



Institute
and Faculty
of Actuaries

Media pack 2018

Directory of employers for actuarial trainees
Actuarial apprenticeship directory



How we reach young people

The Institute and Faculty of Actuaries (IFoA) exists to promote the actuarial profession and support the individuals within it. As such, the IFoA works year round, in schools and universities, to inform talented young people about the opportunities a career in our profession offers.



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The opportunity

The directory of employers for actuarial trainees is an essential must-have reference guide for university students and graduates. It is a showcase for the best businesses in our industry and is widely acknowledged to be an exceptionally useful tool for the next generation of actuaries and actuarial analysts.

Our brand new **actuarial apprenticeship directory** is aimed at school leavers and will introduce you to a huge new audience, eager to hear more about you and your work.



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The facts

We are the UK's only chartered professional body dedicated to educating, developing and regulating actuaries, based both in the UK and internationally. The directories will help draw in high calibre students from a number of different routes

- Our website – www.actuaries.org.uk/become-actuary
 - Web pages – reaching 201,769 unique users in 2017 for “Become an actuary” section
 - Web pages – reaching 7,407 unique users in 2017 for “Obtaining an actuarial position”
 - Web pages – reaching 12,891 unique users in 2017 for “Actuarial apprenticeships”
- Social media promotion
 - Via Facebook (24,181 total page likes)
 - Via Twitter @actuarnews – 8,041 followers
 - Via LinkedIn – 5,716 followers



The facts continued

- In print to over 100 events annually, excluding ad-hoc events that our members attend on our behalf – reaching an audience of students studying maths, actuarial science, economics, science and statistics students (as well as many more) via over 300 Career Ambassadors based globally
- In print to networks of teachers, career advisers and university lecturers through different institutions and direct mail
- Via sponsorship of The UK Maths Trust, an annual competition reaching over 650,000 from 4,500 schools
- Via online advertising opportunities in The Big Choice Group, The Student Room, Not Going to Uni and All About Careers



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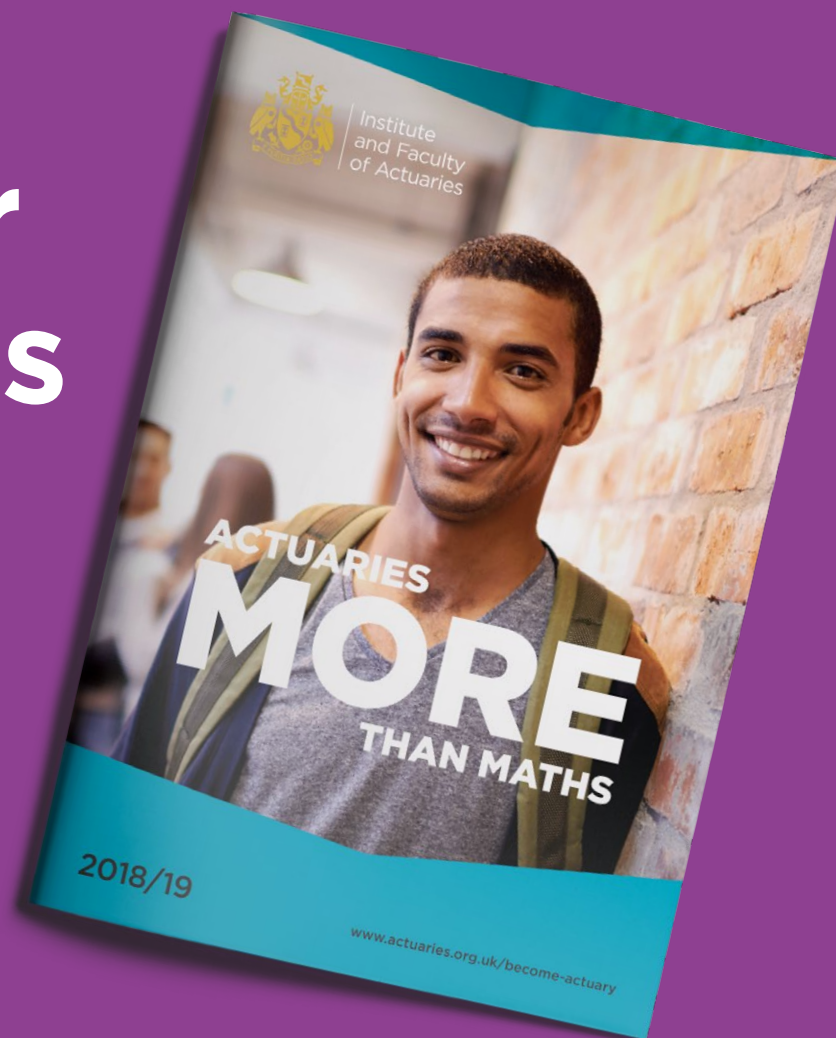
3 opportunities

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1. The directory of employers for actuarial trainees



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The directory of employers for actuarial trainees contains listings of graduate entry roles from some of the most significant actuarial employers. Presented for quick reference, the information you supply will help students make fully informed choices about their applications.

Business listing

CONSULTANCY
Directory of actuarial employers

 **Company**

Company FILL
Address FILL
Telephone FILL
Website FILL

OVERVIEW
Type of business FILL

VACANCIES/APPLICATION
How many actuarial trainee vacancies are there? FILL
What qualifications do I need? FILL
How should I apply? FILL
Closing date for applications FILL
Contact name for HR & applications FILL

ADDITIONAL INFORMATION
Where are your UK vacancies? FILL
Where are your worldwide vacancies? FILL
How many actuaries are in the firm? FILL
Do you offer internships? FILL
Do you offer sandwich placements? FILL
Do you offer work experience? FILL
Do you consider international candidates?* FILL
*visa restrictions may apply

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www.actuaries.org.uk

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The directory of employers for actuarial trainees contains case studies of young people working within a business or studying at university. This is an opportunity to outline the roles and responsibilities on offer at your organisation and to demonstrate your investment in talented young people.

Company case study





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The directory of employers for actuarial trainees contains adverts from businesses and recruitment agencies. This is an invaluable opportunity to ensure that your company's brand and offer stands out to ensure you receive applications from the largest number of the most talented applicants.

Full page advert



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Directory of employers for actuarial trainees

Rate card

Business listing	£720
Company case study with business listing	£990
Full page advert*	£990
Business listing, case study and full page advert	£2,300

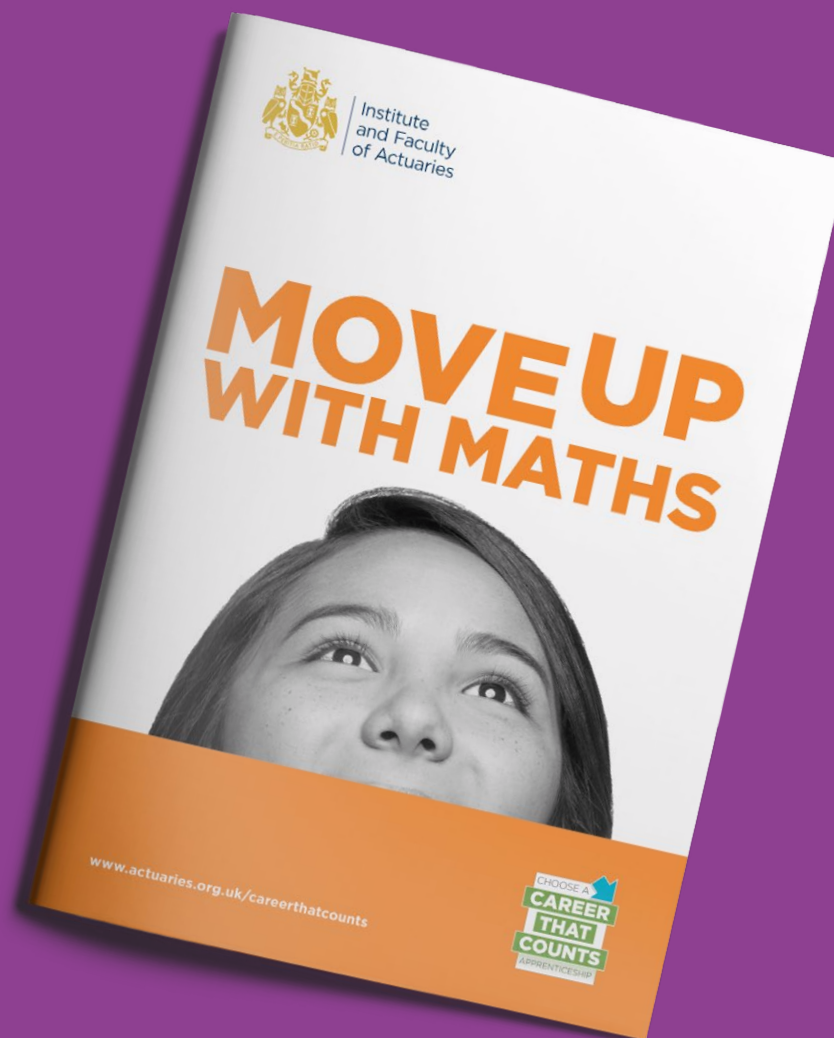
Please note, the IFoA is a not for profit membership organisation and this is reflected in the rate card costs.
Agency discounts for booking will not apply.

*If you do not have suitable artwork to supply, we will design an advertisement for an additional £600



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2. The actuarial apprenticeship directory



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The actuarial apprenticeship directory will contain listings of actuarial employers who run apprenticeship schemes. Presented for quick reference, the information you supply will help school leavers make fully informed choices about their applications.

Business listing

Company FILL

Address FILL

Telephone FILL

Website FILL

OVERVIEW

Type of business FILL

VACANCIES/APPLICATION

How many apprenticeship vacancies on offer? FILL

What level is your apprenticeship scheme? FILL

What qualifications do I need? FILL

How should I apply? FILL

Closing date for applications FILL

Contact name for HR and applications FILL

ADDITIONAL INFORMATION

Where are your UK vacancies? FILL

Where are your worldwide vacancies? FILL

Do you offer work experience? FILL

Do you consider international candidates?* FILL

*visa restrictions may apply

**MOVEUP
WITH MATHS**



The actuarial apprenticeship directory will contain case studies of young people combining work and study during their apprenticeship. This is an opportunity to outline the roles on offer at your organisation and to demonstrate your commitment to apprenticeships.

Company case study





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The actuarial apprenticeship directory will contain adverts from businesses. It's the best way to promote your brand to the newest arrivals on the jobs' market.

Full page advert



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Actuarial apprenticeship directory

Rate card

Business listing	£330
Company case study with business listing	£550
Full page advert*	£550
Business listing, case study and full page advert	£1,150

Please note, the IFoA is a not for profit membership organisation and this is reflected in the rate card costs.
Agency discounts for booking will not apply.

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3. Promote your organisation in both publications

Reach an engaged audience of young people with a powerful message about your organisation. We offer a worthwhile discount if you choose to promote yourself in both of our high quality publications.



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Rate card for both publications

Business listings	£900
Company case studies with business listings	£1,240
Full page adverts*	£1,240
Business listings, case studies and full page adverts	£3,200

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*If you do not have suitable artwork to supply, we will design an advertisement for an additional £600 per submission.



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Deadline for content
submission 11 May 2018

Business listing

Please complete the supplied briefing form and return via email, with your logo.

Case study

Supply a maximum of 390 words outlining what your organisation is, what you do and how actuaries work within your firm. This could include a personal profile of an actuary within your organisation to add a personal element.

Remember to include your web address and logo.

Image

Ensure the image is print quality (300dpi and at least 67mm wide).



Please supply a logo as **pdf, tiff, jpeg, eps or psd**.



Minimum size:
40mm wide at 300dpi

Please ensure the accuracy of the copy you supply. Author's amends will incur a £100 artwork charge.



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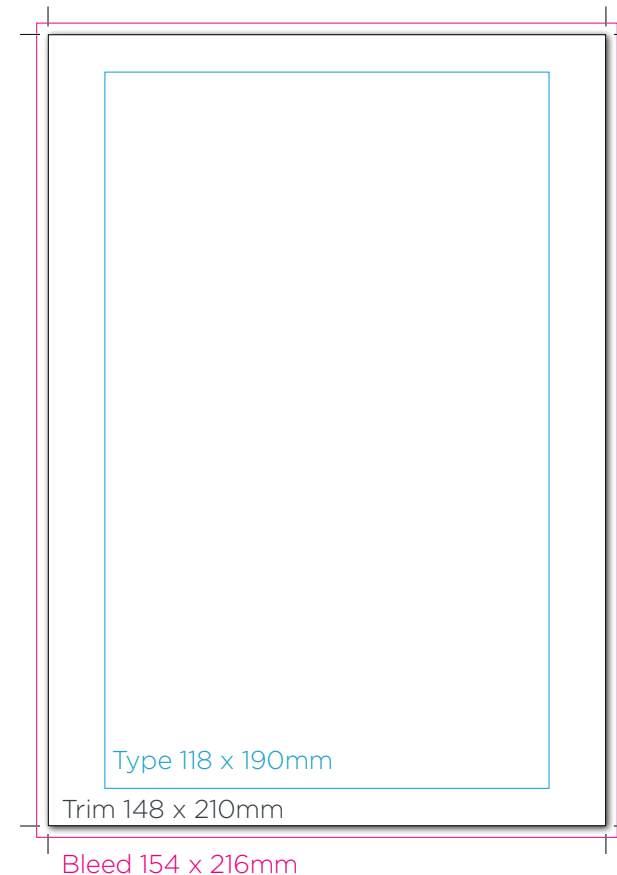
Deadline for ad artwork
content submission 1 June 2018

Ad artwork specifications

Full page advert with bleed	154 x 216mm
Full page trim area	148 x 210mm
Full page type area	118 x 190mm

All artwork for print-ready ads must be 300dpi, cmyk, and in one of the following formats: **pdf, tiff, jpeg**, (with all fonts rasterised). All full page ads must have 3mm bleed.

Email your files to:
ben@dekkoadvertising.com





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Contact information

For more information about a booking please contact:

dharmini.mistry@actuaries.org.uk

For more information about supplying
artwork and files:

ben@dekkoadvertising.com

Deadline for business listing
and case study content submission
11 May 2018

Deadline for ad artwork submission 1 June 2018



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