# Imposing Structure by Prior Knowledge in Semiparametric Analysis 

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## Overview

- Pros and Cons for non- and semiparametric methods
- Powerful data-analytic tools
- Problems: Curse of dimensionality, bandwidth, boundary, bias
- Justified doubts, e. g. concerning forecasting performance
- Hypothesis: With suitable incorporation of prior knowledge in the statistical modeling process these methods can improve in many (economic) fields
- Will consider
- Prediction of American stock returns by parametric priors
- Prediction of Danish stock returns with generated regressors
- Marshallian demand analysis with (parametric) restrictions
- Hicksian demand anal. with generated regressors and par. restrictions
- Will concentrate on kernel based local-polynomial regression


## Motivation

- Propose different ways to include prior knowledge in semiparametrics
- Idea: economic theory should directly guide the modeling process
- Statistical advantages: dimension, variance or bias reduction by importing more structure
- Typical examples: PLM, SIM, additivity (GAM), monotonicity (for regression), symmetry (for densities), ...
- But still, in econometric-theory literature the general tendency in the literature is to relax functional forms, not vice verse.


## First Thoughts

- However, on the one hand we know already for parametric forecasting that it improves if weak restrictions on the signs of coefficients and return forecasts are imposed, see However, Campbell, Thompson (2008)
- or that incorporating information about the order of integration can result in large efficiency gains, see Lewellen (2004); Torous, Valkanov, Yan (2004); Campbell, Yogo (2006).
- and on the other hand for many economic model like consumer demand systems plenty of model restrictions have to be imposed to guarantee reasonable and interpretable outcomes
- take symmetry and non-negativity of the Slutsky matrix, adding-up for the equations and homogeneity of the functions which automatically causes dimension reduction


## Four Case studies as for illustration

## Nonparametric Prediction of Stock Returns

- Preliminaries:
- A validated $R^{2}$, a measure for the quality of prediction
- A bootstrap test for significant forecast power
- Improved prediction through parametric prior smoothing
- Prediction with predicted bonds


## Semiparametric Analysis of Consumer Demand

- Preliminaries:
- A system of preferences and demand
- Integrability conditions
- Estimating the indirect utility under constraints
- Simplifications by use of generated regressors


# Predicting Stock Index and Returns 

using prior knowledge
for implicit modeling

## A performance measure: the validated $R^{2}$

What is an appropriate performance measure for prediction purposes?

- The classical and adjusted $R^{2} \mathrm{~s}$ are good for in-sample, bad for out-sample prediction
- as still very popular in finance ... looked for modification
- but would like to know how well the estimate works outside the considered moderate sample
- Replace total variation and not explained variation by its cross validated analogs
- Certainly, the CV can be adapted to sample size and autocorrelation AR function


## The definition of our performance measure in detail

We consider $Y_{t}=g\left(X_{t}\right)+\xi_{t}$ and define

$$
R_{V}^{2}=1-\frac{\sum_{t}\left\{Y_{t}-\hat{g}_{-t}\right\}^{2}}{\sum_{t}\left(Y_{t}-\bar{Y}_{-t}\right\}^{2}},
$$

Properties:

- $R_{V}^{2} \in(-\infty, 1]$ where $R_{V}^{2}<0$ if we cannot predict better than the mean
- Measures how well a given model and estimation principle predicts compared to another (here: to the CV mean)
- CV punishes overfitting, i.e. pretending a functional relationship that is not really there (leads to $R_{V}^{2}<0$ )


## Can we beat the historical mean?

- Parametric null hypothesis vs. non-/semiparametric alternative
- $H_{0}: Y_{t}=\bar{Y}+\xi_{t}$ vs. $H_{1}: Y_{t}=g\left(\boldsymbol{X}_{t-1}\right)+\varepsilon_{t}$
- Construct $B$ bootstrap samples $\left\{Y_{1}^{b}, \ldots, Y_{\mathcal{T}}^{b}\right\}$ with residuals under the null

$$
Y_{t}^{b}=Y_{t}+\hat{\varepsilon}_{t}^{0} \cdot u_{t}^{b}, \quad \hat{\varepsilon}_{t}^{0}=Y_{t}-\hat{g}_{-t}
$$

with iid zero-mean variance-one rv $u_{t}^{b}$.

- In each bootstrap iteration b calculate $R_{V}^{2, b}$
- Determine quantiles of empirical distribution of $R_{V}^{2}$ under the Null

$$
F^{*}(u)=\frac{1}{B} \sum_{b} \mathbb{1}_{\left\{R_{v}^{2, b} \leq u\right\}}
$$

## Example I

## Working with Parametric Priors

## Incorporating parametric prior knowledge

Include prior information in analysis coming from

- (Simple) empirical data analysis or statistical modeling
- Good economic model

Basic idea: Nonparametric estimator multiplicatively guided by, for example, parametric model

$$
g(x)=g_{\theta}(x) \cdot \frac{g(x)}{g_{\theta}(x)}
$$

Essential fact:

- Prior captures characteristics of shape of $g(x)$
- Second factor less variable than original function
- Nonparametric estimator of correction factor $\frac{g(x)}{g_{\theta}(x)}$ with better results and less bias


## Improved smoothing through prior knowledge

One idea to solve problems of fully nonparametric models:

- Curse of dimensionality
- Boundary problems
- Bandwidth (incl. local vs global) problems
- etc.

Dimension and bias (or variance) reduction:

$$
g\left(x_{1}\right)+c=\left(g_{\theta}\left(x_{2}\right)+c\right) \cdot \frac{g\left(x_{1}\right)+c}{g_{\theta}\left(x_{2}\right)+c}=\tilde{g}\left(x_{1}, x_{2}\right)
$$

Consider also higher dimensions for $x_{1}$ and $x_{2}$ with possibly overlapping covariates

## Miscellaneous ...

Local Problem: Prior crosses x-axis

- More robust estimates with suitable trimming (censoring or truncation)
- Shift by a distance c so that new prior strictly greater than zero and does not intersect the x -axis

$$
g(x)+c=\left(g_{\theta}(x)+c\right) \cdot \frac{g(x)+c}{g_{\theta}(x)+c}
$$

- For increasing c more and more equal to usual local-polynomial: Diminishes effect of guide
- Idea goes back to Glad (1998)


## Illustration with yearly Stock Price Index

## Description of data

- Annual American stock market data
- January values of the Standard and Poor Composite Stock Price Index (period: 1871-2009)
- More details: Shiller $(1989,2005)$
- Variables: stock price index, dividend and earnings accruing to index, shortand long-term interest rates, consumer price index (inflation), ten-year government bond, etc.


## First Step: One-dimensional

Table: Predictive power: $R_{V}^{2}$ and p-values

|  | $S$ | $d$ | $e$ | $r$ | $L$ | $i n f$ | $b$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| par | -1.0 | 1.0 | 8.0 | 2.7 | -1.1 | -1.4 | -0.4 |
| nonpar | -1.2 | 0.9 | 11.8 | 2.5 | -0.8 | -1.6 | -0.7 |
|  | $(0.596)$ | $(0.193)$ | $(0.005)$ | $(0.079)$ | $(0.571)$ | $(0.759)$ | $(0.573)$ |

$$
Y_{t}=\beta_{0}+\beta_{1} X_{t-1}+\varepsilon_{t} \quad \text { vs. } \quad Y_{t}=g\left(X_{t-1}\right)+\xi_{t}
$$

- OLS and local-linear kernel-regression
- Only earnings and risk-free with predictive power
- Factor $\mathbf{1 . 5}$ increase for earnings


## One-dimensional case - graphs




## Second Step: Two-dimensional

Table: Predictive power: $R_{V}^{2}$ and p -values

|  | $e, S$ | $e, d$ | $e, r$ | $e, L$ | $e$, inf | $e, b$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| par | 6.8 | 6.9 | 12.2 | 7.3 | 9.2 | 8.8 |
| nonpar | 8.5 | 12.6 | 13.7 | 11.0 | 11.0 | 11.3 |
|  | $(0.003)$ | $(0.003)$ | $(0.000)$ | $(0.004)$ | $(0.000)$ | $(0.000)$ |

$$
Y_{t}=\beta_{0}+\boldsymbol{\beta}^{\top} \boldsymbol{X}_{t-1}+\varepsilon_{t} \quad \text { vs. } \quad Y_{t}=g\left(\boldsymbol{X}_{t-1}\right)+\xi_{t}
$$

- Par: Improved prediction with extra variable inf, $b, r$ Model $\{e, r\}$ even better than one-dim. nonpar.
- Nonpar: All shown models beat significantly historical mean and seem to improve prediction compared to 2-dim par.
- Increase in predictive power of "only" $\mathbf{1 2 \%}$ compared to first step


## Second Step: Two-dim. guided by prior

Table: Predictive power: $R_{V}^{2}$

|  | $e, S$ | $e, d$ | $e, r$ | $e, L$ | $e$, inf | $e, b$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| nonpar | 8.5 | 12.6 | 13.7 | 11.0 | 11.0 | 11.3 |
| prior | 6.6 | 13.5 | 12.1 | 12.8 | 9.5 | 8.0 |

- Here we include always same variables for prior (linear regression) and correction (nonpar.)
- Increase of $7 \%$ for $\{e, d\}$ and $16 \%$ for $\{e, L\}$
- Slightly decrease for the rest:

Poor prior or already adequate 2-dim. fit?

## Third Step: Different variables for prior

Table: Predictive power: $R_{V}^{2}$

|  | $S$ | $d$ | $e$ | $r$ | $L$ | inf | $b$ |
| :--- | ---: | ---: | ---: | ---: | :---: | :---: | :---: |
| $e$ | 8.8 | 7.6 | 9.3 | 15.8 | 10.7 | 11.4 | 11.8 |
| $e, L$ | 9.9 | 13.1 | 14.2 | 18.5 | 13.3 | 13.3 | 11.4 |

- Prior: 1-dim. linear regression
- Correction, i.e. nonparametric factor:
- 1-dim: $\{e, S\},\{e, r\},\{e, i n f\},\{e, b\}$ improve compared to fully nonpar.
- 2-dim: e.g. $\{e, L\}$ improvement of $\mathbf{2 9 \%}$
- Best: $\{e, L, r\}$ ( $\mathbf{3 5 \%}$ to fully nonpar, $\mathbf{1 3 1 \%}$ to par)


## Third Step: Graphs of best model



## Example II

## Working with Predicted Factors

## The prediction framework

- The excess stock return:

$$
S_{t}=\log \left\{\left(P_{t}+D_{t}\right) / P_{t-1}\right\}-r_{t-1}
$$

with dividends $D_{t}$ paid during year $t$, stock price $P_{t}$ at the end of year $t$, and short-term interest rate $r_{t}$

$$
r_{t}=\log \left(1+R_{t} / 100\right)
$$

with discount rate $R_{t}$

- Covariates with predictive power in simple regression: dividend-price ratio, earnings-price ratio, or interest rates
- In nonpar. regression

$$
Y_{t}=g\left(d_{t-1}, S_{t-1}\right)+\varepsilon_{t}
$$

with dividend-price ratio $d_{t-1}$ and excess stock returns $S_{t-1}$

## Prediction with Bonds ?

There exists some economic motivation:

- Usually: separate analysis of stocks and bonds (positively correlated)
- Same year's bond yield is basically the prediction error
- FED-Model: Direct comparison of stocks and bonds
- Are stocks and bonds driven by the same factors/informations?
- To what extent they move together (co-movement)?
- Economic theory: prices are driven by fundamentals, investors should focus on forward earnings and profitability

Use unknown bond of the current year as further covariate

## Prediction with constructed regressors

Consider now the two-step procedure

- 1. Step: Construct bond yields with nonparametric model

$$
b_{t}=m\left(v_{t-1}\right)+\zeta_{t}
$$

where $v_{t-1}$ vector of regressors (e.g. last years bond yield, interest rate, dividend-price ratio, or excess stock returns)

- 2. Step: Include pilot estimate $\hat{b}_{t}$ in local-linear kernel-regression

$$
Y_{t}=g\left(\hat{b}_{t}, w_{t-1}\right)+\varepsilon_{t}
$$

- Note:
- Bandwidth choice (CV) in each or only in the final step
- Simple linear model automatically embedded (estimated without bias)


## Statistical framework

## Exists some statistical motivation?

- Let $\tilde{g}$ be the function of (unknown) actual bond

$$
Y_{t}-g\left(\hat{b}_{t}\right)=Y_{t}-\tilde{g}\left(b_{t}\right)+\tilde{g}\left(b_{t}\right)-g\left(\hat{b}_{t}\right) \simeq \tilde{\varepsilon}_{t}+g^{\prime}\left(\hat{b}_{t}\right)\left(b_{t}-\hat{b}_{t}\right)
$$

- Second term quite predictable (empirical study)
- Maybe a closer look to the prediction error clarifies the relation of bond and stock prediction
- Asymptotically for dependent data (algebraic $\alpha$-mixing): as had we observed the real bond


## Theorem

$$
\left|g_{L L}\left(\hat{b}_{t}\right)-\tilde{g}\left(b_{t}\right)\right| \rightarrow 0
$$

## Why using constructed regressors in Statistics ?

- Interpret first stage as optimal nonparametric transformation
- Mapping the long-term interest rate to current bond yield

$$
L_{t-1} \longrightarrow \hat{b}_{t}
$$

- Subsequent nonparametric smoother of transformed variable is characterized by less bias
- Practical example of method of Park et al. (1997) which improves nonparametric regression with simple transformation techniques
- Small difference: We use additional variable, in their work they estimate on the original scale


## The old stories ...

Why not directly $v_{t-1}$ in stock prediction?

- Multi-dim. estimation suffers from the curse of dimensionality in several aspects:
- Dimension of the covariates
- Interpretability
- To circumvent curse of dimensionality more structure proposed:
- Additivity
- Semiparamteric modeling
- Use obtained structural information (not necessarily additive) as a kind of dimension and complexity reduction
- Reduce variation and improve predictive power in the $R_{V}^{2}$-sense


## Illustration with Danish data

## Description of the data

- Annual Danish stock and bond market data (period: 1922-1996)
- Value weighted portfolio of individual stocks (chosen to obtain maximum coverage of the market index of CSE)
- CSE open during the second world war
- Corrections for stock splits and new equity issues below market prices
- More details: Lund and Engsted (1996).
- Variables: stock price index, dividend accruing to index, bond, short- and long-term interest rates


## Danish data: Bond prediction

Table: $R_{V}^{2}$ of different Bond models 1923-1996

| $v_{t-1}$ | S | L | r | $\mathrm{S}, \mathrm{r}$ | $\mathrm{S}, \mathrm{r}, \mathrm{b}$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| par | $11.6 \%$ | $24.0 \%$ | $22.3 \%$ | $33.1 \%$ | $37.4 \%$ |
| nonpar | $16.3 \%$ | $23.9 \%$ | $26.8 \%$ | $33.0 \%$ | $37.4 \%$ |

- Bonds seem to be predictable in an adequate way
- Actually with both, parametric and nonparametric models
- ... there exist also some (here largely neglected) literature on parametric bond prediction ...


## Danish data: Stock prediction

Table: $R_{V}^{2}$ of different Stock models 1923-1996

| $w_{t-1} \backslash v_{t_{1}}$ | d | r | b | $\mathrm{d}, \mathrm{L}$ | $\mathrm{d}, \mathrm{r}$ | $\mathrm{r}, \mathrm{b}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | :---: |
| par | $-6.3 \%$ | $-5.7 \%$ | $-4.0 \%$ | $-5.8 \%$ | $-7.2 \%$ | $0.5 \%$ |
| nonpar | $-1.4 \%$ | $-3.6 \%$ | $5.9 \%$ | $-6.0 \%$ | $-7.4 \%$ | $-8.6 \&$ |
| $\hat{b}_{t}$ | $8.3 \%$ | $1.4 \%$ | $10.6 \%$ | $-3.8 \%$ | $2.9 \%$ | $-3.6 \%$ |
| $\hat{b}_{t}, v_{t-1}$ | $13.9 \%$ | $16.3 \%$ | $8.9 \%$ | $28.3 \%$ | $21.6 \%$ | $20.3 \%$ |

- All parametric models with negative $R_{V}^{2}$
- Very good results in general for diagonal $w_{t-1}=v_{t-1}$
- Improvement of prediction from $R_{V}^{2}=5.9 \%$ to
- $R_{V}^{2}=28.9 \%$ for $\hat{g}\left(\hat{b}_{t}, d_{t-1}, S_{t-1}, L_{t-1}\right)$ and $\hat{b}_{t}=\hat{p}\left(d_{t-1}, L_{t-1}\right)$
- $R_{V}^{2}=30.3 \%$ for $\hat{g}\left(\hat{b}_{t}, d_{t-1}, S_{t-1}, L_{t-1}\right)$ and $\hat{b}_{t}=\hat{p}\left(d_{t-1}\right)$


# Consumer Demand Analysis 

estimating expenditure equations

starting from dual problems

## Preliminary Remarks to Preferences and Demand

- for utility $U$, nominal total expenditures $X$, prices $\boldsymbol{P}$, quantities $\boldsymbol{Q}$, shares $\boldsymbol{W}$
- Consider the consumer problem:
- Max $U=v(\boldsymbol{Q})$ subject to $\boldsymbol{P}^{\prime} \mathbf{Q}=X$
(2) $\operatorname{Min} X=\boldsymbol{P}^{\prime} \boldsymbol{Q}$ subject to $v(\boldsymbol{Q})=U$
- with solution: $Q_{i}=g_{i}(X, \boldsymbol{P})=h_{i}(U, \boldsymbol{P}), i=1, \ldots, M$
- the Marshallian (or uncompensated) demands and
(2) the Hicksian (or compensated) demands respectively
- substituting into original problems gives
( the indirect utility function $U=V(X, P)$, and
(2) the cost function $X=C(U, P)$ respectively


## Some Properties of the cost function

- homogeneous in prices, i.e. $C(U, \theta \mathbf{P})=\theta C(U, \boldsymbol{P}) \forall \theta>0$
- concave in prices

O increasing in $U$ and at least one $P_{i}$, nondecreasing in all
Assuming differentiability we get by Shephard's Lemma

$$
\frac{\partial C(U, \boldsymbol{P})}{\partial P_{i}}=h_{i}(U, \boldsymbol{P})=Q_{i}=g_{i}(X, \boldsymbol{P})=-\frac{\partial V / \partial P_{i}}{\partial V / \partial X}
$$

called Roy's identity, and for budget shares

$$
w_{i}=\frac{\partial \ln C(U, \boldsymbol{P})}{\partial \ln P_{i}}=\frac{\partial \ln V / \partial \ln P_{i}}{\sum \partial \ln V / \partial \ln P_{k}}
$$

## Properties of Integrability

Often one concentrates on
Comogeneity $g_{i}(\theta X, \theta \boldsymbol{P})=g_{i}(X, \boldsymbol{P})=h_{i}(U, \boldsymbol{P})=h_{i}(U, \theta \boldsymbol{P})$
© symmetry $\partial h_{i}(U, \boldsymbol{P}) / \partial P_{j}=\partial h_{j}(U, \boldsymbol{P}) / \partial P_{i}$
( Negativity $\left\{\partial h_{i} / \partial P_{j}\right\}_{i, j}$ is neg. semidef.

## Notes:

- Slutsky or substitution matrix: $\left\{\frac{\partial h_{i}}{\partial P_{j}}\right\}_{i, j}=\left\{\frac{\partial g_{i}}{\partial x} Q_{j}+\frac{\partial g_{i}}{\partial P_{j}}\right\}_{i, j}$
- Engel curves describing quantities (or shares) as functions of total expenditure / income

Here, we will also focus on separability and possible linearity

## An Almost Ideal Case

Set $u=\ln U, \boldsymbol{p}=\ln \boldsymbol{P}$
Assume log-cost function may be written as

$$
\ln C^{A l}(\boldsymbol{p}, u)=f_{1}(\boldsymbol{p})+f_{2}(\boldsymbol{p}) u
$$

e.g. $f_{1}\left(\boldsymbol{p}=\boldsymbol{p}^{\prime} \mathbf{a}\right)+\frac{1}{2} \boldsymbol{p}^{\prime} \boldsymbol{A} \boldsymbol{p}$ and $\mathrm{f}_{2}(\boldsymbol{p})=1+\boldsymbol{p}^{\prime} \boldsymbol{b}$ Invert to get indirect utility as

$$
V^{A l}(\boldsymbol{p}, x)=\frac{x-f_{1}(\boldsymbol{p})}{f_{2}(\boldsymbol{p})}
$$

Then, the AI compensated expenditure-share system is

$$
\omega^{A l}(\boldsymbol{p}, u)=\boldsymbol{a}+\boldsymbol{p}^{\prime} \mathbf{A}+\boldsymbol{b} u
$$

and the uncompensated expenditure-share system

$$
\mathbf{w}^{\boldsymbol{A l}^{\prime}}(\boldsymbol{p}, x)=\boldsymbol{a}+\boldsymbol{p}^{\prime} \boldsymbol{A}+\boldsymbol{b} \frac{x-f_{1}(\boldsymbol{p})}{f_{2}(\boldsymbol{p})}
$$

## Example III

## Starting from the Indirect Utility Model

## Our indirect utility Model

Define indirect utility $V(\boldsymbol{p}, x)$ to give maximum utility attained by a consumer when faced with

- $\log$-prices $\boldsymbol{p}=\left(p^{1}, \ldots, p^{M}\right)$
- log-total expenditure $x$

A partially linear indirect utility function

$$
V(\boldsymbol{p}, x)=x-\boldsymbol{f}(x)^{\top} \boldsymbol{p}-\frac{1}{2} \boldsymbol{p}^{\top} \boldsymbol{A} \boldsymbol{p}
$$

- $\boldsymbol{f}=\left(f^{1}, \ldots, f^{M}\right)^{\top}$ unknown differentiable functions of log-total expenditure
- $\boldsymbol{A}=\left\{a^{k}\right\}_{k, l=1}^{M}$ parameters


## Our indirect utility Model

Define indirect utility $V(\boldsymbol{p}, x)$ to give maximum utility attained by a consumer when faced with

- $\boldsymbol{\operatorname { l o g }}$-prices $\boldsymbol{p}=\left(p^{1}, \ldots, p^{M}\right)$
- log-total expenditure $x$

Extension to varying coefficients

$$
V(\boldsymbol{p}, x)=x-\boldsymbol{f}(x)^{\top} \boldsymbol{p}-\frac{1}{2} \boldsymbol{p}^{\top} \boldsymbol{A}(x) \boldsymbol{p}
$$

- $\boldsymbol{f}=\left(f^{1}, \ldots, f^{M}\right)^{\top}, \boldsymbol{A}(x)=\left\{a^{k l}(x)\right\}_{k, l=1}^{M}$ unknown differentiable functions of log-total expenditure


## The Regression Model

With Roy's identity

$$
w^{k}(\boldsymbol{p}, x)=-\frac{\partial V(\boldsymbol{p}, x) / \partial p^{k}}{\partial V(\boldsymbol{p}, x) / \partial x}
$$

we get expenditure shares as functions of total expenditure and all prices

$$
\boldsymbol{w}(\boldsymbol{p}, x)=\frac{\boldsymbol{f}(x)+\boldsymbol{A} \boldsymbol{p}}{1-\nabla_{x} \boldsymbol{f}(x)^{\top} \boldsymbol{p}}
$$

## Rationality restrictions:

- Slutsky-symmetry if $\boldsymbol{A}=\boldsymbol{A}^{\top}$
- For homogeneity use $\tilde{x}=x-p^{M}$ and $\tilde{p}^{k}=p^{k}-p^{M}$ for all $k$
- Adding-up by construction $w^{M}(\tilde{\boldsymbol{p}}, \tilde{x})=1-\sum_{k=1}^{M-1} w^{k}(\tilde{\boldsymbol{p}}, \tilde{x})$


## Estimation

Consider M-1 expenditure share equations

$$
\mathbf{w}(\tilde{\boldsymbol{p}}, \tilde{x})=\frac{\boldsymbol{f}(\tilde{x})+\boldsymbol{A} \tilde{\boldsymbol{p}}}{1-\nabla_{\tilde{x}} \boldsymbol{f}(\tilde{x})^{\top} \tilde{\boldsymbol{p}}}
$$

Basic idea:

- Iteratively solving minimization problems for nonparametric part (adapted kernel smoothing)
- Symmetry-restricted least squares for parametric coefficients
- Local-polynomial approximation

$$
\boldsymbol{f}(t) \approx \boldsymbol{f}(\tilde{x})+\nabla_{\tilde{x}} \boldsymbol{f}(\tilde{x})(t-\tilde{x}) \approx \alpha(\tilde{x})+\boldsymbol{\beta}(\tilde{x})(t-\tilde{x})
$$

## Estimation - Notes

The local problem is then

$$
\begin{gathered}
\min _{\alpha(\tilde{x}), \boldsymbol{\beta}(\tilde{x}), \boldsymbol{A}} \sum_{i=1}^{N} \boldsymbol{e}_{i}^{\top} \boldsymbol{\Omega} \mathbf{e}_{i} \\
\mathbf{e}_{i} \equiv \boldsymbol{w}_{i}-\frac{\boldsymbol{\alpha}(\tilde{x})+\left(\tilde{x}_{i}-\tilde{x}\right) \boldsymbol{\beta}(\tilde{x})+\boldsymbol{A} \tilde{\boldsymbol{p}}_{i}}{1-\boldsymbol{\beta}(\tilde{x})^{\top} \tilde{\boldsymbol{p}}_{i}}
\end{gathered}
$$

with $(M-1) \times(M-1)$ weighting matrix $\boldsymbol{\Omega}$

## Key idea:

- Local-polynomial model for numerator
- Lower-order local-polynomial in denominator
- Get starting values from reference group where $\tilde{\boldsymbol{p}}=\mathbf{0}$


## Example IV

## Starting from the Log-Cost Model

## Our log-cost Model

Redef. $\left\{W_{i}^{1}, \ldots, W_{i}^{M}, P_{i}^{1}, \ldots, P_{i}^{M}, X_{i}\right\}_{i=1}^{n}$ random vector giving the expenditure shares, log-prices, and log-expenditures

Extend the (homothetic) translog model to

$$
\ln C(\boldsymbol{p}, u)=u+\boldsymbol{p}^{\prime} \overline{\boldsymbol{\beta}}(u)+\frac{1}{2} \boldsymbol{p} \boldsymbol{A} \boldsymbol{p}
$$

Dual indirect utility function is

$$
u=V(\boldsymbol{p}, x)=x-\boldsymbol{p}^{\prime} \overline{\boldsymbol{\beta}}(u)-\frac{1}{2} \boldsymbol{p} \boldsymbol{A} \boldsymbol{p}
$$

cannot be solved for $u$ analytically
Shephard's Lemma gives compensated expenditure share

$$
\omega(\boldsymbol{p}, u)=\overline{\boldsymbol{\beta}}(u)+\boldsymbol{A} \boldsymbol{p}
$$

## The (Almost) Observable Demand System

- Properties yield Restrictions: $\iota^{\prime} \overline{\boldsymbol{\beta}}(u)=1$ and $\boldsymbol{A}^{\prime} \iota=\mathbf{0}_{M}$ are sufficient for homogeneity, $\boldsymbol{A}=\boldsymbol{A}^{\prime}$ for symmetry
- re-scale prices s.th. $\overline{\boldsymbol{p}}=\mathbf{0}_{M}$, then $V(\overline{\boldsymbol{p}}, x)=x$
- log real expenditure, $x^{R}=R(\boldsymbol{p}, x)$, with reference $\overline{\boldsymbol{p}}$, then

$$
V(\boldsymbol{p}, x)=V\left(\overline{\boldsymbol{p}}, x^{R}\right), \quad x^{R}=R(\boldsymbol{p}, x)=\ln C(\overline{\boldsymbol{p}}, V(\boldsymbol{p}, x))
$$

what yields $R(\mathbf{p}, x)=V(\boldsymbol{p}, x)$.

- Thus, uncompensated shares can be defined by substituting $x^{R}$ for $u$
- in compensated demand system:

$$
\begin{aligned}
& \boldsymbol{w}(\boldsymbol{p}, x)=\omega(\boldsymbol{p}, V(\boldsymbol{p}, x))=\omega(\boldsymbol{p}, V(\overline{\boldsymbol{p}}, R(\boldsymbol{p}, x))) \\
& =\overline{\boldsymbol{\beta}}(V(\overline{\boldsymbol{p}}, R(\boldsymbol{p}, x)))+\boldsymbol{A} \boldsymbol{p}=\boldsymbol{\beta}\left(x^{R}\right)+\boldsymbol{A} \boldsymbol{p}
\end{aligned}
$$

## Estimation of parametric part

Consider for each product $j$ the sample

$$
w_{i}^{j}-w_{k}^{j}=\beta^{j}\left(x_{i}^{R}\right)-\beta^{j}\left(x_{k}^{R}\right)+\boldsymbol{a}^{j}\left(\boldsymbol{p}_{i}-\boldsymbol{p}_{k}\right)+\epsilon_{i}^{j}-\epsilon_{k}^{j}, \forall i \neq k .
$$

Weighting inversely to $\left|x_{i}^{R}-x_{k}^{R}\right|$ cancels $\beta^{j}$, and estimator is

$$
\begin{aligned}
& \hat{\boldsymbol{A}}_{\text {RSF }}= \hat{H}_{P P}^{-1} \hat{H}_{P W} \\
& \hat{H}_{P W}=\binom{n}{2}^{-1} \sum_{i=1}^{n} \sum_{k=i+1}^{n-1}\left(\boldsymbol{p}_{i}-\boldsymbol{p}_{k}\right)\left(\boldsymbol{w}_{i}-\boldsymbol{w}_{k}\right)^{T} \hat{v}_{i k} \\
& \text { and } \hat{H}_{P P} \quad \text { analogously, where } \hat{v}_{i k}=K_{h}\left(\hat{x}_{i}^{R}-\hat{x}_{k}^{R}\right) \\
& \sqrt{n}\left(\hat{\boldsymbol{a}}_{R S F}^{j}-\boldsymbol{a}^{j}\right) \rightarrow N\left(0, E\left[\Sigma_{P \mid X X}^{-1}\right] E\left[\boldsymbol{P}_{X} \sigma_{j j}(X, \boldsymbol{P}) \boldsymbol{P}_{X}^{\prime}\right] E\left[\Sigma_{P \mid X^{R}}^{-1}\right]\right) \\
& \text { where } \boldsymbol{P}_{X}:=\boldsymbol{P}-E\left[\boldsymbol{P} \mid X^{R}\right] .
\end{aligned}
$$

## Estimation of the nonparametric part

Have in mind $x^{R}$ is predicted, so make use of constructed regressors
As $\boldsymbol{A}$ is estimated with parametric rate, use ordinary loc.lin.

$$
\hat{\theta}\left(x^{R}\right)=\operatorname{argmin} \sum_{i=1}^{n}\left\{\left(w_{i}^{j}-\hat{\boldsymbol{a}}^{j} \boldsymbol{p}_{i}\right)-\theta_{1}-\theta_{2}\left(\hat{x}_{i}^{R}-x^{R}\right)\right\}^{2} K_{h}\left(\hat{x}_{i}^{R}-x^{R}\right)
$$

Then we get

$$
\begin{gathered}
\sqrt{\left(n h \wedge n g_{n}\right)}\left\{\hat{\boldsymbol{\beta}}\left(x^{R}\right)-\boldsymbol{\beta}\left(x^{R}\right)-B_{\beta}\left(x^{R}\right)\right\} \rightarrow N\left(0, \Sigma_{\beta}\left(x^{R}\right)\right) \\
B_{\beta}\left(x^{R}\right)=\frac{h^{2}}{2} \mu_{2}(K) \boldsymbol{\beta}^{\prime \prime}\left(x^{R}\right)-B_{x}\left(x^{0}, \boldsymbol{p}^{0}\right) \boldsymbol{\beta}^{\prime}\left(x^{R}\right)
\end{gathered}
$$

where $\mu_{l}(K)=\int v^{\prime} K(v) d v$ and

$$
\frac{1}{n h \wedge n g_{n}} \Sigma_{\beta}\left(x^{R}\right)=\frac{1}{n h} p^{-1}\left(x^{R}\right)\|K\|_{2}^{2} \Sigma_{\epsilon}\left(x^{R}\right) \oplus \sigma_{x}^{2}\left(x^{0}, \boldsymbol{p}^{0}\right) \boldsymbol{\beta}^{2}\left(x^{R}\right)
$$

## Varying Price Effects

If second-order price effects are not independent of utility:

$$
\ln C(\boldsymbol{p}, u)=u+\boldsymbol{p}^{\prime} \overline{\boldsymbol{\beta}}(u)+\frac{1}{2} \boldsymbol{p}^{\prime} \overline{\boldsymbol{A}}(u) \boldsymbol{p}
$$

Indirect utility and compensated expenditure-shares are

$$
\begin{aligned}
u & =V(\boldsymbol{p}, x)=x-\boldsymbol{p}^{\prime} \overline{\boldsymbol{\beta}}(u)-\frac{1}{2} \boldsymbol{p}^{\prime} \overline{\boldsymbol{A}}(u) \boldsymbol{p} \\
\omega(\boldsymbol{p}, u) & =\overline{\boldsymbol{\beta}}(u)+\overline{\boldsymbol{A}}(u) \boldsymbol{p}
\end{aligned}
$$

Again, at base prices one has

$$
\overline{\boldsymbol{\beta}}(u)=\boldsymbol{\beta}\left(x^{R}\right), \boldsymbol{A}\left(x^{R}\right)=\overline{\boldsymbol{A}}(u)=\overline{\boldsymbol{A}}(V(\boldsymbol{p}, x))=\overline{\boldsymbol{A}}\left(V\left(\overline{\boldsymbol{p}}, x^{R}\right)\right)
$$

Therefore, we get $\boldsymbol{w}\left(\boldsymbol{p}, x^{R}\right)=\boldsymbol{\beta}\left(x^{R}\right)+\boldsymbol{A}\left(x^{R}\right) \boldsymbol{p}$
Combine consistency results on varying coeffs with those on generated regressors

## Estimation of Model with varying Price Effects

Following Cleveland, Grosse, Shyu (1991), and Sperlich (2009)

$$
\sum_{i=1}^{n}\left[W_{i}^{j}-\beta_{0}^{j}-\beta_{1}^{j}\left(\hat{x}_{i}^{R}-x_{0}^{R}\right)-\left\{\mathbf{a}_{0}^{j}+\boldsymbol{a}_{1}^{j}\left(\hat{x}_{i}^{R}-x_{0}^{R}\right)\right\}^{\prime} \boldsymbol{P}_{i}\right]^{2} K_{h}\left(\hat{x}_{i}^{R}-x_{0}^{R}\right)
$$

$\widehat{\beta^{j}}\left(x_{0}^{R}\right):=\beta_{0}^{j}, \widehat{\boldsymbol{a}^{j}}\left(x_{0}^{R}\right)=\left(\hat{a}_{1}^{j}, \ldots, \hat{a}_{M}^{j}\right)^{\prime}\left(x_{0}^{R}\right):=\boldsymbol{a}_{0}^{j}$
V1 $E\left[\left(p^{j}\right)^{2 s}\right]<\infty$ for some $s>2, \forall j$. Second derivative of
$r_{j k}\left(x^{R}\right):=E\left[p^{j} p^{k} \mid x^{R}\right]$ is cont. and bounded from zero
V2 Second derivatives of $\boldsymbol{A}\left(x^{R}\right)$ are cont. and bounded Set $a_{0}^{j}\left(x^{R}\right):=\beta^{j}\left(x^{R}\right), \quad P_{i}^{0} \equiv 1$ for all $i$

Set $\alpha_{k}:=\left(a_{0}^{k}, a_{1}^{k}, \cdots, a_{M}^{k}\right)^{\prime}$ for $k=1, \ldots, M$. Then it holds

$$
\sqrt{\left(n h \wedge n g_{n}\right)}\left\{\hat{\alpha}_{k}-\alpha_{k}-B_{k}\left(x^{R}\right)\right\} \longrightarrow N\left(0, \Sigma_{\alpha_{k}}\left(x^{R}\right)\right)
$$

with

$$
B_{k}\left(x^{R}\right)=\frac{h^{2}}{2} \mu_{2}(K) \alpha_{k}^{\prime \prime}-B_{X}\left(x^{0}, p^{0}\right) \alpha_{k}^{\prime}
$$

The covariance structure is given by

$$
\frac{1}{n h} p^{-1}\left(x^{R}\right)\|K\|_{2}^{2} \Omega \Sigma_{\epsilon k, k}\left(x^{R}\right) \oplus \sigma_{x}^{2}\left(x^{0}, p^{0}\right)\left(\alpha_{k}^{\prime}\right)^{2}
$$

respectively by

$$
\frac{1}{n h} p^{-1}\left(x^{R}\right)\|K\|_{2}^{2} \Omega_{j, j} \Sigma_{\epsilon}\left(x^{R}\right) \oplus \sigma_{x}^{2}\left(x^{0}, p^{0}\right) \gamma_{j}^{\prime 2}
$$

where $\Omega^{-1}:=E\left[\left(P^{0}, P^{1}, \ldots, P^{M}\right)^{\prime}\left(P^{0}, P^{1}, \ldots, P^{M}\right) \mid x^{R}\right]$ and $\gamma_{j}=\left(a_{j}^{1}, a_{j}^{2}, \ldots, a_{j}^{M}\right), j=0, \ldots, M$

## Consistent initial estimator for $\hat{x}_{i}^{R}$

- Def. log nominal expenditure, $x^{N}=N(\boldsymbol{p}, x)$ as level of expend. at $\boldsymbol{p}$ which yields same level of utility as $x$ at $\overline{\boldsymbol{p}}$.
- Again, is implicitly defined by

$$
\begin{aligned}
x= & V(\overline{\boldsymbol{p}}, x)=V\left(\boldsymbol{p}, x^{N}\right)=x^{N}-\boldsymbol{p}^{\prime} \overline{\boldsymbol{\beta}}\{V(\overline{\boldsymbol{p}, x})\}-\frac{1}{2} \boldsymbol{p}^{\prime} \boldsymbol{A} \boldsymbol{p} \\
& \Longleftrightarrow \quad x^{N}=N(\boldsymbol{p}, x)=x+\boldsymbol{p}^{\prime} \boldsymbol{\beta}(x)+\frac{1}{2} \boldsymbol{p}^{\prime} \boldsymbol{A} \boldsymbol{p}
\end{aligned}
$$

Further, note $x^{R}=R(\boldsymbol{p}, x)=N^{-1}(\boldsymbol{p}, x)$.

- Monotonic increasing costs in utility give monotonic increase of $R(\boldsymbol{p}, x)$ and $N(\boldsymbol{p}, x)$ in $x$ for each $\boldsymbol{p}$, i.e. we can invert $N$. Further, for each $\boldsymbol{p}$ fixed, and $t=\hat{N}(\boldsymbol{p}, x), \hat{R}(\boldsymbol{p}, t)=\hat{N}^{-1}(\boldsymbol{p}, t)$,

$$
\sup _{t}|\hat{R}(\boldsymbol{p}, t)-R(\boldsymbol{p}, t)| \leq \sup _{t}\left|\frac{d}{d t} R(\boldsymbol{p}, t)\right| \sup _{v}|N(\boldsymbol{p}, v)-\hat{N}(\boldsymbol{p}, v)|
$$

so initial estimate for function $N$ would do

## Initial Estimators for $\boldsymbol{\beta}$ and $\boldsymbol{A}$

- Recall that for $\overline{\boldsymbol{p}}=\mathbf{0}_{M}$ we have $x^{R}=R(\overline{\boldsymbol{p}}, x)=x$, s.th.

$$
E\left[\boldsymbol{W}_{i} \mid X_{i}=x, \boldsymbol{P}_{i}=\overline{\boldsymbol{p}}\right]=\boldsymbol{\beta}(x)=\boldsymbol{\beta}\left(x^{R}\right)
$$

Use smoother for people facing $\overline{\boldsymbol{p}}$ (or including neighbors)

- $\boldsymbol{A}$ is matrix of log-price derivatives of compensated expenditure share eqns, i.e. of compensated semi-elasticities. In general, can be expressed in terms of observables:

$$
\Upsilon(\boldsymbol{p}, x)=\boldsymbol{\nabla}_{p p} \boldsymbol{w}(\boldsymbol{p}, x)+\boldsymbol{\nabla}_{x} \boldsymbol{w}(\boldsymbol{p}, x) \boldsymbol{w}(\boldsymbol{p}, x)^{\prime}
$$

Therefore, a consistent estimator for $\boldsymbol{A}$ is given by

$$
\hat{\boldsymbol{A}}_{0}=\frac{1}{n} \sum_{i=1}^{n} \widehat{\boldsymbol{r}}\left(\boldsymbol{P}_{i}, X_{i}\right)
$$

with estimating $\boldsymbol{w}(\boldsymbol{p}, x)$ and its derivatives nonparametrically

## Inference and Restrictions

- Easy to impose homogeneity,
- straight forward to impose symmetry,
- but hard to guarantee concavity / negativity without overdoing.
- Restricted estimators provide directly specification tests, usually based on bootstrap or subsampling.
- In application rejected for example symmetry but - different to parametric models - could analyze why !
- Typical criticism

Hard to implement and calculate
Dependence on bandwidth choice

- Extensions

IV methods for problems of endogeneity

