

# **Objective for this session**

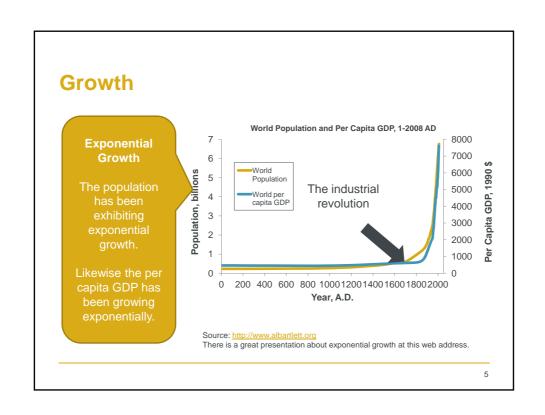
- Take you through some of the interesting graphs and facts presented in the report from January 2013.
  - Hopefully encourage you to read more about the subject!
- Discuss how (life) actuaries could use this work and get involved.

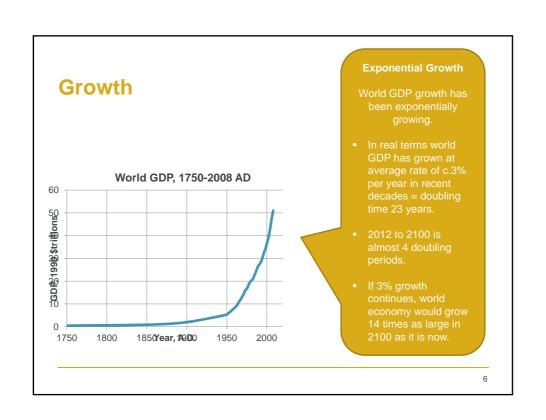


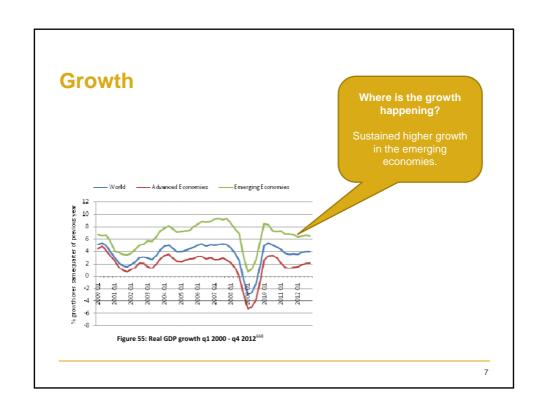
- Exponential Growth
- Opinions on Future Growth
- Resource Limits
- Actuarial Impact
- Resource Limits and (Life) Actuaries

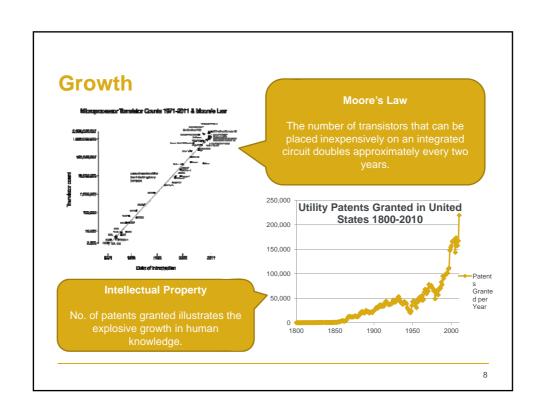
3

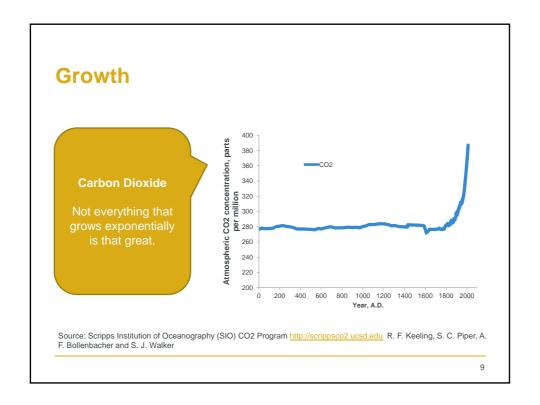
T.S.Eliot warned
`Growth will be at the expense of future generations, but it makes the GNP numbers look good today'. 53



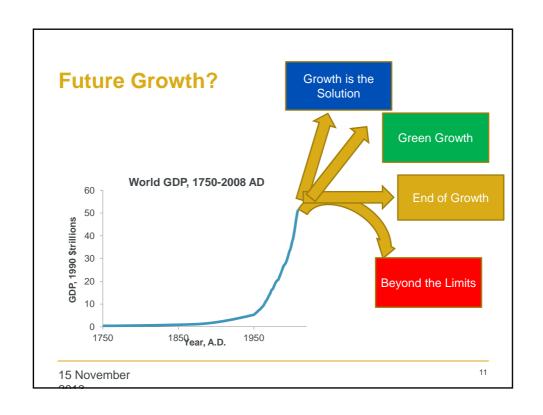








- Exponential Growth
- Opinions on Future Growth
- Resource Limits
- Actuarial Impact
- Resource Limits and (Life) Actuaries





# **Opinions: Green Growth**

### **Green Growth**

UNEP International Resource Panel says costs of growth now outweigh benefits. Global resource usage grew 2x fast as population but not as fast as GDP – so some decoupling of GDP observed.

OECD Towards Green Growth Framework calls for a move to green growth will foster economic development and continue to provide natural resources. Follows Green Growth Declaration signed by 34 ministers in June 2009.

Resource Revolution (McKinsey Global Institute). Price falls over 20C wiped out by last 10 years of price rises.

Next 20 years we will have 3bn more middle class consumers. They offer two scenarios. productivity static (supply expansion) + productivity response (most demand met by productivity). Latter scenario needs a good deal more investment but neither avoid 2 degree warming. Third scenario "climate response case" – move to low carbon energy, reforestation, land restoration, carbon capture,

Shell have two scenarios Scramble (energy efficiency left until supplies tight + greenhouse gas emissions cut when climate change happens) and Blueprint (local actions to ensure growth, deliver energy security and mitigate environment). 2011 updates suggests messages mixed whether we are following Scramble or Blueprint . Shell actively supports Blueprint

IEA produced scenarios "Current Policies", "New Policies" and "450" – the former two suggest significant global warming – the latter one. **Advocate increasing nuclear, gas and renewables**. In 450 scenario - 4/5 of carbon allowed until 2050 is locked in already (with current technology)

13

# **Opinions: End of Growth**

### End of Growth

Limits to Growth stressed (reiterated) that humanity is on course to overshoot. Profound change needed soon to avoid collapse.

Based on a systems dynamics world view – interconnections, feedback loops, delays, event interactions.

They conclude overshoot caused by...

- Kapid Change
  Limits / harriers to change
- Errors / delays in perceiving limits / controlling change

Concludes that physical growth will ultimately cease completely whether we like it or not.

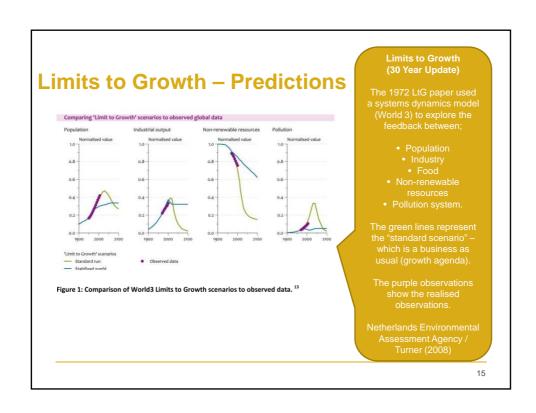
Richard Heinberg (The End of Growth) states the global economy is playing a zero sum game with an ever shrinking pot divided among the winners. He cites the

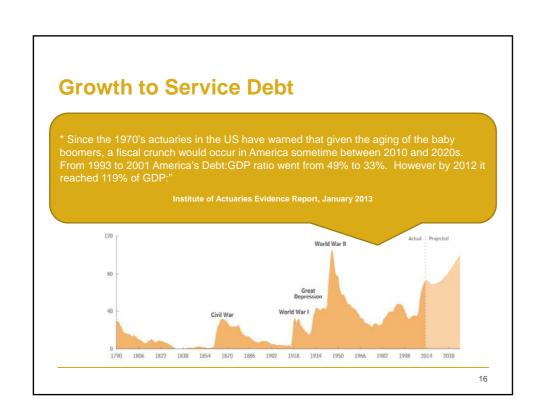
- Depletion of natural resources
- Negative environmental impact
- Inability of financial systems to service debt accumulated over recent years

Monetary systems are designed to need growth to sustain them because they are based on unsustainable debt.

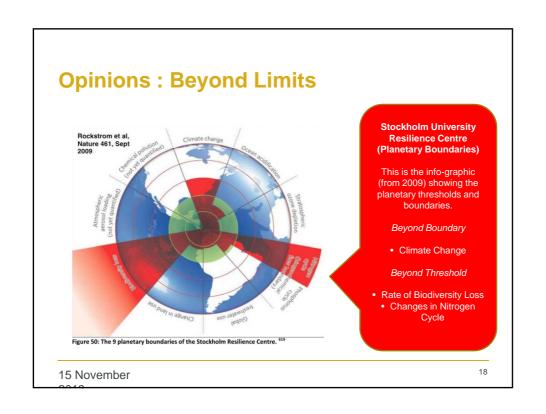
Heinberg tells us that the the debt is a claim on resources that don't exist – and that no growth is likely to become the new-normal.

Tim Jackson (Prosperity without Growth) highlights that a sub-system of a finite system cannot grow indefinitely Discusses the link between consumption and social status we need to find ways of meeting our psychological needs without money.

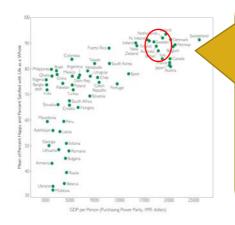




# Copinions: Beyond Limits Beyond the Limits Stockholm University Resilience Centre (Planetary Bondaries) suggests 7 planetary 'thresholds and broundaries' within which humans can operate. Mesholds are the tipping points where-after positive feedback loop means it is not possible to go back – nonlinear transition points – like a irreversible risk limit. Metholds are human defined safe distances from the thresholds - like a risk appetite. Liput estimate humanity has crossed three: Climate Change Rate of Blodiversity Loss Changes in Nitrogen Cycle



# **Does Growth Make You Happy?**



## Does growth make you happy?

The graph % of people content versus GDP per person at PPP.

Economic growth remains the dominant concern of politics even in rich countries yet beyond the levels achieved by countries like Ireland, South Korea or New Zealand the positive correlation between GDP / person and happiness breaks down.

Evidence that inequality leads to a less contented society too (The Spirit Level - Wilkinson) – and to less innovative economies!

Source: Jackson, T. (2009) Prosperity without growth? Economics for a finite planet,



# **Opinions: Beyond Limits**

# **Beyond the Limits**

arbon Tracker Initiative (Unburnable Carbon) tell us we nave used one third of our budget for carbon to 2050 in order to remain within 2 degrees of global warming.

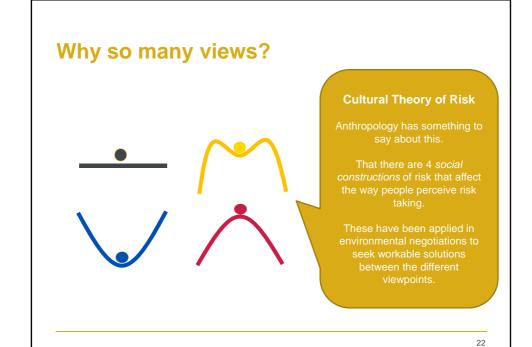
It highlights the assets on energy company balance sheets in the form of reserves. The CO2 potential of the carbon reserves in the London financial markets account for around 20% of the total carbon budget – 100 times the

Only 20% of global carbon reserves are burnable to stay within 2 degrees . What we use this budget for is a key question.

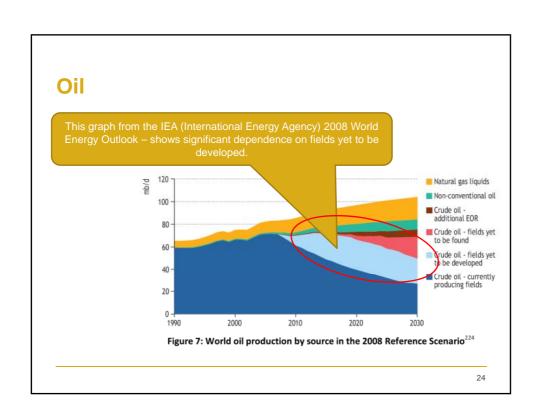
WWF 2010 Living Planet Report tells us topical diversity has reduced by 60%. They find 5 threats to biodiversity which underpin human ecosystems (freshwater, carbon storage, agriculture):

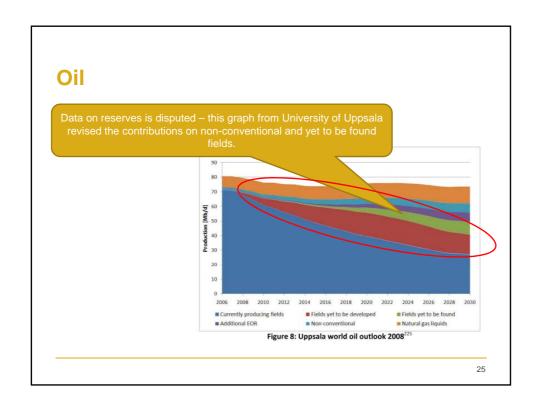
- Habitat loss, fragmentation, alteration
   Over-exploitation of wild species (food, materials, medicine)
   Pollution (excessive fertiliser, pesticides)
   4) Climate change
   5) Invasive species

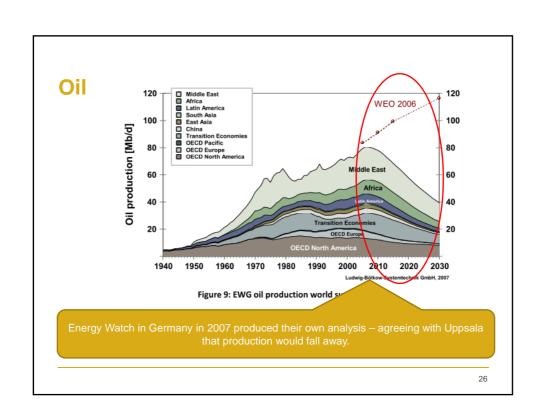
WWF highlight water is the main link between ecosystems and climate – current demand placed on freshwater ecosystems is already beyond sustainable levels.

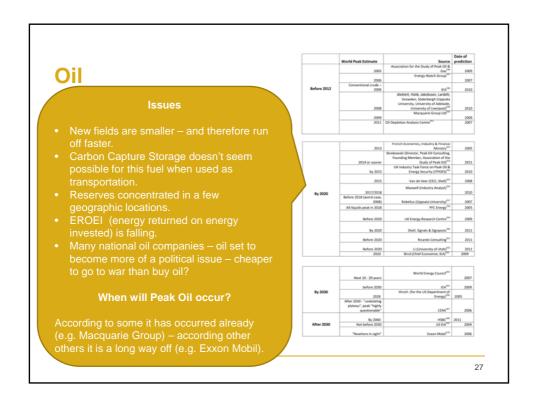


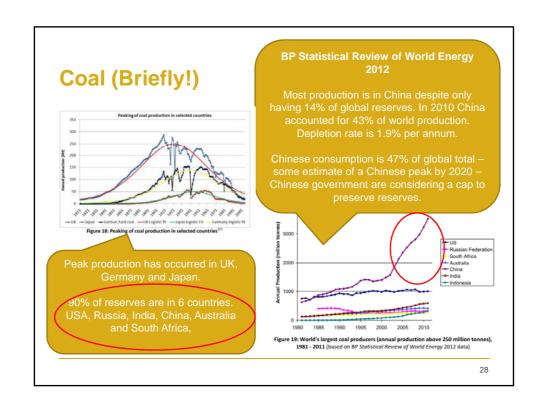
- Exponential Growth
- Opinions on Future Growth
- Resource Limits
- Actuarial Impact
- Resource Limits and (Life) Actuaries











# Coal (Briefly!)

	World Peak Estimate	Source	Date of prediction
By 2020	By 2011 (energy terms), by 2015 (mass)	Patzek & Croft (University of Texas;	2010
04 2020		University of California, Berkeley) <sup>327</sup>	
By 2030	By 2025	Energy Watch Group <sup>128</sup>	2007
	2048 (mass); between 2011 – 2047 (energy)	Mohr & Evans (University of Newcastle, Austalia) <sup>329</sup>	2009
	Between 2020 - 2050	Höök, Zittel, Schindler & Aleklett (Uppsala University, Ludwig Bölkow Systemtechnik GmbH) <sup>310</sup>	2010
	90% exhaustion by 2070. Suggested extrapolated peak well before. 331	Rutledge (California Institute of Technology) <sup>832</sup>	2011
	Before 2030	Li (University of Utah) <sup>333</sup>	2011
No peak on the	Undefined – production still climbing up to 2100 in many scenarios	IPCC <sup>334</sup>	2007
horizon	Not a grave concern	Summers <sup>835</sup>	2010
	Coal to last another 118 years	World Coal Institute <sup>336</sup>	2011

### When is peak coal?

Predications around 2030 with some not concerns and one voice saying we are past the energy peak.

### Issues

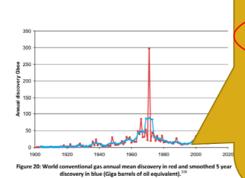
EROEI (energy returned on energy invested is a key concept).

US coal in the early 20C was around 177:1 whereas it is now around 50-85:1 – with estimates of global EROEI being 28:1.

Falling heating values are seen too with falls in the energy value of around 30% since 1955.

29

# Gas (Briefly!)



Since 1980 the gap between discoveries and consumption has been negative and continues to widen.

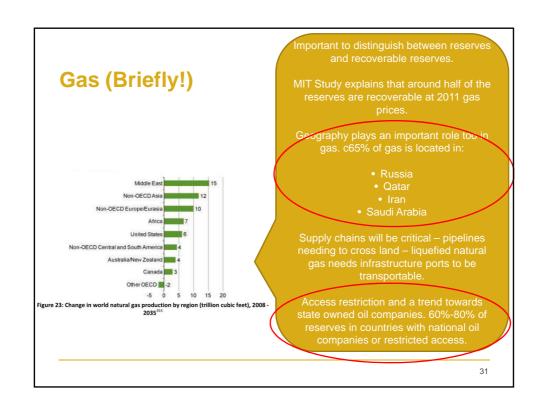
In 2010 the BP Statistical Review estimated c60 years of global production was left.

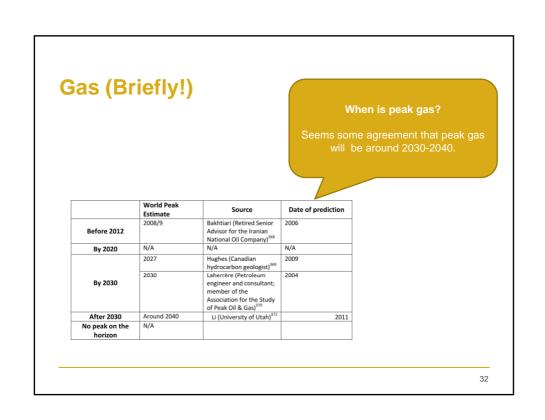
iMP World Economic Outlook Special Report on Gas - however projects as much as a 50% increase in gas use as it is the clean fossil fuel.

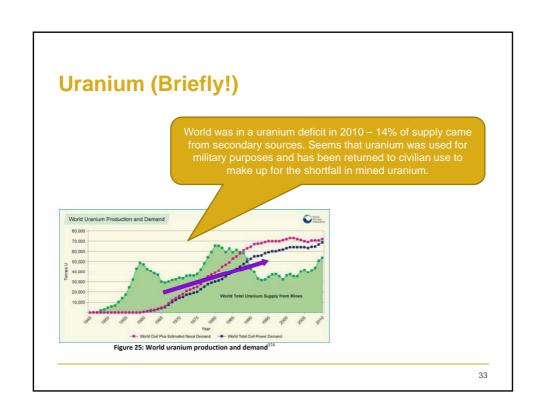
Year on year increase on 4% in demand reduces the amount left to 33 years worth.

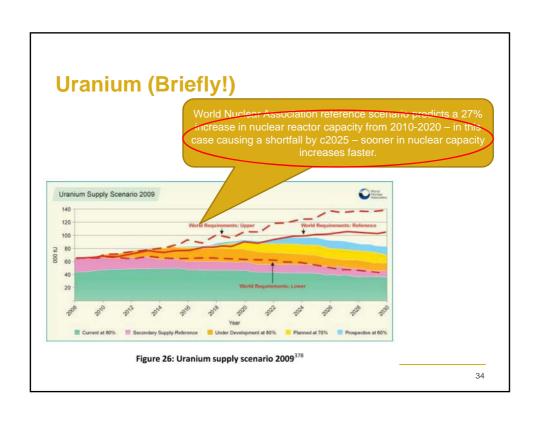
Fracking now accounts for 30% of US production – provides US with additional 4 years of gas at current usage levels.

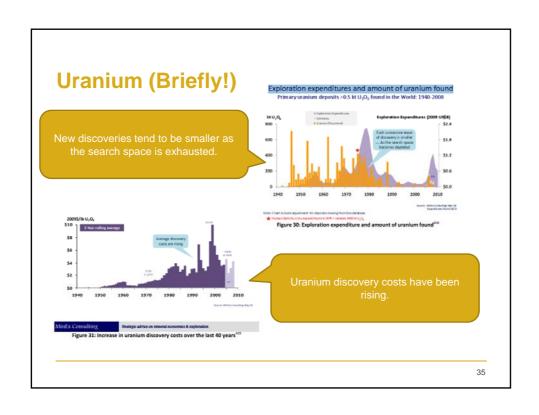
Unproven reserves may add additional years – US EIA estimates 20 years.

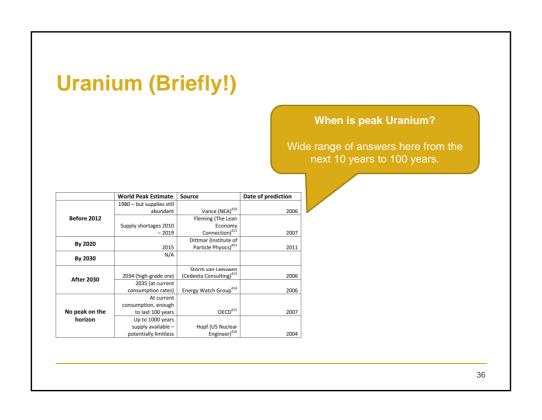


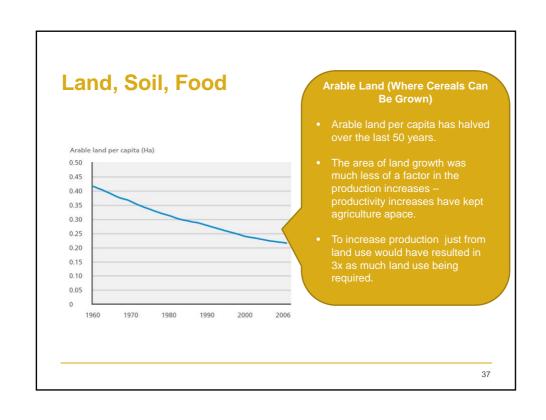


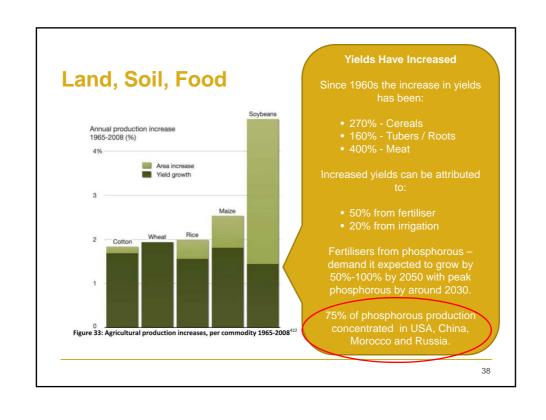




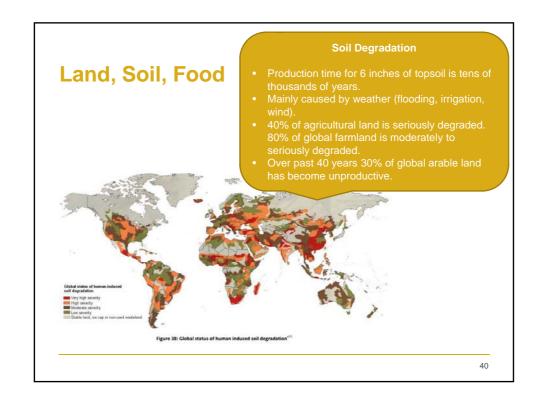


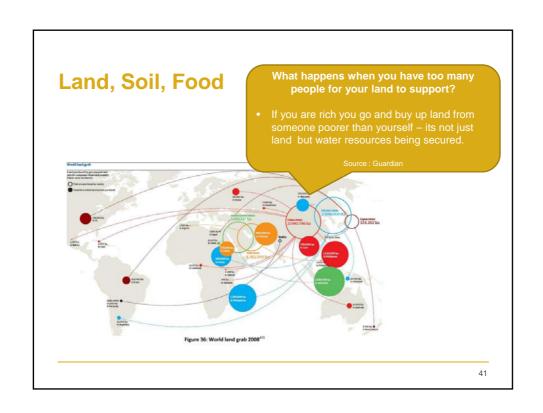


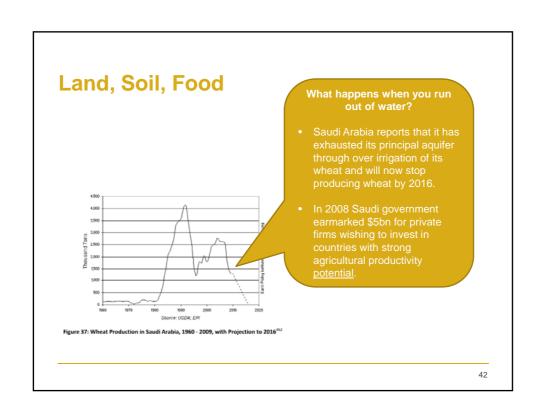




# Land, Soil, Food From the Land Commodities Global Agriculture & Farmland Investment Report 2009 A story of forests and grasslands giving way to agricultural land to support populations. In 2005 University of Wisconsin reported that 40% of the worlds surface is being used for agriculture – vs. 7% in 1700. 13.4bn ha on earth – 3bn ha suitable for agriculture – 1.5bn used already – the rest is underneath rain forest! Landose and agriculture Agricultural land Extensive grasslands fine pasture Regrowth after use Regrowt







# Land, Soil, Food

### Private Investment in Land

- In 2011 there was \$14bn invested in farmland – this figure expected to grow 10 fold according to one source
- US Pension Funds are among the biggest investors – \$5-15bn are reported to be invested with expected return rates of 10% -20% cited
- Increasing common area for pension fund investment here in the UK too.

Fund	Total assets under management (AUM)	Global farmland investment portion(% of AUM)	and its status
AP2 (Second Swedish National Pension Fund)	SEX220 billion [US\$34.6 billion]	US\$500 million in grain farmlands in US, Australia and Brazil (1.4%)	Planned joint venture with TIAA-CREF. First forays into farmland investing were in 2010
APG (administering the National Civil Pension Fund), Netherlands	€220 billion [US\$314 billion]	€1 billion (0.5%) [US\$1.4 billion]	A planned increase
Ascension Health, USA	US\$15 billion	Up to US\$1.1 billion (7.5% target)	Looking to invest in farmland for the first time, to help meet a real assets target of 7.5% that is currently underachieved
CalPERS (California Public Employees' Retirement System), USA	US\$231.4 billion	About U\$\$50 million (0.2%): majority invested in agribusiness firms with huge int'l farmland holdings	Current
Dow Chemical, USA		not revealed	Farmland added recently, Aimed annual returns on US holdings: 8–12%
New Zealand Superannuation Fund	N2517.43 billion [US\$14.2 billion]	N25500 million (3%) [U55407 million]	The 3% allocation has been made at the Fund's strategy level. First purchases into domestic farmland have started
PGGM (Pension Fund for Care and Well-Being), Netherlands	€90 billion (US\$128 billion)	not revealed	May raise farmland allocation in 2011
PKA (Pensionskassernes Administration), Denmark	US\$25 billion	US\$370 million (1.5%)	In June 2011, made a first placement of US\$50 million in Silver Street Capital's Silverland Fund.
Sonoma County Employees' Retirement System Association, USA			Expected to allocate 3% to UBS Agrivest Farmland Fund
TIAA-CREF (Teachers Insurance & Annuity Association – College Retirement Equities Fund), USA	US\$426 billion	USS2 billion in 400 farms in North and South America, Australia and Eastern Europe (0.5%)	Current. They claim annual returns of 10%

em to third (Measurehoused with passeriarion

43

# Land, Soil, Food

Soil		Estimate	500.00	Date of Frederica
Before 2012 Agricults		David Pimentel, Agricultural Ecologist, Cornell University <sup>467</sup>	?	
By 2030		No topsoil left by 2070 (within 60 years)	John Crawford, University of Sydney <sup>488</sup>	2011
		No topsoil left between 40 – 80 years time	John Jeavens, Founder Ecology Action (non- profit) <sup>489</sup>	2010
After 2	030	Run out of fertile topsoil or one or two more centuries	David Montgomery, Author 'Dirt: The Erosion of Civilizations' 1990	2008
No peak on	horizon			
	World	Peak Estimate	Date of Prediction	
Palm Oil run o		of land for palm oil to t by 2020/2022 in sia and Malaysia	Ken Arieff-Wong, Ar	nalyst, KL <sup>891</sup>
	Could peak by 2033		Soil Association <sup>492</sup>	
Enough to last several hundred years		International Fertilizer Development Centre <sup>403</sup>		
	2030		Cordell, Drangert, W	
			Helwerelts and Helw	

### Issues

- Phosphorous peak
- Energy needed to create fertilizers irrigation systems / mechanised farming.
- farming.

  Reliance on fresh water irrigation to provide crops

### When is Peak Soil?

 Predictions of top soil running out between 40-200 years.

# When is Peak Phosphorous?

 Peak phosphorous predictions around 2030 – with outliers suggesting 1989 and several hundred years.

# Water (Briefly!)

### **Issues With Water**

- Very localised very expensive to move around
- Water Resources Group cite a 40% increase in fresh water use by 2030 if no efficiency gains.
- Third of global population live in areas where demand exceeds supply by 10% now – expected to rise to 50% by

### **Rivers Running Dry**

- This table gives evidence of the dry running of some major rivers.
- Examples from China, USA, India, Africa, Aral Sea.

### Table: Major Rivers Running Dry<sup>508</sup>

Major Rivers Running Dry				
River	Condition			
Amu Darya	The Amu Darya, which originates in the mountains of Afghanistan, is on of the two rivers that feed into the Aral Sea. Soaring demands on this river, largely to support irrigated agriculture in Uzbekistan, sometimes drain it dry before it reaches the sea. This, along with a reduced flow of the Syr Darya—the other river feeding into the sea—helps explain with the Aral Sea has shrunk by more than half over the last 40 years.			
Colorado	All the water in the Colorado, the major river in the southwestern United States, is allocated. As a result, this river, fed by the rainfall and snowmelt from the mountains of Colorado, now rarely makes it to the Gulf of California.			
Fen	This river, which flowed from the northern part of China's Shaansi province and empties into the Yellow River at the province's southern end, has literally disappeared as water withdrawals upstream in the watershed have dropped the water table, drying up springs that once fed the river.			
Ganges	Some 300 million people of India live in the Ganges basin. Flowing through Bangladesh en route to the Bay of Bengal, the Ganges has littl water left when it reaches the bay.			
Indus	The Indus, originating in the Himalayas and flowing west to the Ind Ocean, feeds Pakistan's irrigated agriculture. It now barely reaches ocean during much of the year. Pakistan, with a population of 15 million projected to reach 349 million by 2050, is facing trouble.			
Nile	In Egypt, a country where it rarely ever rains, the Nile is vitally important. Already reduced to a trickle when it reaches the Mediterranean, it may go dry further upstream in the decades ahead if, as projected, the populations of Sudan and Ethiopia double by 2050.			
Yellow	The cradle of Chinese civilization, the Yellow River frequently runs dry before it reaches the sea.			

15

# Water (Briefly!)

Since 1900 half of the worlds wetlands have disappeared. Freshwater species down by 50% since 1970 (faster than species disappearance in sea or on land). Global threats to river biodiversity have been mapped as illustrated in Nature.

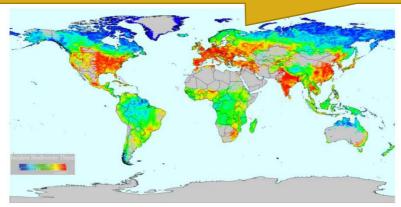
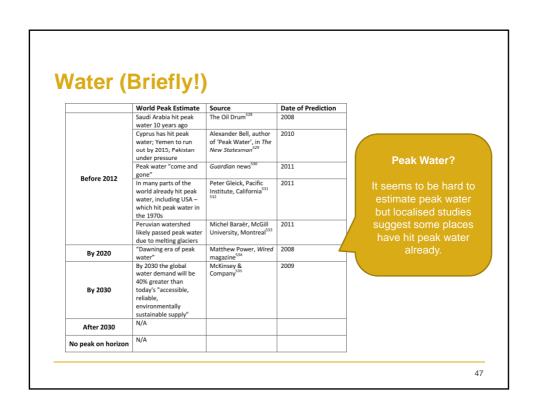
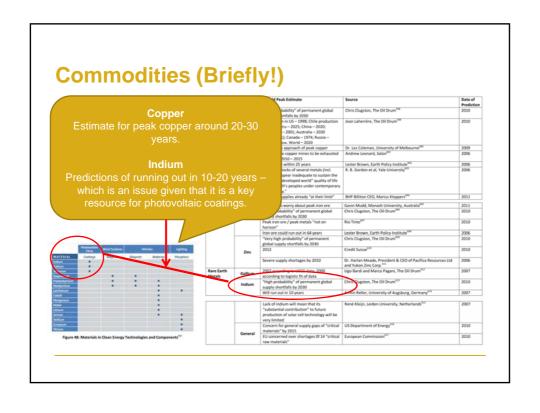
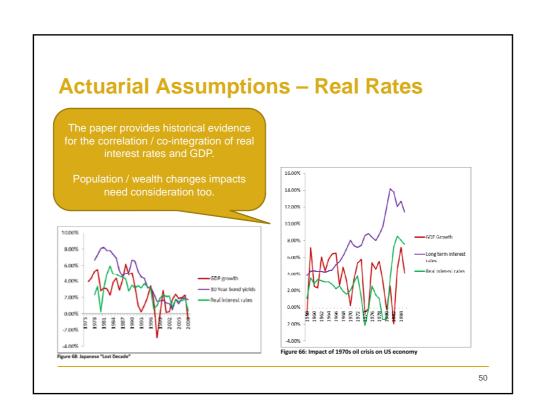


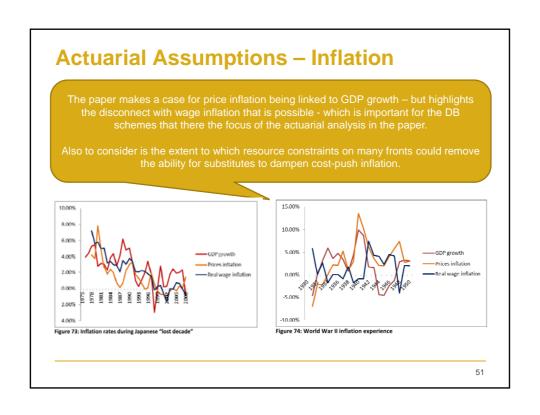
Figure 40: Global geography of incident threat to human water security and biodiversity 518

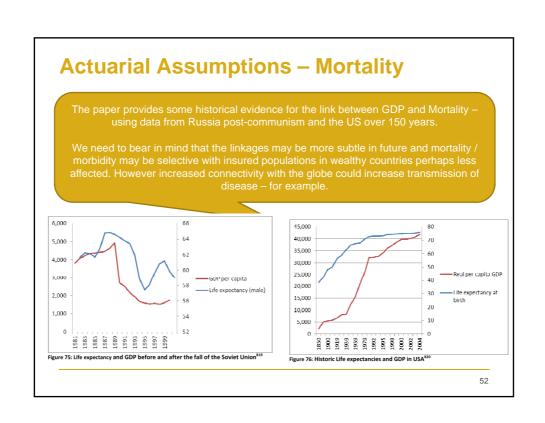


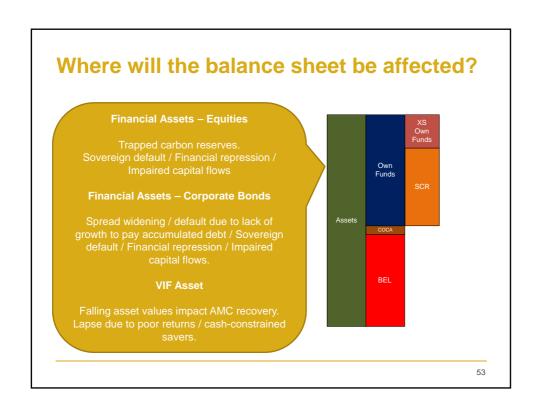


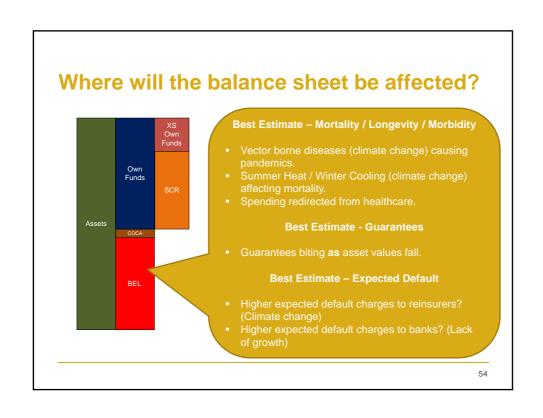
- Exponential Growth
- Opinions on Future Growth
- Resource Limits
- Actuarial Impact
- Resource Limits and (Life) Actuaries



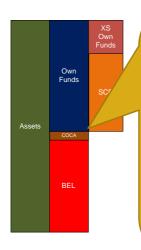








# Where will the balance sheet be affected?



### **Cost of Capital**

- Increased COCA if risk in the sector is perceived to increase
- Capital raising becomes more expensive more future profits ceded to providers of capital.
- Could (de facto) nationalisation be a possible outcome for the sector should the business model become unviable (for most of population)?

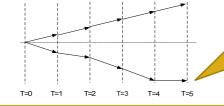
## **Required Capital**

- Do regulators relax capital requirements or does the regulatory / rating agency environment preven relaxation.
- Does the risk appetite of the capital providers get larger / smaller?
  - Increased shareholder activism

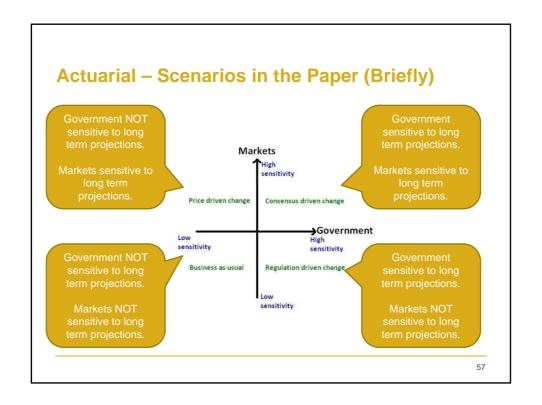
55

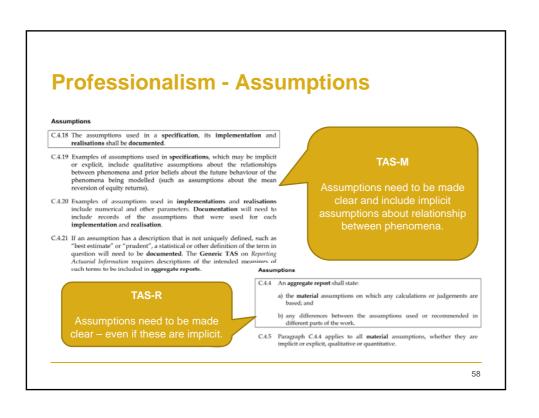
# **Actuarial - ORSA**

- Business planning horizon of 3-5 years
  - Probably not enough time for a resource / climate event ... but enough time for changing expectations about the future which will impact valuation assumptions.
  - Greater risk of regulation to curb climate change if science starts to be accepted by political class.
- Scenario Testing / Reverse Stress Testing
  - Do the scenarios include a future with resource constraints?
  - Which RST is likely to occur in a resource constrained scenario?



Typical scenarios are drawn from financial history – but could future crises look very different?





# **Professionalism – Uncertainty**

### Considering what information is available about the future

The board's evaluation of the principal solvency and liquidity risks should consider what the board knows or should reasonably be expected to know about the future. The assessment does not have regard to a specific period. Knowledge about the future is a matter of judgement not fact and reflects the expertise and experience of those making the evaluations about the likely development of events and conditions in future periods as part of the assessment process. The board should satisfy itself that it has sufficient information to make this assessment.

# FRC / Corporate Governance Code CP

The board need to ensure they have sufficient information about the future. What can they reasonably be expected to know.

### CF

Material uncertainty needs to be presented.

TAS-R

Scenarios are suggested as a way in which the uncertainties

C.5.2 An aggregate report shall indicate the nature and extent of any material uncertainty in the information it contains.

C.5.3 Uncertainty may concern the results of calculations, assumptions on which information is based or other aspects. It may arise from random variations, lack of information or other sources. The extent of any material uncertainty may itself be subject to uncertainty.

C.5.4 There are many ways of indicating the extent of uncertainty, such as:

- giving a range, measure of the value at risk or other statistical calculation;
- showing the numerical consequences of changes in assumptions;
- presenting the outcomes of scenarios, possibly including extreme scenarios; and
- describing the uncertainty and explaining why it has not been quantified.

59

# **Agenda**

- Exponential Growth
- Opinions on Future Growth
- Resource Limits
- Actuarial Impact
- · Resource Limits and (Life) Actuaries

# Why Can Actuaries Help?

- Global problems made worse by:
  - Lack of understanding of risk and uncertainty
  - · Lack of understanding of exponential growth
  - · Disregard for science and data
- Actuaries' core skills are in the following areas:
  - Risk and uncertainty
  - · Exponential growth
  - Actuarial science and data based decisions
- Life Insurance Extension
  - · Application of the scenarios to a life insurer would be a good extension

61

# **Activity - Institute & Faculty**

- Resource & Environment Board (REG) has c.500 members, has excellent support from the profession.
- Past Activity
  - Recruiting a deputy chair and board members
  - Literature review in 2010 focusing on climate change
  - Literature review in 2011 focusing on energy
  - Research into the limits to growth published January 2013
  - Networking evenings in 2011 and 2012
  - 2012 thought leadership lecture on climate change by Professor Sir Brian Hoskins
- Current Activity
  - 11 December (future directions)
  - 3<sup>rd</sup> Literature review due June 2014, working with Professor Richard Werner, focusing on sustainability of the financial system
  - Volunteers for the 3<sup>rd</sup> literature review are very welcome!

# **Activity – International Actuaries**

- IAA Resource and Environment Working Group (REWG)
  - Next meeting The Hague, 23<sup>rd</sup> May 2013
  - Sessions at the 2014 Congress of Actuaries, Washington DC
- CAS / SOA / Canadian Institute Climate Change Committee
  - Have commissioned research and created a climate change index
- IAA
  - Working group to report on climate change to IAA
  - Working group to report on sustainable economics
- · Society of Actuaries in Ireland wider fields group

63

# **Summary**

- Exponential Growth
- Opinions on Future Growth
- Resource Limits
- Actuarial Impact
- Resource Limits and (Life) Actuaries

