



Institute  
and Faculty  
of Actuaries

# Pricing Plenary

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# Big Data in Specialty Classes

- Marine and Energy Pricing Working Party (Co – Chair)
- Big Events and Big Data
- We all know the issues with Big Events
  - Less Data
  - Bad Data (Unstructured Vs Structured)
  - Judgement
  - Limited Techniques
  - Outliers
  - The impact of that is limited today however...



# Specialty

- Big events are about
  - “**specialisms**” (Actuarial / Underwriter Judgement / Expertise... )
  - **looking for data** ( Can we hide behind “there is no data” or “data quality is really poor” or “there’s never been any claims” ?)
  - ....which can lead to Big Data but a **long way** away from **full automation** because....



# Marine Example

- Lets look at a P&I Example where there is varying degrees of understanding
- P&I is protection and indemnity
  - Lets look at losses from a P&I contract....



# Judgement / Specialism on Similarities and Differences

- Big events:-
  - 5<sup>th</sup> October 2011 Container Carrier.
  - 13<sup>th</sup> January 2012 Cruise Liner.



- Both losses are relevant but lets look at .....



# Specialise

Topic	Different	Same
Vessel Types	Cruise Line Vs Container Carrier	“Big Vessels”
Pollution	Containers (Cargo) and Wreckage (Disintegrated) New Techniques	Fuel evacuated Had to clean up in the end
Regulation	Adversarial / Restrictive	Constructive / Job Done
Human Tragedy	Lot more lives lost by nature of vessel type	
Damage to Nature	One more than the other	They both damaged nature



# How Specialist?

- Underwriters and Actuaries can be “very” special indeed.
- Being a specialist might stop you from looking for similarities in data.
- Not being a specialist might bring irrelevant data.
  - Irrelevant data.
    - Tankers that become FPSO are no longer tankers. (Floating Production Storage and Offloading unit)
  - Irrelevant / Inappropriate actions.
    - E.g.
      - 350 Vessel classifications collapsed in to 150 and further collapsed in to 4....
      - Using tonnage for towing tugs and not horse power as a measure of exposure...
      - Interchanging deadweight tonnes and gross tonnes and formula driven weight...



# Recent Marine Loss

- \* Recently (4 -5 months “ish” ago “in the press”) a large FPSO (floating production storage and offloading unit) loss \$850m+
- \* Can’t get in to specifics of any losses due to legal reasons. The more recent the more sensitive.
- The \$850m+ loss has many similarities and quite a few differences.
  - Big events not all relevant, depends on the vessel.
  - Beware ... or be aware.
  - “Normal vessel” converted to an FPSO so...
  - The data item is irrelevant to the contract as it is not covered?
- One event but ..... Irrelevant to P&I but historically exposed in P&I.
  - Look for data...





# Looking for Data

- Then you will see patterns in the **Big Events**
  - Eg:- big events at the start are “big” but not “very big”.
    - They are usually X at the start and end up well over 3 times when they “Settle”. The X is the threshold for “Big events”
  - Big Data doesn't get you there but specialising and looking for data does.
  - Looking for Data can eventually lead to Big Data.
- You can not hide behind being a specialist or not having enough data.
- Big data is coming.. Lets look at a different example in “Marine Hull” Exposure data




# Big Data.... Break through

- Vessel Tracking information... (pick one)



# Big Data.....Exposure

- All vessel exposure information including past tracks...



General Cargo

Create notifications for this Vessel | Fleet controls: [Add to Fleet](#) | [Suggest updated values](#)

IMO:

MMSI: 24

Call Sign:

Flag: **Malta [MT]**

AIS Type: **Cargo - Hazard A (Major)**

Gross Tonnage: **7532**

Deadweight: **8732 t**

Length Overall x Breadth Extreme: **127m x 20.43m**

Year Built: **2007**

Status: **Active**

Voyage Info

For full access [Upgrade](#)

IT NAP  
ATD : 2016-06-13 14:57

IL HFA  
ETA: 2016-06-16 19:00 ⓘ

[Past Track](#)

[Route Forecast](#)

Distance Travelled

Distance to Go

Total Voyage Distance


Time to Destination

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MarineTraffic.com

PERITIA RATIO

OF RECORDS

# Big Data....Loss information

- “Big” events are publicly available.
  - The rest is available on “certain” subscription services.
  - Also more data, if you participate on risks.
  - You can make robots that “lap up” the data.
- 
- When you do that you get to “Analysis like.....”



## Vessel Chart -

[Back to Model](#)



- Source:-[www.hullrate.com](http://www.hullrate.com)



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# Big Data:- Specialty Classes like Marine and Energy

- Judgement / Expertise still needed.
  - Still beyond machine learning..
- look for data.
  - “Big Data” but still can be “Special”
  - Data cleaning is automated
  - Structuring data is automated
- Keep looking, join the dots, but be aware.



# Q&A at the end

- Back to the chair.....