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A NOTE ON THE THEORY AND PRACTISE OF MULTIPLICATIVE RATE MAKING

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0. Introduction

A tarif is a rule for the division of an insurance portfolio into disjoint classes or cells, and an assignment of a premium f_c to each cell c.

The premiums f_c constitute a vector, the dimension of which is equal to the number of cells. A tarif structure or a tarif model is described by specifying a surface in this vector space, on which the premium point with coordinates f_c is

required to be situated. The dimensionality of this surface is called the number of free parameters or the number of degrees of freedom of the model.

The simplest structure is the one which assigns the same premium to all cells. Its surface consists of the straight line of points with all coordinates equal. The number of degrees of freedom is obviously equal to one, the free parameter being the common premium.

In the following we will assume that a basic subdivision has already been done.

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1. The likelihood function of tarif construction

In general, when we want to construct or modify a tarif the statistical material at hand will (or should) consist of, for each cell c,

- exposure n_c (e.g. number of policy years, or amount insured times years at risk, or premiums)
- claims frequency s (number of claims per unit of exposure)
- observed risk premiums p_ (claims amount per unit of exposure)

We denote by

- λ_{c} the theoretical claims frequency for cell c
- μ the expected value of the size of an indivudual claim in cell c (theoretical average claims size)
- π_{c} the theoretical risk premium in cell c, $\pi_{c} = \lambda_{c} u_{c}$.

We assume numbers of claims to bo Poisson distributed. The probability of k claims in cell c is then

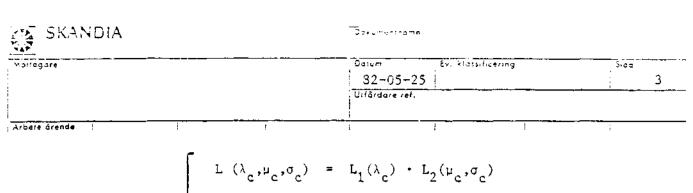
$$(n_c \lambda_c)^k \exp(-n_c \lambda_c)/k!$$

We denote by

- σ_{c} the standard deviation of the individual claims sizes in cell c

and we assume that, given k claims, the total claims amount in cell c has a Normal distribution with mean $k\mu_{c}$ and s.d. \sqrt{k}

The likelihood function L corresponding to the observed frequencies s_c and risk premiums p_c (i.e. the a priori probability of the statistical material) will then be as follows, assuming the cells to be stochastically independent. The observed k-value in cell c is n_{cc} , and the observed total claims amount is $n_{cp}c$.



(1)
$$\begin{cases} L_{1}(\lambda_{c}) = \prod_{c}^{n} (n_{c}\lambda_{c})^{n_{c}s} (n_{c}\lambda_{c}) / (n_{c}s_{c})! \\ L_{2}(\mu_{c},\sigma_{c}) = \prod_{c}^{\pi} (2\pi n_{c}s_{c})^{1/2} \sigma_{c}^{-1} \exp \{-(n_{c}p_{c}-n_{c}s_{c}\mu_{c})^{2}/2n_{c}s_{c}\sigma_{c}^{2}\} \end{cases}$$

The function L should be maximized w.r.to the parameters $\lambda_{c}^{\mu}, \sigma_{c}^{\sigma}$. This should be done under the constraints imposed on the parameters by the tarif model chosen.

2. Likelihood theory for multiplicative rate making

In multiplicative rate making one specifies for $\pi = \lambda_{c} \mu_{c}$ a multiplicative expression with one factor for each premium argument which is taken into consideration. For simplicity of notation, we assume the number of premium arguments to be three. The premium arguments may take on m_1 , m_2 and m_3 different values, respectively.

The number of cells is then $m = m_1 m_2 m_2$ and the general cell index c is replaced by ijk (i = $1 \cdots m_1$, j = $1 \cdots m_2$, k = $1 \cdots m_3$)

Risk premiums π_c are required to be of the form $\pi_{ijk} = \overline{p}_{i} u_i v_j w_k$, i.e. the likelihood function

(2)
$$L^{(\lambda}_{ijk}, \mu_{ijk}, \sigma_{ijk}) = L^{(\lambda}_{ijk}) L^{(\mu}_{2}(\mu_{ijk}, \sigma_{ijk})$$

should be maximized under the constraints

(3)
$$\lambda_{ijk}^{\mu}ijk = p u_i v_j w_k$$

Here, \overline{p} is the observed overall riskpremium, while u_1, v_1, w_k are nonnegative parameters. These are free parameters apart from a proportionality normalization. The latter can e.g. be of the form $u_1 = v_1 = w_1$ from which it is seen that there are $1 + (m_1 - 1) + (m_2 - 1) + (m_3 - 1) = d$ free parameters of this kind.

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In addition we have the λ_{ijk} as free parameters. When they are also determined we get the μ_{ijk} from

(4)
$$\mu_{ijk} = \overline{p} \ u_i v_j w_k / \lambda_{ijk}$$

We now have (d+m) free parameters. Finally, the standard deviations σ_{ijk} are also assumed to be unknown. To be able to estimate them from the observed data we have to make simplyfying assumptions, e.g.

(5)
$$\sigma_{ijk}$$
 all equal, say $\sigma_{ijk} = \sigma$

or

or, as an intermediate case,

(7)
$$\sigma_{ijk}$$
 proportional to $\sqrt{\mu_{ijk}}$, $\sigma_{ijk} = \sigma \sqrt{\mu_{ijk}}$

In all three cases, the total number of free parameters, i.e. the number of degress of freedom, will be d+m+l.

In order to estimate the parameters we should maximize (2) taking into consideration the constraint (4) and one of the alternative constraints (5), (6) and (7).

We adopt the following approximate procedure. In (2) the first factor $L_1(\lambda_{ijk})$ is maximized by putting theoretical frequencies equal to the observed ones, i.e.

$$\hat{\lambda}_{ijk} = s_{ijk}$$

Then there remains the maximization of

$$L_2(\mu_{ijk}, \sigma_{ijk})$$
. From (4)

(8) $\mu_{ijk} = \overline{p} u_i v_j w_k / s_{ijk}$

and from (1)

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(9)
$$L_2(\mu_{ijk},\sigma_{ijk}) = const \cdot \pi \sigma^{-1} \cdot exp(-Q/2)$$

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with

(10)
$$Q = \sum_{ijk} n_{ijk} (P_{ijk} - \overline{p} u_i v_j w_k)^2 / s_{ijk} \sigma_{ijk}^2$$

Under the constraint (5), $\sigma_{ijk} = \sigma$, the maximization of L_2 is equivalent to minimizing, with respect to $u_i v_j w_k$

$$Q_{a} = \sum_{ijk}^{n} n_{ijk} (P_{ijk} - \overline{p} u_{i} v_{j} w_{k})^{2} / s_{ijk}$$

i.e Least squares with n_{ijk}/s_{ijk} as weights. Then $\hat{\sigma}$ is obtained by $\hat{\sigma}^2 = \hat{Q}_a/m$

Of the two constraints (6) and (7) we choose to treat (7) in some more detail. Under this constraint, (8)-(10) yield

(11)
$$L_2(u_i, v_j, w_k, \sigma) = Const \cdot \sigma^{-m} \cdot \frac{\pi}{ijk} (u_i v_j w_k)^{-1/2} \cdot exp(-Q/2)$$

with $Q = \sigma^{-2} \sum_{ijk} n_{ijk} (p_{ijk} - \overline{p} u_i v_j w_k)^2 / \overline{p} u_i v_j w_k = \sigma^{-2} Q_A$

To maximize L_2 or, equivalently, $Log L_2$ we put the partial derivatives of $Log L_2$ w.r. to σ , $u_i (i = 1 \cdots m_1)$, $v_j (j=1 \cdots m_2)$, $w_k (k=1 \cdots m_3)$ equal to zero. Observing that

(12)
$$Q_{A} = \left[\sum_{ijk}^{n} \frac{p_{ijk}}{\overline{p} u_{i}v_{j}w_{k}} - 2\sum_{ijk}^{n} p_{ijk} + \sum_{ijk}^{n} p_{ijk}v_{j}w_{k}\right]$$

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we get

$$(d/d\sigma=0) -m/\sigma + \sigma^{-3} Q_{A} = 0$$

$$(u_{i}d/du_{i}=0) -m_{2}m_{3} + \sigma^{-2} \left[\sum_{jk}^{n} ijk \frac{p_{ijk}^{2}}{p_{u_{i}}v_{j}w_{k}} - \sum_{jk}^{n} ijk \overline{p} u_{i}v_{j}w_{k}\right] = 0$$

 $(i = 1 \cdots m_1)$

and the analogous equations $v_{j}d/dv_{j}=0$, $w_{k}d/dw_{k}=0$. Rearranging, the system becomes

(13a)
$$Q_{A} = m\sigma^{2}$$

$$\begin{cases} \sum_{jk}^{n} ijk \frac{p_{ijk}^{2}}{p_{u_{i}}v_{j}w_{k}} - \sum_{jk}^{n} ijk p u_{i}v_{j}w_{k} = m_{2}m_{3}\sigma^{2} \quad (i = 1 \cdots m_{1}) \\ \sum_{ik}^{n} - m_{i} - \sum_{ik}^{n} - m_{i} - m_{1}m_{3}\sigma^{2} \quad (j = 1 \cdots m_{2}) \\ \sum_{ij}^{n} - m_{i} - \sum_{ij}^{n} - m_{i} - m_{1}m_{2}\sigma^{2} \quad (k = 1 \cdots m_{3}) \end{cases}$$

Summing e.g. the first set of m_1 equations w.r. to i, we find

$$\sum_{ijk}^{\Sigma} n_{ijk} \frac{p_{ijk}^{2}}{\overline{p}u_{i}v_{j}w_{k}} - \sum_{ijk}^{\Sigma} n_{ijk}\overline{p}u_{i}v_{j}w_{k} = m_{1}m_{2}m_{3}\sigma^{2} =$$
$$= m\sigma^{2} = Q_{A}$$

and thus, from (12)

$$\sum_{ijk}^{\Sigma n} ijk \overline{p}^{u} i^{v} j^{w}_{k} = \sum_{ijk}^{\Sigma n} ijk \overline{p}^{i} ijk$$

i.e. the graduated total claims cost will be equal to the observed one.

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To solve the system (13), we may choose an initial value for σ and then solve equations (13b) for u, v, w (it can be proved that there is one, essentially unique, solution). Putting the values obtained for u, v, w into (13a), we i, j, k get a new value for σ and repeat the procedure. The process is stopped when two successive σ -values are equal.

From (11) and (13a) we then have $\hat{Q} = \hat{\sigma}^{-2} \hat{Q}_{A} = m = Const$

and

(14)

(15)
$$2 \operatorname{Log} \hat{L}_2 = \operatorname{Const} - \operatorname{mLog} \hat{Q}_A - \operatorname{m}_2 \operatorname{m}_3 \overset{\Sigma}{i} \operatorname{Log} \overset{\widetilde{u}_1}{i} - \operatorname{m}_1 \operatorname{m}_3 \overset{\Sigma}{j} \operatorname{Log} \overset{\widetilde{v}_j}{i}^{-m_1 \operatorname{m}_2} \overset{\Sigma}{k} \operatorname{Log} \overset{\widetilde{w}_k}{w_k}$$

As earlier pointed out, the number of degrees of freedom is $(m_1+m_2+m_3-2)+m+1$. The three terms in this sum correspond, respectively, to the factors u, v and w, to the estimated frequencies and to σ .

If we want to test e.g. the hypothesis that all w_k can be put equal to one, i.e. the third factor variable has no influence, we have to solve the system (13) putting all $w_k = 1$ (the third line of (13b) should be omitted, of course). If the estimates obtained are denoted by two "hats", the likelihood test statistic becomes

$$2 \log \hat{L}_{2} - 2 \log \hat{L}_{2} = (-m \log \hat{Q}_{A} - m_{2}m_{3} \sum_{i} \log \hat{u}_{i} - m_{1}m_{3} \sum_{j} \log \hat{v}_{j} - m_{1}m_{2}m_{3} \sum_{i} \log \hat{v}_{i} - m_{1}m_{3} \sum_{j} \log \hat{v}_{j} - m_{1}m_{2}m_{3} \sum_{k} \log \hat{v}_{k}) - (-m \log \hat{Q}_{A} - m_{2}m_{3} \sum_{i} \log \hat{u}_{i} - m_{1}m_{3} \sum_{j} \log \hat{v}_{j})$$

It is approximatively chi-square distributed with degrees of freedom equal to

$$(m_1m_2+m_3-2) - (m_1+m_2-1) = m_3-1$$

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For comparisons of one factor model with a more specialized one, the important part of $2LogL_2$ is, therefore, minus m times the sum of

 $LogQ_A$

and, for each factor variable,

the arithmetic mean of the logarithms of the factors

The relevant part of the number of degrees of freedom equals the total number of factors minus the number of factor variables plus one.

3. An example of multiplicative rate making practise

In practical work the theory above has been used in the following simplified, and somewhat rough, way.

To solve the system (13), we put the initial value for σ equal to zero. Equations (13b) are then solved with their right-hand members equal to zero. This means putting the partial derivatives of Q_A w.r. to u_i, v_j, w_k equal to zero. The estimates obtained are thus those which minimize Q_A

We then compute σ^2 from (13a) and <u>assume</u> that if this σ^2 was inserted in (13b), and (13b) was solved for u_i, v_j, w_k , we would get roughly the same σ^2 back from (13a). In reality, we would, of course, obtain a larger σ^2 as Q_A would increase somewhat from its minimum value.

Thus we assume that the iteration would (approximately) stop after one further step, and so we do not have to carry it through to obtain σ^2 :

$$\hat{m\sigma}^2 = \hat{Q}_A = \min {\rm minimum } Q_A {\rm w.r. to u,v,w.}$$

From (12) and (13b) with right hand members equal to zero, we get

min
$$Q_A = \hat{Q}_A = 2\Sigma n_{ijk} \bar{p} u_u v_j w_k - 2\Sigma n_{ijk} \bar{p} ijk$$

i.e.

 $Q_A = 2$ (graduated - observed claims cost)

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where the graduation is done by those factors u,v,w which minimize Q_A . This coincides with the original Boehm-Mehring program [] for fitting a multiplicative model.

As Q_A is positive, the factors u,v and w thus far obtained overestimate the observed claims cost. Instead of carrying through the iterations to the end, we now adopt Jung's [] approach to estimate the factors. This means that we put not only the total graduated claims cost equal to the observed one, but do so also for each marginal sum.

(14) $\begin{cases} \sum_{jk} n_{ijk} p_{ijk} - \sum_{jk} n_{ijk} p_{ijk} p_{ij$

These equations have one, assentially unique, solution []. This gives us our estimates \hat{u}, \hat{v} and \hat{w} .

The quantities \hat{Q}_A , \hat{u} , \hat{v} and \hat{w} thus obtained are then used e.g. to construct likelihood ratio tests according to the previous section.

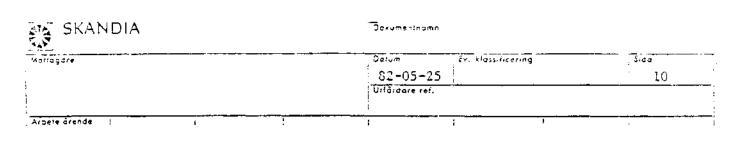
4. The hypothesis of no risk premium differentiation

The simplest tarif model is to assign the same premium to all cells. This may be considered as a multiplicative model with all factors equal,

 $\pi_{ijk} = \overline{p}u$ for all i, j, k

where u is the only factor to be estimated. The exact likelihood estimate according to section 2 will make graduated and observed claims costs equal, and so

$$\hat{\mathbf{u}} = 1$$
$$\hat{\mathbf{m}\sigma^2} = \hat{\mathbf{Q}}_A = \sum_{ijk} (\mathbf{p}_{ijk} - \overline{\mathbf{p}})^2 / \overline{\mathbf{p}}$$



The important part of Log L_2 is - $mLog Q_A$ and the corresponding number of degrees of freedom is equal to one.

If we use, instead, the practical approach of section 3, $\hat{Q}_{\rm A}$ is obtained as the minimum of

$$Q_A = \Sigma n_{ijk} (p_{ijk} - \overline{p}u)^2 / \overline{p}u$$

w.r.to u. This yields

$$\overline{p}u = (\Sigma n_{ijk} p_{ijk}^2 / \Sigma n_{ijk})^{1/2} > \overline{p}$$

and

 $\hat{Q}_{A} = 2\Sigma n_{ijk} (\overline{p}u - \overline{p})$

As estimate of the unknown factor u we still use u = 1.

The simple hypothesis of no premium differentiation between cells can then be tested against a more complicated model by taking the difference between the (important part of)

Log L₂ for the latter and the $-mLogQ_A$ of this section. Also, one minus the quotient between the two Q_A 's may be taken as a descriptive measure of the variance reduction that is accomplished by the more complicated model.

Appendix 1



Description of the multiplicative ratemaking model. (Free translation from a description by G Andreasson, Oct 1968, augumented by B Aine and G Green, Dec 1972)

1. The model

Assume that, within a certain branch of insurance, we have tarif arguments U, V, W, In motor they could be e.g. make of car, age of car, geographical district etc. In fire we could have e.g. building material (stone, wood,...), year of erection, geographical location etc. We also have statistical experience consisting of e.g. number of policy years or total sum insured for risks in "cell" i, j, k, (2) (relative) risk measures p_{ijk}.... e.g. claims' cost per policy year or as a proportion of sum insured. The model assumption is now $P_{ijk,...} = p u_j v_j w_k...$, where p is defined by (3) on p.2 i.e. the influence of the tarif arguments U, V, W,.... is assumed to be multiplicative. If the tarif arguments U, V, M, have I, J, K, levels, this means that we have replaced the estimation of the I \cdot J \cdot K \cdot cell risk premiums by the estimation of $I + J + K + \dots$ risk factors $u_1 \dots u_7$, $v_1 \dots v_7$, *w*₁...*w*_{*K*},... (I, J, K are denoted by m_1 , m_2 and m_3 in the main paper)

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Thus the model assumption implies a considerable reduction of the number of parameters to be estimated from the data. It also supplies a convenient logic for the construction of tarifs, perhaps to a larger extent than an additive model would do as in insurance one is used to express differences in percentages rather than in absolute amounts. Finally, one also gets a possibility to study, via the risk factors, the influence of one tarif argument isolated from those of the others.

2. Fitting the model to the data.

Assume for simplicity that we have three tarif arguments U, V, W. Denote by \overline{p} the overall risk measure defined by

(3) $\tilde{p} = \sum_{i,j,k} \frac{n_{ijk}p_{ijk}}{\sum_{i,j,k} n_{ijk}} \sum_{i,j,k} n_{ijk}$

Introduce the normalized risk measures rick defined by

(4) $r_{ijk} = p_{ijk}/\bar{p}$

Thus

(5)
$$\vec{r} = \vec{\Sigma} n_{ijk} r_{ijk} / \vec{\Sigma} n_{ijk} = 1$$

The computation starts out from the normalized risk measures, i.e. we start with the estimation problem

(6)
$$r_{ijk} \approx u_i v_j w_k$$

Two ways have been used to estimate the u's, v's an w's from the r's. The first is the chi square minimum method according to which the following expression should be minimized w.r.to u_i , v_j , v_k :

(7)
$$\chi^2 = \text{hons} \cdot \sum_{i,j,k} n_{ijk} \frac{(u_i v_j w_k - r_{ijk})^2}{u_i v_j w_k}$$

((7) corresponds to \boldsymbol{Q}_{A} in the main paper)

Equating the partial derivatives to zero yields a system of I + J + K equations for the I + J + K unknown quantities u_{i}, v_{j}, w_{k} :

$$u_{i} = \sqrt{\sum_{j,k} \frac{n_{ijk} r^{2}_{ijk}}{v_{j}v_{k}}} \int_{j,k} n_{ijk} v_{j}v_{k}}$$

$$(3) \quad v_{j} = \sqrt{\sum_{i,k} \frac{n_{ijk} r^{2}_{ijk}}{u_{i}v_{k}}} \int_{j,k} n_{ijk} u_{i}v_{k}}$$

$$(3) \quad v_{j} = \sqrt{\sum_{i,k} \frac{n_{ijk} r^{2}_{ijk}}{u_{i}v_{k}}} \int_{j,k} n_{ijk} u_{i}v_{k}}$$

$$(4) \quad (7) \quad (7)$$

The second way could be called the method of unbiased estimation of marginal riskmeesures, which means putting the graduated marginal risk measures equal to the observed ones:

(7')
$$\sum_{j,k} n_{ijk} p_{u,v,w} = \sum_{j,k} n_{ijk} p_{ijk}$$
 (Eq.(14) of main paper)

for i = 1...I, and corresponding equations for each fixed j and each fixed k. These equations can be put into the following form, which differs from (8) in that the quantities r_{ijk}^2 have been replaced throughout by $r_{ijk}u_iv_jw_i$:

$$(8') \qquad u_{i} \neq \sum_{j,k} n_{ijk} r_{ijk} / \sum_{j,k} n_{ijk} v_{j} v_{k}$$
$$v_{j} = \sum_{i,k} n_{ijk} r_{ijk} / \sum_{i,k} n_{ijk} v_{i} v_{k}$$
$$v_{k} = \sum_{i,j} n_{ijk} r_{ijk} / \sum_{i,j} n_{ijk} v_{j} v_{j}$$

Both (8) and (8') are well apt to solution by iteration. Initial values may conveniently be chosen to be the observed marginal risk measures, viz.

(9)
$$u_{i} = \sum_{j,k} n_{ijk} r_{ijk} / \sum n_{ijk}$$
$$v_{j} = \sum_{i,k} n_{ijk} r_{ijk} / \sum n_{ijk}$$
$$w_{k} = \sum_{i,k} n_{ijk} r_{ijk} / \sum n_{ijk}$$

According to experience the iteration process converges rapidly, ten steps usually being quite sufficient. In principle the iteration is stopped when the m:th and (m+1):th iteration yields the same result to a certain number of significant figures,

(10)
$$\begin{array}{c} \mathbf{m} + \mathbf{l} \mathbf{u}_{i} = \mathbf{m} \mathbf{u}_{i} = \mathbf{u}_{i}^{\mathbf{x}} \\ \mathbf{u}_{i} = \mathbf{u}_{i} = \mathbf{u}_{i}^{\mathbf{x}} \\ \mathbf{m} + \mathbf{l} \mathbf{v}_{j} = \mathbf{m} \mathbf{v}_{j} = \mathbf{v}_{j}^{\mathbf{x}} \\ \mathbf{m} + \mathbf{l} \mathbf{v}_{k} = \mathbf{m} \mathbf{v}_{k} = \mathbf{v}_{k}^{\mathbf{x}} \end{array}$$

Hence we get the estimates

(11) $r_{ijk}^{\mathbf{X}} = u_i^{\mathbf{X}} v_j^{\mathbf{X}} v_k^{\mathbf{X}}$

and finally

(12) $p_{ijk}^{x} = \bar{p} r_{ijk}^{x}$

3. Testing the goodness of fit.

If the graduation is done according to formulas (7)-(8), chi square minimum, the fit of the model to the data can be tested by computing the quantity S defined by

(13)
$$S = \frac{\sum n_{ijk} u_i^* v_j^* x_k^*}{\sum n_{ijk} r_{ijk}}$$
 According to main paper, section 3,
min $\chi^2 = 2$ obs claims x (S-1)

i.e. graduated total claims cost divided by observed total claims cost. From (7) it can be proved that S is always greater than one, and the deviation (S-1) can be used as a measure of the "badness" of fit (S=1 means perfect fit). Also the following carginal quotients are computed

(14)
$$S_{i...} = \sum_{j,k} n_{ijk} u_i v_j \pi_k / \sum_{j,k} n_{ijk} r_{ijk}$$
 $i = 1, 2, ..., v_i$
 $S_{.j.} = \sum_{i,k} n_{ijk} u_i v_j \pi_k / \sum_{i,k} n_{ijk} r_{ijk}$ $j = 1, 2, ..., v_j$
 $S_{..k} = \sum_{i,j} n_{ijk} u_i v_j \pi_k / \sum_{i,j} n_{ijk} r_{ijk}$ $k = 1, 2, ..., v_k$

and their deviations from one may be used to judge the balance of the graduation.

For the method of graduation described by formulas (7')-(8') all S-values will naturally be equal to one, but for rounding off errors. However, they are still computed as a check.

4. Experience with the multiplicative model.

The multiplicative rate making model has, from the late sixties and onwards, found a fairly extensive use in the graduation of swedish claims' statistics within Motor Insurance.

It is also used, at least in one swedish company, to revise tarifs within Home-owner's Comprehensive, House-owner's Comprehensive, Combined Shop Insurance, Pleasure Boat Insurance etc.

The swedish fire tarif has a multiplicative structure and, thus, is well suited for multiplicative graduation. However, some care has to be taken as to the large fire claims, the influence of which has to be smoothed before the graduation.

Often the graduation according to (7)-(8) is used to test the model, while if the fit is considered satisfactory, formulas (7')-(8') are used to actually estimate the risk factors. The latter method pays a little more attention to the smaller risk groups and also fulfills the condition of equity for the tarif arguments taken one at a time.

Also, in practical tarif work the estimated risk factors are often rounded off to get a nice-looking tarif, or are smoothed by a straight line or otherwise in order to evoid too great discontinuities between closely related riskgroups.

If there are conditions a priori on the structure of the tarif these should if possible be introduced as side conditions in the computations leading to the estimated risk factors. In especial if a priori conditions are so restrictive as to leave free only the influence of one tarif argument, multiplicative graduation is no longer necessary.

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Home-owner's comprehensive as an illustration of multiplicative rate making.

1. Short description of home-owner s comprehensive

Home-owner's comprehensive in my company consists of two parts, viz. insurance for the building and a combined householder's insurance. The latter usually covers private property within the house (carpets, furniture, TV-sets etc) against fire, water damage and burglary. It also includes cover for personal liability (as a private person, not as a house-owner) and some other things, depending on which one of three alternatives the policyholder has chosen.

In the following we will only consider the insurance for the building. It covers fire, storm, damage to windows, water damage and machinery breakdown, damage to the house in connection with burglary, and liability as a house-owner (e.g. snow from the roof causing personal damage). The two dominating risks are fire and water damage, as seen from the following table. Storm may now and then, every tenth year or so, pop up and show noteworthy figures.

Table 1. Fire and water damage claims as a percentage of total claims cost. Building insurance within home-owner's comprehensive.

Year of incurrence	73	74	75	76	77	78	79	80
Fire, % Water damage, %	25 52	31 58	29 57	29 57	23 54	28 58	25 64	
Fire + water, %	77	89	86	86	77	86	89	89

2. Tarif structure of building insurance

In 1979, realizing the increasing impact of water damage claims as a conequence of the increased standard in the households, we revised the tarif structure. Thus the premium was split into two parts and a new premium argument (the number of "water units", see below) was introduced.

 $P = P_1 + P_2$

P1 covers water damage and liability

P₂ covers remaining risks

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Both premiums are loaded for expenses. P_{l} is split into a fixed and a variable part

$$\mathbf{P}_1 = \mathbf{F}_1 + \mathbf{V}_1$$

 F_1 covers the liability risk premium and fixed expenses. V_1 covers water damage and variable expenses. It is of the form

$$V_1 = B_1 10^{0.01 p_1}$$

where p_1 is the total number of points of type one in our points system, see appendix 1. An increase of p_1 by 30 points thus means a doubling of V_1 .

We have eight premium arguments, cf appendix 1, viz.

- Byggnadsyta (area covered by the building, length times width) in m². The corresponding number of points of type 1, P₁₁, is proportional to the logarithm of the area. This means that V₁ is proportional to the area itself, i.e. we take out a premium per square metre of building area. This is thus our measure of exposure.
- 2. Hustyp, type of house. Corresponding points p_{12} (and p_{22} for P_2 , see below) are given in a separate table not shown here.
- 3. Material (in outer walls), stone or wood, and
- Byggnadsår, the year when the building was finished (eight classes). These two arguments are given combined points, p₁₃₄ and p₂₃₄, shown in separate tables.
- 5. Antal våtenheter, number of water units. You have to count the total number of units connected to the water supply system of the house such as sinks, dishing machines, wash basins, washing machines, WC's, baths, separate shower baths and - if indoors - swimming pool (two units). Points, p₅₁ and p₅₂, as functions of the number of water units are in separate tables.

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- Uppvärmningssätt, method for warming up the house (circulating water, electrical radiators, other, none - the form is used also for summer houses), and
- 7. Komm vatten, if water supply from a central water plant of the district or not. Points, p_{167} and p_{267} , in separate tables.
- Belägenhet, the geographical location of the house (eight choices for permanent resedence). Points, p₁₈ and p₂₈ in separate tables.

Thus

 $p_1 = p_{11} + p_{12} + p_{134} + p_{15} + p_{167} + p_{18}$

so that the variable premium V_1 is a product with one factor for each premium argument - arguments 3 and 4 and also 6 and 7 being combined, though (multiplicative tarif model).

The premium P_2 has no fixed part (this is customary for fire dominated premiums) and so is of the form

 $P_2 = B_2 10^{0.01 p_2}$

where p₂ is the sum of points of type two, p_{2x}.

All premium arguments, with their values, are reprinted on the policy. The policy holder can thus check that the premium is founded on correct information.

3. Statistical analysis of the tarif structure.

The introduction of a new tarif structure in 1979 was preceded by statistical analyses, with some guessing involved as to the appearance in our portfolio ot the new premium argument water unit.

Analyses were again carried out in 1980 and 1981. We will use part of the latter as an illustration of multiplicative rate making. I will mainly refer to the paper "Description of the multiplicative ratemaking model" which is included as appendix 1 in the material previously sent out.

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Appendix 2 shows a multiplicative graduation of observed water damage risk premiums. These are the base for the variable premium V₁.

Claims are censored at 50 KSEK, i.e. for each claim only the amount up to this point is taken into account.

The column N-WERTE shows exposures, marginal for each premium argument value and total, in hundreds of square metres of building area. The total exposure amounts to 424605, corresponding to some 400000 policy years (100000 policies during the four years of incurrence 1976-79).

P-WERTE are observed marginal and total risk premiums in KSEK per 100 square metres building area. Thus the total observed claims cost is

424605 x 0.19759 = 83 898 KSEK

S-WERTE are the marginal and total quotients between graduated and observed claims costs referred to in the Description. As they are greater than one it is evident that the graduation has been done according to formulas (7)-(8) there. The total S, the deviation of which from one is our primary measure of goodness-of-fit, amounts to 1.552328.

FAKTOR F gives the factors for the different premium argument values. As explained in section 3 of the theoretical paper (main paper) we do not actually use these factors, but

the factors obtained from graduation according to formulas (7') and (8') in the Description. These are shown in appendix 3. The N-WERTE and P-WERTE are the same as before, but the S-WERTE are now all equal to one as they should.

The following figures may be shown

No o	f pre	mium	argum	ent	values	No of cells
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8	7	6	3	2	7	14112
0	'	0	L .	2	1	14112

Degrees of freedom $\sum m_i - 6+1 = 28$

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	$\hat{Q}_A = \min \chi^2 = 2 \times \text{obs claims } \times (S-1) =$ = 2 x 83898 x 0.552328 = 92678 (S taken from appendix 2)									
	$\hat{\sigma}^2 = \hat{Q}_{\Delta}/m = 6.5673$									
	$\hat{\sigma} = 2.5627$									
	In the model underlyi cell the standard dev claims sizes equals 2 claims size.	iation of the d	istribution of	individual						
	Twice the log likelihood of the graduation, according to section 3 of the theoretical paper, is computed as									
	$\log \hat{Q}_{A} = \text{constant} + \log (S-1) = C-0.593613$									
	and adding, for each premium argument, the arithmetic mean of the logarithms of its factors,									
	which gives, in addit	ion	~0.0	053594						
	finally multiplicatio which gives twice the constants) as -14112	likelihood (ap	art from genera							

4. Comparisons between tarif structures

In the analysis described above, material and age of building were combined while the remaining premium arguments were supposed to have independent multiplicative factors in the risk premium.

Several analyses were carried out, in which different groups of arguments were combined. As an illustration the loglikelihood for one additional such analysis is given below together with the loglikelihood above and the loglikelihood for the structure with no premium differentiation at all between cells, i.e. all factors equal to one.

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	(i)	(ii)	(iii)
	No premium differentiation	Material and Age combined	Material and Age and No. of water units combined
d.f.	1	28	70
S log (S-1)	1.789470 -0.236393	1.552328 -0.593613	1.505716 -0.681780
Sum of means of logfactors	0	-0.053594	0.013516
2xLoglikelihood /-14.112	C-0.236393	C-0.647207	C-0.668264

To test (i) against (ii) the difference between twice the loglikelihoods is taken and compared to chi-square with 28-1 = 27 d.f.

14112 (0.647207 - 0.236393) = 5797

which is highly significant.

The corresponding difference for testing (ii) against (iii), with 42 d.f., is

14112 (0.668264 - 0.647207) = 297.2

which is highly significant (above the 99.9 percentile), too, though to a lesser extent.

The reduction of (S-1), compared to no premium differentiation, is 30 % for structure (ii) and 36 % for structure (iii).

5. What happened to the tarif?

In spite of the foregoing result, Water units were not combined with Material and Age in tarif 82. Reasons of complexity and statistical instability could be invoked against a structure with many parameters.

Material and Age are combined, however, and so are the arguments for Warming up method and Central water plant.

In appendix 4, the tarif factors for no. of water units are compared to those in the statistical analysis of appendix 3. As seen, the tarif does not incorporate the full effect of the observed differientation. Confidence intervals may be pretty wide, though.

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~ () (inece courd) APPENDIX 2

I	MEDELQUSUM	• 46272E+0	<pre>.18533E+0</pre>	.20319E+0	.25988E+0	.41618E+0	*24082E+0	 39280E+0 	25683E	.48428E+0	.21058E+0	<pre>.16685E+0</pre>	.14255E+0	.13481E+0	•40494E+0	.41672E+0	.18828E+0	21686E+0	26634E+0	.31628E+0	.32231E+0	<pre>.42136E+0</pre>	.21716E+0	26093E+0	.18240E+0	.79558E+0	.19A51E+0	37996E+0	10226E+0	.25616E+0	.]6848E+0	.46387E+0	.A2528E+0	.70934E+0	0.26995387AA+0
•	P-WERTE	.1504	.1457	.2160	.1948	.1223	.1937	.2233	0.22417	.1170	.1432	.1456	.1868	.2019	.2893	.3/48	.1471	.1923	.1692	.2271	.2384	.2425	.2166	.1661	.1637	.1574	.2030	.1873	.1453	.2228	.][44	.2797	.3140	•2221	0.14750
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	S-WEHTE	. 95,493	.4045	.36695	.66093	• 31206	1801¢.	.60057	1.501180	- 90054	• 34779	• 484H6	.44458	.35402	• 46245	.72762	.10829	• 52406	.61475	. 32185	• 50202 •	39295	•41]24	99461.	+66227	.71427	.42÷48	.321.49	• 4 2035	.43524	• >6521	.52146	.14137	.14140	1.552328
	G-NEDTE	2050	15173	24598	21315	20276	19542	22928	1.36.1200	65194	24535	20H09	12209	12085	08420	34:36	34776	32677	16368	1 Rung	27-14	121.95	15998	22433	49120	36715	[606]	10153	13727	15450	38.322	19056	1130	2045	1•25 231
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APPENDIX 3	MEDELQUSUM	.36820E+0	.14930E+0	.14777E+0	.18852E+0	.32259E+0	.18552E+0	.29257E+0	<pre>.14968E+0</pre>	.27261E+0	.15022E+0	.12551E+0	.10893E+0	.10425E+0	•32199E+0	.29977E+0	<pre>.12458E+0</pre>	<pre>.14894E+0</pre>	0.21811E+01	.22971E+0	.22847E+0	.31865E+0	.16233E+0	<pre>.19669E+0</pre>	.11836E+0	.55700E+0	.14942E+0	.29968E+0	.747995+0	.20191E+0	<pre>.11429E+0</pre>	.343795+0	.61047E+0	.45737E+0	0.1982054110+01
Арр	P-WERTE	1504	,1957	2160	,1948	1223	1937	.2233	.2241	.1170	.1432	.1856	.1868	.2019	.2893	.3748	.1471	.1923	0.16923	.2271	,2384	.2925	.2166	.1661	.1637	.1574	.2030	.1873	.1453	.2228	.1744	.2797	.3140	.2221	0.19759
	N-WERTE	446	613	9080	99	3089	8060	8510	1041	3280	2040	1546	02676	4556	3796	6858	5105	6444	100803.	2664	8654	3072	5123	49732	9846	0755	3919	21878	2169	9785	8161	0655	6780	32	424605.
	S-WERTE	00012	.00008	96666	66566.	.0000	.00013	96666	99995	96666	19497	66666.	.00000	999998	.99997	.00001	.0000.7	86566.	966666•0	26666.	06666.	16666.	16666.	.99996	96666.	68666.	06666.	66666.	.999996	96666*	.00007	86666*	.00001	.00000	1.000254
ددد. دوبهد)	U-WERTE	.95401	•92284	.90609	•08005	.93228	+91321	.91560	.79453	.929a	.88836	.90879	.85747	.87295	.86210	.97065	.89183	.91125	0.952972	.86404	10906.	• 84846	.86699	.92591	•9676 8	•95716	•87361	26166.	.83191	•91315	• 93Å33	•87494	.89507	•98035	0.900029
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