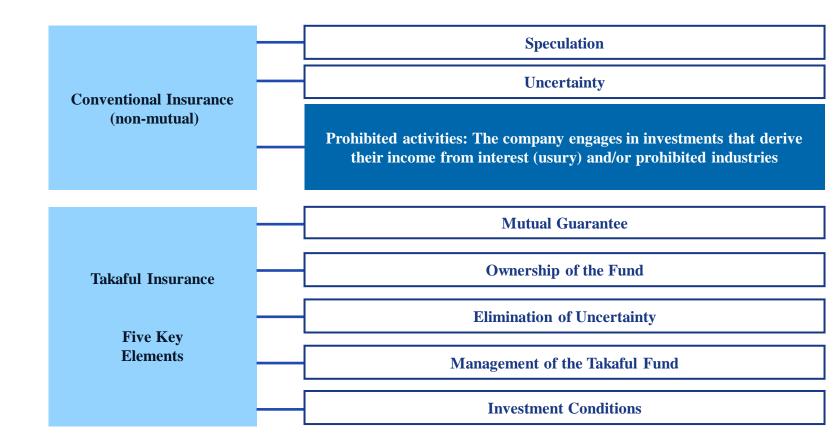
#### **Definition:**

- Takaful (Arabic: التكافل) is an Arabic word which means solidarity.
- Takaful is a cooperative insurance mechanism based on the principles of solidarity and reciprocity (Billah, 2007).
- •Islamic insurance, where members contribute money into a pooling system in order to guarantee each other against losses or damages.
- The birth of Takaful was due to the prevailing need of the Muslim population for an Islamic alternative to conventional insurance based on *Sharia* principal (Islamic Law).
- Aimed to complement the operation of the Islamic banking system (Saad, 2012). The first Takaful insurance company was set up in Sudan in 1979.
- •Religious inclinations, inadequate insurance distribution and lack of education about insurance products are reasons for limited insurance products in emerging markets. (The World Takaful Report, 2012).

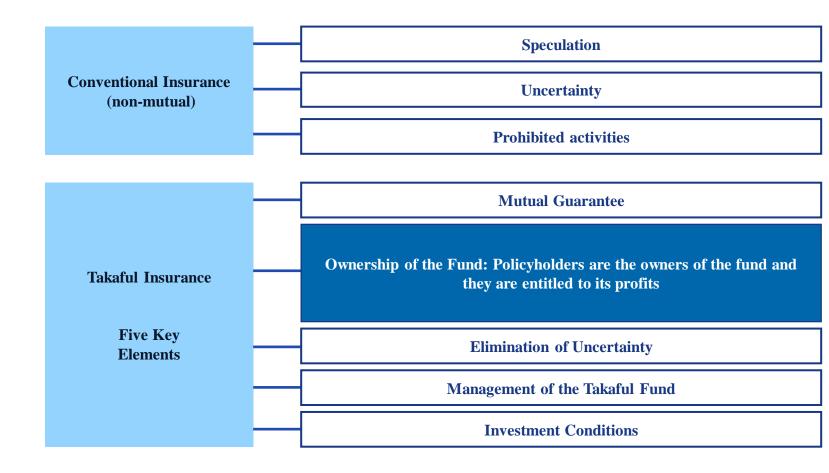
Conventional Insurance (non-mutual)	Speculation
	Uncertainty
	Prohibited activities
	Mutual Guarantee
Takaful Insurance  Five Key Elements	Ownership of the Fund
	Elimination of Uncertainty
	Management of the Takaful Fund
	Investment Conditions





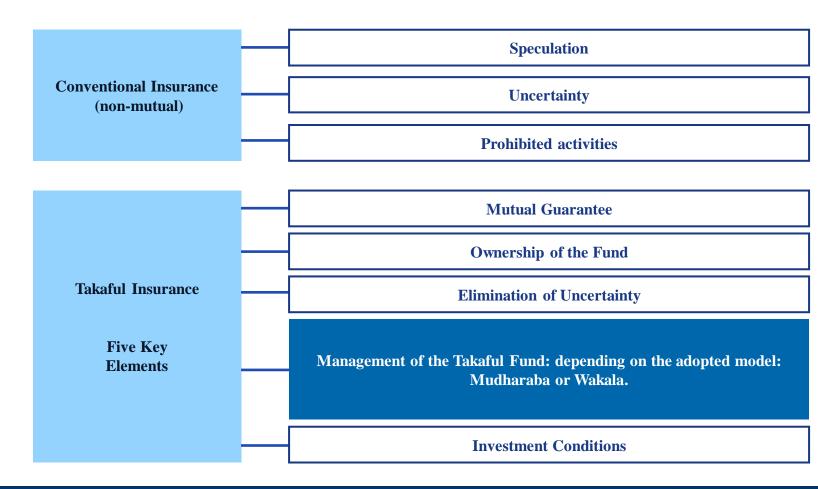


Conventional Insurance (non-mutual)	Speculation Uncertainty
	Prohibited activities
Takaful Insurance	Mutual Guarantee: The basic objective of Takaful is to pay a defined loss from a defined fund.  Liability and all losses are divided between policyholders. The policyholders are both the insurer and the insured
	Ownership of the Fund
Five Key Elements	Elimination of Uncertainty
	Management of the Takaful Fund
	Investment Conditions





Conventional Insurance	Speculation
(non-mutual)	Prohibited activities
	Mutual Guarantee
	Ownership of the Fund
Takaful Insurance  Five Key Elements	Elimination of Uncertainty: This is the consequences of owning the fund.  Policyholders share the profit and share the losses. There is no involvement of a second party (insurer).
	Management of the Takaful Fund
	Investment Conditions



	Speculation
Conventional Insurance (non-mutual)	Uncertainty
	Prohibited activities
	Mutual Guarantee
	Wittual Guarantee
Takaful Insurance Five Key Elements	Ownership of the Fund
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	Management of the Takaful Fund
	Investment Conditions: Takaful avoids engaging in prohibited activities.  Instead they invent their own investment tools such as Sukkuk, which are Islamic bonds.

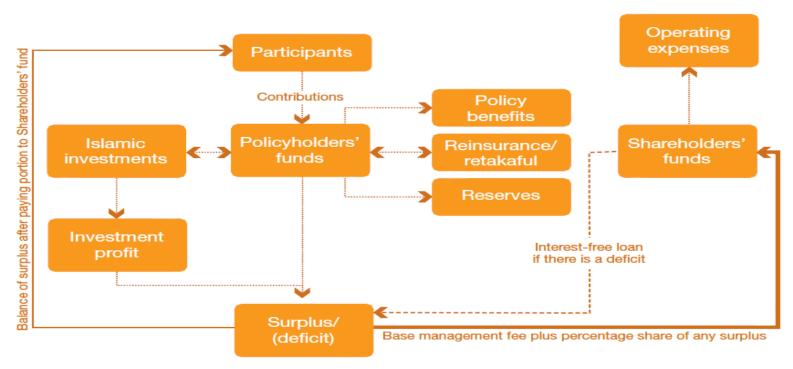
#### Sukkuk

- Sukkuk refers to the Islamic equivalent of bonds. Sukkuk structures replicate the cash flows of conventional bonds.
- Sukkuk constitute partial ownership in a debt, asset, project, business, or investment.
- A key technique to achieve capital protection without amounting to a loan is a binding promise to repurchase certain assets, by the issuer.
- In the meantime a rent is being paid, which is often benchmarked to an interest rate like LIBOR (which is disliked by Sharia Scholars).
- \$1.34 trillion of assets are being managed according to Islamic investment principles (Global Islamic Finance Report 2012 Global Islamic Finance Report).
- listed on exchanges, such as Luxembourg Stock Exchange and London Stock Exchange.

#### Conventional Insurance vs. Takaful

#### **Conventional Insurance Takaful Insurance Contributions Premium** Investment Investment Investment Income Income **Income** Capital Fees & Loan S/H Fund P/H Fund (Takaful) & Capital Reserves Reserves **Expenses Expenses Claims** Re-Takaful **Claims** Reinsuranc

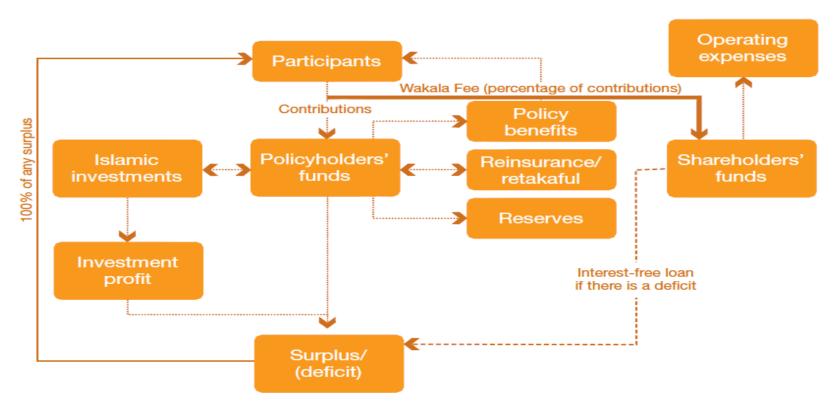
### Mudharaba Model (Profit Sharing)



Source: PricewaterhouseCoopers

Interest-free loan is referred to as Qard Al-Hasan

#### Wakala Model (Fee Base)



Source: PricewaterhouseCoopers

Interest-free loan is referred to as Qard Al-Hasan

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Figure 1: Mudharaba model

Source: PricewaterhouseCoopers

#### Differences between Mudharaba and Wakala Models

Participants

Contributions
Policy
benefits

Policy-benefits

Policy-benefits

Policy-benefits

Reinsurance/
retakaful

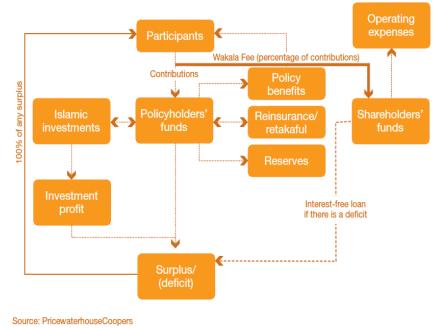
Reserves

Investment
profit

Interest-free loan
if there is a deficit

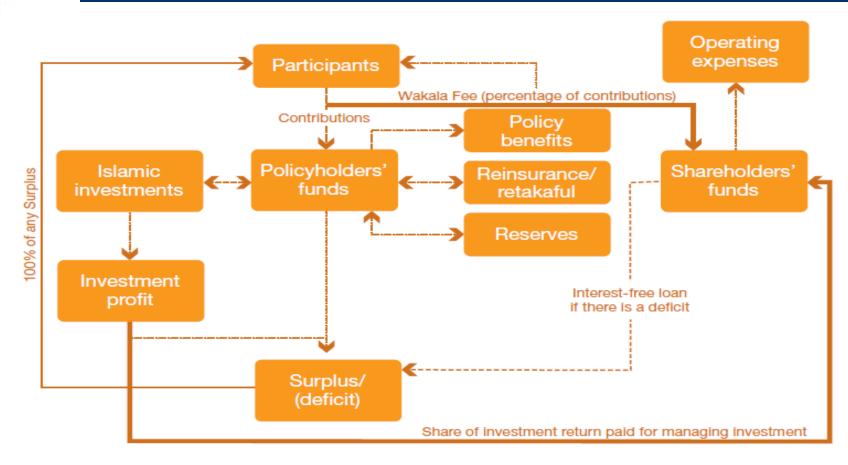
Base management fee plus percentage share of any surplus

Figure 2: Wakala model

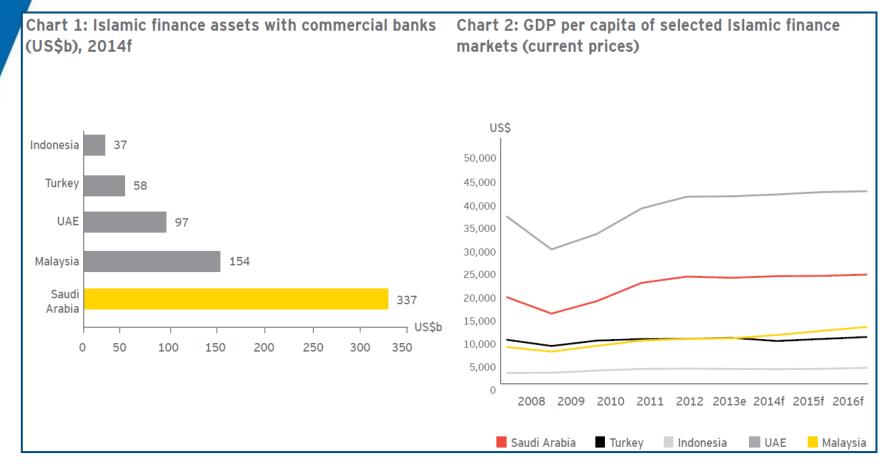


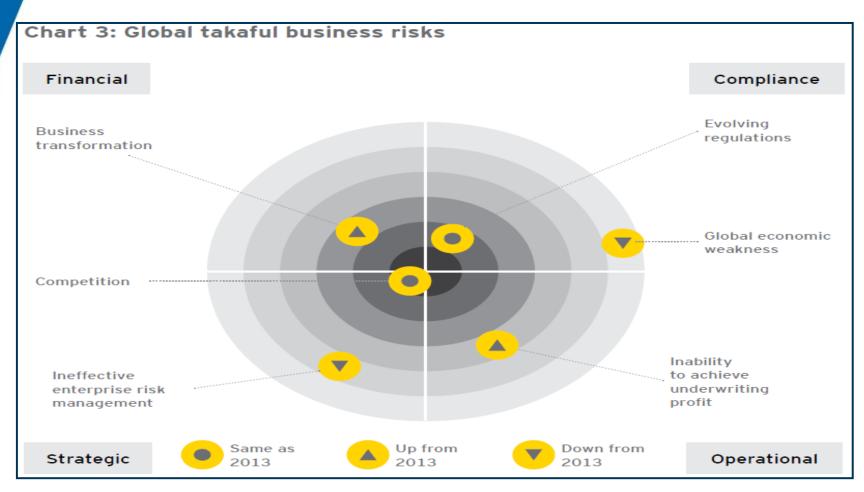
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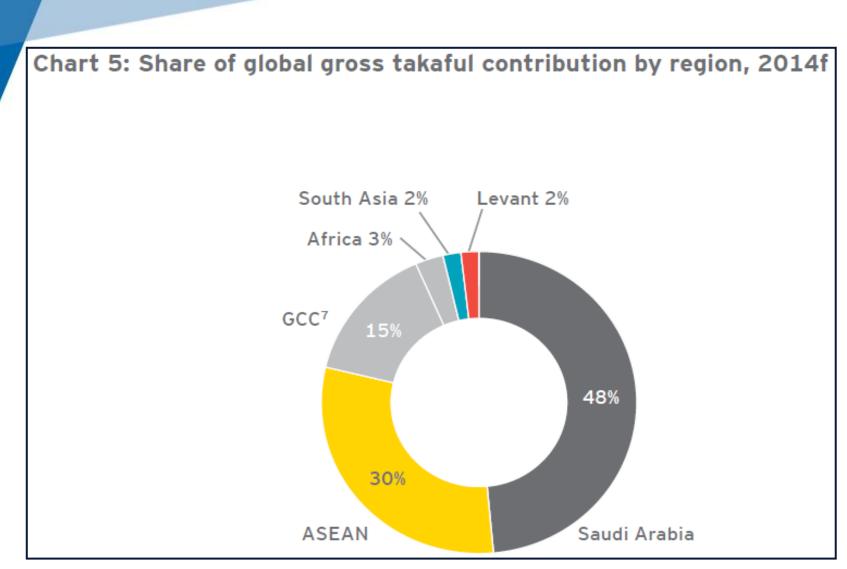
#### **Hybrid Model**



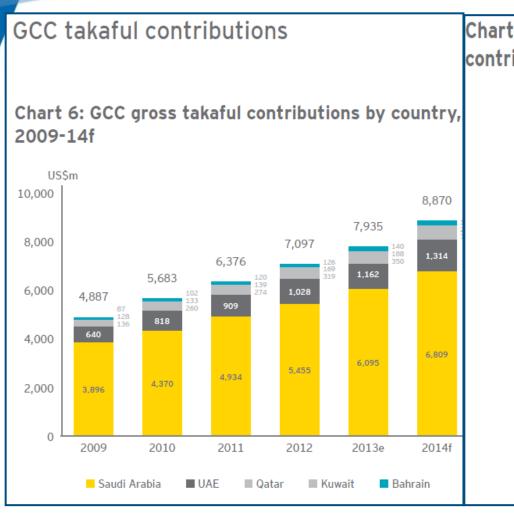
Source: PricewaterhouseCoopers

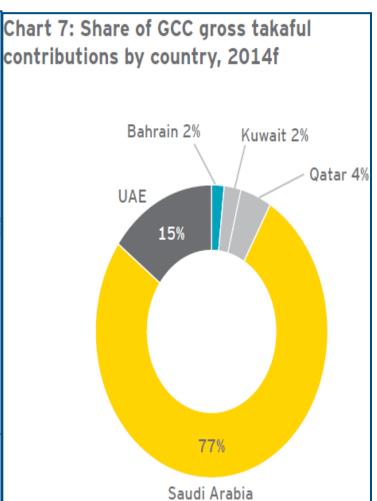




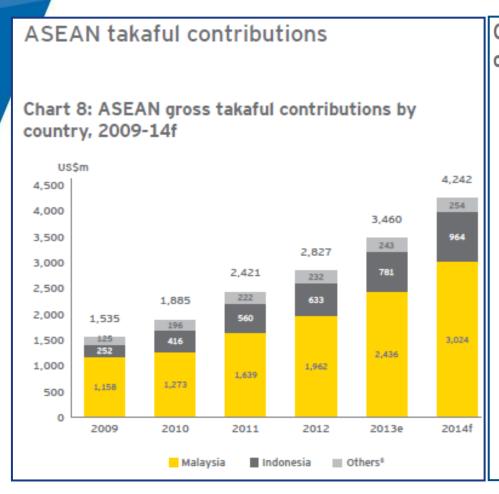


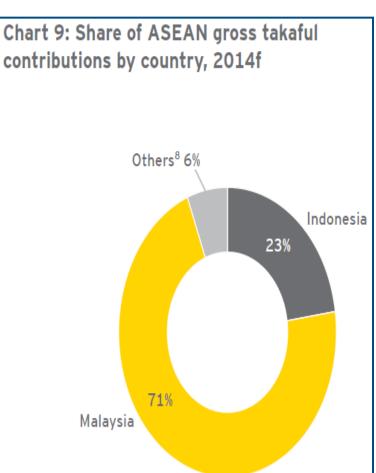
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## **Challenges in Takaful Industry**

Raising customer awareness and education

Expanding product innovation

Finding a 'AAA rated' international reinsurance company willing to accept a Retakaful

Creative product design and marketing

Offering attractive investment choices

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#### **Global Opportunities**

1

Untapped expansion potential for Islamic banking, investment and insurance products into the US, Europe and Asia.

- Primary markets within Europe that have a sizeable Muslim population include France and Germany.
- In Asia, China, India and Indonesia also offer opportunities.

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Creative product design, customer convenience and attractive packaging are the key to gaining a competitive advantage across General, Life, Health and Pensions businesses.

• Islamic centers of product excellence include Malaysia, Bahrain and the UAE, but Indonesia, Saudi Arabia and Pakistan are fast evolving and building their product expertise in this important business segment.

3

The Takaful industry need to cater to the growing needs of both Muslim and non-Muslim customers around the world.

## Thank You