# Investment Strategy for Pensions Actuaries A Multi Asset Class Approach

16 January 2007

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# Agenda

Where Does Diversified Investing Fit?

The Case for Diversification

**Diversified Growth Investing** 

Case Study: Schroder Retirement Benefit Scheme

**Summary** 



# Where Does Diversified Investing Fit?

#### **Defined Benefit Schemes**

- Asset growth requirements
- Liabilities linked to inflation
- Control funding level and contribution rates

#### Target medium-term real growth

- Real return above liabilities

#### Whilst controlling risk/volatility

- Less risk than equities
- Smoother, more consistent returns

#### **Myners Principles for Institutional Investment**

#### **Clear Objectives**

- The Trustees' best judgement of what is necessary to meet the fund's liabilities
- Trustees' appetite for **risk**

#### **Focus on Asset Allocation**

- Strategic decisions should be made in order to meet the objectives
- Consider a full range of investments, not excluding any major asset class

#### **Appropriate Benchmarks**

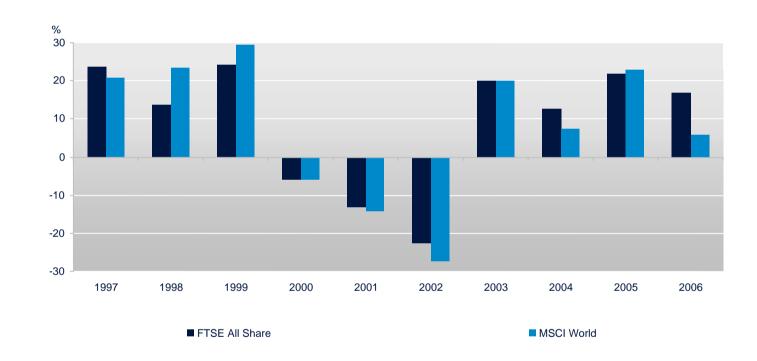
- Are index benchmarks appropriate
- Is active or passive management appropriate for each asset class
- Managers should be given the freedom to pursue active strategies



# UK and Global Equities Since 1997

High relationship (correlation) between UK and world equities

Globalisation has increased the linkage between economies and markets





# Which Other Asset Classes Should We Be Looking At?

#### **Commodities**

A physical substance such as oil or gold, which can be traded on an exchange (usually through forwards or futures).



#### **Hedge Funds (Absolute Return)**

An alternative investment fund investing in a variety of instruments, possibly including short selling, leverage, derivatives, commodities and currencies with the goal of generating high absolute returns.

#### **Private Equity**

Securities that are not listed on a stock exchange and hence are generally illiquid and thought of as long term investments. Typical examples are management buy-outs and new start-up companies.

#### **Emerging Market Debt**

Debt issued by an economy in the early stages of growth or development (an emerging market) – generally issued by the government.



#### **Currency Funds**

Pooled funds investing in currencies and short term money market instruments.



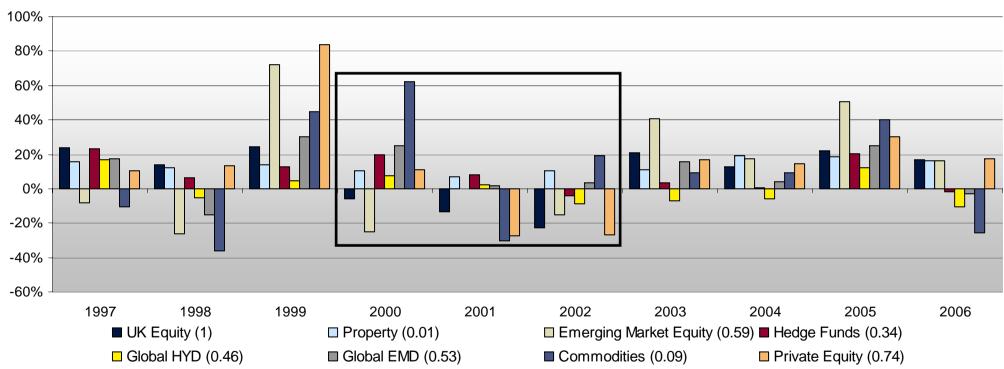
#### **High Yield Strategies**

A strategy that invests in higher yielding securities, which are mainly sub-investment grade fixed interest bonds.



# Building Blocks for Diversification Alternative indices since 1997

Annual return and correlation to UK equities



Source: Datastream/ Lehman Live/ Bloomberg

Returns in Sterling

Note: Property and Hedge Fund return excludes December 2006



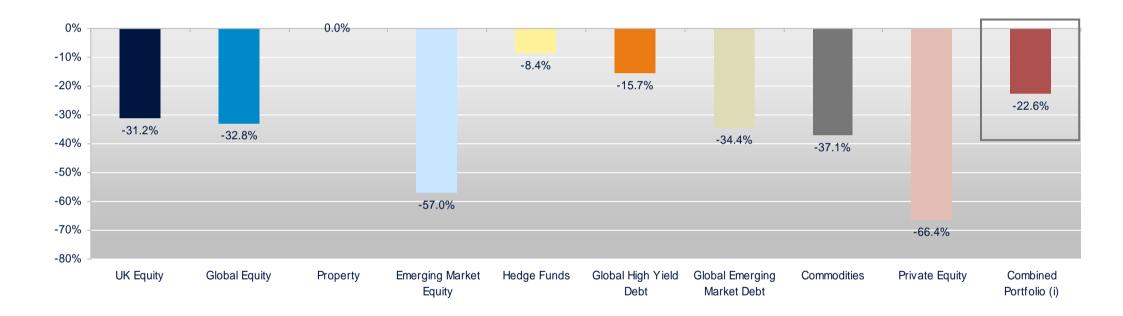
# Generic Portfolio of Alternative Assets Equally weighted portfolio – A 'blunt' instrument to investigate diversification



Source: Schroders



# Downside Risk: Peak to Trough Analysis Combining equities and alternative assets



Source: Schroder, data from January 1997. Returns are in Sterling

Note

(i) A portfolio comprising of 50% equities, and the remainder split 1/7 Property, Emerging Market Equity, Emerging Market Debt, Global High Yield Bonds, Commodities, Hedge Funds and Private Equity



# Growth of Assets Versus Liabilities Alternatives could replace some equity exposure



	Equity portfolio	Diversified portfolio
Return (%pa)	7.0	9.0
Worst 1 year loss (%)	-30.5	-19.2
Worst 3 year loss (% pa	a) -16.5	-8.5

Source: Schroders. Returns are in Sterling and gross of fees

#### Note:

Liability proxy - FTSE Actuaries Over 5 Years Index-Linked Gilts

Equity portfolio – 55% UK Equities, 45% Overseas Equities

Diversified portfolio – 50% Equities, 50% Diversified assets (equal weightings)



## The Concept of Diversified Growth Investing

#### **Market Return (Beta)**

Improve the risk / return profile by including less correlated asset classes alongside core equity investments

#### **Active Return (Alpha)**

Active risk can further diversify the portfolio, in addition to adding return

#### **Portfolio Construction**

Establish the optimal mix of funds and asset classes based on current investment views (separation of market exposure and active management decisions)

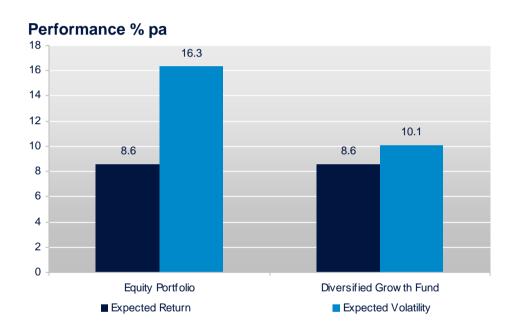
#### **Asset Allocation**

Identify attractive markets and manage risk through the investment cycle



# Diversified Growth Strategies

### **Expected performance comparison with an equity portfolio**





**Equity Portfolio** 

This forecast is the result of statistical modelling, based on a number of assumptions. There is no assurance or guarantee that the forecast will be achieved and it should not be considered as a prediction of actual returns that may be realised in the future from the portfolio. Our assumptions may change materially with changes in underlying assumptions that may occur, among other things, as economic and market conditions change.

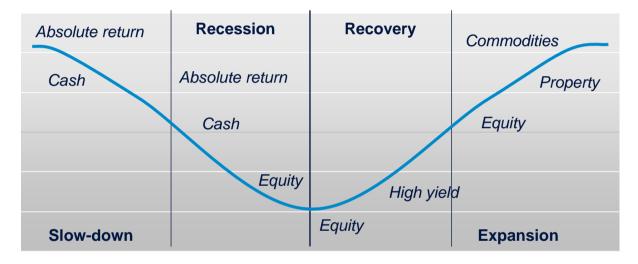
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**Diversified Growth Fund** 

Source: Schroders. Expected returns are in Sterling.



# Financial Markets and the Economic Cycle



Graph for illustration purposes only

Asset classes behave differently through the various stages of the market cycle

Key: Preferred asset class by stage of cycle



# Portfolio Construction Active management where it works

History shows that some benchmarks are much harder to beat than others

Use of investor skill - hedge fund and currency management

**Examples of active management in Schroder Diversified Growth Strategies** 

Active management in US small and mid caps (inefficient market)

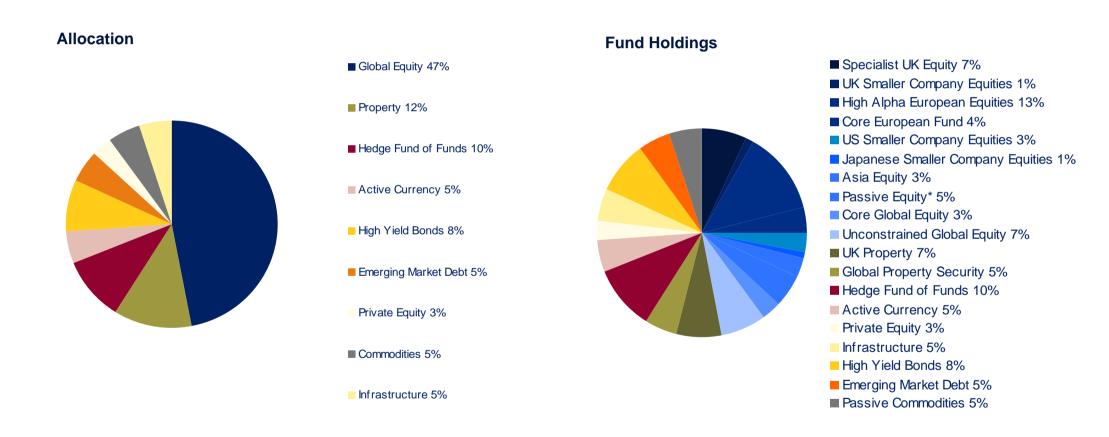
European High Alpha Fund (inefficient market)

Active currency management (inefficient market)





## **Example - Diversified Growth Strategy**

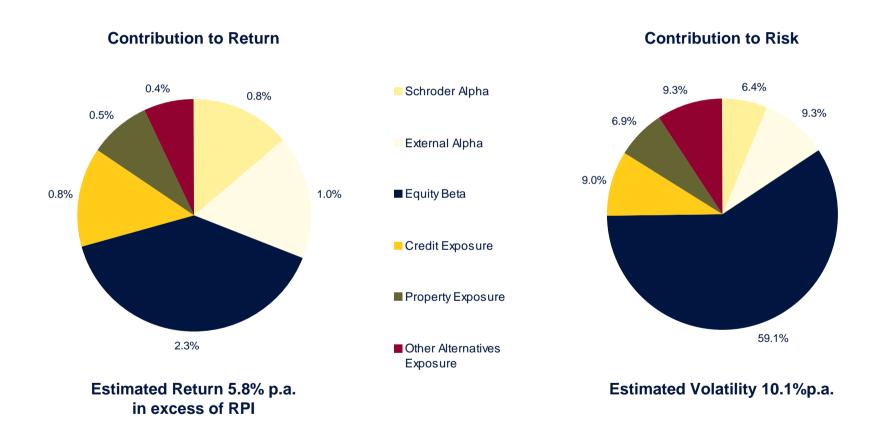


Source: Schroders, for illustration only

\* Net position from futures position



# Broadening the Sources of Return and Managing Risk

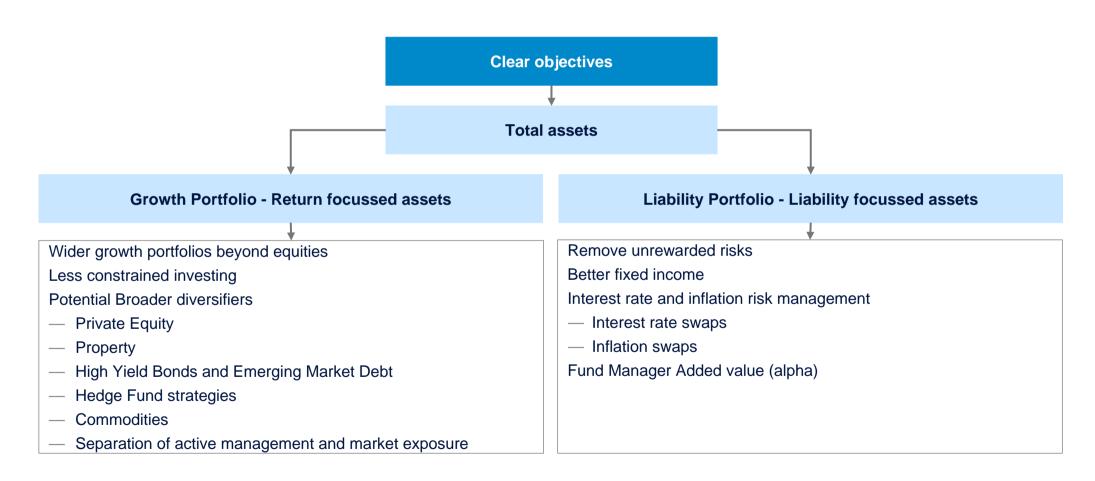




Case Study: The Schroder Retirement Benefits Scheme



## Investment Strategy Framework





## The Schroder Retirement Benefits Scheme

	Schroders	
Size	£480m end December 2005	
Туре	Defined Benefit	
Coverage	UK employees of Schroders Plc	
Open/ closed	Closed	
FRS 17 Funding	100%	
Liability breakdown (Jan 2004)	49% pensioners, 26% deferred, 25% actives	



# The Challenges

#### What can we do?

Our staff are **living longer**Nothing, luckily! Insure in the future?

Our plan sponsor's **time horizon** has shortened Reduce risk by matching part of the liability

The returns on the Scheme's assets are not sufficiently Introduce other asset classes for greater diversification, and seek to focus on and separate managers' skill from the market exposure



# Agreeing Objectives

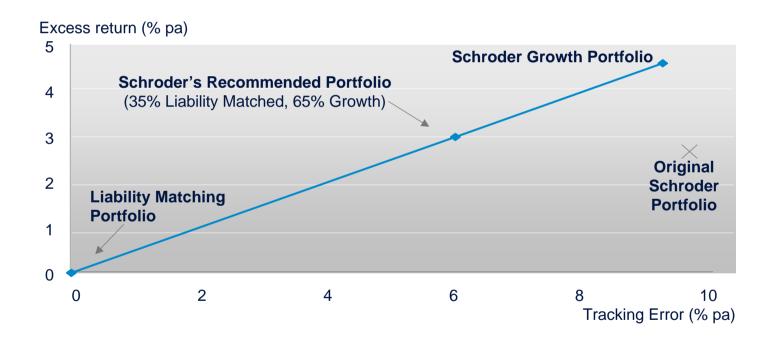
Major Priorities	Schroders	Trustees
Minimise long term contributions	2 <sup>nd</sup>	
Maintain Funding Level		1 <sup>st</sup>
Avoid sharp 1 year decline in Funding Level	<b>1</b> st	2 <sup>nd</sup>
Have fixed level of contributions		

- Company's willingness and ability to contribute provides opportunity to reconcile preferences
- £35 million contribution agreed to fully fund pension deficit

Agreed risk preference: minimise long run contributions subject to no more than 5% chance of a 10% decline in funding level in any individual year



## Investment Strategies – Risk and Return vs Liabilities





# Implemented Investment Strategy

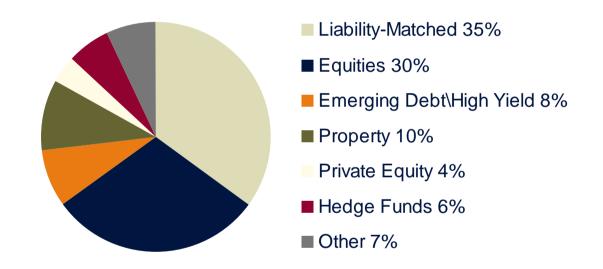
#### **Fund Allocation**

Liability Matched 35% Growth Portfolio 65%

#### **Total Fund**

Expected Return 3.0% p.a.\* Expected Risk 5.9% p.a.\*

#### **Asset Class Exposure**



<sup>\*</sup> Measured relative to the liabilities



## Manager Skill (alpha) exposure

'Unconstrained' Equities

High 'alpha' benchmark mandated equities

**Private Equity** 

Active High Yield/ Emerging Market Debt management

**Property** 

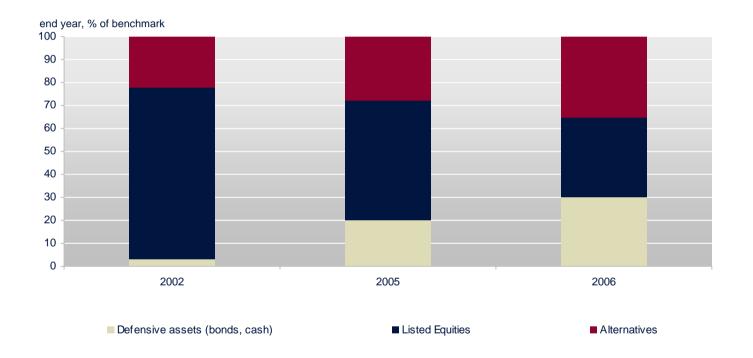
Hedge Funds

**Active Currency** 

Active asset allocation and portfolio construction



# **Evolution of the Investment Strategy**





# Diversified Growth Investing **Summary**

**Diversified Growth Investing exploits three sources of return** 

- Market return inclusion of many lowly correlated assets
- Active return specialist management within markets
- Asset allocation actively position portfolios for return and downside risk purposes

This approach is geared towards achieving the long term performance objectives of real growth

Not necessarily benchmark driven

Risk and Reward balanced in portfolio construction



## Important Information

Past performance is not a guide to future returns. The value of investments can fall as well as rise as a result of market movements. Investments in smaller companies may be less liquid than in larger companies and price swings may therefore be greater than in larger company funds. Exchange rate changes may cause the value of overseas investments to rise or fall. Less developed markets are generally less well regulated than the UK, they may be less liquid and may have less reliable custody arrangements. Investors should be aware that investments in emerging markets involve a high degree of risk and should be seen as long term in nature. The Portfolio will invest in some higher-yielding bonds (non-investment grade). The risk of default is higher with non-investment grade bonds than with investment grade bonds. Higher yielding bonds may also have an increased potential to erode your capital sum than lower yielding bonds. The Portfolio will invest in Property Funds and Property Investment Companies. It may be difficult to deal in these investments because the underlying properties may not be readily saleable which may affect liquidity.

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