

INTRAPRENEURSHIP

Simon Paine



A man and a woman are sitting at a table in a modern office. The man is on the left, wearing a blue shirt and glasses, looking at a laptop. The woman is on the right, wearing a blue dress, also looking at the laptop. The table is a simple wooden structure. The background features large windows with a grid pattern, and the room is lit with warm, ambient lighting. The overall atmosphere is professional and collaborative.

WHAT IS AN ENTREPRENEUR?

A person who organises and operates a business or businesses, taking on greater than normal financial risks in order to do so.

WHAT DO THEY DO?

A man and a woman are sitting at a desk in a modern office. The man is on the left, wearing glasses and a blue shirt, looking at a laptop. The woman is on the right, wearing a blue dress, also looking at the laptop. They are in a cubicle with a patterned fabric divider. A large window is in the background, and a lamp is visible on the right.

- Make things happen
- Solve problems
- Make money
- Bring people together
- Bouncebackability
- Innovate
- Make the world a better place



PopUp
BUSINESS SCHOOL

Make money have fun do good.

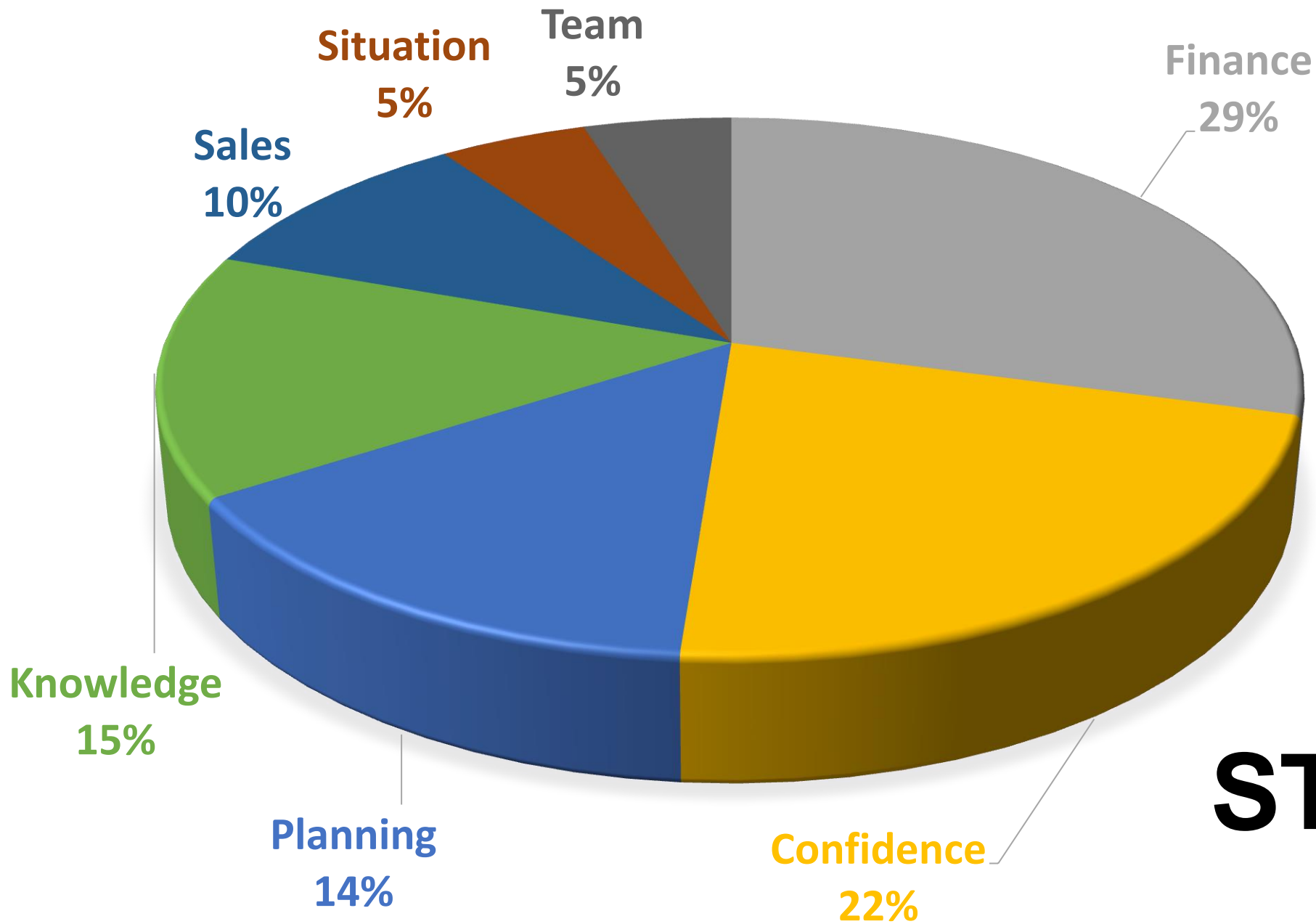
Arnold's



Bird Food



What's stopping you?



**WHAT'S
STOPPING
YOU?**

- 
- A black and white photograph of three men in suits standing side-by-side. The man on the left is smiling, the man in the middle has a neutral expression, and the man on the right is also smiling. They are positioned in front of a dark background, possibly a stage or a studio setting. The text of the list is overlaid on the left side of the image.
- Write a business plan
 - Consider the legalities and business structures
 - Apply for funding
 - Invest in a premises
 - Buy advertising
 - Make money in year 2

TRADITIONAL APPROACH

**LARGEST TAXI
COMPANY?**



**No
cars**

**LARGEST MEDIA
COMPANY?**



**No
content**

**LARGEST
RETAILER?**



**No
shops**
except 1 little one

**LARGEST
ACCOMMODATION
PROVIDER?**



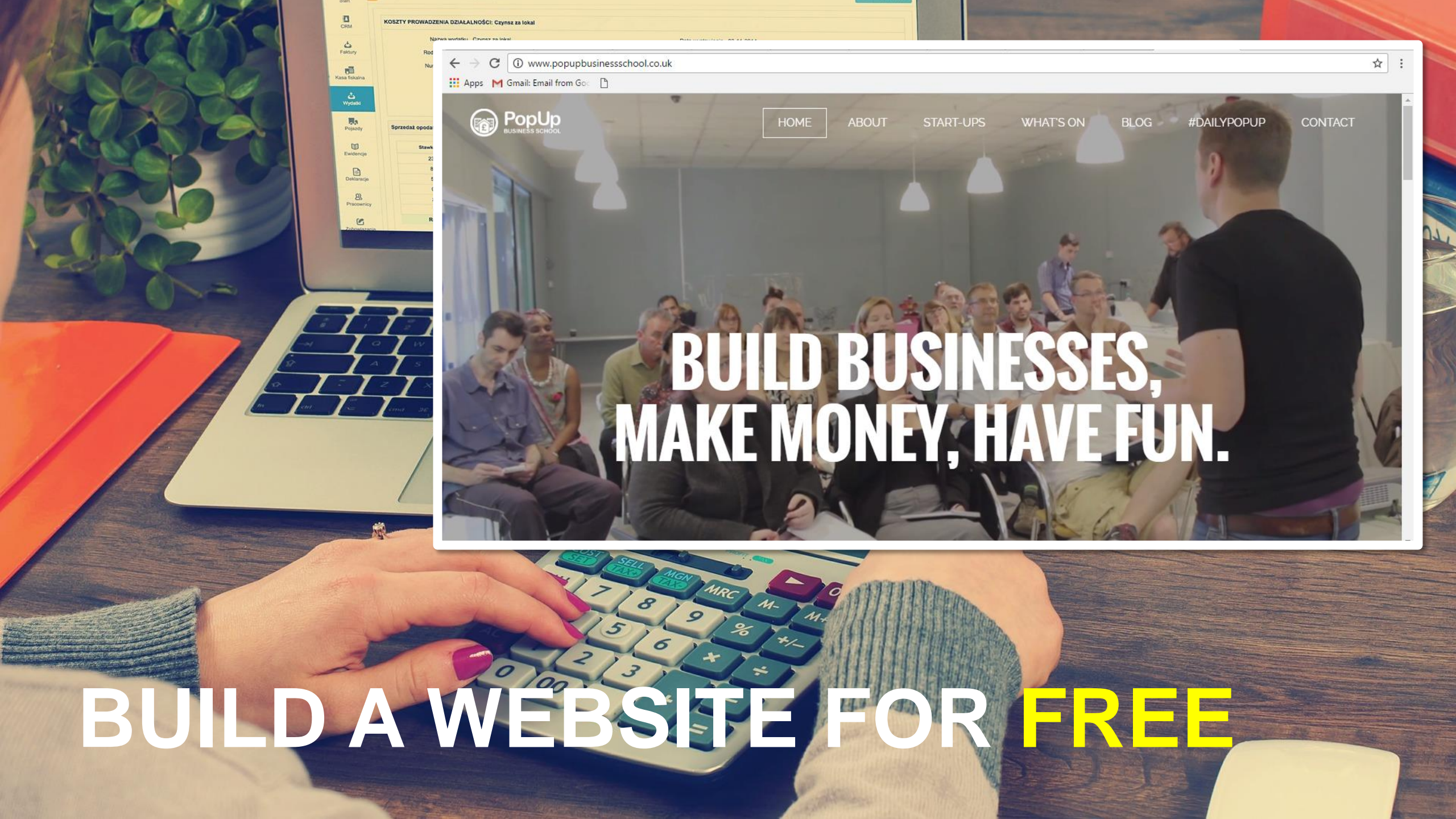
**No
hotels**

ENTREPRENEURSHIP HAS **CHANGED**





HOW TO **START** A BUSINESS IN 120 MINUTES

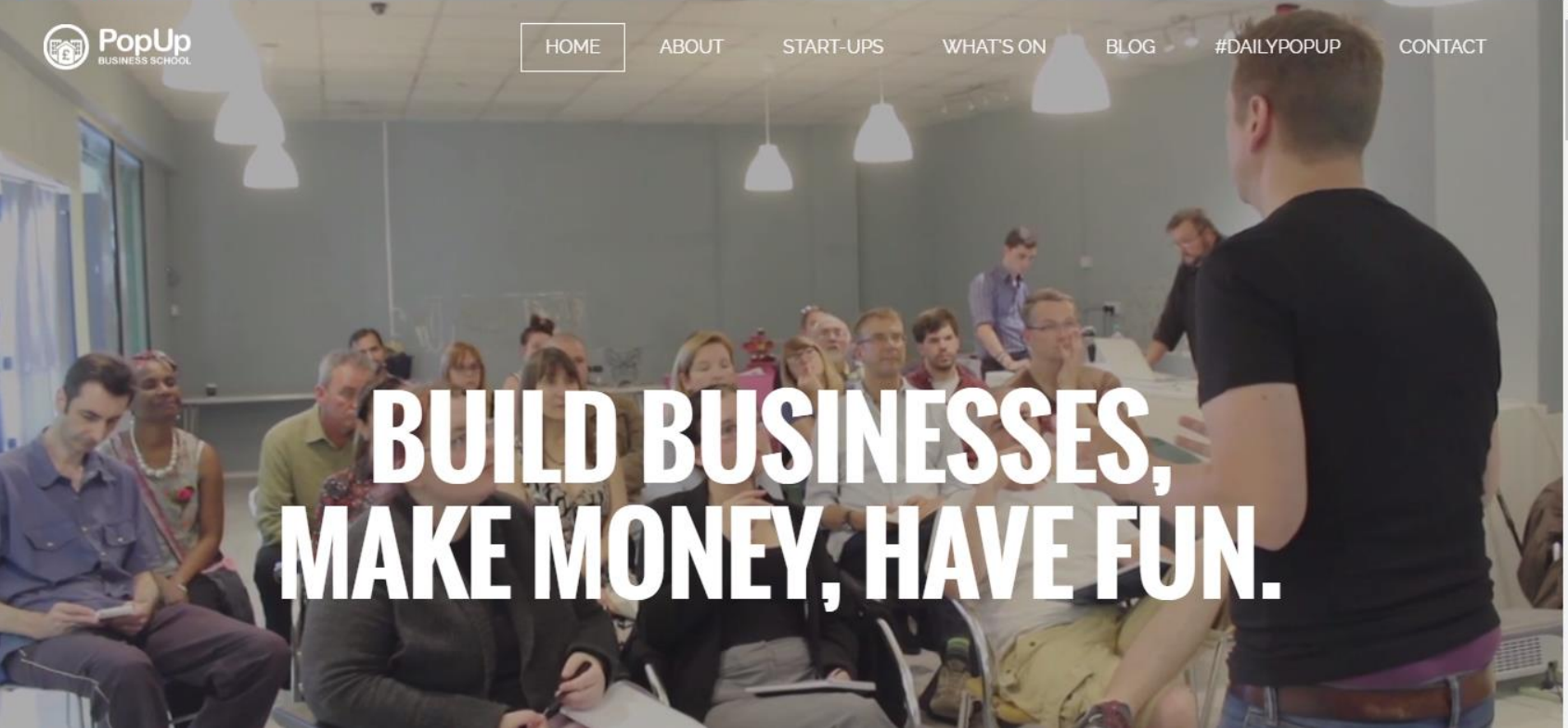


www.popupbusinessschool.co.uk

Apps Gmail: Email from Go



HOME ABOUT START-UPS WHAT'S ON BLOG #DAILYPOPUP CONTACT



**BUILD BUSINESSES,
MAKE MONEY, HAVE FUN.**

BUILD A WEBSITE FOR FREE



**COMPETE FROM YOUR
BEDROOM**



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2016 trailer

TechteamGB

Subscribe 9K

0:50 / 0:50

2016 trailer

226 views 1 week ago

Hey guys and welcome to TechteamGB! I'm a tech reviewer who has been doing this for 4+ years, and mostly focuses on PC Hardware and consumer electronics - stuff like laptops, motherboards and generally any gaming hardware - I hope you enjoy the videos, and feel free to subscribe if you do!

Check out our awesome website!
<http://techteamgb.co.uk>

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Awesome Channels

- Gaming Till Discon...**
- Play3r TV**

Related channels

- LinusTechTips**
- JayzTwoCents**

TECHTEAM GB STATS

- 3.76m views
- 350K views every month
- >22K subscribers
- 500,000 minutes watched per month
- 13 viewers every minute of every day
- Watched in all but 3 countries





K780 MULTI-DEVICE
Logitech

COOL
High-Speed USB Fan

ZOTAC
ZOTAC
G5

Optical Gaming Mouse
XG-M2-NIP

CORSAIR
SCIMITAR RGB

CORSAIR
M65 PRO RGB

GIGABYTE
XM300

2
FK1

RAZER
DEATHADDER

RAZER
MAMBA

Logitech | G
G700s

G900 CHAOS SPECTRAL
Logitech G

LACK OF
INNOVATION

KILLS



ONLY 25
REMAIN

2500 PRICES

Whitbread plc

LON: WTB - 14 Oct 11:59 GMT+1

4,595.00 ↓ 25.00 (0.54%)

1 day 5 day 1 month 3 months 1 year 5 years max



Open 4,604.
High 4,607.
Low 4,568.

Pearson plc

LON: PSON - 14 Oct 12:00 GMT+1

1,185.00 ↓ 8.00 (0.67%)

1 day 5 day 1 month 3 months 1 year 5 years max



Open 1,190.00
High 1,190.00
Low 1,177.00

Mkt cap 9.834B
P/E ratio 50.75
Div yield 4.39%

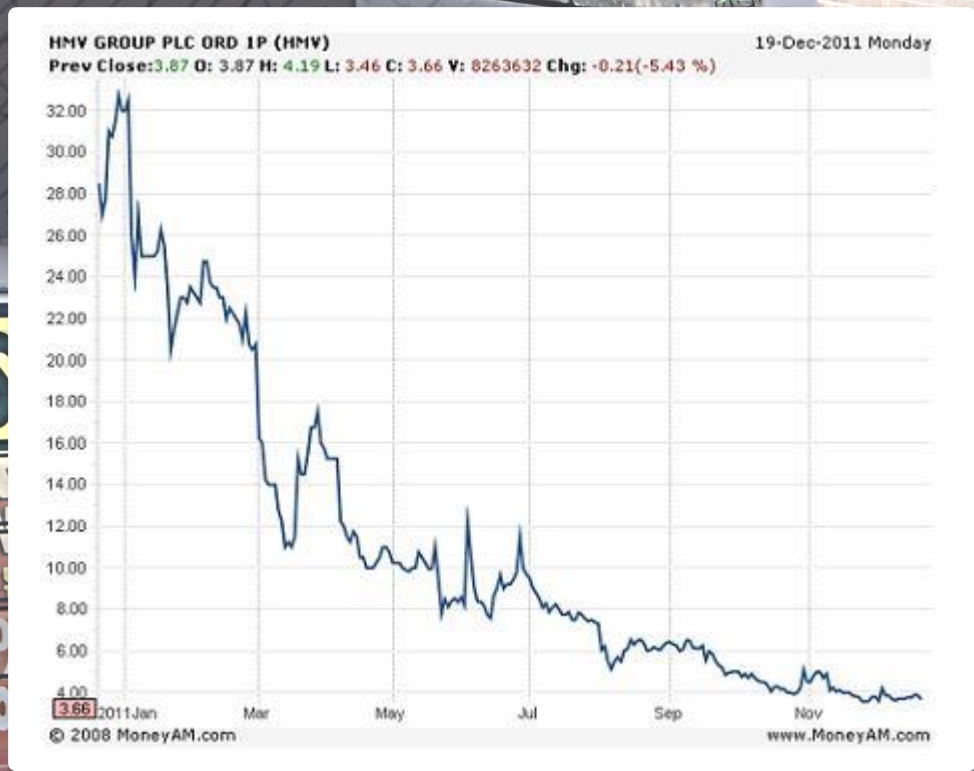
22

OF THE THESE HAVE
RECENTLY EXPERIENCED A
SIGNIFICANT DOWNWARD
TREND

STORE CLOSING!



STORE CLOSING!
ALL STOCK REDUCED!
STORE CLOSING
EVERYTHING MUST GO!



WOOLWORTHS

WOOLWORTHS

STORE CLOSING
ALL STOCK REDUCED!

STORE CLOSING
ALL STOCK REDUCED!

STORE CLOSING
ALL STOCK REDUCED!

STORE CLOSING
ALL STOCK REDUCED!

STORE CLOSING
ALL STOCK REDUCED!

STORE CLOSING
ALL STOCK REDUCED!

48 46

No parking
Mon-Fri
12.30 - 4.30pm
Sat
9.30am - 5.30pm

WOOLWORTHS
BIGGEST EVER
SALE
ALL STOCK REDUCED!
STORE CLOSING
EVERYTHING MUST GO!

Hello

WOOLWORTHS WOOLWORTHS WOOLWORTHS
STORE CLOSING STORE CLOSING STORE CLOSING
ALL STOCK REDUCED! ALL STOCK REDUCED! ALL STOCK REDUCED!
WOOLWORTHS WOOLWORTHS WOOLWORTHS
STORE CLOSING STORE CLOSING STORE CLOSING
ALL STOCK REDUCED! ALL STOCK REDUCED! ALL STOCK REDUCED!

BLOCKBUSTER VIDEO

**BLOCKBUSTER
VIDEO**

STORE CLOSING
THIS LOCATION ONLY

**STORE
ON
SALE!**
THIS LOCATION ONLY

**STORE
CLOSING
SALE**
THIS LOCATION ONLY

**STORE
CLOSING
EVERYTHING**
UP TO 80% OFF
THIS LOCATION ONLY

**ENTIRE
STORE
ON
SALE!**
THIS LOCATION ONLY

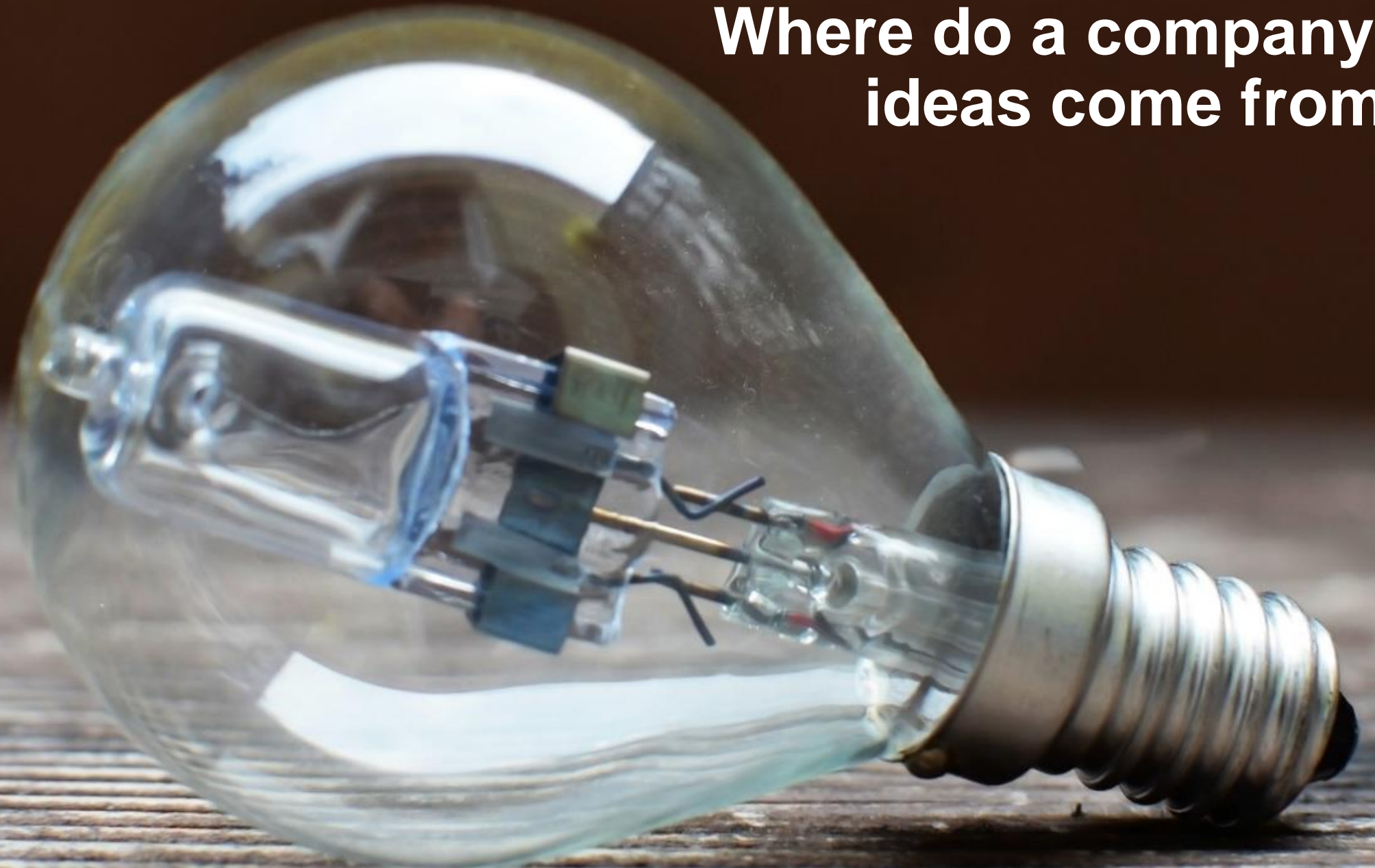
395

**LACK OF
INNOVATION**

KILLS



**Where do a company's
ideas come from?**



CREATIVE





DISRUPTIVE



CHALLENGE

THE COST OF INTREPRENEURSHIP



Chrome Plik Edycja Widok Historia Zakładki Okno Osoby Pomoc niedz, 22.01 Dariusz Bankowski

Power Media SA [PL] https://www.ifi.pl/cgi-bin/WebObjects/ifi-demo.woa/wa/4.0.0.1.2.11.5.7.1.7.1.0.3.5.3.1.2.1.3.3.3.1.1.1.1.3.3.3.1.1.0.1.1.0.1.3.3.3.1.1

IFI faktury 2014 - szybka faktura - zaliczenia Konfiguracja pomoc

Wydawca: Szczegóły wydawcy

KOSZTY PROWADZENIA DZIAŁALNOŚCI: Czynsz za lokal

Nazwa wydawcy: Czynsz za lokal Data wystawienia: 03-11-2014
Rodzaj dokumentu: faktura VAT Data wplywu: 03-11-2014
Numer dokumentu: 1/11/2014 Termin płatności: 03-11-2014
Sprzedawca: Komp'ania Jasna 8 Data przekazania PIT: 03-12-2014
69-125 Luban, NIP: 912-001-09-20

Sprzedaż opodatkowana stawką VAT

Stawka VAT	Netto	VAT	Brutto
23%	600,00	138,00	738,00
0%	0,00	0,00	0,00
5%	0,00	0,00	0,00
0%	0,00	0,00	0,00
7%	0,00	0,00	0,00
mł.	0,00	0,00	0,00
Razem	600,00	138,00	738,00

Powiązane obiekty

Faktury korygujące

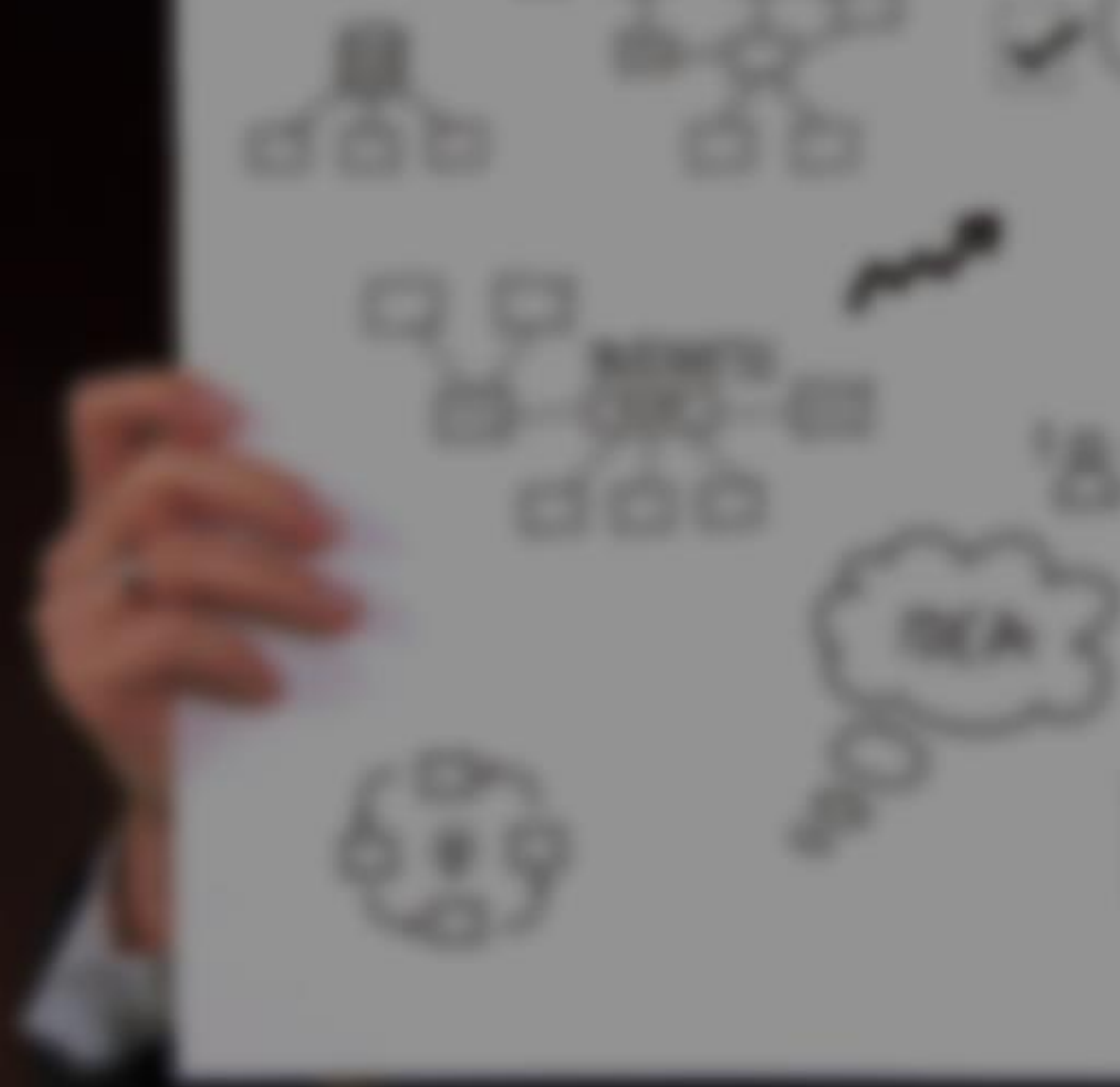
Dodaj plik e-dokumentu powiązanego z wydaniem

#FAIL



HOW TO MITIGATE FAILURE

- Reputation – experimenter and innovator
- Behind closed doors
- Without the brand
- Some of your people are already doing it
- Getting comfortable with failure

- 
- A person's hand is visible on the right side of the image, pointing towards a whiteboard. The whiteboard contains several diagrams, including a hierarchical tree structure at the top left, a flowchart in the center, and a thought bubble on the right. The background is dark with a blurred light effect on the left side.
1. Build ideas; collaboration
 2. Solve problems without authority
 3. Ability to pitch
 4. Take rejection, bounce back
 5. Super-action orientated
 6. Ask for forgiveness not permission
 7. Create and build: prototyping

7 PRINCIPLES OF INTRAPRENEURSHIP



How can you be more intrapreneurial?

@simonjpaine

