



CLAUDIA OLSSON

CEO **Exponential AB**

Young Global Leader **World Economic Forum (WEF)**

Member Future Council on Values, Ethics and Innovation, **WEF**

Member of the Industry 2030 High-Level Industrial Roundtable at the
European Commission

Associate Faculty **Singularity University**

European David Rockefeller Fellow at the **Trilateral Commission**

claudia@exponential.se

www.exponential.se

STELLAR
Capacity

exponential

SWEDISH
FOR
PROFESSIONALS

More than 45 000 leaders and individuals educated through digital leadership programs and lectures since 2014!

EXPONENTIAL

Leading in times of technological change



**Executive Leadership
Programs**



**China and Silicon Valley
Digital Programs**



The Stellar X Program



**Tailored Technology
Trainings**

www.exponential.se

Affective Computing

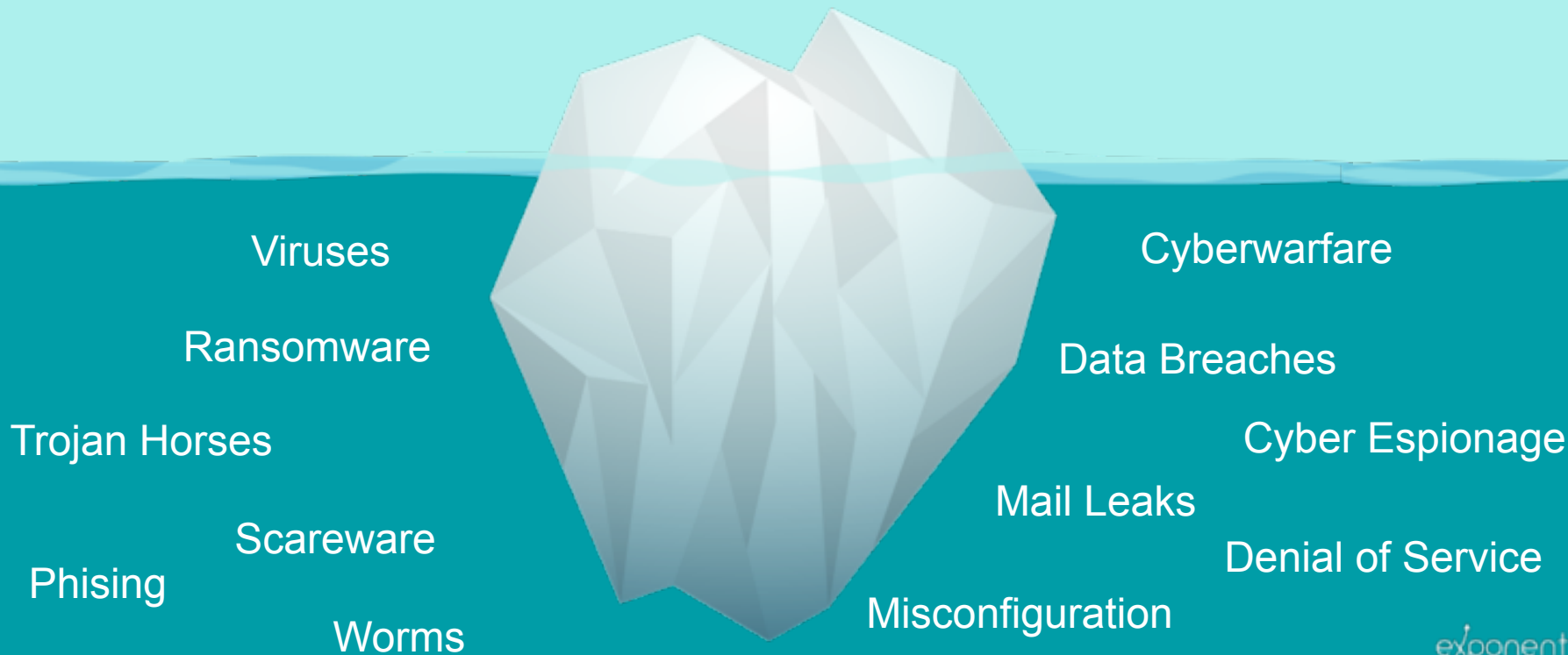
- Enables new ways of presenting content
- Can change the way we teach
- Revolutionize advertising, chat bots, understanding of client interaction.

Understands what you mean, not only what you say!



An iceberg of cyber

Cyber Security – changing in definition



Preparing the leaders and colleagues of tomorrow

Top 10 skills in 2020

1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgment and Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility





Understanding, preparing for and leading in X

Change is the only constant.

An international digital leadership program for executives interested in learning how to lead in digital transformation.

Stockholm, February 7-8 and March 7-8

Email for more information and program brochure:
claudia@stellarcapacity.com

STELLAR
Capacity

FUNCTIONAL LEADERS IN THE NEW ERA

Know how to use the technology and **what it can do for the company**

Understand the digital platforms – **not only technically but socially**

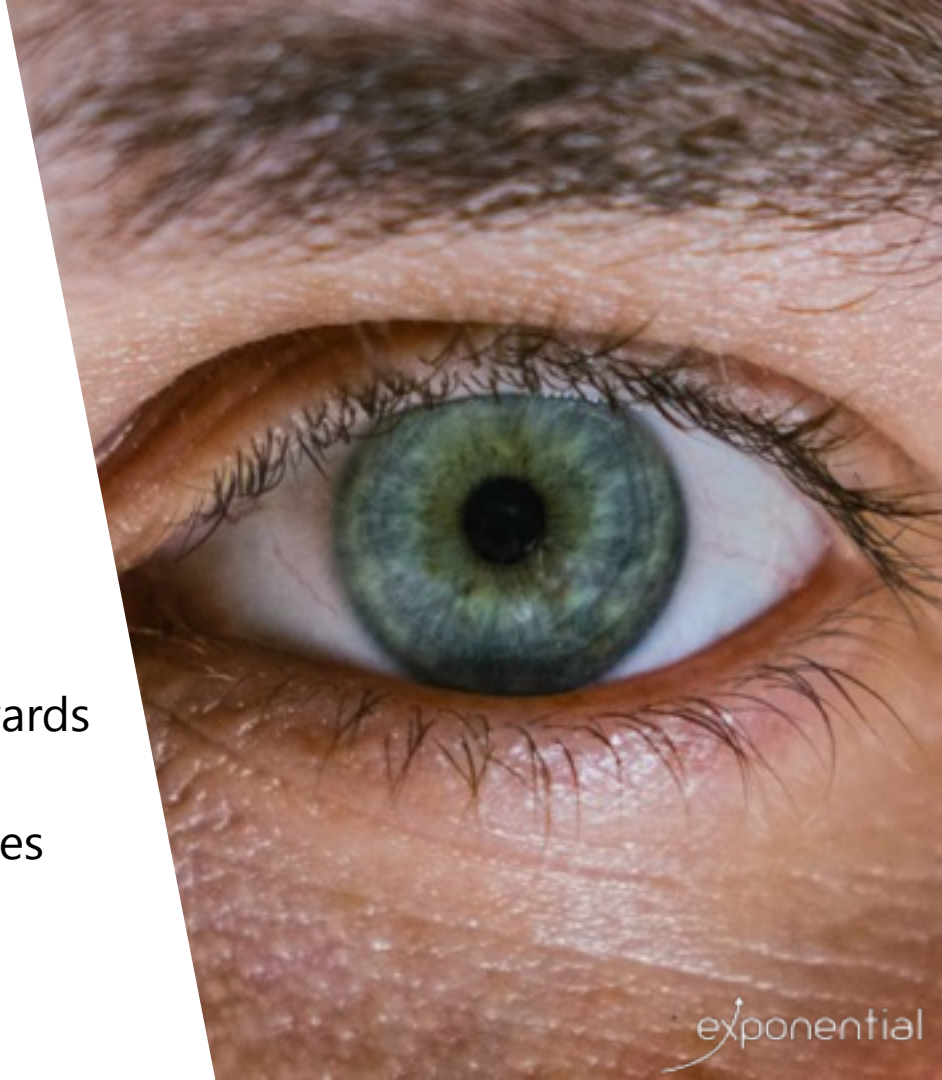
Why are people sharing photos?



Massive Transformative Purpose

The higher aspirational purpose, capturing hearts and minds.

- Lay out the Grand Vision
- Reframe the work in a larger context.
- Focus on the personal contribution towards the overall mission of the organisation.
- Start walking towards it – share successes
- There is no other option – a sense of urgency!



How do we see our leadership develop?

In the past

My salary

My satisfaction

My boss

My annual review

My weaknesses

My job



New expectations

My purpose

My development

My coach

My ongoing conversations

My strengths

My life



The importance of developing a digital mindset

- Co-creative
- Interdisciplinary
- Questioning
- Problem-solving
- Creative
- In search of a solution, not one correct answer
- Focus on continuous development and learning

Established companies are sitting on a **digital gold mine**.

- **Data**
- **Relationships**
- **Talent**
- **Brand**
- **Balance Sheet**
- **Cash Flow**
- **Intellectual Property**



”
**EMBRACE NEW
TECHNOLOGY -
TO FULFILL YOUR
POTENTIAL**

“

CLAUDIA OLSSON



Claudia Olsson



claudia@exponential.se

A long-exposure photograph of a city street at night. The image shows light trails from cars and streetlights, with a person standing on the sidewalk in the foreground. Tall buildings with lit windows are visible in the background.

Stay in touch on **LinkedIn:**
Claudia Olsson