

Introduction

- A governance decision
- Not right for everyone
- · We'll discuss reasons for and against....
- ...rather than pros and cons



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Appointing a Fiduciary Manager

For	Against
Time	Loss of control
Expertise	Cost
Managing complexity	Concentration risk?
Reduce decision delay	Conflict of interest?
Economies of scale	



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For – Manage time constraints

- Trustees typically meet quarterly
- · Responsibilities are mounting
- Agenda time is constrained
- Investment decisions require proper consideration
 - Training on concept
 - Consideration of market conditions
 - Review of possible managers
 - Discussion and decision
- Do Trustees have proper time to dedicate?





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For – Expertise

- Trustees are experts in many things
- But often not in investment
- It takes time to build this knowledge
- · Even with training they rely on advisers
- Myners principles best practice
 - "...decisions are taken by persons or organisations with the skills, knowledge, advice and resources necessary to take them effectively..."



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For - Manage increasing complexity

- Volatility, risk, leverage, derivatives, LDI, hedge funds, insurance linked investments, distressed debt, infrastructure...
- Economies are more volatile
- Growth is low
- · Equities are riskier
- · Pension schemes need return
- Investment solutions are becoming more complex





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For – Reduce decision delay

- Time constraints, lack of expertise and increased complexity make it more difficult for Trustees to make decisions
- This causes decision delay...
- · ...and missed opportunities
- It may lead to more risk







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For - Economies of scale

- Discount for bulk
- Minimum investment size
- Negotiating terms
 - Investment managers
 - Custodians
 - Counterparties
- Small schemes get access to same opportunities





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Against – Loss of control

- Ultimate responsibility still lies with the Trustees
- Culture of Trustees may not suit delegation
- May not be needed
 - if Trustees have expertise...
 - ...and governance structure



- Delegation requires trust and belief
- Need to govern the Fiduciary Manager



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Against - Cost

- · Fiduciary management is more expensive...
- · ...for a more comprehensive service?



- ...or an alternative to traditional consulting?



Consider value for money



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Against – Concentration?

- Rely on one provider for success of whole strategy
 - But many use external specialist managers
 - Same as traditional advisory relationship?
- What if it goes wrong?
 - Understand exit terms before you enter
 - Consider practicalities of moving
 - Pooled fund or segregated approach?





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Against – Conflict of interest?

- Conflicts do exist
 - Unlikely to say its done a bad job
 - Delegated services may generate higher fees
 - Can't give independent advice on Fiduciary Manager selection
- Conflicts also exist in traditional consultancy
 - Unlikely to say its done a bad job
 - New ideas generate project fees
 - Hard to sell a manager that has been recommended
 - Conflict between clients for capacity constrained ideas
 - Need to move quickly which client do you call first?





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Appointing a Fiduciary Manager

For	Against
Time	Loss of control
Expertise	Cost
Manage complexity	Concentration risk?
Speed of decision making	Conflict of interest?
Economies of scale	



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