

making financial sense of the future

Momentum Conference 2011 Harish Gohil & Nick Wright, Fitch Ratings



UK life in 2011 and beyond

A rating agency perspective

1 December 2011

Agenda

Credit Ratings

UK Life Market – Metrics

Solvency II

Looking Ahead

Q&A

Credit Ratings

Purpose

Security / financial strength

Meaning

Probability of default / loss given default

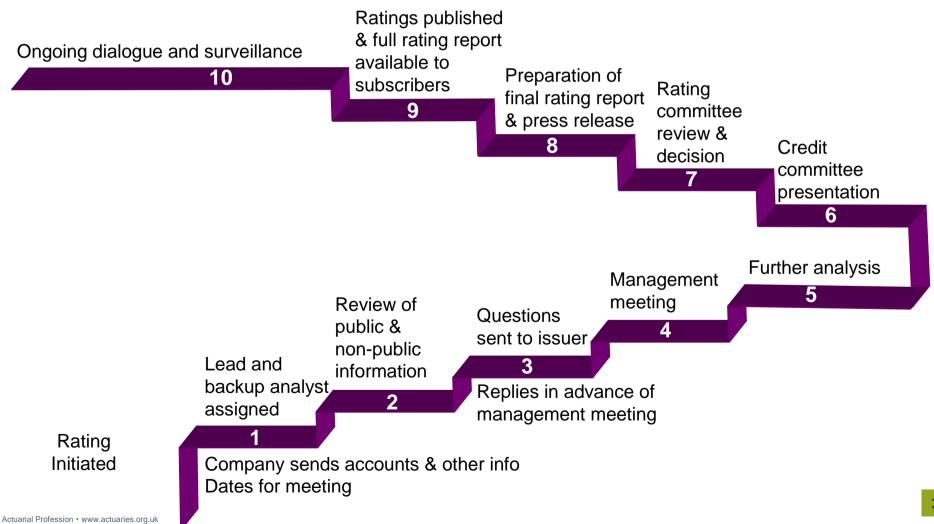
Users

- Investors
- IFAs / policyholders
- Actuaries

Implications

Cost of finance

Steps in the Rating Process



Analytical Methodology – Overview

Financial profile	Sovereign-related constraints	Industry profile	Market position	Ownership and governance
Profitability	Country ceiling	Competitive landscape	Underwriting expertise	Ownership
Investments and liquidity	Transfer and convertibility risks	Pricing trends	Distribution capabilities	Corporate governance
Loss reserve adequacy	Overseas assets	Competitive advantage	Business mix	Management quality
Reinsurance utilisation	Foreign strategic partnerships	Barriers to entry	Market share	Organisational structure
Catastrophe risk	Creditworthiness of government	Bargaining power	Operational scale	Group synergies
Capital adequacy		Tail of losses	Expense efficiencies	Parental support
Financial flexibility		Regulatory environment	Brand recognition	Strength of subsidiaries
Peer analysis		Accounting framework	IT capabilities	Financial projections

Analytical Methodology – Selected Key Drivers

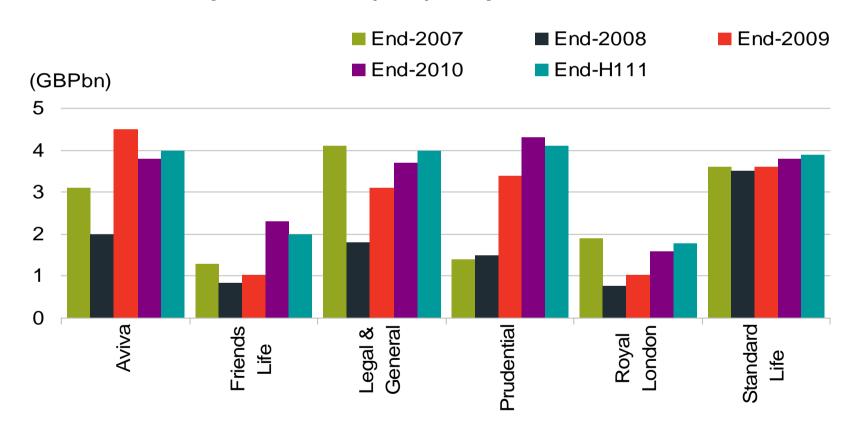
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UK Life Market – Metrics

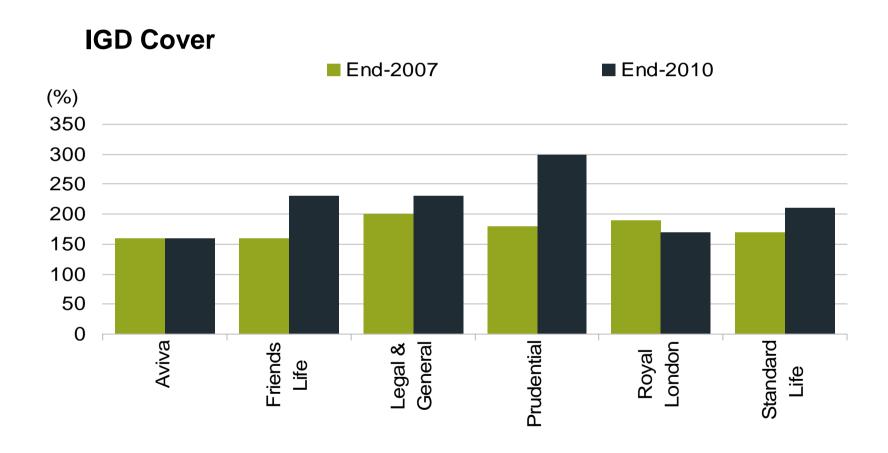
Capital Strong (1)

Insurance Groups Directive (IGD) Surplus



Source: Companies

Capital Strong (2)



Source: Companies

Profits and Sales Under Threat

Threats to earnings:

- Low interest rates
- Defensive investments
- Net outflows

Threats to sales:

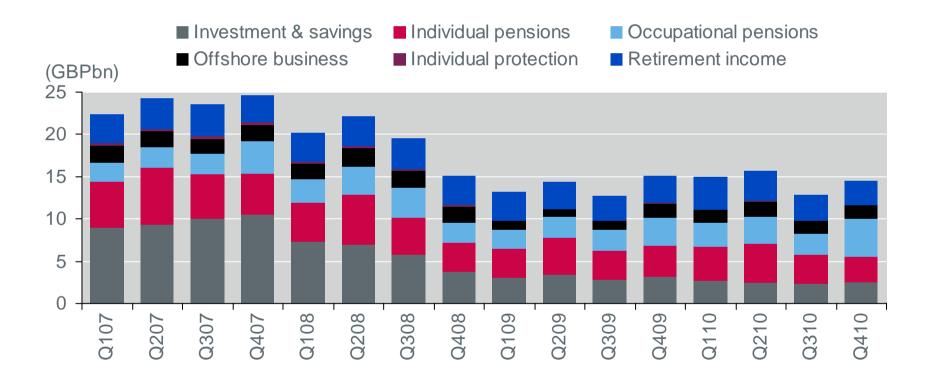
- Disposable income squeezed
- Consumer deleverage
- Slow housing market

Responses:

- Cost-cutting
- Low-cost distribution
- Consolidation
- Overseas earnings

Sales – Recovery Subdued

Quarterly Sales – Single Premium



Source: ABI

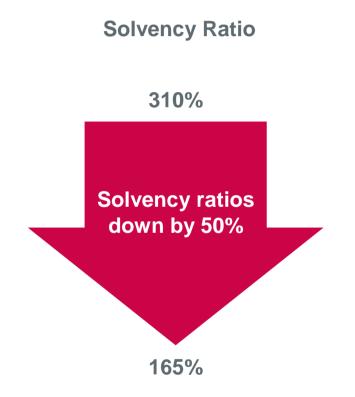
Earnings – EV and IFRS

- MCEV → Inconsistency
- EV in credit analysis
 - Long-term profitability (VIF, VNB)
 - Risks, profit drivers
 - Adjust IFRS balance sheet to allow for VIF
- I(?!)FRS ...
- EV for long-term value
- IFRS for group balance sheet and cashflow

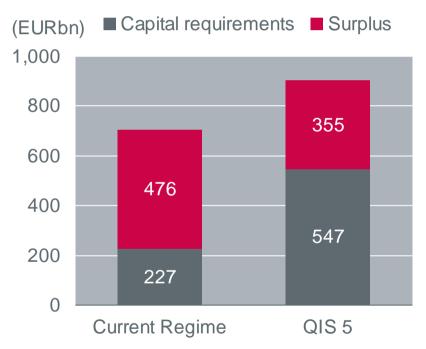
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Solvency II

Where are Capital Positions Heading? Using QIS5 as a guide



Insurers' Capital Position



Source: Fitch, EIOPA

What Could Change the QIS5 Headline Figures?

Solo surplus reported of EUR355bn

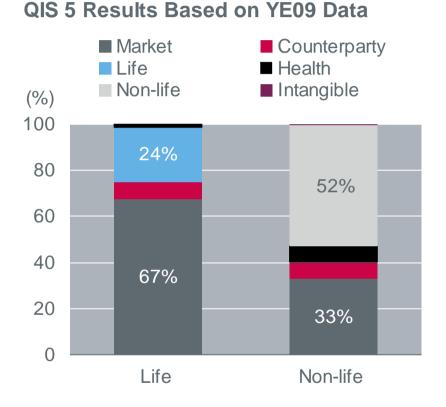
- 1. Internal models and equivalence
- 2. Expected profit in future premiums
- 3. Hybrid classification
- 4. Restructuring
- 5. Transitional arrangements
- 6. Draft charges

- Euro +83bn at group level
- Euro <u>-84bn</u> Tier 1
- Euro <u>-82bn</u> at group level
- Euro <u>+40bn</u> in the UK
- Euro <u>+xxbn ???</u>
- Euro +xxbn ???

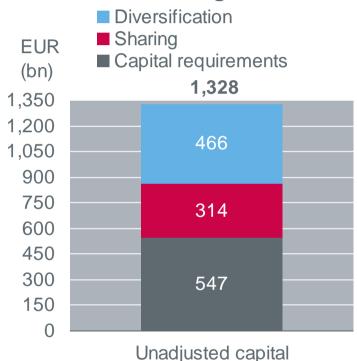
Surplus could halve or rocket depending on these outcomes

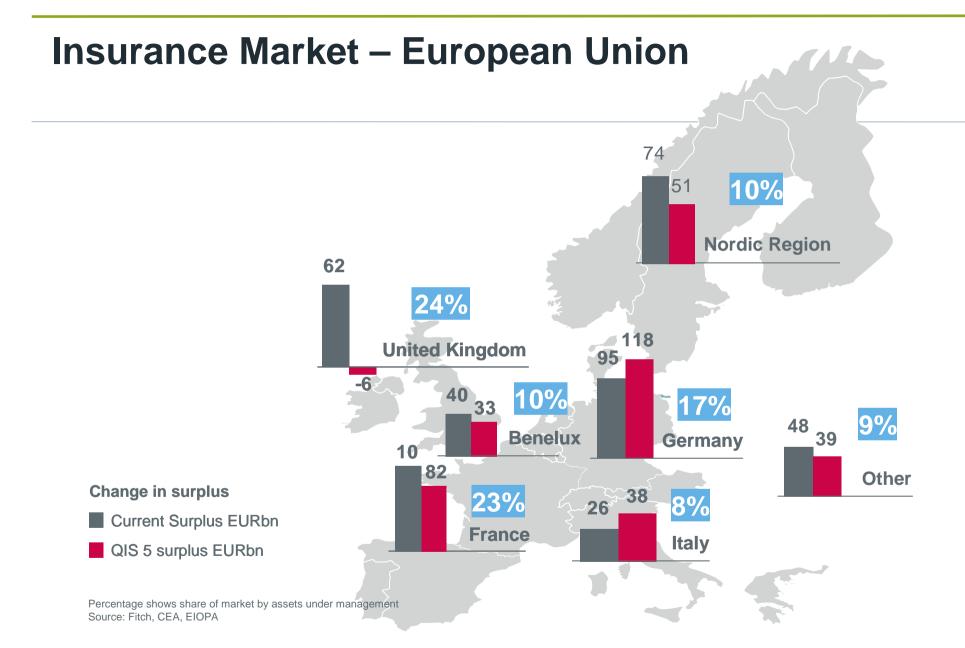
Source: Fitch, EIPOA

What Drives Capital Requirements Under Solvency II? Market risk, diversification and sharing



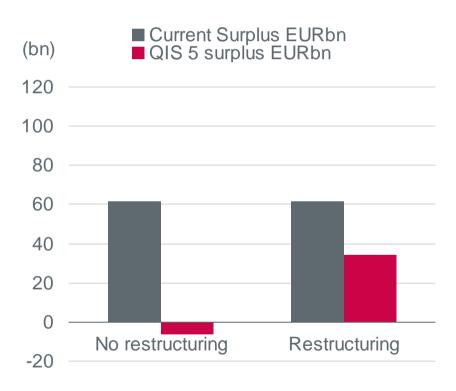
Diversification and Sharing



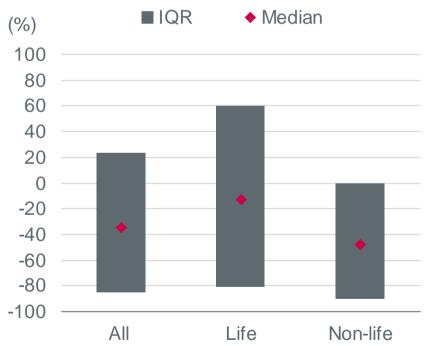


The UK – 24% Market share Capital ratio set to fall under Solvency II

The Impact of Restructuring



The Change in Surplus

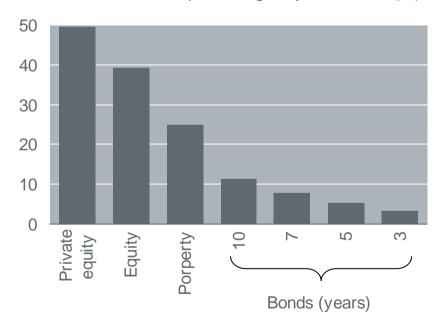


Source: Fitch, CEA, EIOPA

Solvency II Brings in Asset Charges for Insurers

The Market Risk for the Insurance Sector Under New Capital Rules

Standalone standard captial charges by asset class (%)

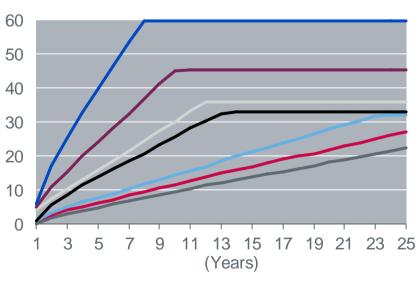


Source: Fitch, EIOPA





Standalone standard capital charges by



Solvency II – Implications for Ratings



Increased Barriers to Entry



Transparency and Comparability Up?





Threats to Some Product Lines

Technical
Issues: Coupon
Deferrals

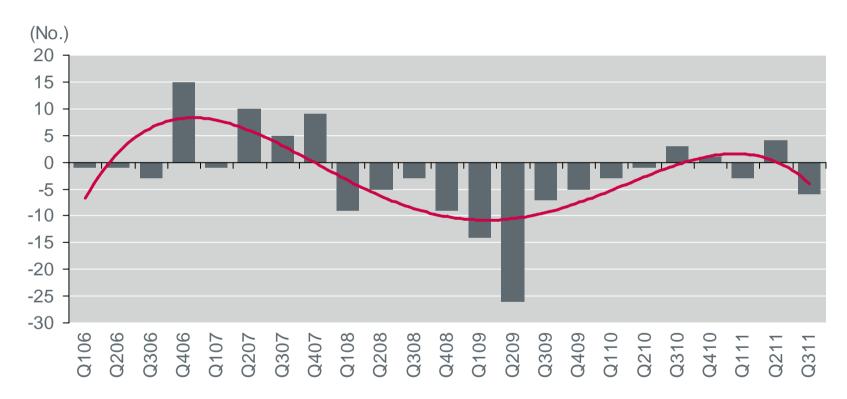
Transparency and Comparability Down?

Agenda

Looking Ahead

Rating Affirmations Predominate

Net Upgrades Less Downgrades



Source: Fitch

Sector Rating Outlook – Definition

- Likely ratings direction (1-2 years)
- Not an indicator of fundamental trends already "in the ratings"
- Stable outlook
 - Most ratings will be affirmed ...
 - ...provided trends stay within Fitch's expectations

Outlooks / Watches Show Stabilisation



Source: Fitch. Insurer Financial Strength ratings at 5 Oct 10 and 26 Sep 11

Market Credit Rating Outlooks – Mainly Stable

	Current	Since	Prior	Since
UK Life	Stable	Oct 10	Negative	Oct 08
UK Non-Life	Stable	Mar 10	Negative	Oct 08
German Life	Stable	Oct 10	Negative	Oct 07
German Non-Life	Stable	May 10	Negative	Oct 07
French Life	Negative	Sep 11	Stable	Oct 10
French Non-Life	Stable	Sep 11	Negative	Oct 08
Italian Life	Negative	Oct 11	Stable	Oct 10
Italian Non-Life	Negative	Oct 11	Stable	Mar 11
Netherlands Life	Stable	Sep 11	n.a.	n.a.
Netherlands Non-Life	Stable	Sep 11	n.a.	n.a.
Switzerland Life	Stable	Oct 10	Negative	Oct 08
Switzerland Non-Life	Stable	Oct 10	Negative	Oct 08
Reinsurance	Stable	Nov 09	Negative	Oct 08
	• •			

Source: Fitch

UK Life Ratings (21 November 2011)

Company	IFS rating ^a	Outlook/RW
Clerical Medical	А	Stable
Friends Life	A+	Stable
Legal & General	AA-	Stable
Old Mutual	A+	Stable
Prudential	AA	Stable
Standard Life	А	Stable
Scottish Widows	А	Stable

^a Insurer Financial Strength rating of main operating company Source: Fitch

UK Life Sector Rating Outlook = Stable

Fitch's expectations factored into ratings:

Strong Capital

Dampened Sales

Low Interest Rates

Cost Cutting

Disruption from Solvency II, RDR,

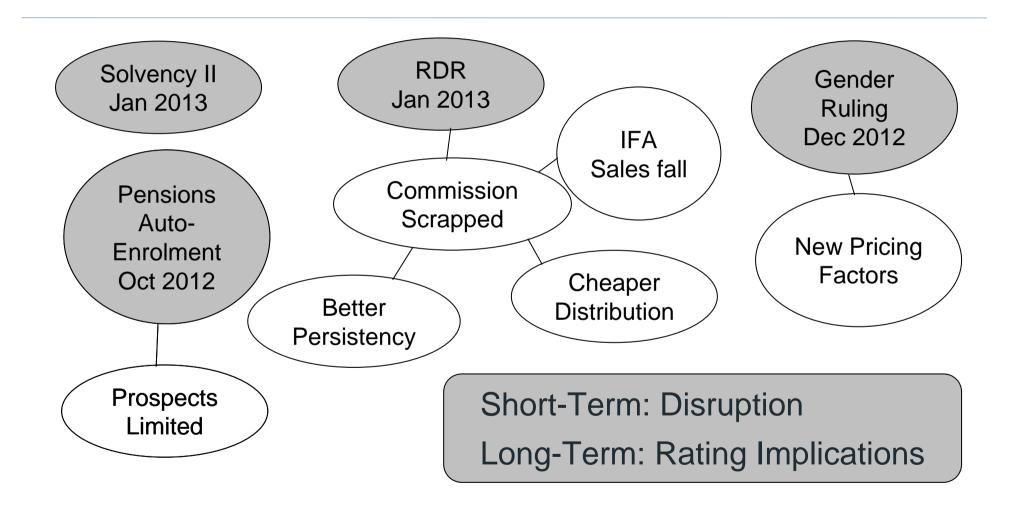
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Top 10 Risks for Life Insurers

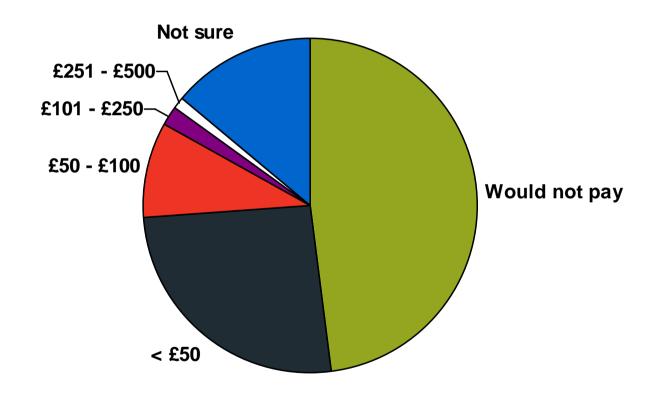


Rank	Risk
1	Regulation
2	Capital
3	Macro-economic trends
4	Distribution channels
5	Investment performance
6	Managing costs
7	Interest rates
8	Talent
9	Retail sales practices
10	Reputation

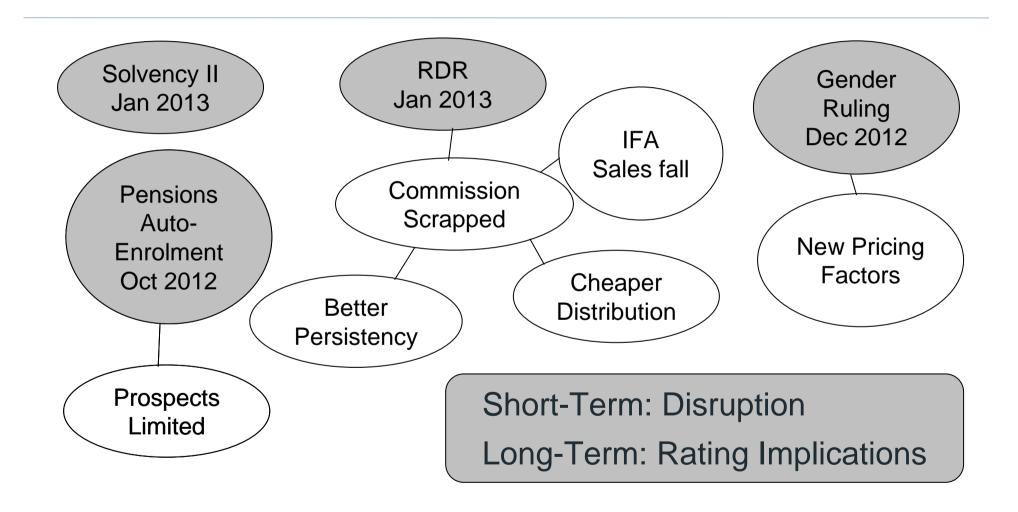
This Time Next Year ...



RDR ... "If you were required to pay a fee for advice, how much would you be willing to pay?"



This Time Next Year ...



Predictions for 2012+

- Distribution
 - IFA sales fall
 - Bancassurance / direct sales rise
- Products
 - Savings get simpler
- Regulatory / financial reporting
 - Solvency II gets (more) political
 - MCEV remains on hold
 - IFRS Phase 2 heralds (more) confusion
 - M&A sparked by low margins, Solvency II, war chests

Solvency II – Some Things We've Heard This Year

- Various CROs (all from market-leading insurers):
 - "Don't kill the patient while operating on him"
 - "Main risk...the regulator is too short-staffed to approve us"
 - "Trying to prepare for Solvency II is like trying to nail jelly to the ceiling"
- CFO Forum, CRO Forum, CEA, PEIF:
 - "Stakes are high and time is running out"





Q&A?

Expressions of individual views by members of The Actuarial Profession and its staff are encouraged.

The views expressed in this presentation are those of the presenter.