

The Actuarial Profession  
making financial sense of the future

**Mortality and longevity seminar**  
Daniel Ryan, Towers Watson



New possibilities in moving from individual  
patient records to assumption setting

17 March (London); 25 March (Leeds)

---

---

---

---

---

---

---

---

## Overview

- Approaches to setting mortality assumptions
- Sources of individual medical records
- Reliability of new data sources
- Direct applications
  - enhanced annuities
  - geographical variations in health
- Value of predictive scenarios to thinking on mortality improvements by population sub-group

---

---

---

---

---

---

---

---

## Approaches to setting mortality assumptions

- Current
  - own experience
  - collective experience – CMI, Club Vita
  - population experience – ONS, JPMorgan Lifemetrics
  - longitudinal cohorts for populations with prior history of disease
  - information from reinsurers or portfolio/mortality risk transfers
- Future
  - targeting
  - extrapolative / projection
  - explanatory / predictive
    - cause of death – multiple cause data from US/Holland
    - disease diagnosis, case fatality and/or key risk factor analysis
  - practical limits to life expectancy

---

---

---

---

---

---

---

---

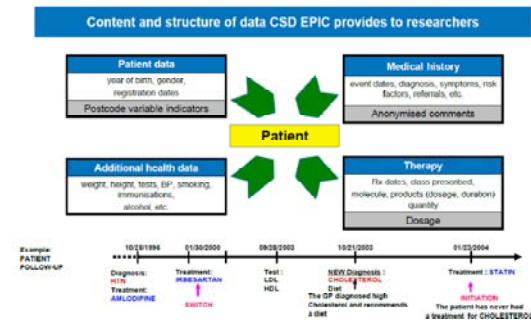
### How realistic are blended mortality improvements?

- New treatment A fully introduced to population in 2010
  - Future A – No new treatment in 2011
  - Future B – New treatment with greater impact in 2011
  - Future C – New treatment with marginally less impact in 2011
- Multiple strands to research means new treatments introduced for different diseases in each year
- Treatments only authorised if more effective than existing
- Research builds on existing knowledge e.g. application of monoclonal antibodies to other cancers
- Treatments introduced gradually through awareness at different levels – clinical guidance, doctors & patients
- Cumulative impact of exposure to risk factors e.g. smoking

### Individual medical records databases Different types

- Snapshots from selected cohorts
  - Framingham. ACS Cancer Prevention Study, UK Doctor Study
- Vital statistics from selected cohorts
  - ONS Longitudinal study
- Ongoing monitoring of diffuse population
  - General Practice Research Database ("GPRD")
  - The Health Improvement Network ("THIN")
  - QRESEARCH at University of Nottingham
  - Hospital Episode Statistics

### THIN data content (anonymised)





### Direct application from individual medical records Enhanced annuities

- Prior reliance on tracking experience from relatively limited cohorts with potential selection bias
- Identify all individuals with prior history of selected diseases, correctly allowing for hierarchy of diseases
- Balance between credibility of data, age grouping and time segments
  - date of diagnosis vs. date of commencement
- Use of treatment information to differentiate severities of disease/condition
- Estimation of level & shape of excess mortality

### Specimen diseases/conditions for enhanced annuity

- C1: Cancers such as stomach, oesophagus, lung & pancreas
- C2: Cancer such as colon, rectum, bladder & ovary
- C3: Cancers such as prostate, breast & malignant melanoma
- D1: Diabetes
- I1: Ischaemic heart disease, aneurysms & arteriosclerosis
- N1: Neurological conditions such as Alzheimer's disease, senile dementia, Parkinson's disease
- R1: Chronic obstructive pulmonary disease (COPD)
- T1: Heart failure, Renal failure, Cirrhosis
- O1: Other diseases such as valvular disease, rheumatoid arthritis, and hypertension
- Smokers

### Prevalence of hierarchical groups in GPRD Populations as at 1 January 2000

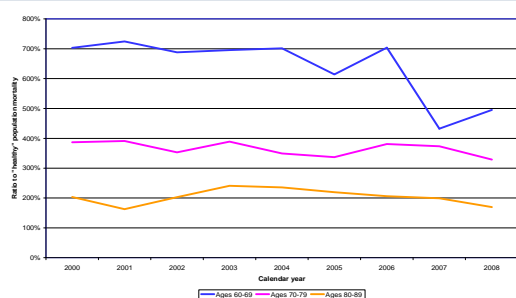
#### Men

Age group	Patient numbers as at 1 January 2000											Selected populations as % of All
	All	C1	T1	N1	C2	I1	R1	C3	O1	D1	SMK	
50-59	176492	157	1278	2078	699	9102	1815	387	19509	3027	30207	39%
60-69	123779	328	2932	4661	1285	15011	3249	761	20000	3170	12401	52%
70-79	87023	530	5110	6880	1584	14497	3704	1144	14452	2118	5116	63%
80-89	33614	236	4064	4184	776	2068	1447	604	4324	718	1362	60%
Total	420008	1251	13384	17803	4345	43678	10214	2896	58286	9033	49088	50%

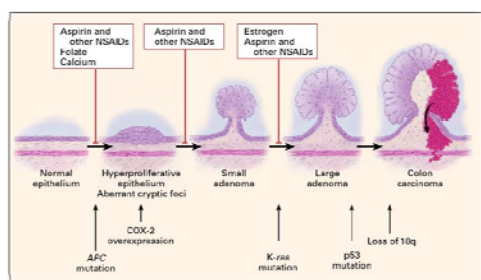
#### Women

Age group	Patient numbers as at 1 January 2000											Selected populations as % of All
	All	C1	All	C1	All	C1	All	C1	All	C1	All	
50-59	173142	92	765	1677	842	4585	1874	3654	23450	1765	24798	37%
60-69	128174	219	1960	3513	1473	8581	2908	3576	27276	1997	10787	48%
70-79	111007	304	5069	6703	1830	11029	3347	2734	27381	1735	5432	60%
80-89	62028	182	6642	6988	1108	6880	1430	1195	13488	934	1452	65%
Total	474402	797	14437	18771	5253	31975	9559	11158	91595	6430	42470	49%

### Pattern of mortality for COPD vs “healthy” in GPRD Any prior history of disease for men as at 1 Jan 2000



### Underlying natural history of disease Colo-rectal cancer



### Distribution of cancer incidence Stage at diagnosis

Colon & RS Junction - Stage (recorded in notes or Registry-assigned)

Stage	1996 (n=324)	2001 (n=492)	1996 (n=483)	2001 (n=480)
Dukes A/TNM I	36 (17%)	57 (9%)	34 (7%)	50 (9%)
Dukes B/TNM IIA-IB	187 (58%)	177 (36%)	185 (38%)	170 (35%)
Dukes C/TNM IIA-IVC	198 (61%)	198 (40%)	197 (41%)	188 (39%)
Dukes D/TNM IV	182 (57%)	188 (38%)	188 (39%)	184 (38%)
TNM only staging recorded	2 (1%)	4 (1%)	2 (1%)	4 (1%)
Staging not possible**	51 (16%)	88 (18%)	28 (6%)	34 (7%)

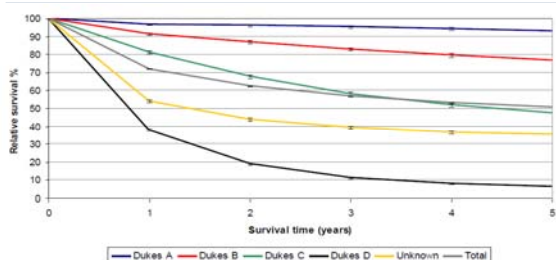
Rectum - Stage (recorded in notes or Registry-assigned)

Stage	1996 (n=180)	2001 (n=202)	1996 (n=160)	2001 (n=173)
Dukes A/TNM I	24 (13%)	28 (14%)	22 (14%)	26 (15%)
Dukes B/TNM IIA-IB	52 (29%)	41 (20%)	51 (32%)	41 (24%)
Dukes C/TNM IIA-IVC	80 (45%)	88 (43%)	80 (50%)	86 (50%)
Dukes D/TNM IV	42 (23%)	42 (21%)	36 (22%)	27 (16%)
TNM only staging recorded	1 (1%)	1 (1%)	1 (1%)	1 (1%)
Staging not possible**	32 (18%)	33 (16%)	14 (9%)	21 (12%)

\*\* Staging for these patients was not possible due to a lack of information recorded in the notes

Source: Northern Ireland Cancer Registry, 2005

### Colo-rectal cancer survival by stage at diagnosis



Source: NYCRIS, 2009

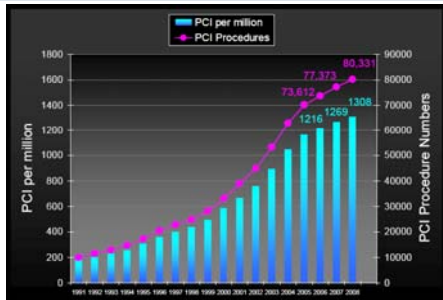
### Direct application from individual medical records Geographical variations in health

- Comparative analysis on ANY of overall mortality, disease diagnosis OR prevalence, case fatality rates, prescribing rates OR outpatient & inpatient activity
- Patient must remain anonymous (and GP practice)
- Postcode data collected on GP practice or patient
- Collated data for different geographical areas with balance between age aggregation and size of area
  - Government Office Region, Strategic Health Authority
  - Primary Care Trust, lower layer super output area ("LSOA")
- Stratified data by postcode based on grouped index values
  - Townsend, Index of Multiple Deprivation
  - Towers Watson Postcode Mortality Tool

### Individual medical records Relevance to predictive scenarios

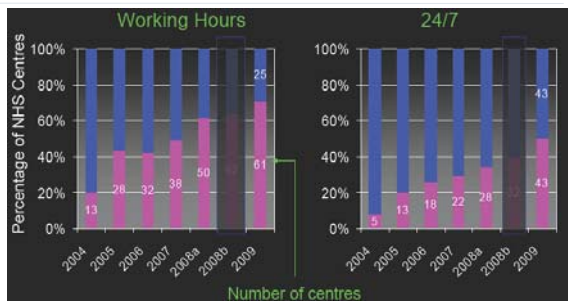
- Essential to understand current prevalence of disease and access to treatment
- Identify potential areas of improvement through comparisons at each level from patient to country
- Efficacy over time of current treatments acting singly or in combination – appropriateness of clinical guidelines
- Assessment of risk factors in comparisons to clinical guidelines
- Distinction between "threshold events" and "detection events"

### Impact of interventionist cardiologists Angioplasty – threshold & detection



Source: British Cardiovascular Intervention Society – 2008 Audit

### Treatment of heart attack (STEMI) Availability of primary angioplasty



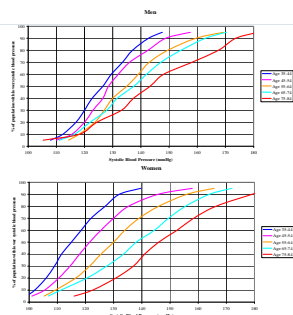
Source: British Cardiovascular Intervention Society – 2008 Audit

### Individual medical records Mortality improvements by population sub-group

- Uneasy consensus as to applicability of mortality improvements to different population sub-groups
- Predictive scenario based on clinical guideline or achievement in other country:
  - common attainment throughout population
  - maintain variation between different groups
  - related but distinct scenarios for different groups
- Differences relate to existing risk factors, disease prevalence, access to current treatments & willingness to adopt new treatments and change behaviour

### Use of clinical guidelines for predictive scenarios

- Systolic blood pressure target guidelines:
- Quality Outcome Framework
  - 150mmHg
- Joint British Societies 2
  - 130mmHg
- AHA Strategic Impact Goal through 2020
  - 120mmHg
- Promotion of combination therapy (CG 34)
  - ACE inhibitor
  - Calcium channel blocker
  - Thiazide diuretic



Source: Health Survey for England (2003)

### Expected developments in 2010

- Credible linked data to support time and age structure of mortality estimates
- Widespread access to mortality models that cover full spectrum of disease and health
- Future mortality improvements may be differentiated by:
  - prior history of disease
  - generations of new policyholders
  - socio-economic status

### Contact Details

- Daniel Ryan
  - Senior Consultant
  - 21 Tothill Street, London SW1H 9LL
  - 0207-227-2478
  - daniel.ryan@towerswatson.com