Who profits?
Delivering an ethical return

Insurance, Pricing and Trust

Duncan Minty
Important Words…

…to advance all matters relevant to actuarial science and its application and to regulate and promote the actuarial profession

Important Words… from the Royal Charter

“The objects of the Institute and Faculty of Actuaries shall be

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in the public interest

to advance all matters relevant to actuarial science and its
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Questions in the Public Interest

What does this look like to the person on the Clapham omnibus?

How would this look if I explained it to family and friends over dinner?
Testing for Fairness

The ‘veil of ignorance’ test

The ‘least well off’ test
Fairness as the Dominant Theme

For leaders today – both in business and regulation – the dominant theme of 21st century financial services is fast turning out to be a complicated question of fairness.

Martin Wheatley, CEO of FCA, October 2013

Vulnerable People
Personalisation

With insurance no longer a matter of risk pooling, policyholders pay a fairer premium

Price Optimisation

Rates shall not be inadequate, excessive, or unfairly discriminatory
Panoptic Regulation

The digital panopticon and the new power of data

Duncan Minty MSc, ACII
Chartered Insurance Practitioner

Four Recommendations

• integrate ‘fairness’ into how your firm makes important decisions
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• learn how to evidence fairness for when the board needs answers
Four Recommendations

- integrate ‘fairness’ into how your firm makes pricing decisions
- make sure that fairness is a feature of your big data projects
- be able to evidence fairness for when the board needs answers
- prepare for the emergence of panoptic regulation

Questions

Comments

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