CLAUDIA OLSSON

CEO Exponential AB
Young Global Leader World Economic Forum (WEF)
Member Future Council on Values, Ethics and Innovation, WEF
Member of the Industry 2030 High-Level Industrial Roundtable at the European Commission
Associate Faculty Singularity University
European David Rockefeller Fellow at the Trilateral Commission
claudia@exponential.se
www.exponential.se

More than 45 000 leaders and individuals educated through digital leadership programs and lectures since 2014!
Affective Computing

• Enables new ways of presenting content
• Can change the way we teach
• Revolutionize advertising, chat bots, understanding of client interaction.

Understands what you mean, not only what you say!
An iceberg of cyber

Cyber Security – changing in definition

- Viruses
- Ransomware
- Trojan Horses
- Scareware
- Phising
- Worms
- Cyberwarfare
- Data Breaches
- Cyber Espionage
- Mail Leaks
- Denial of Service
- Misconfiguration
Preparing the leaders and colleagues of tomorrow

Top 10 skills in 2020

1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgment and Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility

Understanding, preparing for and leading in X

Change is the only constant.

An international digital leadership program for executives interested in learning how to lead in digital transformation. Stockholm, February 7-8 and March 7-8

Email for more information and program brochure: claudia@stellarcapacity.com
FUNCTIONAL LEADERS IN THE NEW ERA

Know how to use the technology and what it can do for the company

Understand the digital platforms – not only technically but socially

Why are people sharing photos?
Massive Transformative Purpose

The higher aspirational purpose, capturing hearts and minds.

• Lay out the Grand Vision
• Reframe the work in a larger context.
• Focus on the personal contribution towards the overall mission of the organisation.
• Start walking towards it – share successes
• There is no other option – a sense of urgency!
How do we see our leadership develop?

In the past
- My salary
- My satisfaction
- My boss
- My annual review
- My weaknesses
- My job

New expectations
- My purpose
- My development
- My coach
- My ongoing conversations
- My strengths
- My life

The importance of developing a digital mindset

- Co-creative
- Interdisciplinary
- Questioning
- Problem-solving
- Creative
- In search of a solution, not one correct answer
- Focus on continuous development and learning
Established companies are sitting on a digital gold mine.

- Data
- Relationships
- Talent
- Brand
- Balance Sheet
- Cash Flow
- Intellectual Property
EMBRACE NEW TECHNOLOGY - TO FULLFILL YOUR POTENTIAL

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Stay in touch on LinkedIn: Claudia Olsson

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claudia@exponential.se