

New Lifelong Learning Offering – Guidance for Practice Boards, MIGs, Lifelong Learning Working Groups etc.

Aims of this document:

- *To provide helpful guidance in preparing and developing successful proposals of new learning and development opportunities that can gain backing and support from LLB*
- *To help interest groups understand the value of the LLB triage process in developing new learning content and see how they can use it to their advantage to ensure new offerings become established over time*
- *To help interest groups look beyond simple ‘insertion into the curriculum’ as an option for helping develop the future actuary, considering webinars and ‘short courses’ for example which may be a more effective entry into a new area*
- *To ensure that interest groups can build a realistic case for in order to develop content to gain the support of the IFoA and become a permanent learning offer*

Content & Delivery

1. Broadly, what subjects / topics / areas of expertise would this offering seek to cover? What would be the key development goals for participants in terms of knowledge or skills?
2. Where, within the current IFoA learning suite, do you see this offering and how would it be delivered? e.g. a part of the core curriculum, as a short course, the topic for an event, etc.
3. In what ways do you envisage this offering potentially connecting / supporting/ supplementing/ replacing elements of the existing IFoA curriculum and/or Lifelong Learning suite?

Market Demand & Impact

4. How confident are you that there is a significant demand from industry/ employers/ learners to explore this offering? What evidence have you been able to gather to support this?
5. Do the methods of delivery you envisage fit together in a coherent offering, suitable for different sectors of the membership, or do you see them as appropriate for specific sectors only?
6. What considerations have been made regarding expected interest from current members, future members, and non-members? How might you expect different cohorts of IFoA membership to engage with this offering in different ways? e.g student members seeking certification, qualified members interest at high level if outside area of usual work, focus on regulation for those working in the field already, etc.
7. Are there any existing/ imminent regulatory influences or similar drivers which members need to know about in this area?
8. Are there competitive pressures on the IFoA itself that mean we need to include the topic within the lifelong learning ambit? What, if any, time pressures are involved in the urgency of bringing this offering to market?

9. Would you expect different participation in this offering by IFoA members in specific territories? What impact do you consider this new Lifelong Learning offering might have on the global reach of the IFoA? What evidence do you have to support this?

Commercial Considerations

10. Would an objective review of the IFoA's learning suite conclude we are behind state of the art in our domain if this topic is not included?
11. Are you aware if there are other bodies' already providing courses/ materials that cover this area? How do you envision the IFoA offering to use/ develop/ build on this?
12. In what ways have you considered the commercial implications of your proposition for the IFoA, and particularly the protection of relevant intellectual property?

Previous Efforts

13. Has this area of interest been considered previously for inclusion in the IFoA learning suite? If so, what challenges were faced that prevented this subject matter to become embedded in the learning suite? If so, in what ways can these challenges be overcome now?
14. What has already been done to deliver this content to the IFoA community? Which means of delivery was used? What worked and what didn't?

Current Progress & Next Steps

15. What work have you done so far in your Practice Board/MIG/Working Group to develop the proposed content? What research has been done to market test? e.g. independently validated, surveyed with the membership, previous offering well-received, etc.
16. What capacity do you (as a group) have to develop, deliver, and sustain the content required to keep this offering current and relevant? What additional support do you anticipate you will need? *Note: sustainability of content is a critical factor in developing new lifelong learning offerings.*
17. What do you consider the next stage in developing this proposition using LLB's triage process for the strategic introduction of new learning content?

Lifelong Learning Board

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