

Mission Statement for the IFoA Diversity Advisory Group

The Diversity Advisory Group is committed to supporting the IFoA in developing, delivering and evolving its strategic diversity objectives as set out in its [Diversity Strategy](#) and [Diversity Action Plan](#).

In particular, these objectives, as set out in the latest Action Plan are to:

- create and support an inclusive environment;
- embrace the value of diverse perspectives; and
- build awareness and understanding of diversity within the profession for the benefit of our members, the public and profession as a whole.

The DAG seeks to support the IFoA by leading work-streams on:

- **Toolkits:** Developing diversity toolkits for a range of situations to showcase and share best practice - eg maternity and paternity provision and returnships.
- **Campaigns:** Leading campaigns and initiatives to promote diversity amongst IFoA members, volunteers and staff
- **Resource & Capability:** Establishing effective communications across a range of online and other channels to maximise our reach and impact, including on IFoA website and LinkedIn.
- **Mentoring:** Developing and managing the IFoA mentoring scheme, project AMP.
- **Events:** Initiating and delivering diversity events, including the Monica Allanach lecture.
- **Data:** Gathering and analysing information and data to support or inform actions and strategy, and to measure progress.
- **Communications:** Promoting the diversity agenda through various means including case studies, blogs, news articles and social media.