



Institute  
and Faculty  
of Actuaries

## GIRO40

8 – 11 October, Edinburgh



Institute  
and Faculty  
of Actuaries

## Don't throw the baby out with the bathwater

Going granular in reserving and respecting the  
conventional chain ladder approach

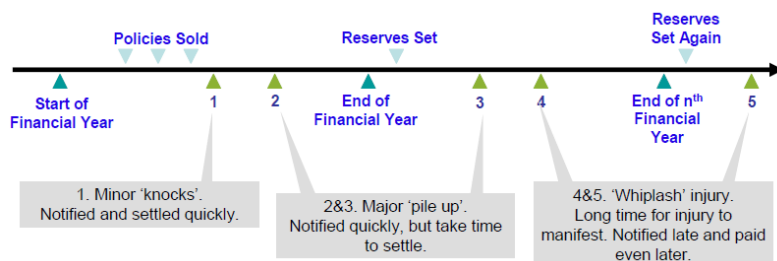
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*Cass Business School, City University London*

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17 September 2013

## The Claims Reserving exercise



- ❑ Claims are first notified and then (at a later date) settled - **reporting delays** and **settlement delays** exist.
- ❑ The amount and timing of future claims is not known and this creates an **uncertainty over the amount of reserves** that needs to be held.
- ❑ Companies have an **outstanding liability** for claims events that have already happened and for claims that have not yet been fully settled.

## An exercise which amounts to about 5% of GNP

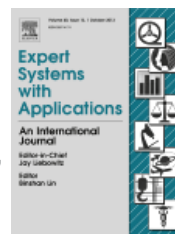
- ❑ **Insurance amounts about to 5% of the GNP in western countries.** In the UK the greatest number work in the banking industry (454,200), followed by insurance (345,600). [Source TheCityUK 2012]
- ❑ The output from the reserving exercise is probably the **most important number on a non-life insurance balance sheet.**
- ❑ The apparent **profitability** of a business as well as its **solvency** is highly dependent upon the value of the reserves and the reserving philosophy.



## Our proposal: reformulating the problem

Martínez-Miranda M.D., Nielsen, J.P.,  
Sperlich, S., Verrall, R. (2013).

**Continuous Chain Ladder: Reformulating and generalizing a classical insurance problem.** *Experts Systems with Applications*, 40(14), 5588–5603.



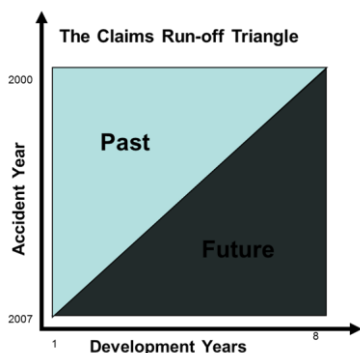
## It is time to modernising claims reserving methodology

- ❑ Classical reserving methods rely on aggregate run-off triangles since only recently has micro-level information been available at companies.
- ❑ Now **the challenge is to use micro-level information in an efficient way.**
- ❑ There is a growing awareness among non-life actuaries that modern statistical expert models should be used when analysing this type of data.



## An important issue: the available data

- The available information matters: **look at your data...**
- **Aggregated run-off triangles** lead to classical collective methods such as the popular Chain Ladder.



**Accident (underwriting) year:** year in which the claim arose or was underwritten

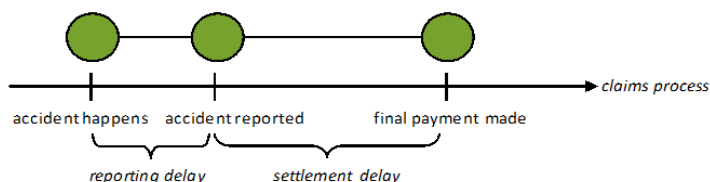
**Development year:** difference between the payment (or other action) year and the accident year

**Periods:** years, quarters ...

**Data:** payments, number of claims ...

## When you have “more data”: going granular

- **Micro-level data** leading to **individual claim loss models** (among others Taylor et al. 2008, Zhao and Zhou 2010, Antonio and Platz 2013)
- These approaches aim is to **understand** and **model** the **individual claim process** in the general claims process

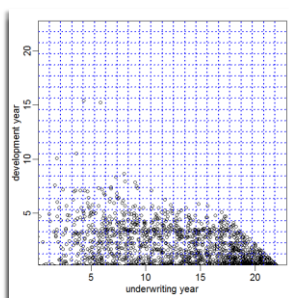


## Going granular in reserving... ...but respecting the chain ladder approach

- ❑ We suggest to **reformulating classical chain ladder** into a modern statistical framework.
- ❑ Then, a natural way to improve it will come: Continuous Chain Ladder.
- ❑ Some good reasons to proceed in such way:
  1. Actuaries have **tacit knowledge worth millions**.
  2. When you build a system from many small systems you get **bias**. Keep the chain ladder mean as a benchmark.
  3. Simpler models are preferred for forecasting.



## Reformulating claims reserving as a density problem



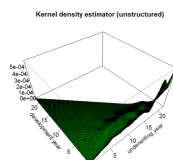
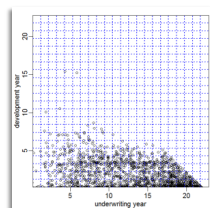
### Specifications:

1. Use data on a individual claim base: granular data.
2. The data are arranged in a two-dimensional space: **still a triangle**.

- ❑ Outstanding liabilities can be derived by **integrating a two-dimensional density**.
- ❑ Thus, the aim is to **estimate/forecast a density which is only observed into a triangle**.

## Solving the problem in two steps

### 1. Density estimation with a triangular support

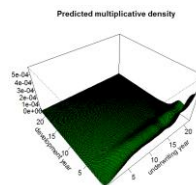
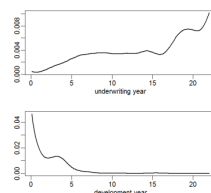


Look for the best density estimator in the market!

### 2. Forecasting problem: the density in the whole square

Start with a simple model:  
**multiplicative structure**

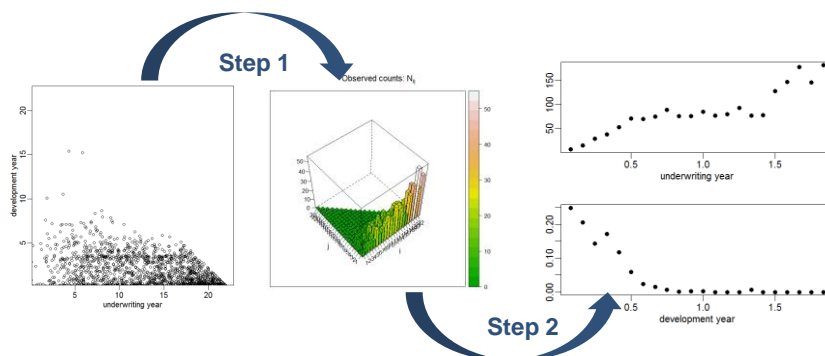
$$f(x, y) = f_1(x)f_2(y)$$



Predict the **outstanding numbers** by integrating the estimated density

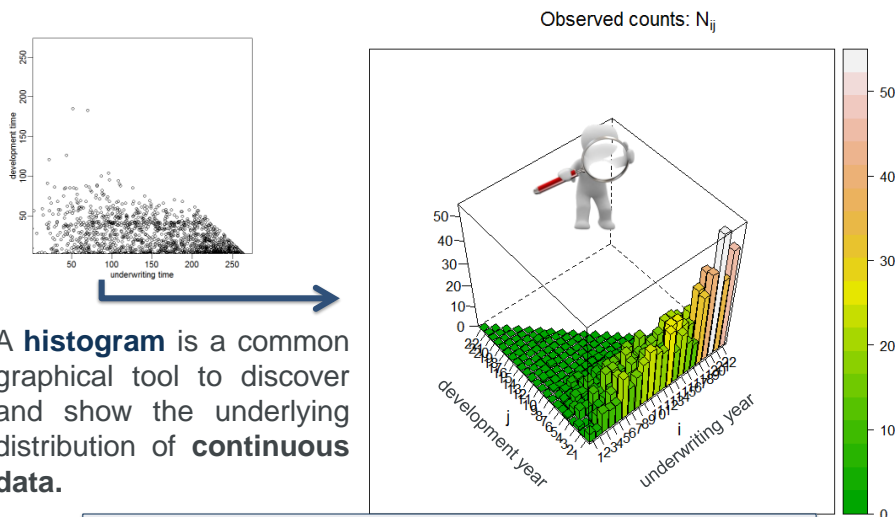
## Reformulating classical chain ladder in this framework

Chain ladder starts from a **histogram** of the granular data. Then, this histogram is projected on a **multiplicative structure** for forecasting the future



That we can learn...

## 1. Chain ladder is indeed granular!

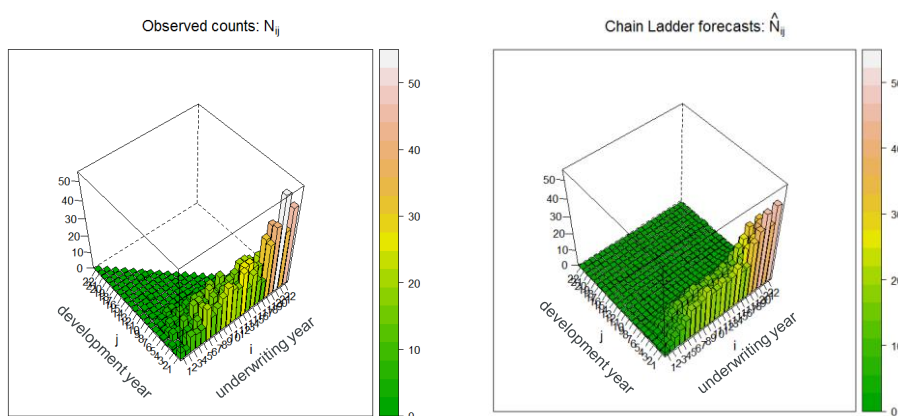


A **histogram** is a common graphical tool to discover and show the underlying distribution of **continuous** data.

It is the **simplest nonparametric density estimator**.

That we can learn...

## 2. The multiplicative structure



The outstanding numbers are predicted assuming the simple **mean structure**:

$$E[N_{ij}] = \alpha_i \beta_j$$

## Summary:

- ❑ Classical chain ladder estimates the density in the triangle using a histogram.
- ❑ Assumptions for forecasting the target density in the future:
  - A **multiplicative structure** for the 2-dimensional density.
 
$$f(x, y) = f_1(x)f_2(x)$$
  - The densities in the underwriting and development directions are **piece-wise constant**.

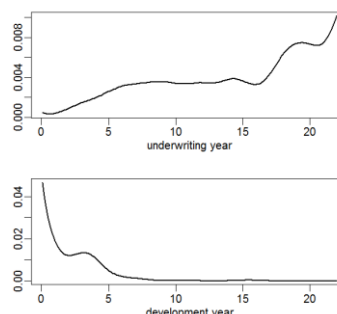
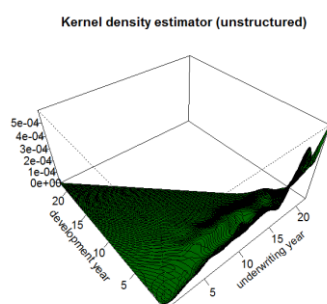
**Advantages of this approach:** simplicity, the problem can be treated as a parametric problem with maximum likelihood solutions.

### Drawbacks:

- The **histogram** is an inefficient estimator of the density.
  - It leads to **discrete time effects**.
- 

## Continuous Chain Ladder: the natural improvement

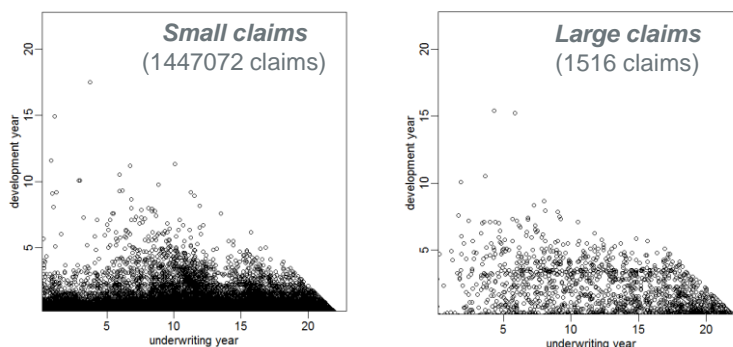
1. Replace the histogram by a **kernel estimator** of the density: the natural way to improve on histograms
2. Assume a **multiplicative structure** but with **non-parametric time effects** (continuous densities)





## Illustration. Prediction of the outstanding number of claims

We consider two data sets provided by a major insurer on a monthly base. The data are the number of reported claims, and it has been arranged in a triangle where the **development period** corresponds with the **reporting period**.



## Illustration: comparing four methods to solve the problem

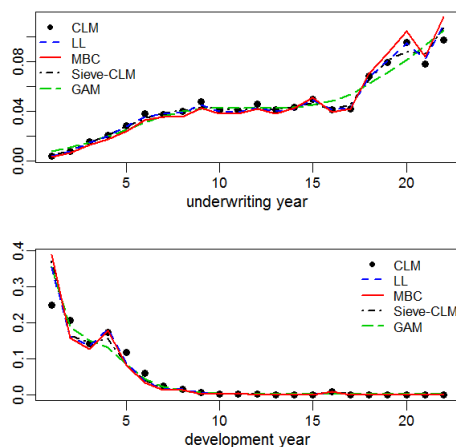
- ✓ Classical **Chain Ladder** from a yearly run-off triangle.
- ✓ Two versions of **Continuous Chain Ladder** with two kernel unstructured density estimators: local linear (LL) estimator and multiplicative bias corrected (MBC) estimator.
- ✓ **GAM method of England and Verrall (2001)**: starting from the histogram the time effects are estimated using smoothing splines

$$\log(N_{ij}) = s_{\theta_i}(i) + s_{\theta_j}(j) + \varepsilon_{ij}$$

- ✓ A **sieve method on monthly chain ladder parameters**: providing smoothed chain ladder time effects using local regression.

## Illustration: results for large claims

Estimated time effects

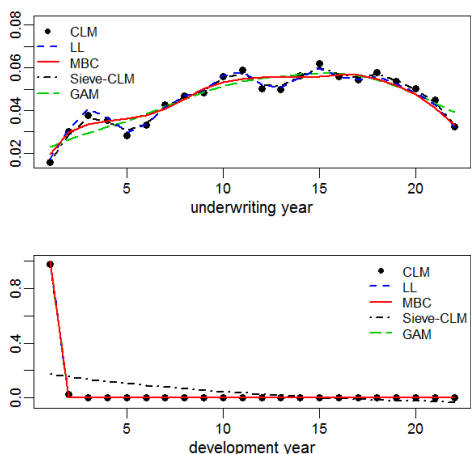


Predictions (future calendar years)

Future	CLM	LL	MBC	Sieve-CLM	GAM
1	118	132	104	133	127
2	86	93	71	93	88
3	65	72	54	70	64
4	38	43	32	43	40
5	19	21	15	21	22
6	9	10	7	10	11
7	5	6	4	6	6
8	2	3	2	3	3
9	1	1	1	1	2
10	1	1	1	1	1
11	1	1	1	1	1
12	1	1	1	1	1
13	1	1	1	1	0
14	1	1	1	1	0
15	1	1	1	1	0
16	0	1	0	1	0
17	0	0	0	0	0
Total	350	390	295	388	367

## Illustration: results for small claims

Estimated time effects



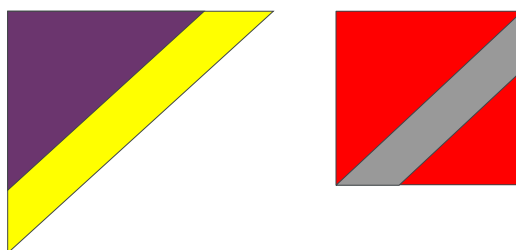
Predictions (future calendar years)

Future	CLM	LL	MBC	Sieve-CLM	GAM
1	1,312	1,105	1,065	80,418	1,303
2	98	95	92	65,584	46
3	42	40	37	52,615	33
4	19	18	16	40,921	22
5	9	9	8	30,262	13
6	6	6	5	20,956	7
7	4	4	3	13,167	4
8	2	2	2	6,717	3
9	2	2	1	1,433	2
10	1	1	1	-2,583	1
11	1	1	1	-5,575	1
12	1	1	1	-8,009	0
13	1	0	1	-9,745	0
14	1	0	1	-10,524	0
15	0	0	0	-10,443	0
16	0	0	0	-9,920	0
17	0	0	0	-8,933	0
Total	1,501	1,284	1,235	228,145	1,435

## Illustration: testing results against experience

### The validation strategy:

1. Cut  $c=1,2,\dots,5$  diagonals (years) from the observed triangle.
2. Apply the four estimation methods.
3. Compare forecasts and actual values.



## Illustration: testing results against experience

### Three possible objectives:

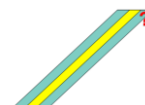
1. Predictions of the individual cells

$$err_1^c = \frac{1}{\#\{(i,j) \in \widetilde{\mathcal{I}}_c\}} \sum_{(i,j) \in \widetilde{\mathcal{I}}_c} (\widehat{N}_{ij} - N_{ij})^2$$



2. Predictions by calendar years

$$err_2^c = \frac{1}{c} \sum_{k=1}^c (\widehat{D}_{k;c} - D_{k;c})^2$$



3. The prediction of the overall total

$$err_3^c = |\widehat{R}_c - R_c|$$



## Illustration: testing results against experience

### Large claims

Objective	c	LL	MBC	Sieve-CLM	GAM
Cells	1	1.11	0.82	1.23	1.06
	2	1.02	0.59	1.22	1.03
	3	1.11	0.84	1.15	0.76
	4	1.13	0.94	1.33	0.86
	5	1.03	0.99	0.88	0.79
Calendar	1	1.09	0.34	1.73	1.72
	2	1.05	0.56	1.45	1.02
	3	1.12	0.66	1.76	0.93
	4	1.42	0.82	2.57	0.96
	5	1.32	0.85	0.89	1.47
Total	1	1.09	0.34	1.73	1.72
	2	1.05	0.54	1.46	1.03
	3	1.13	0.30	1.95	1.00
	4	1.60	0.26	3.07	1.04
	5	1.32	0.21	0.89	1.46

### Small claims

Objective	c	LL	MBC	GAM
Cells	1	0.77	0.43	0.81
	2	0.83	0.54	0.77
	3	0.67	0.50	0.71
	4	0.75	0.49	0.67
	5	0.70	0.96	0.53
Calendar	1	0.78	0.46	0.69
	2	0.85	0.58	0.69
	3	0.65	0.46	0.53
	4	0.76	0.52	0.61
	5	0.70	0.91	0.40
Total	1	0.78	0.46	0.69
	2	0.86	0.60	0.62
	3	0.69	0.52	0.53
	4	0.77	0.52	0.52
	5	0.76	0.27	0.15

Relative errors with respect to the classical chain ladder method  
(values lower than 1 indicate an improvement on chain ladder)

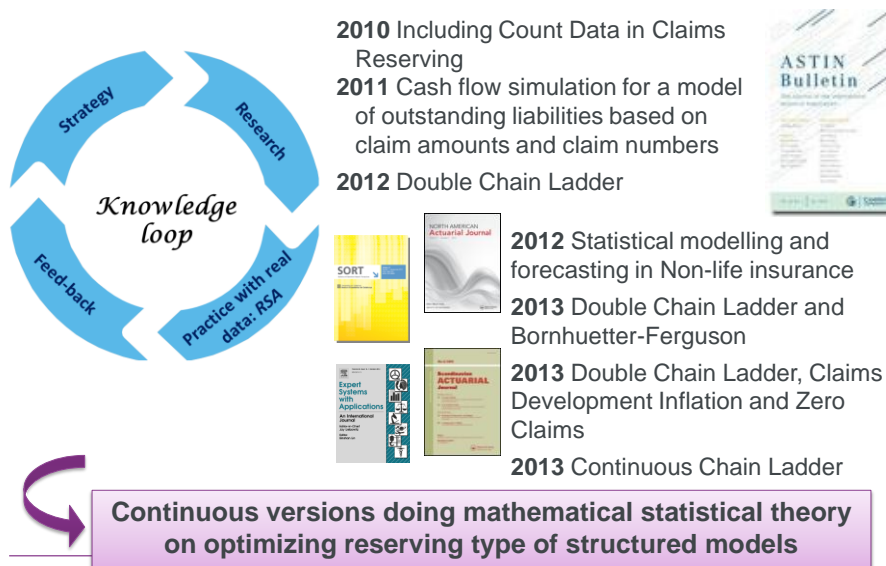
## Summary

- ❑ We have established a link between classical chain ladder and modern mathematical statistics.
- ❑ **The interpretation of classical chain ladder as a structured histogram estimator** has a number of immediate implications for further developments.
- ❑ **“Continuous Chain Ladder” is the natural kernel smoother improving the histogram of classical chain ladder.**

## Conclusion



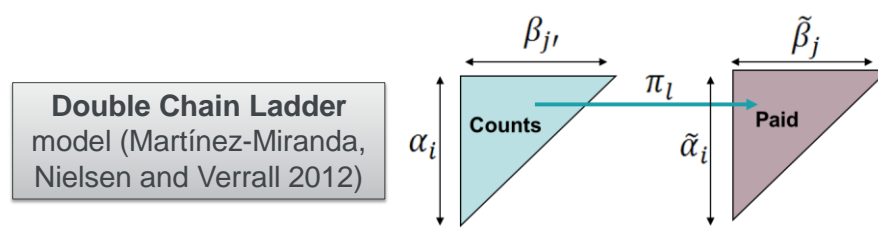
## Where to go from here?



## Granular data for a better description of the distribution

1. Just Continuous Chain Ladder as well as classical chain ladder could be used to provide the full cash-flow: Poisson approximation.
2. But with payments the Poisson assumption is not suitable: a description of the underlying dependencies is required...
3. Our proposal: **Continuous Double Chain Ladder**

$$\text{CCL} + \text{DCL} = \text{CDCL}$$



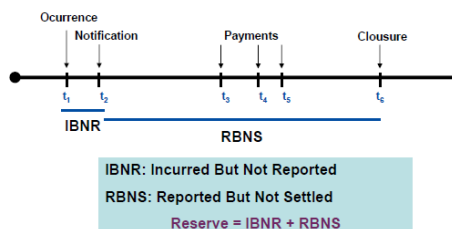
## The Double Chain Ladder Model

### What is Double Chain Ladder?

A firm statistical model which breaks down the chain ladder estimates into individual components.

### Why?

- ✓ Connection with classical reserving (tacit knowledge)
- ✓ Intrinsic tail estimation
- ✓ RBNS and IBNR claims
- ✓ The distribution: full cash-flow



**What is required?** It works on run-off triangles (adding expert knowledge if available).

## Describing the model

**Parameters** involved in the model:

**Ultimate claim numbers:**  $\alpha_i$

**Reporting delay:**  $\beta_{jl}$

**Settlement delay:**  $\pi_l$

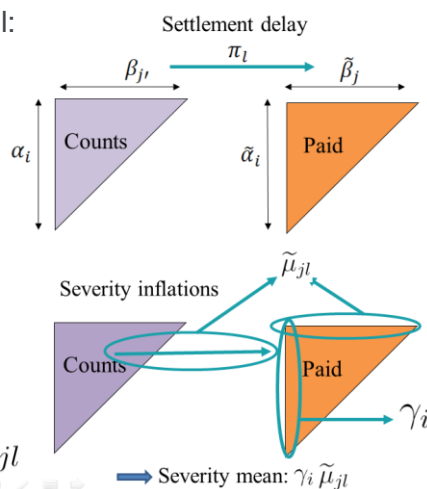
**Development delay:**  $\tilde{\beta}_j$

**Ultimate payment numbers:**  $\tilde{\alpha}_i$

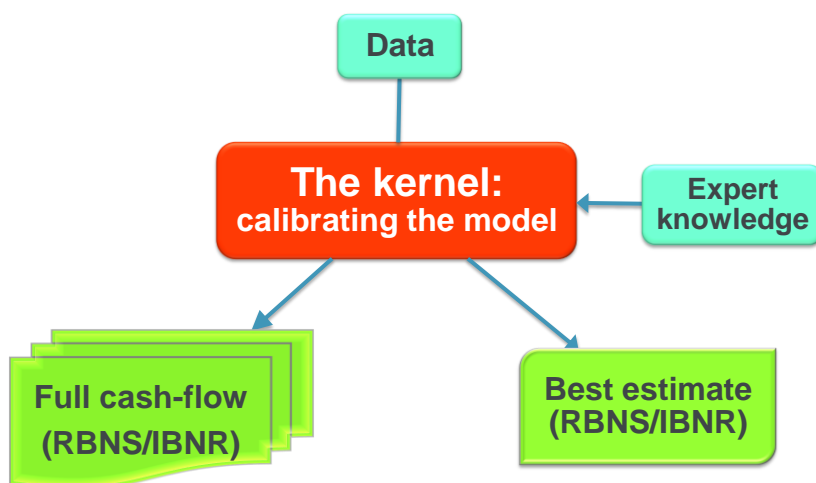
**Severity:**

✓ underwriting inflation:  $\gamma_i$

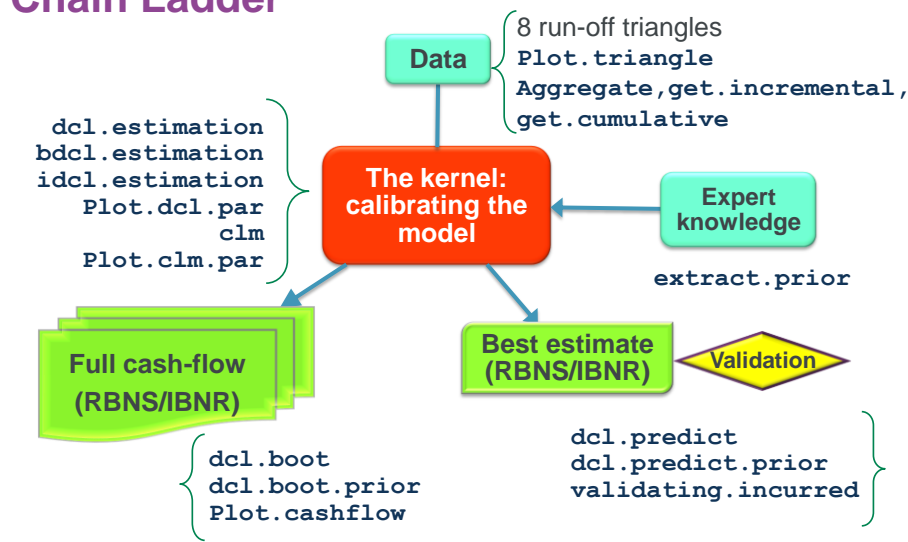
✓ delay mean dependencies:  $\tilde{\mu}_{jl}$



## The Double Chain Ladder in practice



## DCL a R-Package implementing Double Chain Ladder



## It is free open-source software, please try it!

- ☐ We look for a **wide audience** (academics, practitioners, students).
- ☐ Your feedback is very valuable...
- ☐ Reference papers+package+documentation+examples are available at:  
<http://www.cassknowledge.com/research/article/double-chain-ladder-cass-knowledge>
- ☐ Variations and extensions are expected to come soon from the knowledge loop.



## Other references in the slides

- Antonio, K. and Plat, H.J. (2013) Micro-level stochastic loss reserving for general insurance. *Scandinavian Actuarial Journal*. DOI: 10.1080/03461238.2012.755938
- England, P.D. and Verrall, R.J. (2001) A flexible framework for stochastic claims reserving. *Proceedings of the Casualty Actuarial Society* LXXXVIII, 1-38.
- Taylor, G. McGuire, G. and Sullivan, J. (2008) Individual claim loss reserving conditioned by case estimates. *Annals of Actuarial Science*, 3, 215-256.
- Zhao, X. and Zhou, X. (2010) Applying copula models to individual claim loss reserving methods. *Insurance: Mathematics and Economics*, 46, 290-299.



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