



#### **Guidelines on use of the QAS Mark**

#### **Guidance for those awarded the use of the QAS Mark**

Once an Organisation has Accredited Status, and in accordance with the Participation Agreement that the Organisation has entered into with the IFoA, the Organisation is required to comply with the Regulations issued by the IFoA and/or published on the IFoA's website from time to time governing the Organisation's use of the QAS Mark.

Over and above compliance with the Regulations, an Organisation is obliged to adhere to the guidelines below.

#### Organisations are required to:

- use the mark in the form registered and not make alterations to it.
- make it clear, when advertising or referring to the Organisation's Accredited Status, that the QAS Mark is a Certification Mark of the IFoA.
- make sure that the Organisation is familiar with the Regulations governing use of the QAS Mark, i.e. conditions of use, sanctions against misuse, procedures for resolving disputes, etc.

#### Organisations must not:

- indicate or advertise that any individuals within the Organisation are personally accredited, nor make any false or misleading statement about the Accredited Status of any other organisations or third parties.