

Fiduciary management: pros and cons



The Actuarial Profession: Pensions Conference 2013

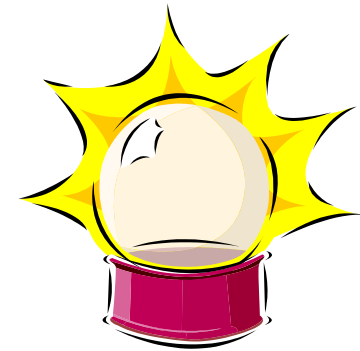
- Carl Hitchman
- 6 June 2013

Agenda

- Here to stay?
- Pros and cons
- How far should you delegate?
- Independent advice

Here to stay?

- Expect fiduciary management services to grow
- Will be influenced by:
 - Extent to which it meets client expectations:
 - performance success over next few years
 - service delivery
 - Market capacity
 - Transparency and effective management of conflicts of interest
 - How the service is positioned
 - Client comfort with a single provider



Fiduciary management – Pros and Cons

Pros

- Full delegation forces clients to consider the key strategic issues (as mandate cannot be set up otherwise)
- Quicker implementation of some decisions
- Improves clarity over responsibility for decisions
- Greater diversification than typically practical with advisory model
- Depth of trustee knowledge required on certain investment issues reduced

Cons

- Potential for increased complexity
- Dangers of over diversification
- Breadth of knowledge required on certain investment issues increased
- Increased conflicts of interest that need to be managed effectively
- Manager straying into unfamiliar territory
- Level of up front transaction costs

Points to note

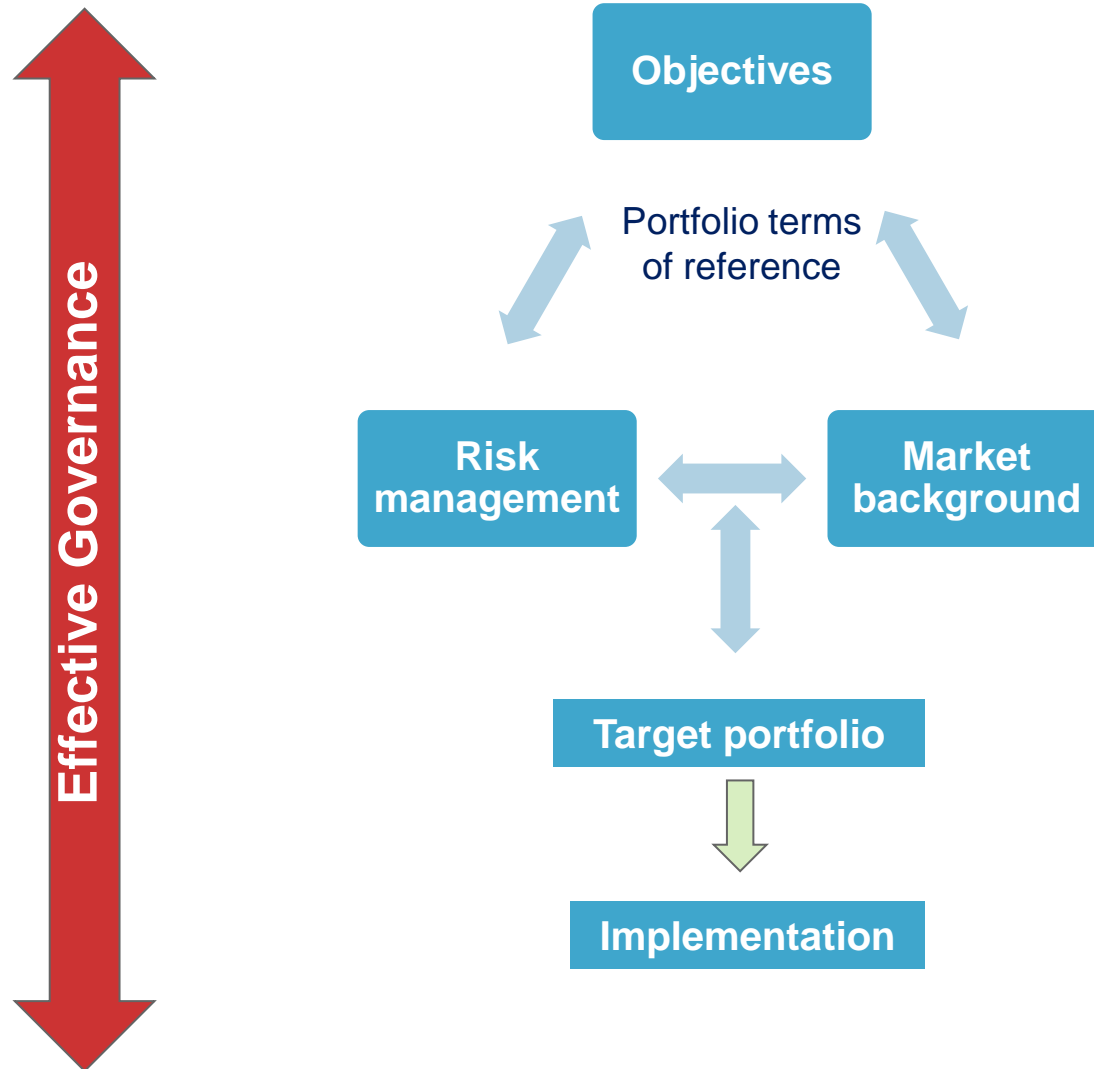
- Broadens choice of governance options
- Unclear which will be the cheapest route net of all costs
- Trustee will have fewer investment decisions to make but is likely to have a lot more to monitor
- Often argued that fiduciary management should free up time for trustees – initial indications are that this is not so

Primarily a governance decision

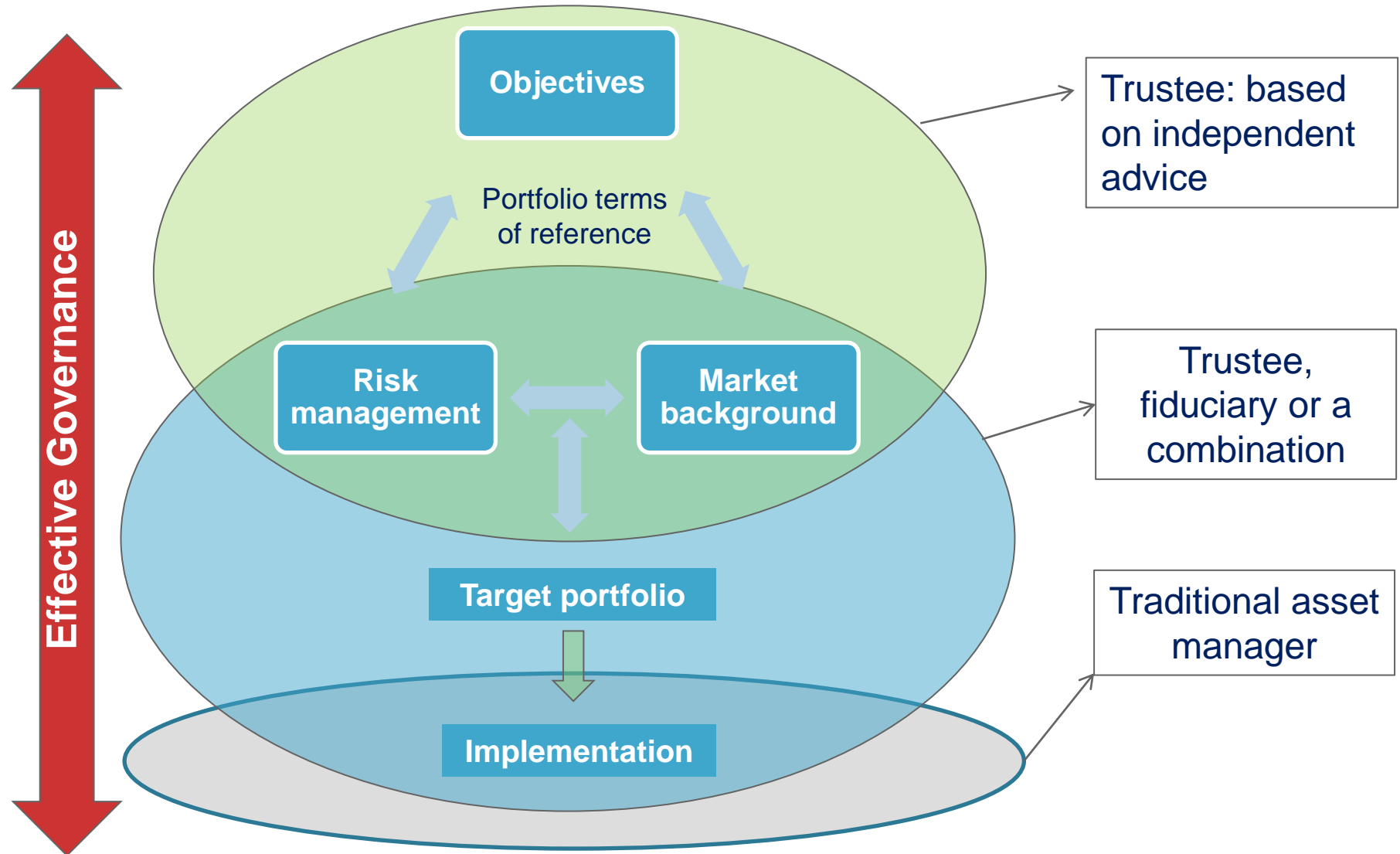
Investment objectives

- Need to distinguish between a scheme's overall objectives and those of the fiduciary manager
- Fiduciary manager's objectives will depend on how much the trustee is prepared to delegate

Achieving your objectives



How far should you delegate?



How far should you delegate?

- What have been the key drivers behind the decision to move to a fiduciary manager?
- Which decisions is the Trustee comfortable delegating?
- How confident is the Trustee in the skills of the fiduciary in the areas concerned?
- Where does the Trustee believe the fiduciary can add most value?
- How is the Trustee going to effectively monitor the items delegated?
- What does this mean for the scheme's governance arrangements?

Full delegation – issues to consider

- Fiduciary given a defined investment objective and associated risk parameters along with the time period over which the objectives are to be achieved.
- Consider “basis risk” between systems used by the Trustees’ advisers and managers
- Trustees need a sense of what to expect i.e. what the portfolio would typically look like and how it could change
- Permitted or prohibited list of asset classes to be specified?
- Does mandate cover all the Scheme’s assets or should any investments be retained outside the fiduciary mandate?
- Delegating what we would term as both the primary and second order investment decisions.
- Need to consider how the investment objective is specified:
 - Targeted absolute return
 - Return relative to liability benchmark
 - Improvement in funding level
 - Reduction in size of deficit

Within your comfort zone or a step too far?

Need for independent advice

- Independent, unbiased, advice on decisions that remain with the Trustee
- Expert opinion on the monitoring and management of the fiduciary mandate
- Create a framework for assessing the continuing suitability of the fiduciary
- Unbiased asset class education
- Ensure the Trustee's governance arrangements are structured to maximise the benefits of the fiduciary appointment

Ensure the overall investment arrangements remain fit for purpose

Decisions required to appoint a Fiduciary Manager

Level of delegation?

- Delegate manager selection only, all decisions, or something in between?

Appoint a Fiduciary Manager?

- Does the Trustee see appointing a Fiduciary Manager as the best way of managing the Scheme's risks and achieving its objectives?

Choice of manager?

- Range of providers to choose from – recommend a market review given differences in service offerings.

Set objectives / define operational structure

- Work with advisors and the chosen manager to clearly define the objectives, implementation and monitoring processes.

Independent oversight

- Obtain independent advice and oversight of the Fiduciary Manager's continuing suitability and help further develop objectives and strategy over time.

Summary

- Primarily a governance decision not an investment one
- Don't expect investment agenda's to lighten up
- A good consultant or asset manager will not necessarily make a good fiduciary manager
- Test the market before progressing





Thank you

Any questions?

Notices

©Hymans Robertson LLP 2013

This document is provided for the purpose of facilitating a general discussion on the pros and cons of fiduciary management. It has not been prepared for use for any other purpose and should not be so used. We accept no liability where the document is used by any party.

This document creates no contractual or legal obligation with Hymans Robertson LLP, Hymans Robertson Financial Services LLP or any of their members or employees.

