



**Actuarial
Research Centre**

Institute and Faculty
of Actuaries

Actuarial Research Centre: Student experience

A brief account of my work as a PhD student

Paul van Loon

My ARC project

Started in November 2012

Supervision:

Andrew Cairns, Alexander McNeil & Alex Veys

Initial Focus:

data driven methods for establishing liquidity
premiums on corporate bonds

Support from IFoA to present and discuss my work at
many events



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Liquidity Premium on Corporate Bonds

- The work is an attempt to extract liquidity premia on the single issue level, with high frequency (daily), using readily available information about bonds.
- Winner best paper award at the International Congress of Actuaries 2014, Washington
- Published in Annals of Actuarial Science, September 2015
- Presented work at ICA (2014), Risk & Investment IFoA conference (2014), CISI bond group (2014), IFoA sessional research event (2014) and seminars



Liquidity Premium on Corporate Bonds:

Paper in a nutshell

- What is a Liquidity Premium?
- Illiquidity Premium of Liquidity Premium?
- Why do we care about Liquidity Premium Estimates?
- What is the liquidity of financial instruments / markets?
 - Theory & empirical proxies
 - Recently: Bank inventories? Regulation? Liquidity?
- Previous modelling efforts:
 - Structural models (→ Bank of England)
 - CDS-based approach, model-free
 - Statistical models



Liquidity Premium on Corporate Bonds:

Paper in a nutshell (ii)

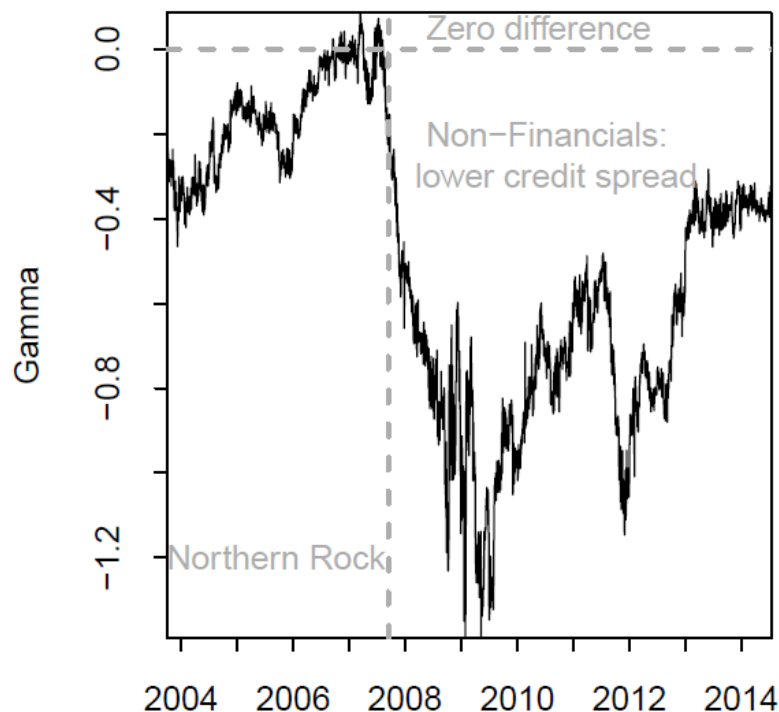
- Extensive, yet accessible Markit Iboxx IG GBP dataset
 - Daily data for ~1500 bonds, from 2003 - now
- Two stage statistical modelling using just linear regression:
 - Derive a relative liquidity proxy, related to the bid-ask spread
 - Model credit spread as a function of bond characteristics, including RBAS
 - Derive liquidity premium estimate
- We fit daily cross-sectional regression models, no explicit time component
- Stitching the estimated coefficients together, we get an interesting and intuitive picture of model dynamics



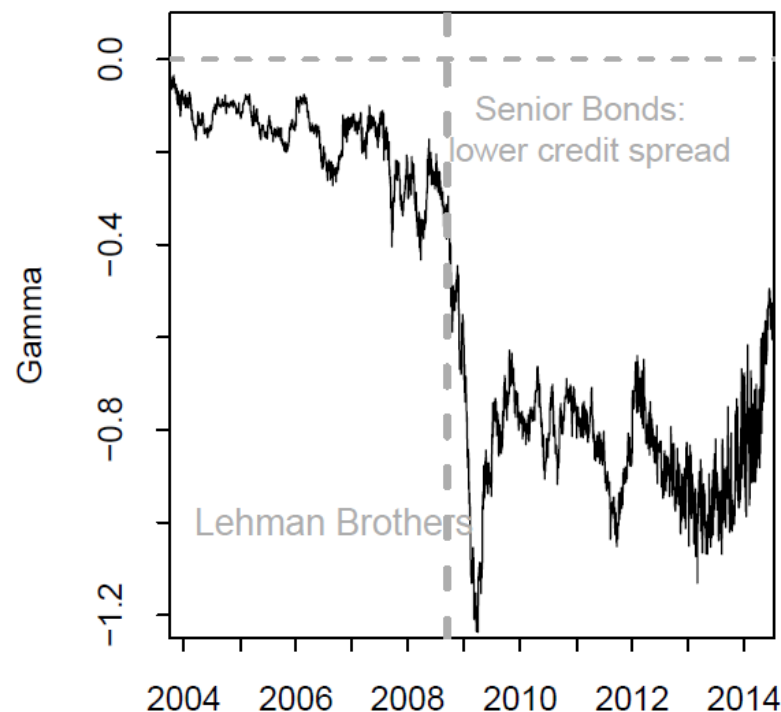
Liquidity Premium on Corporate Bonds: *Paper in a nutshell (iii)*

- Ultimately, we have an estimate of Liquidity Premium for each bond, on each day, based on a model which is both robust and intuitive. An example of model dynamics;

**A-rated Bonds: Gamma Coefficient
Non-Financial Indicator**



**A-rated Bonds: Gamma Coefficient
Seniority Indicator**



Liquidity Premium on Corporate Bonds:

Paper in a nutshell (iv)

- What is so useful?
 - Frequent estimates
 - Daily distributions of premia, rather than market-wide (point) estimates
 - Robust extrapolation; in the regression, RBAS is, by definition, uncorrelated to other covariates, which allows the perfectly liquid equivalent to be estimated
 - Only readily available, bond-only, information is used, but can be extended if needed



Liquidity Premium on Corporate Bonds:

Current work

- Exploring the extent to which structural models can be used in a similar way
- Complex, subjective, parameterisation in a 'model of the firm' to arrive at a fair credit spread
- Liquidity Premium simplified to be the difference between observed spread and fair spread (model estimate)
- 'Re-creating' the Bank of England's implementation of the Leland & Toft model
 - Update estimates on the Markit Iboxx dataset
 - Sensitivity analysis
 - Extend to bond level analysis

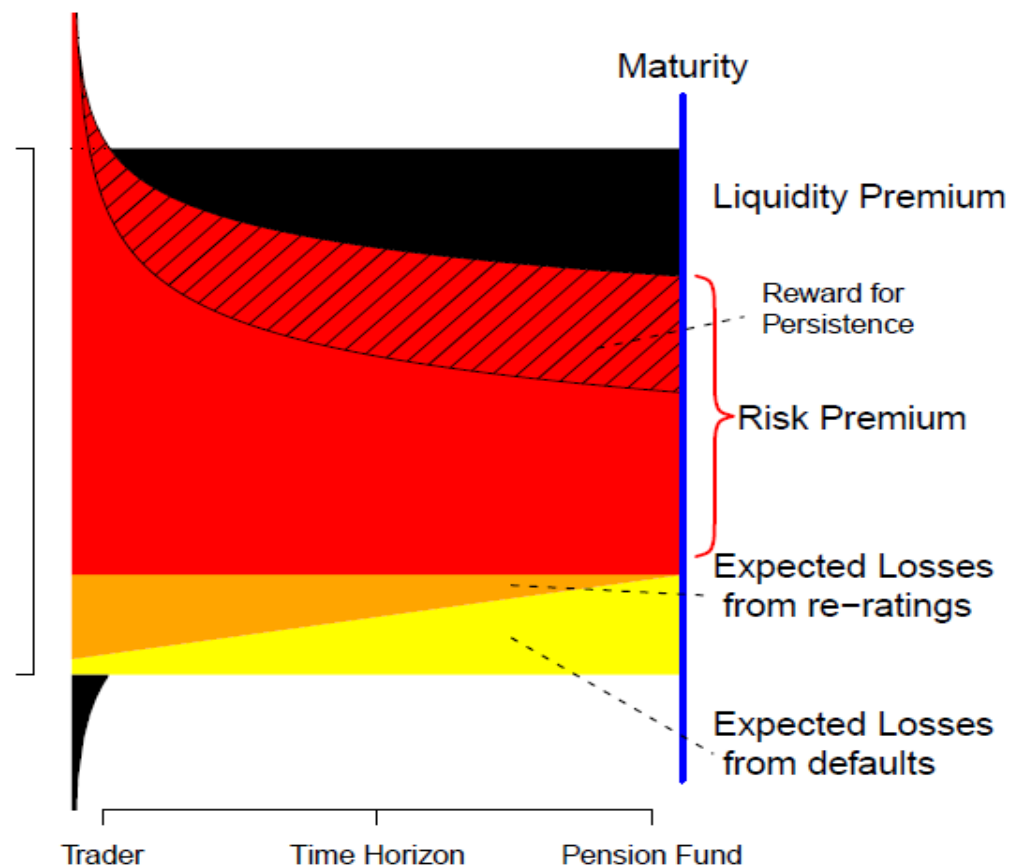


Liquidity Premium on Corporate Bonds:

Future work?

- Holding period effect and Liquidity Premia:
 - What is the expected value of the liquidity premium?
 - Considers turnover of a portfolio
 - Considers stochastic evolution of premium estimates
 - Considers premium accrual over time
- Explicitly model a liquidity term structure
- Not imposing a functional form

Decomposing the Credit Spread

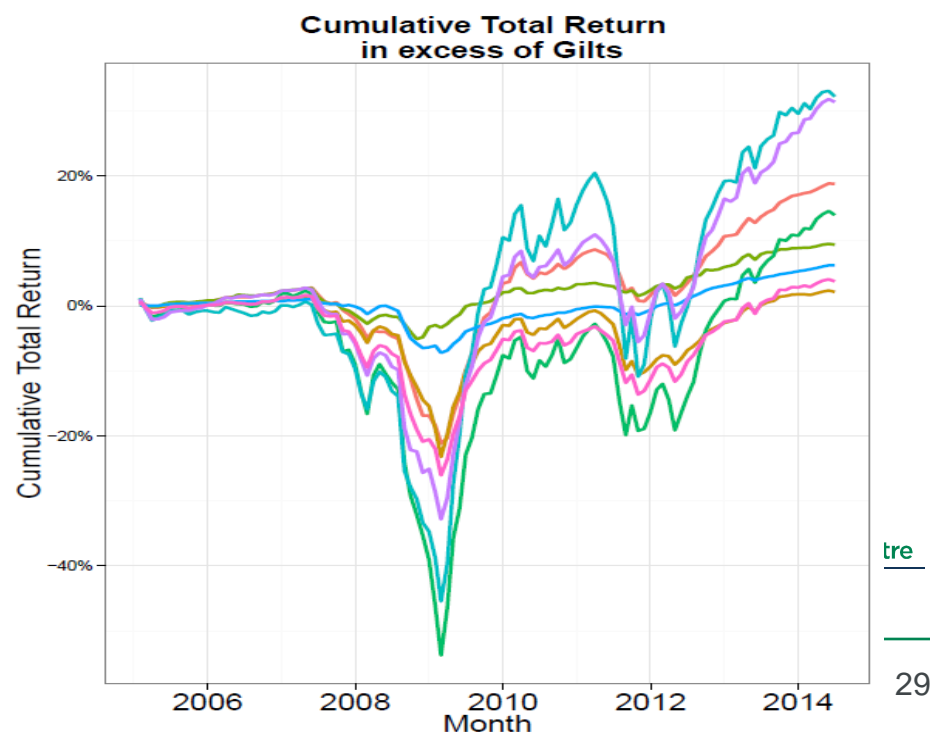
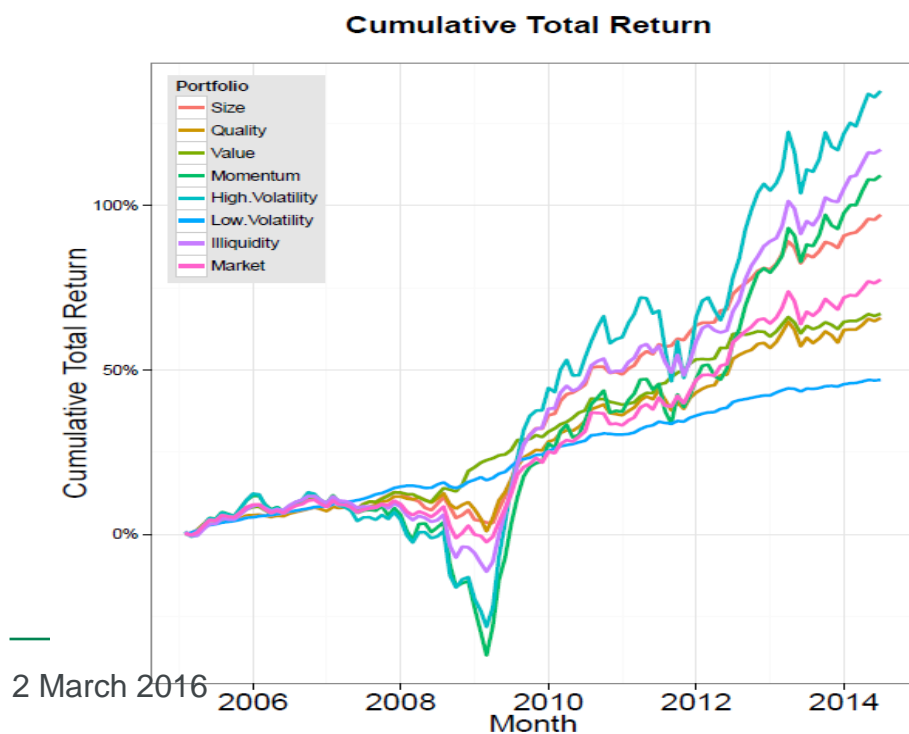


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Quantitative Factor Investing in Corporate Bonds

- Investigate whether we can define factor portfolios, common in equity markets, using bond-only information, that have attractive features
- Presented as work in progress at the Actuarial Teachers and Researchers Conference (2015)
- Paper in submission



Many smaller projects

- Currently finishing a paper that look at stochastic credit models and model risks embedded in rating migration matrices
- Most of my time spent, did not make this very short presentation
- Most of my time spent, did not 'amount to anything'
- An opportunity and obligation to explore subjects (only loosely) related to the outlined PhD project

