

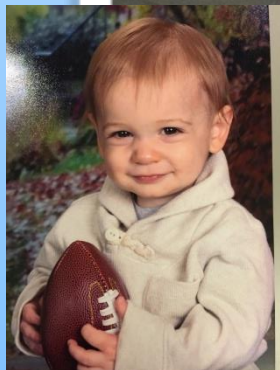
# A New Scientifically Based Method of Underwriting and a Glimpse Into Breakthroughs in Aging

S. Jay Olshansky, Ph.D.  
Lapetus Solutions, Inc.  
University of Illinois at Chicago  
September 8, 2016

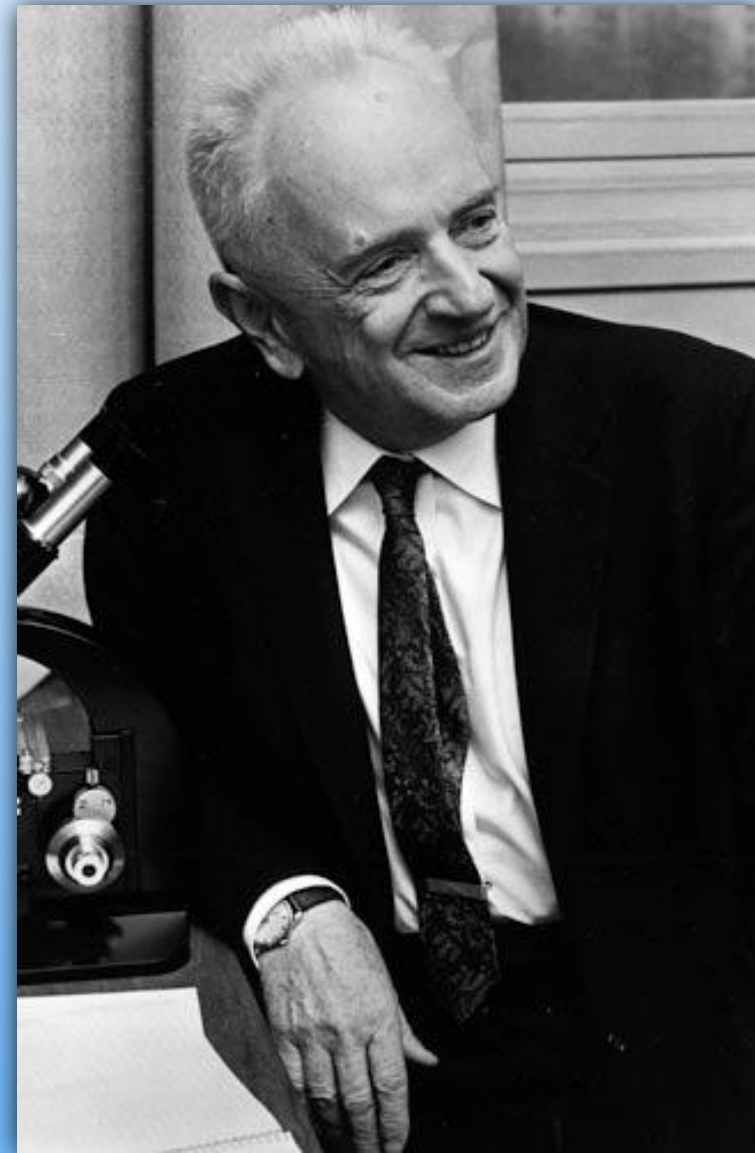




# WHY Do We Age and Live as Long as We Do?



"Nothing in biology makes sense except in the light of evolution"

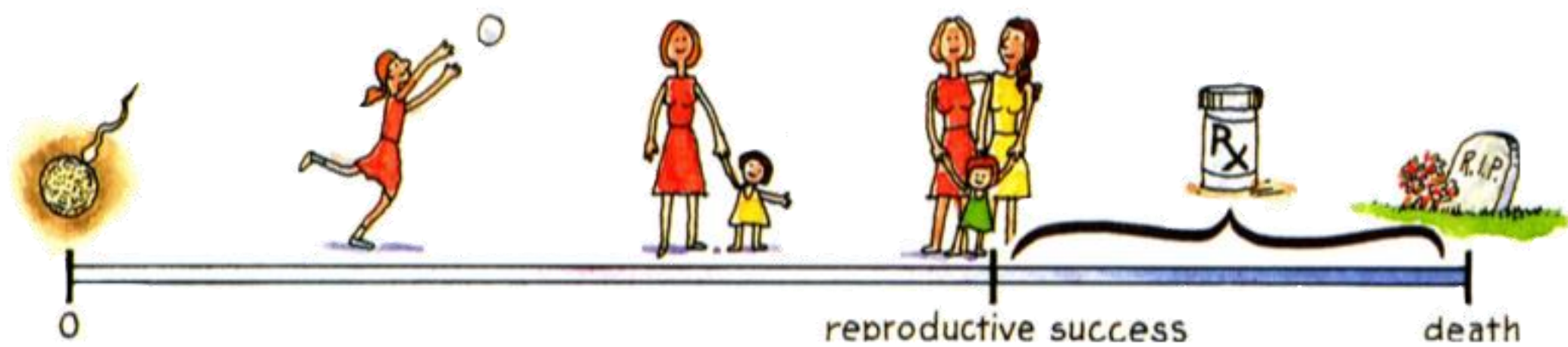
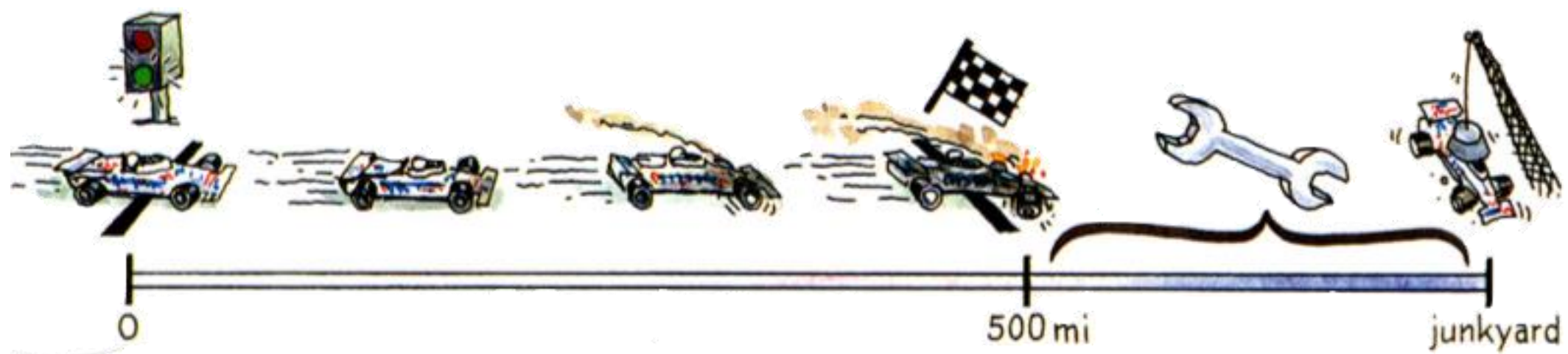


*Theodosius Dobzhansky*  
*The American Biology Teacher, March 1973*

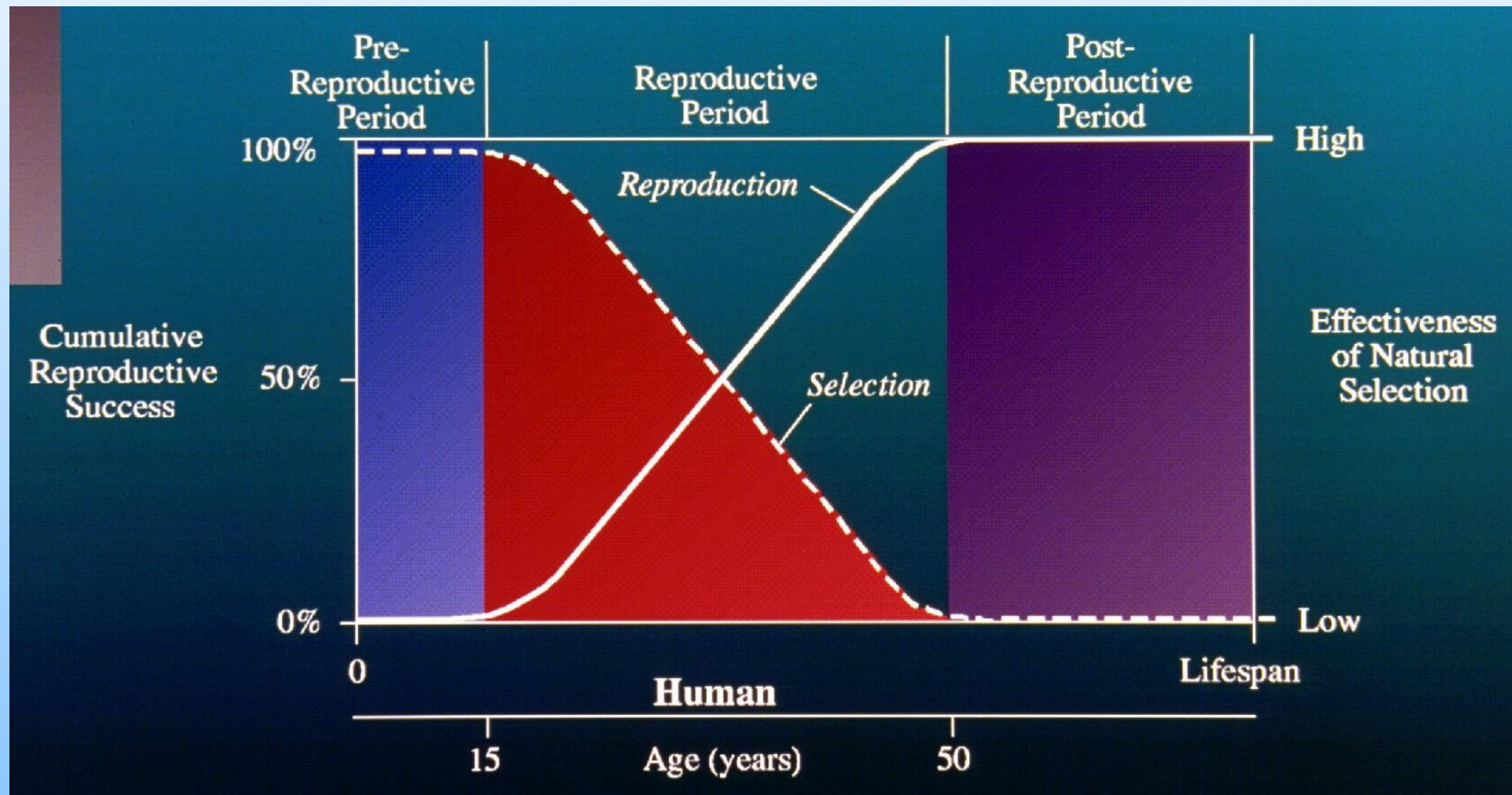












1. There is a remarkable consistency to the timing of death across species.
2. Duration of life is calibrated to the onset and length of a species' reproductive window.
3. There are no aging or death genes.





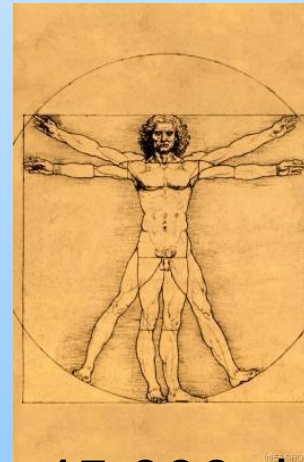
146,000 days  
Greenland shark



77,000 days  
bowhead whale



55,000 days  
sea turtle



45,000 days  
Human (max)  
29,000 (avg)

26,000 days  
elephant



5,000 days  
dog



1,000 days  
mouse





Aging or  
senescence  
is an accident of  
surviving beyond  
the warranty period  
for living machines.



**We Rust**





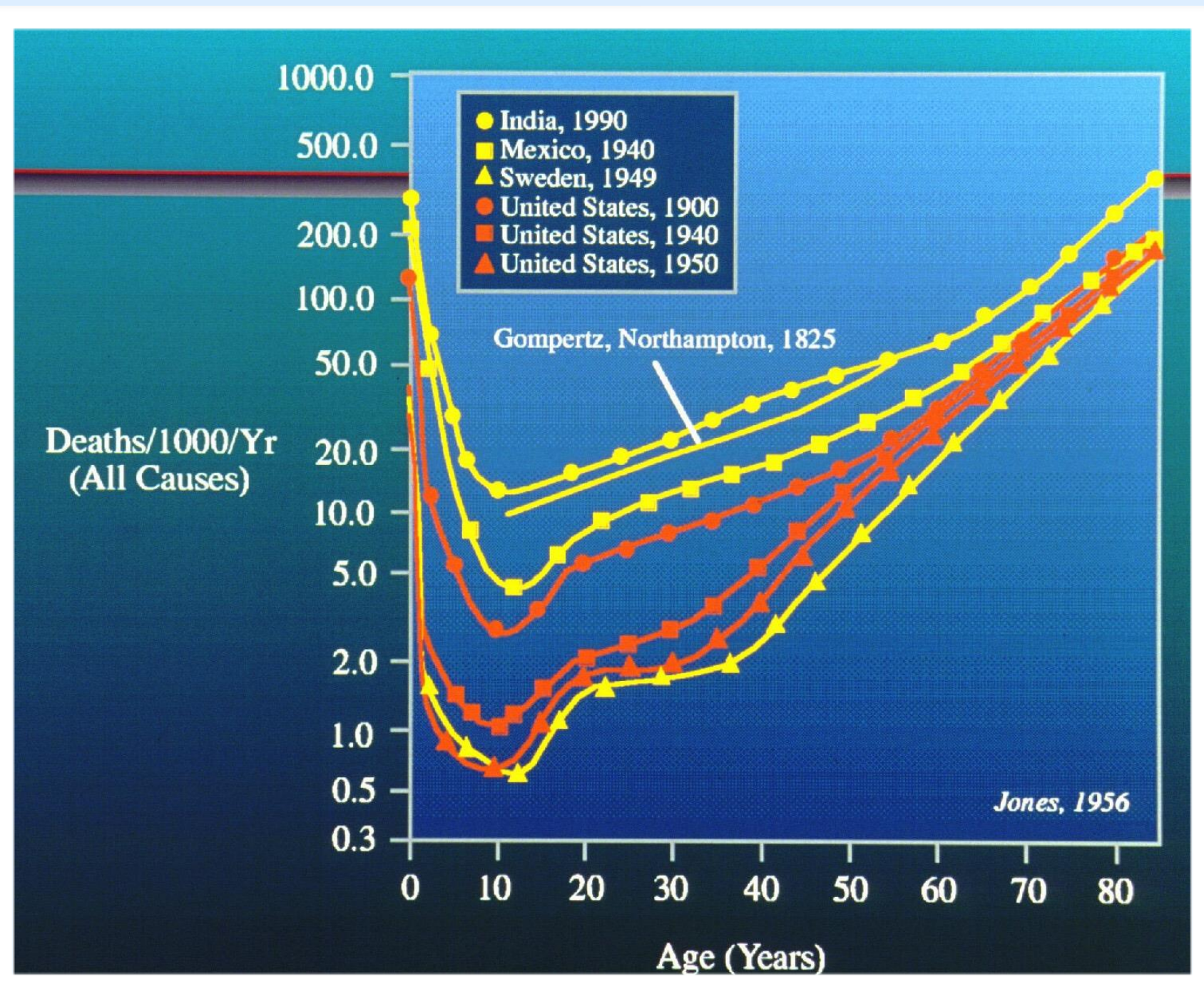
Duration of Life is Limited

Don't Believe Radical  
Forecasts of Longevity

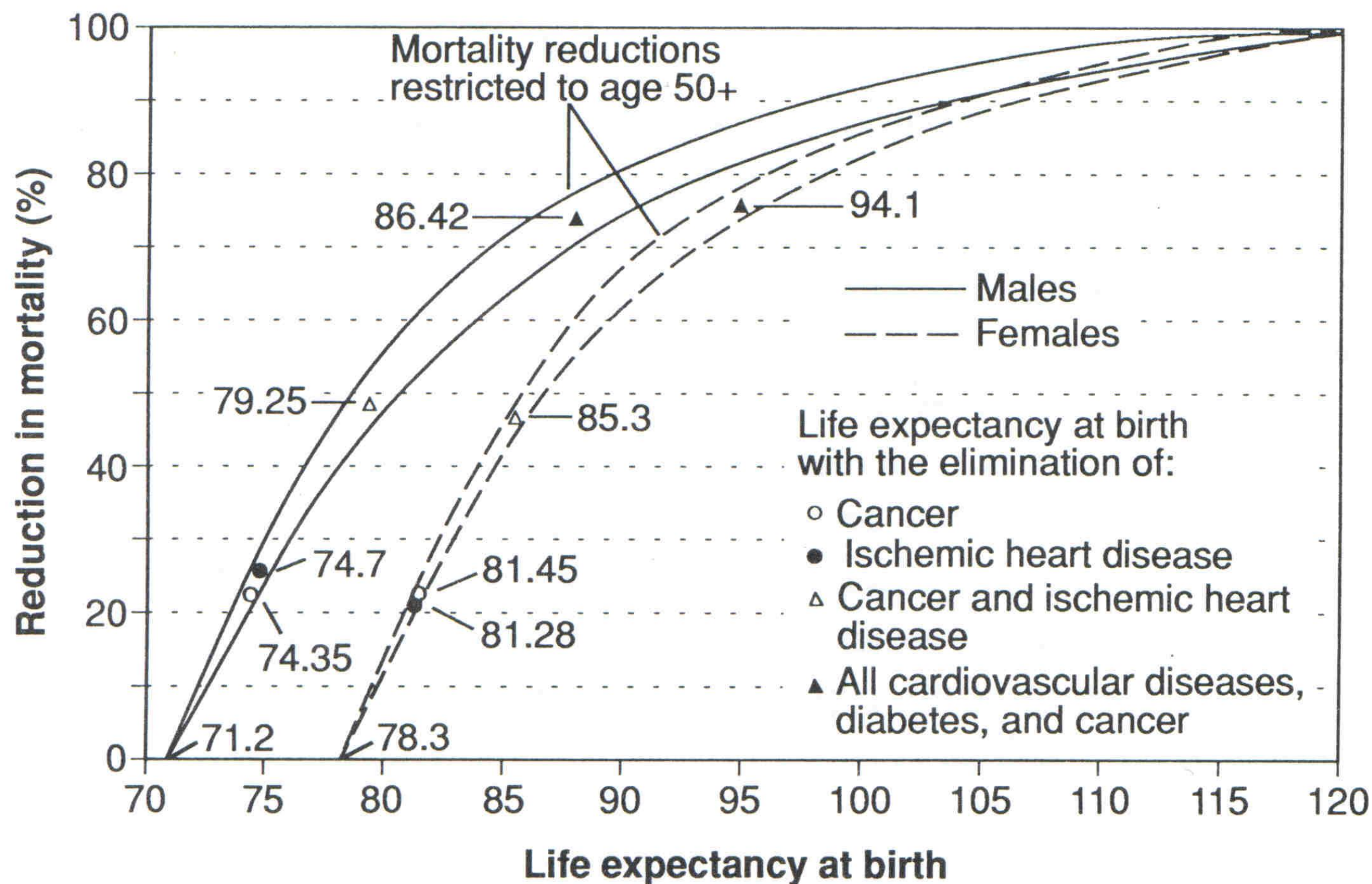








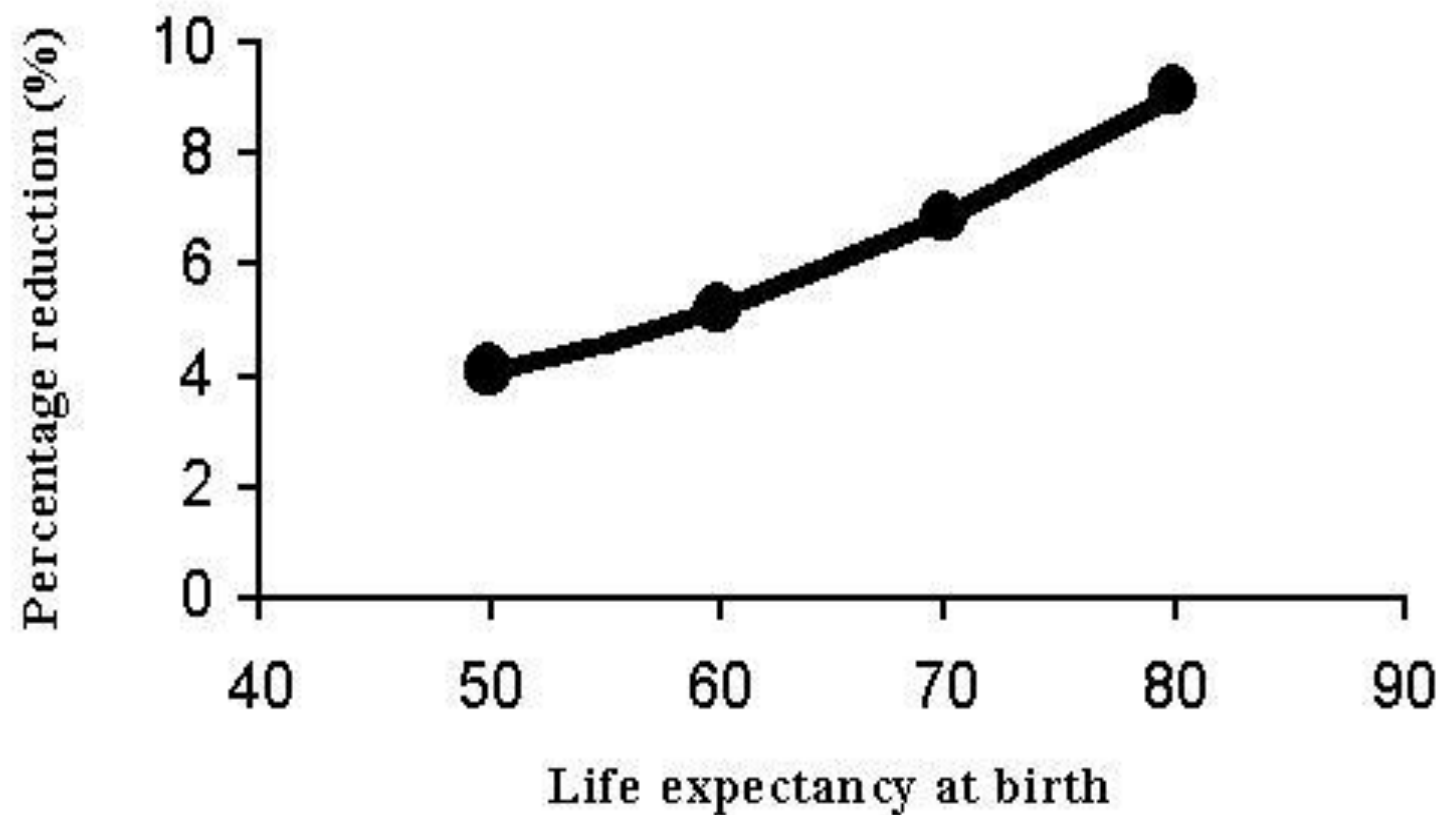




**Fig. 2.** Percentage of reduction in the conditional probability of death for the United States (from 1985 levels) required to produce a life expectancy at birth from 80 to 120 years.

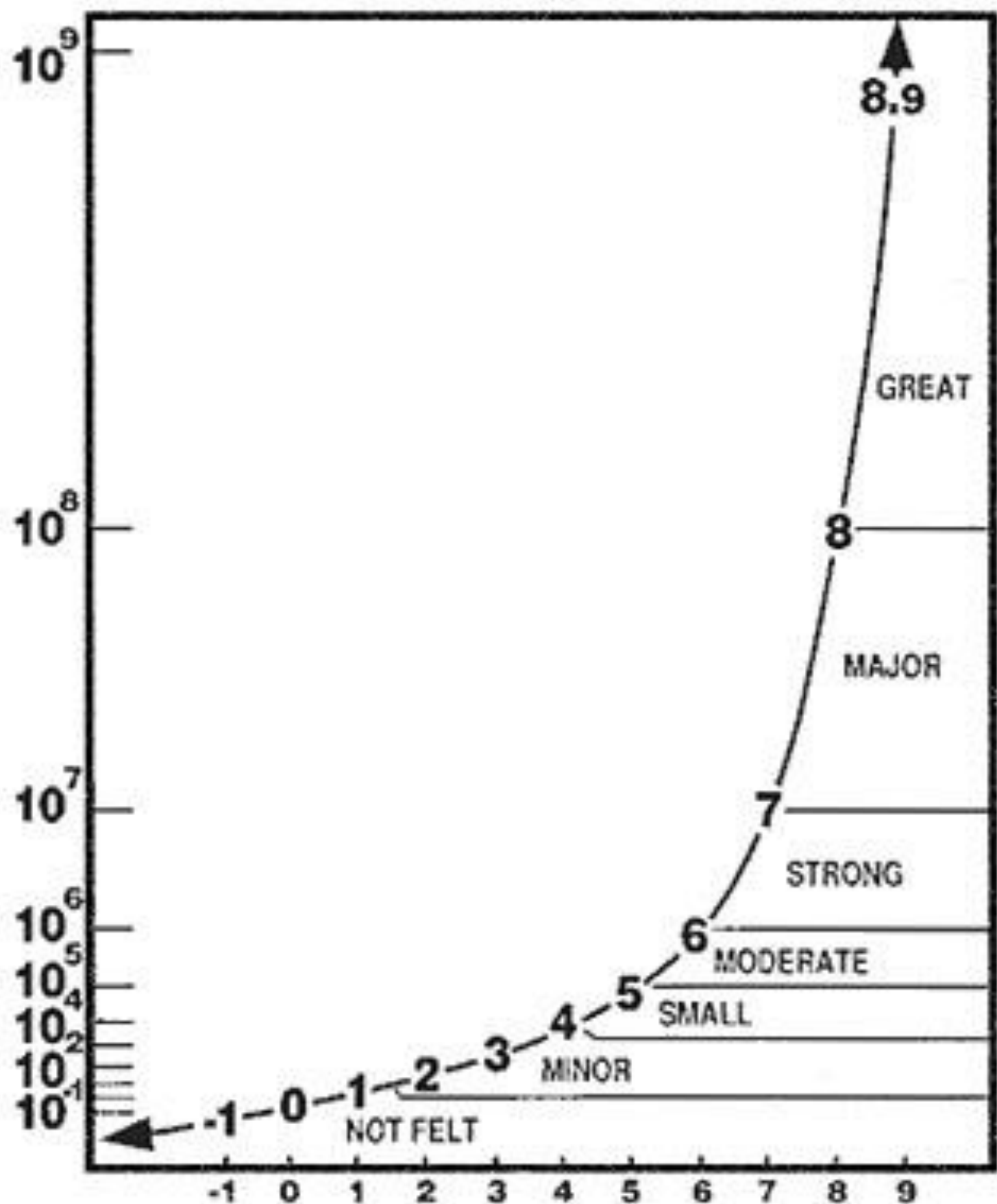
**Source: Olshansky, Carnes and Cassel, 1990. *Science*.**

## Percentage reduction in death rates at all ages required to raise life expectancy at birth by one year



**SOURCE:** Olshansky, Carnes and Désesquelles, 2001.  
Prospects for Human Longevity. *Science*.





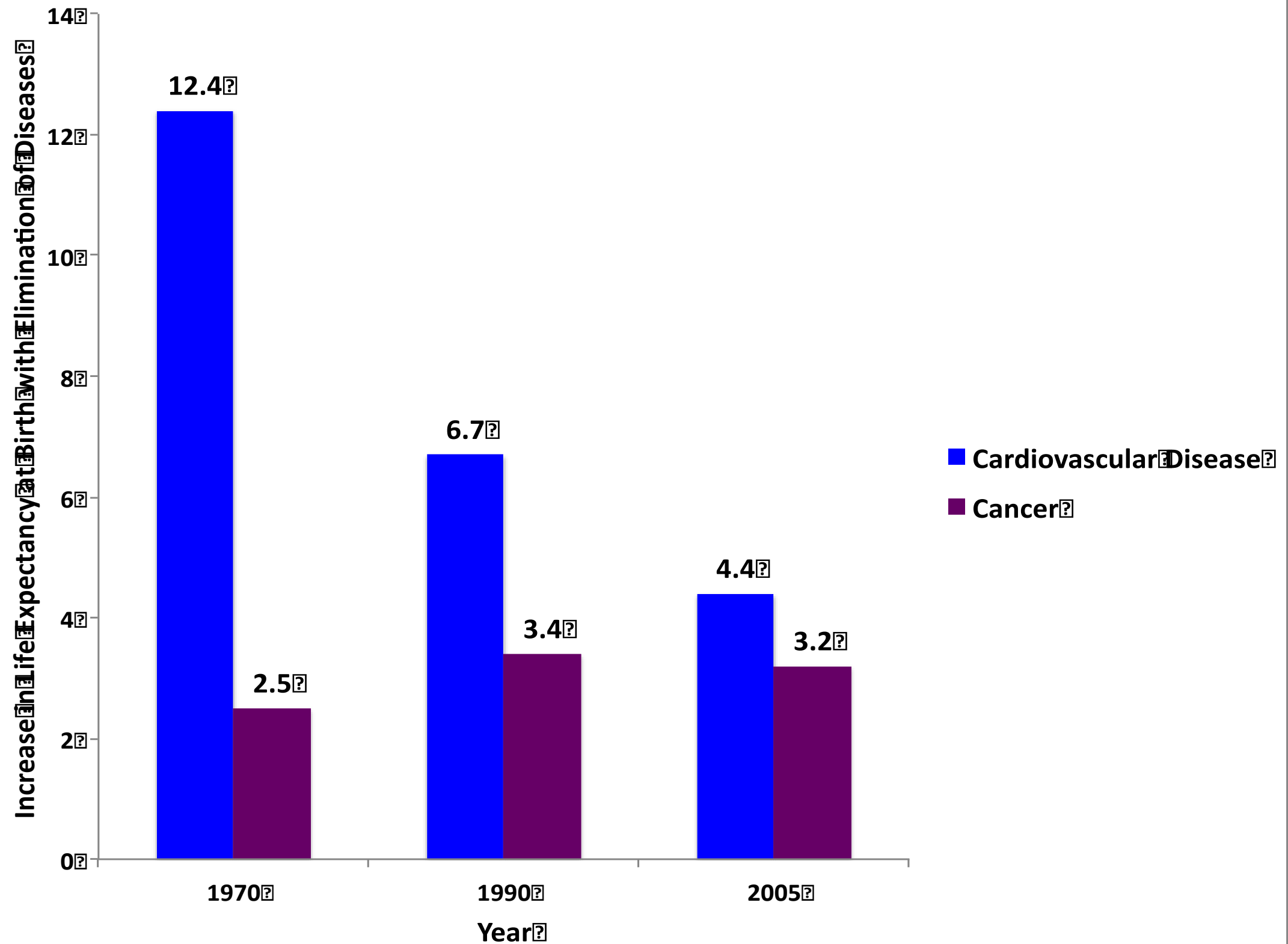
**Seismic energy yield**

**7.0 – 7.1 = 200 kilotons**

**8.0 – 8.1 = 6 megatons**

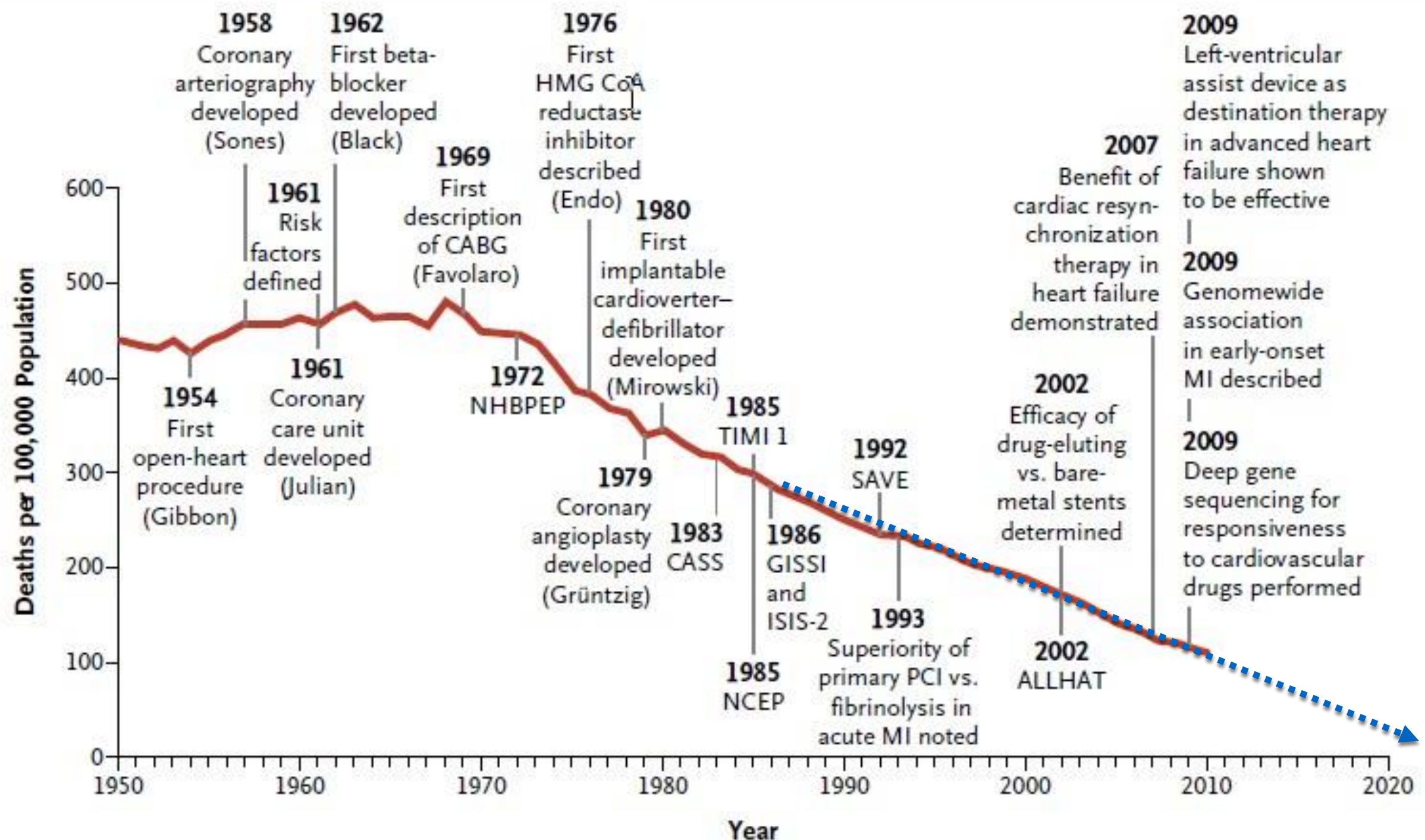
**9.0 – 9.1 = 300  
megatons**

**Richter Scale used  
to measure energy  
released during an  
earthquake**



Sources: Tsai et al, 1978, AJPH 68(10):966-71; NCHS, 1999. U.S. Decennial Life Tables for 1989-91 1(4):PHS-99-1150-4; Sanchez et al. 2008. Demographic Research 19:1323.

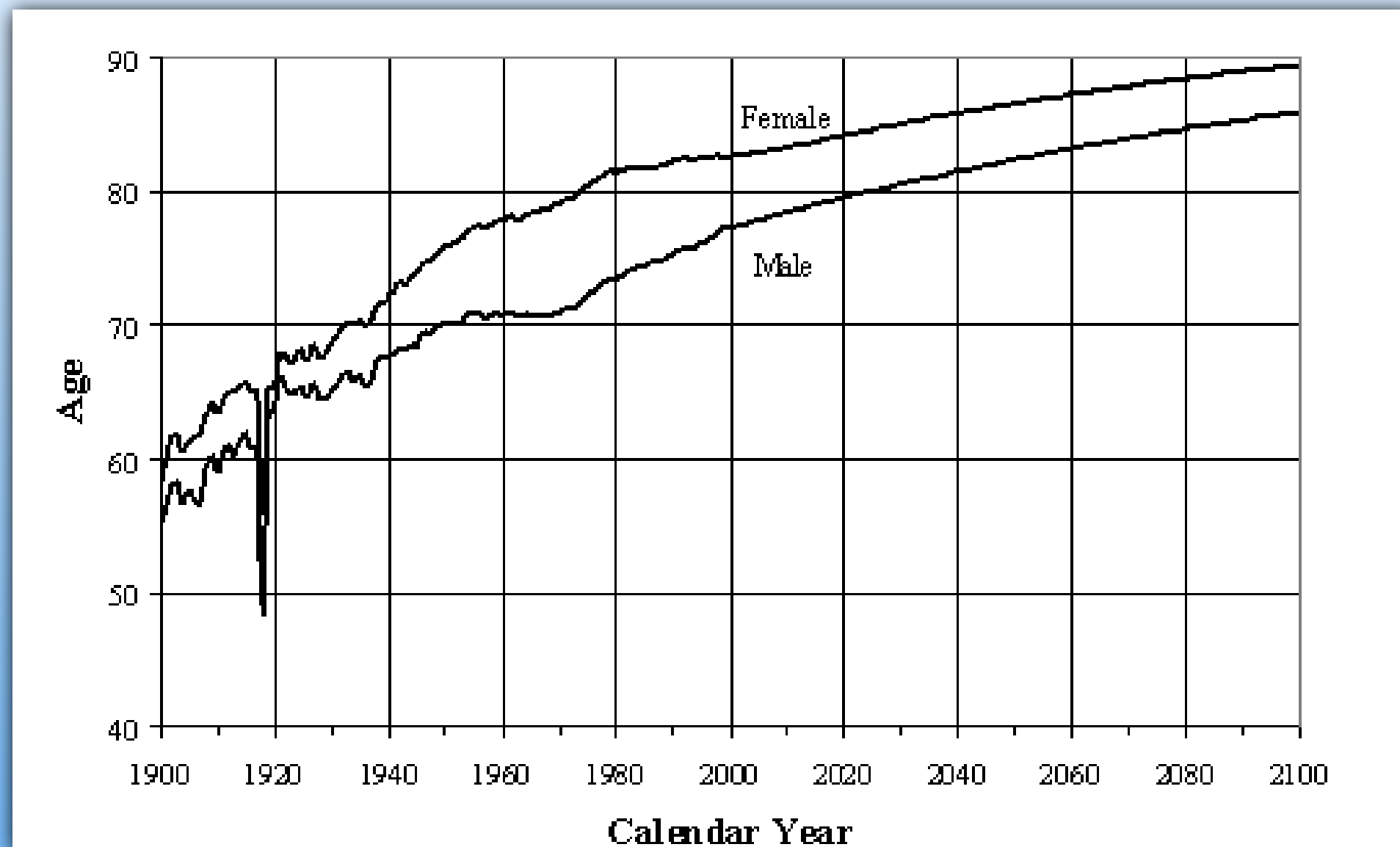




**Figure 1. Decline in Deaths from Cardiovascular Disease in Relation to Scientific Advances.**

The timeline shows the steady decline in cardiovascular deaths over the late 20th and early 21st centuries, along with major advances in cardiovascular science and medicine. ALLHAT denotes Antihypertensive and Lipid-Lowering Treatment to Prevent Heart Attack Trial, CASS Coronary Artery Surgery Study, GISSI Italian Group for the Study of Streptokinase in Myocardial Infarction, HMG-CoA 1-hydroxy-3-methylglutaryl coenzyme A, ISIS-2 Second International Study of Infarct Survival, MI myocardial infarction, NCEP National Cholesterol Education Program, NHBPEP National High Blood Pressure Education Program, PCI percutaneous coronary intervention, SAVE Survival and Ventricular Enlargement, and TIMI 1 Thrombolysis in Myocardial Infarction 1.

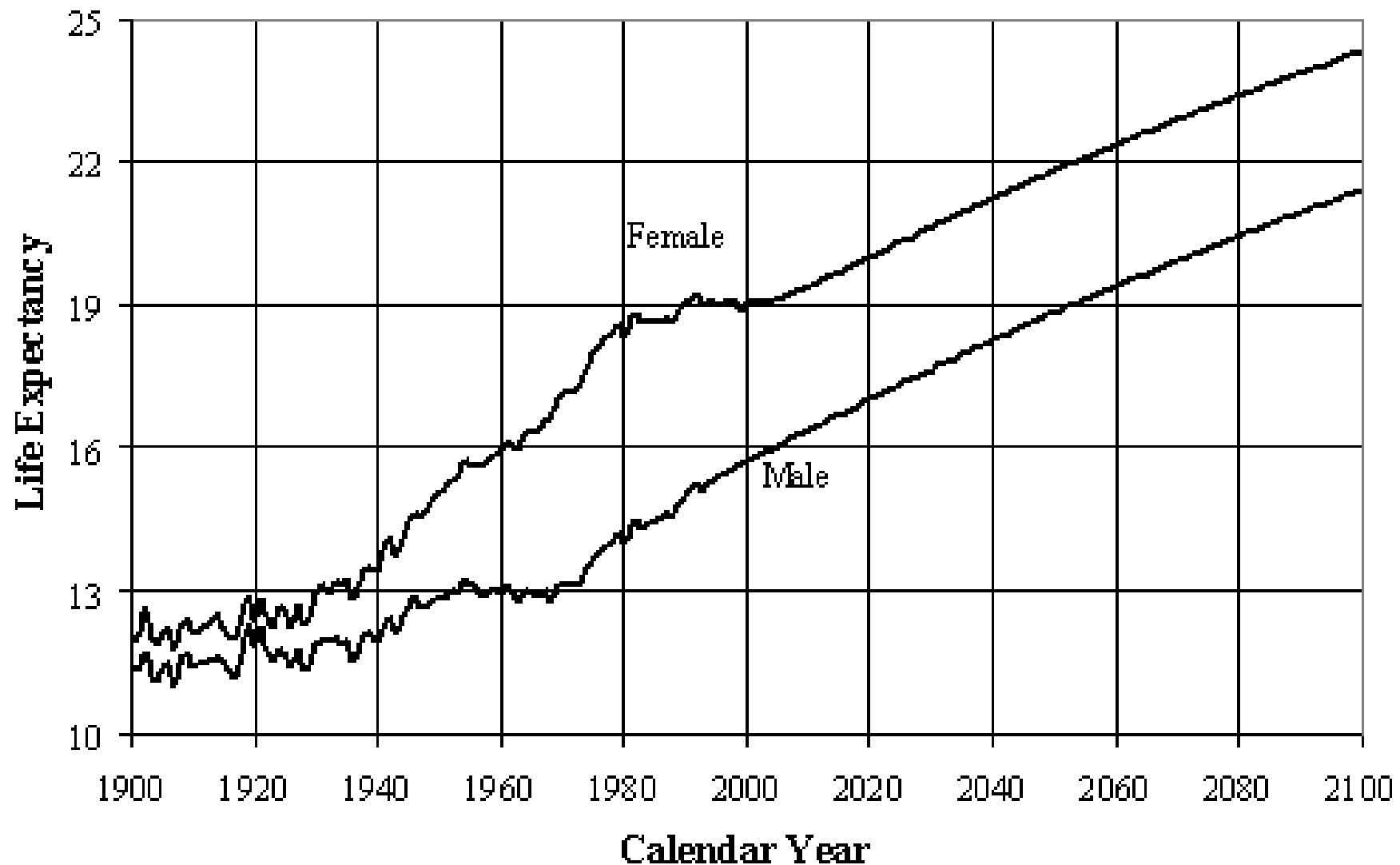
# Life Expectancy at Birth



*Social Security Administration. Actuarial Study No. 116. 2002.*



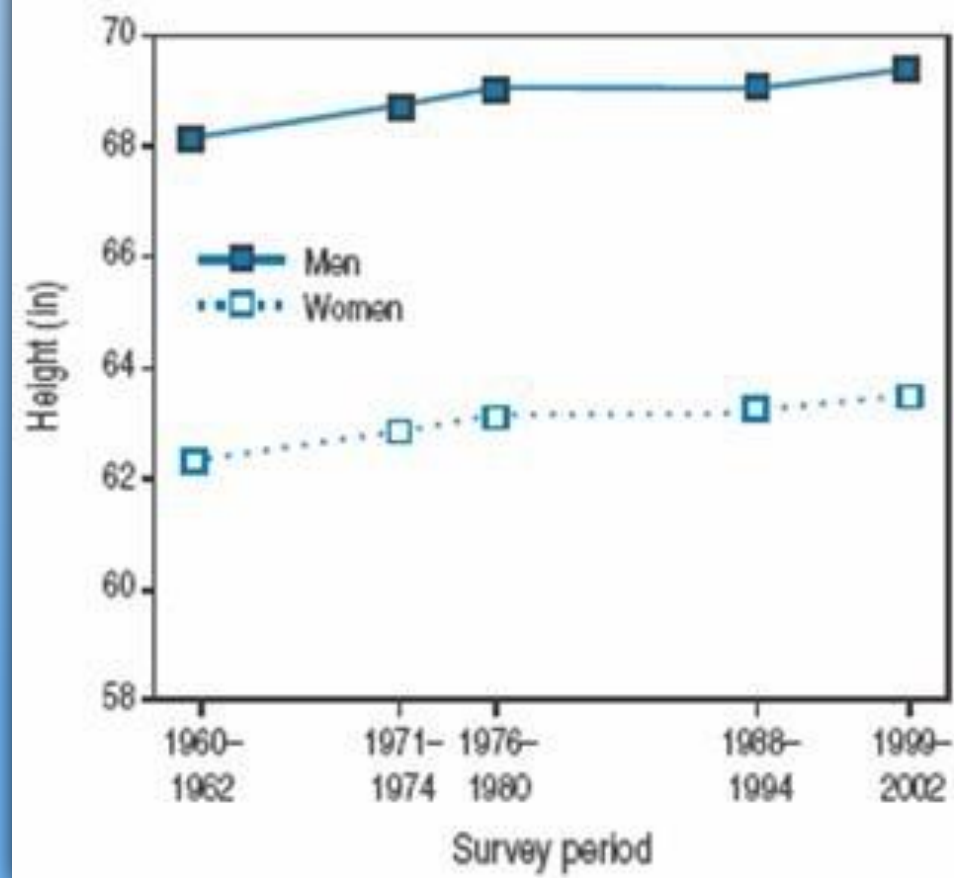
# Life Expectancy at Age 65



*Social Security Administration. Actuarial Study No. 116. 2002.*



**6' 4.5"**



**5' 9.5"**

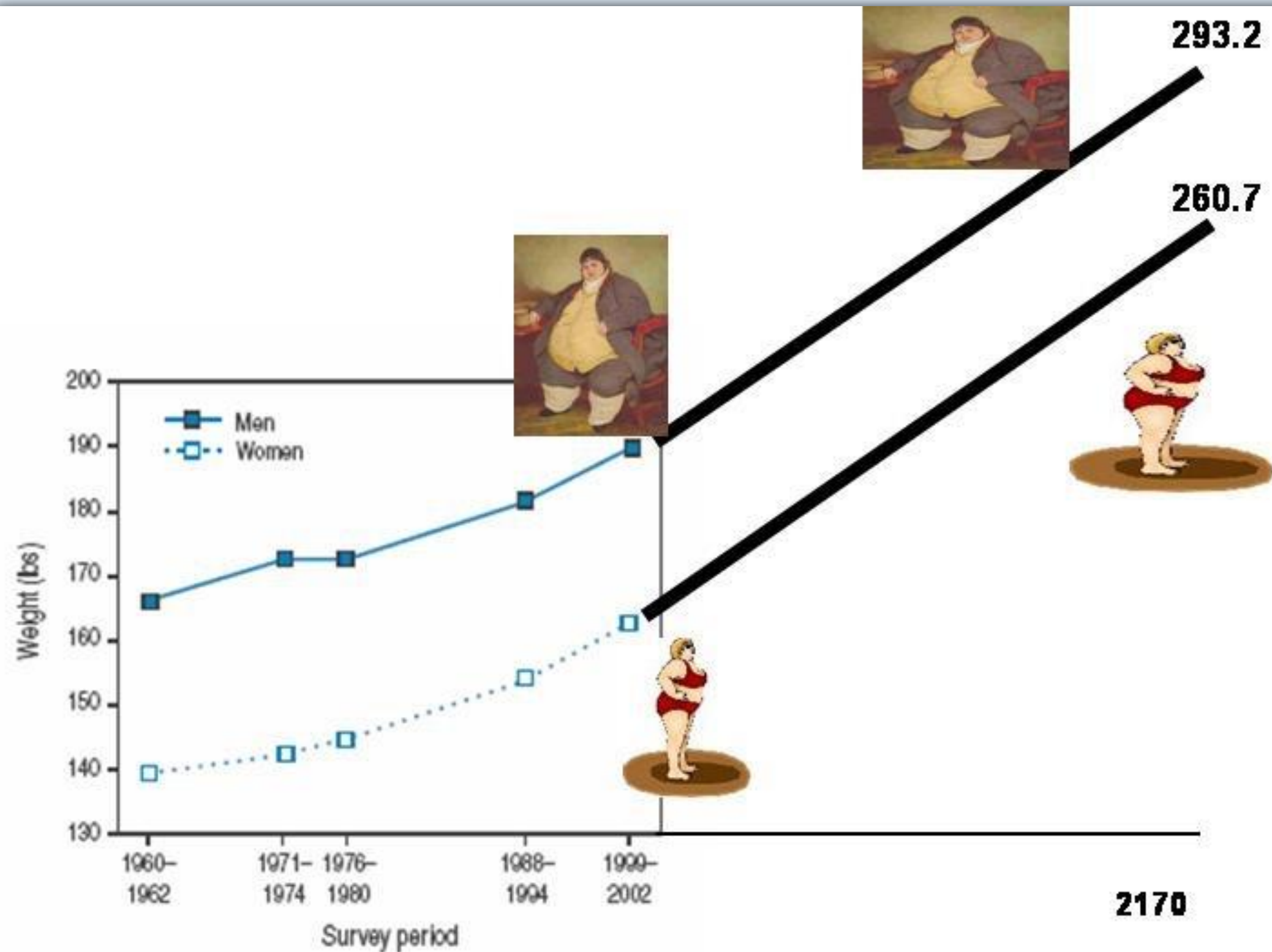
**5' 4"**

**5' 8"**

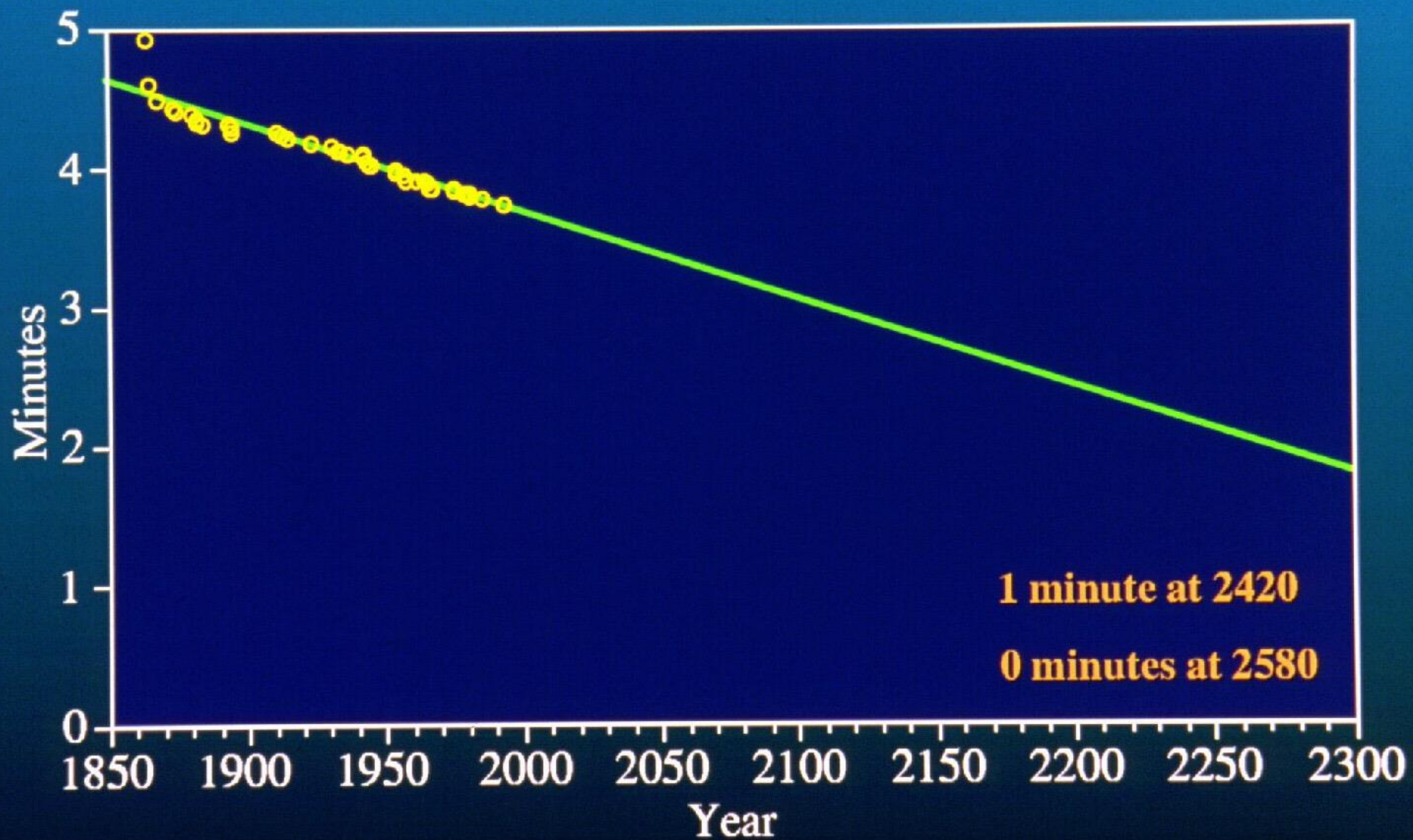


**2170**





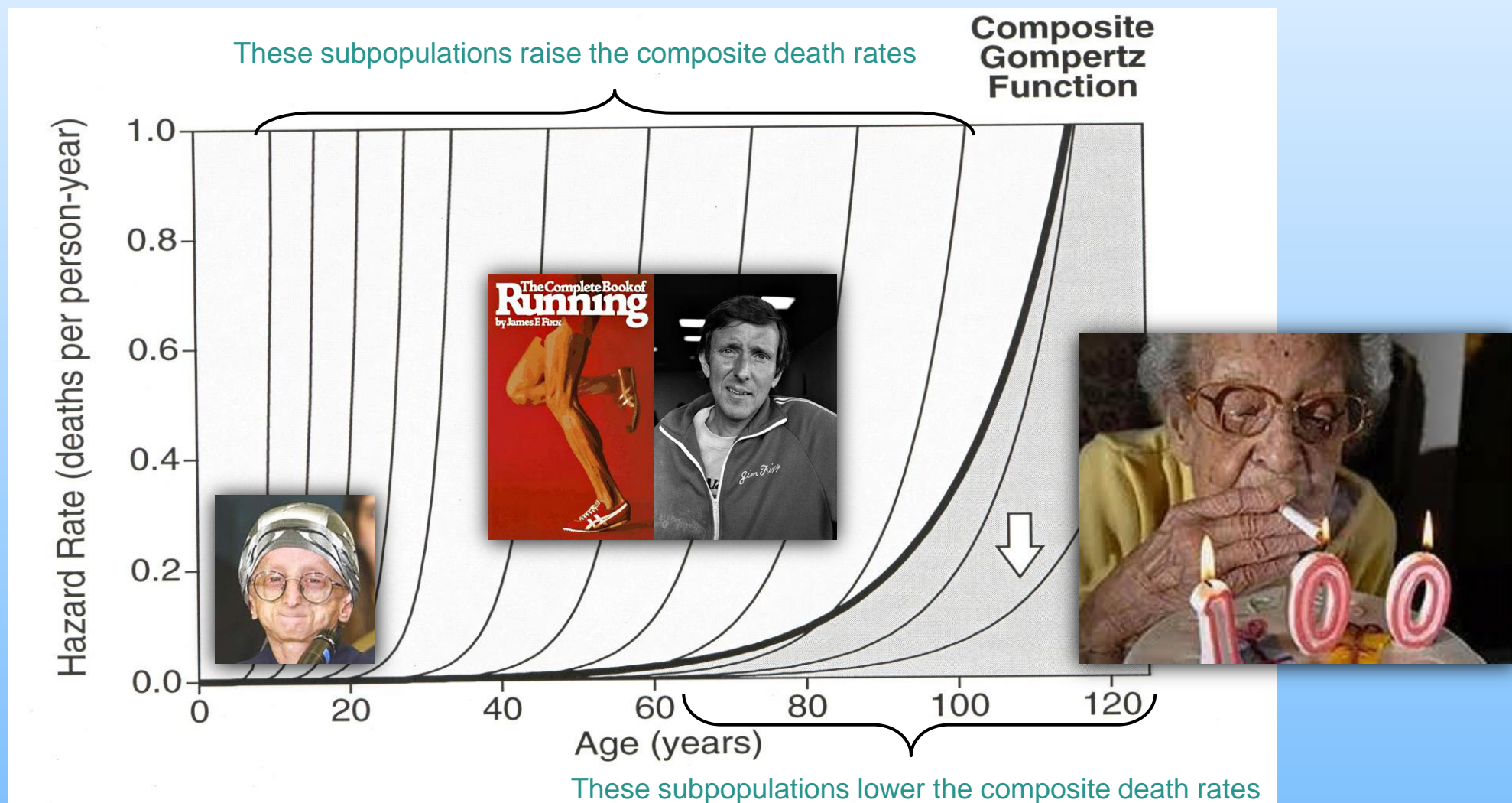
# World Record for the 1-Mile Run (Males)



Source: World Almanac, 1985; 1990; 1995



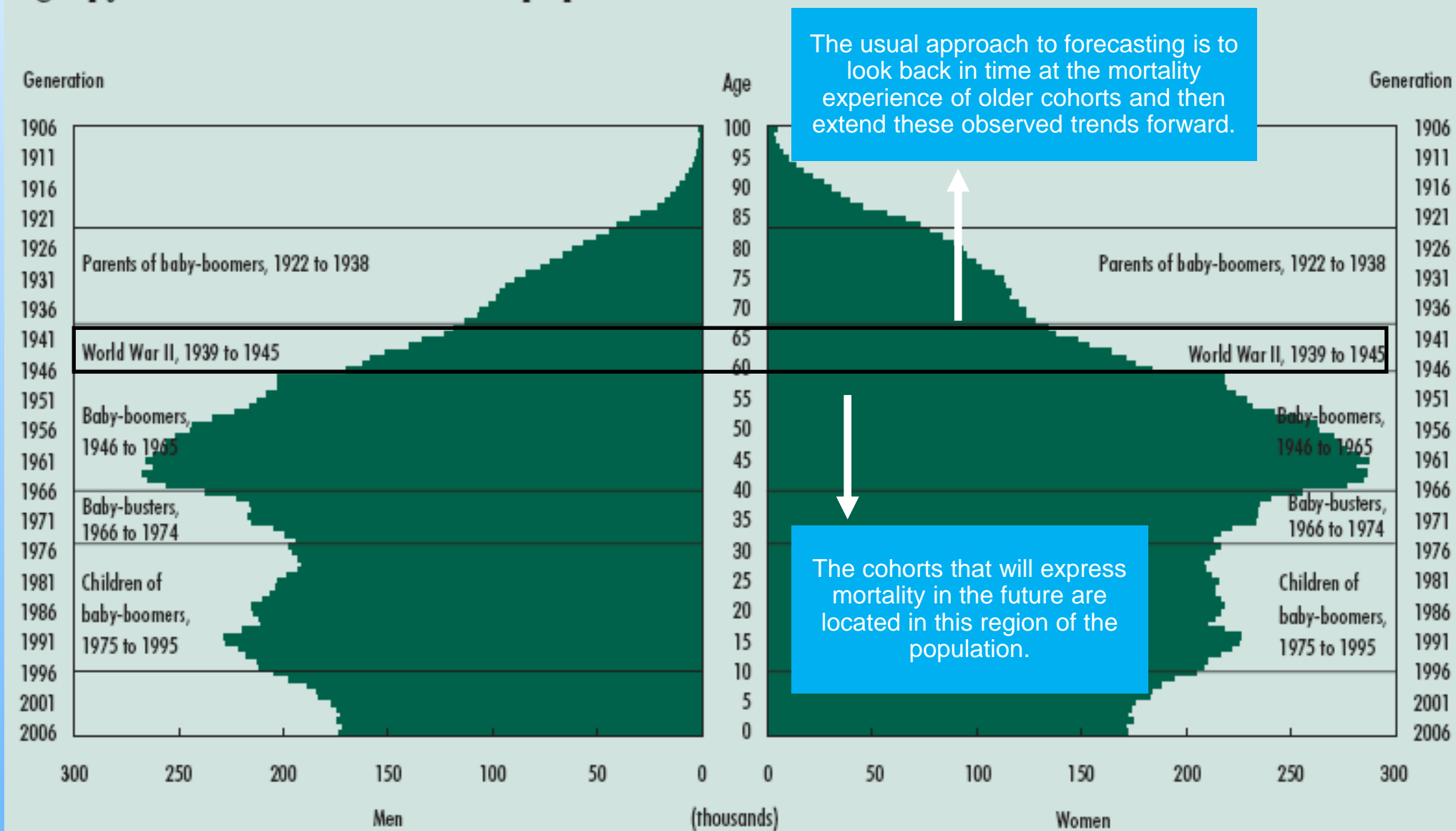
# Populations Are Heterogeneous Mixtures



The usual approach to mortality is to see and measure only the dark black line, which represents the risk of death for an entire population or an insured cohort. We know that national and insured populations are heterogeneous, with varying mortality risks.

# Populations Are Influenced by Life Events

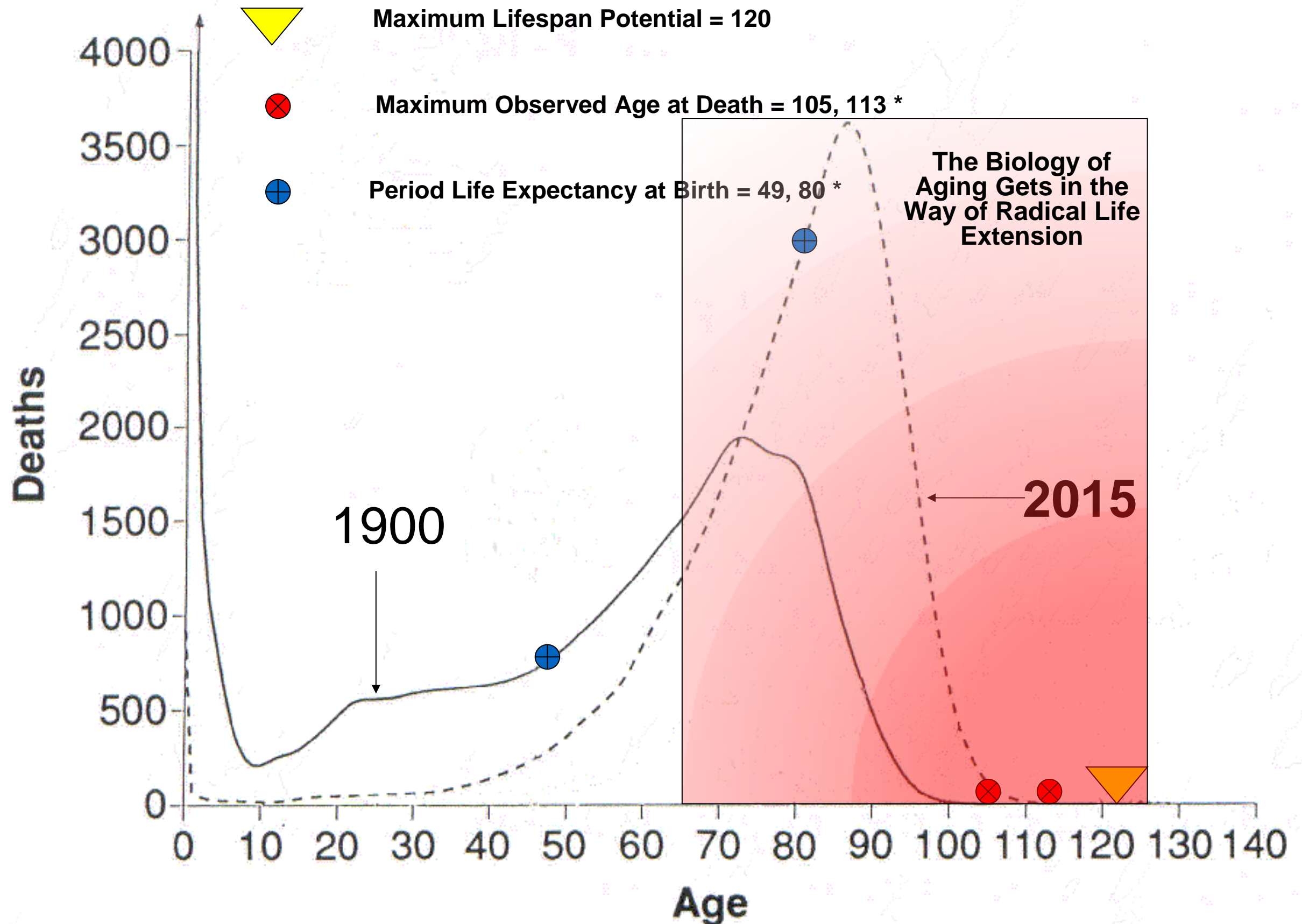
Age pyramid of the Canadian population in 2006



Source: Statistics Canada, Census of Population, 2006.



# U.S. Females



# **The Next Revolution in Aging Science**



# TheScientist

\$4.95 | VOL. 20 NO. 3 | MARCH 2006 | WWW.THE-SCIENTIST.COM

MAGAZINE OF THE LIFE SCIENCES

## fight AGING

JAY OLSHANSKY & COLLEAGUES HAVE A PLAN

Daniel Perry  
Richard A.  
Miller Robert N.  
Butler

THE TOP  
50 PLACES  
TO POSTDOC

A TOWN BOUNCES  
BACK AFTER BIG  
PHARMA LEAVES

MARC VIDAL CALLS  
FOR A \$100 MILLION  
INTERACTOME PROJECT

A JOURNAL EDITOR  
SHOWS HOW HE  
AVOIDS IMAGE FRAUD

**PLUS:**  
WHAT MEDICAL  
TOURISM MEANS FOR  
BIOTECHS

## In pursuit of the LONGEVITY DIVIDEND

What should we be doing to prepare for the unprecedented aging of humanity?

S. JAY OLSHANSKY, DANIEL PERRY,  
RICHARD A. MILLER, ROBERT N. BUTLER

**I**magine an intervention, such as a pill, that could significantly reduce your risk of cancer. Imagine an intervention that could reduce your risk of stroke, or dementia, or arthritis. Now, imagine an intervention that does all these things, and at the same time reduces your risk of everything else undesirable about growing older: including heart disease, diabetes, Alzheimer and Parkinson disease, hip fractures, osteoporosis, sensory impairments, and sexual dysfunction. Such a pill may sound like fantasy, but aging interventions already do this in animal models. And many scientists believe that such an intervention is a realistically achievable goal for people. People already place a high value on both quality and length of life, which is why children are immunized against infectious diseases. In the same spirit, we suggest that a concerted effort to slow aging begin immediately – because it will save and extend lives, improve health, and create wealth.







*July, 2008*

---

**Robert N Butler** president, International Longevity Center, New York, USA

---

**Richard A Miller** professor, University of Michigan, Ann Arbor, MI, USA

---

**Daniel Perry** executive director, Alliance for Aging Research, Washington, DC, USA

---

**Bruce A Carnes** professor, University of Oklahoma, Oklahoma City, OK, USA

---

**T Franklin Williams** professor emeritus, University of Rochester School of Medicine and Dentistry, Rochester, NY, USA

---

**Christine Cassel** president, American Board of Internal Medicine, Philadelphia, PA, USA

---

**Jacob Brody** professor, University of Illinois at Chicago, 1603 West Taylor Street, Chicago, IL 60612, USA

---

**Marie A Bernard** professor, University of Oklahoma, Oklahoma City, OK, USA

---

**Linda Partridge** director, Institute of Healthy Ageing, University College London, London

---

**Thomas Kirkwood** director, Institute for Ageing and Health, Newcastle University, Newcastle

---

**George M Martin** scientific director, American Federation for Aging Research, Seattle, WA, USA

---

**S Jay Olshansky** professor, University of Illinois at Chicago, 1603 West Taylor Street, Chicago, IL 60612, USA

---

## **New model of health promotion and disease prevention for the 21st century**

Our susceptibility to disease increases as we grow older. **Robert Butler and colleagues** argue that interventions to slow down ageing could therefore have much greater benefit than those targeted at individual disease



# LDI Leading Organizations / Research Advisory Committee



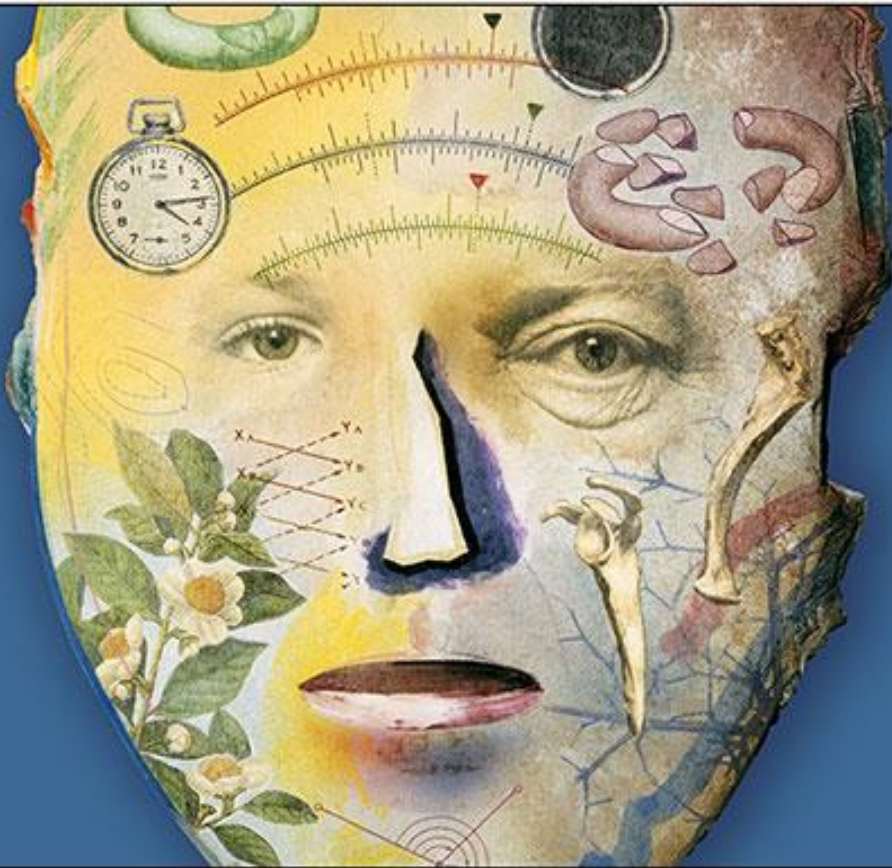
## Affiliated Research Institutions and Universities



COLD SPRING HARBOR PERSPECTIVES IN MEDICINE

# Aging

## The Longevity Dividend



EDITED BY S. Jay Olshansky  
George M. Martin  
James L. Kirkland



## Executive Summary

- ▶ Unprecedented increases in longevity are presenting equally unprecedented challenges but are also unlocking stores of human capital that can transform societies
- ▶ Examples of this so-called longevity dividend include better public balance sheets, healthier, more productive employees and increased income and investment
- ▶ Individuals, for their part, would do well to rethink retirement investing, finding out how much annual income their money can produce in retirement rather than focusing on the often misleading “nest egg” figure

**BLACKROCK®**

**UNLOCKING THE  
LONGEVITY  
DIVIDEND:**  
HOW LONGER LIVES  
ARE CHANGING  
RETIREMENT,  
INVESTING AND  
THE ECONOMY

JUNE 2015



# Do We Need to Know in Advance Which Scientific Pathways to the Longevity Dividend Will Work?

Genetics of long-lived people



Caloric restriction

Compounds with properties that appear to slow aging



# The Next Revolution in Underwriting: The Future is Here

The Marriage of Biodemography and Facial  
Analytics is a New Disruptive Technology for  
Life Insurance Underwriting



**Our goal is straightforward.....**

**Transform complex science into  
a friendly consumer experience.**





100 year old proband



70 year old son



*Photos from Dr. Nir Barzilai*



# The Faces of Risk



under weight

normal

overweight

obese

BMI: 15.2

22.1

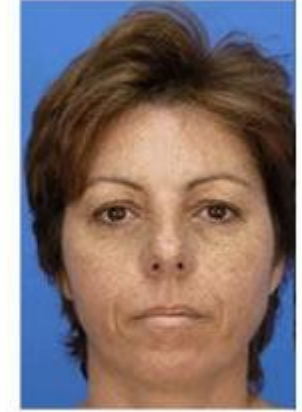
28.2

51.8

**BMI**



"Non-Smoker"

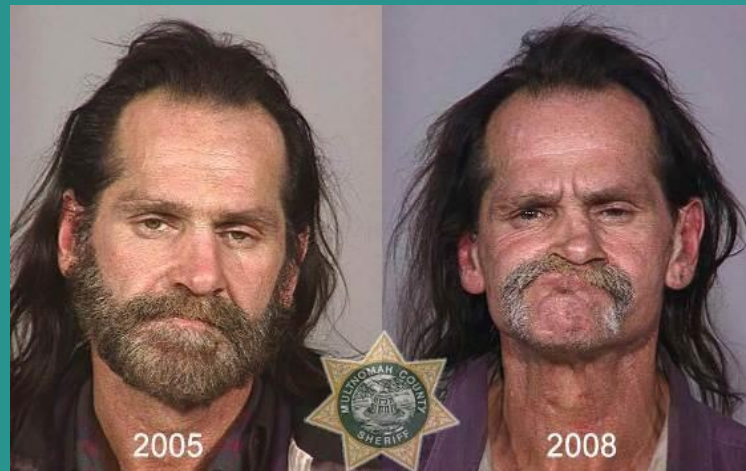


"Five Year Smoking History"  
(2 pack per day)



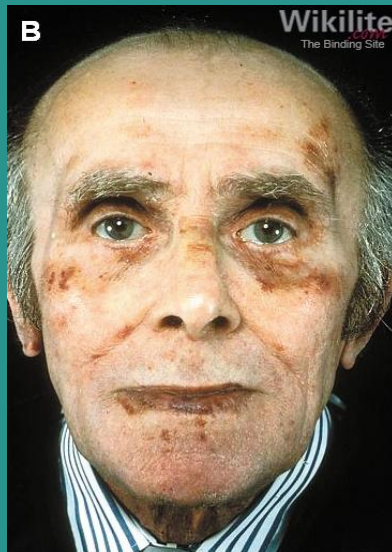
**Drug use**

**smoking**



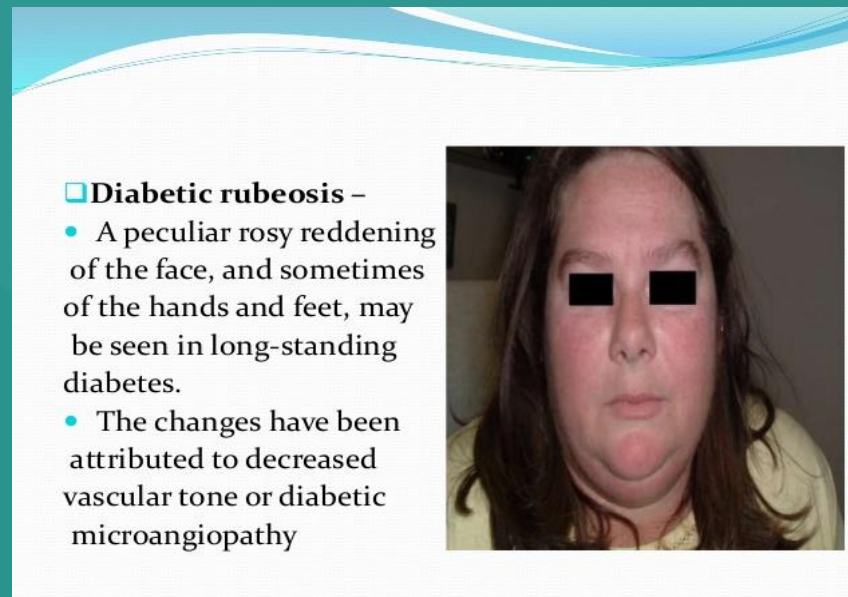


# The Faces of Disease

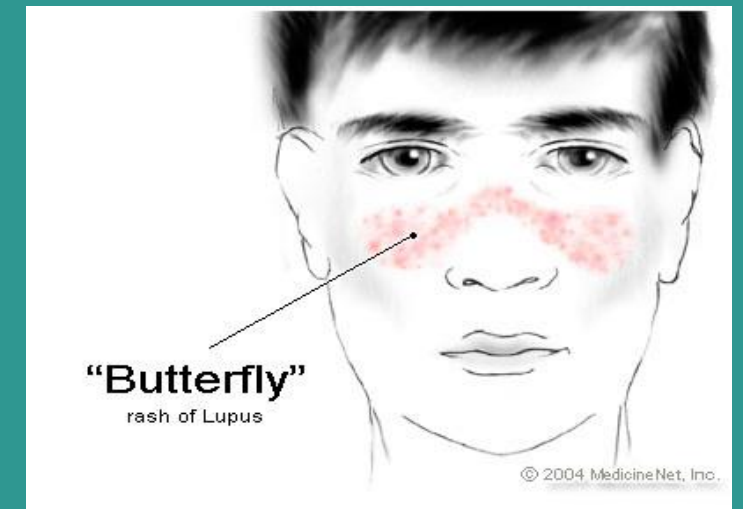


## Amyloidosis

[linked to kidney and heart disease]



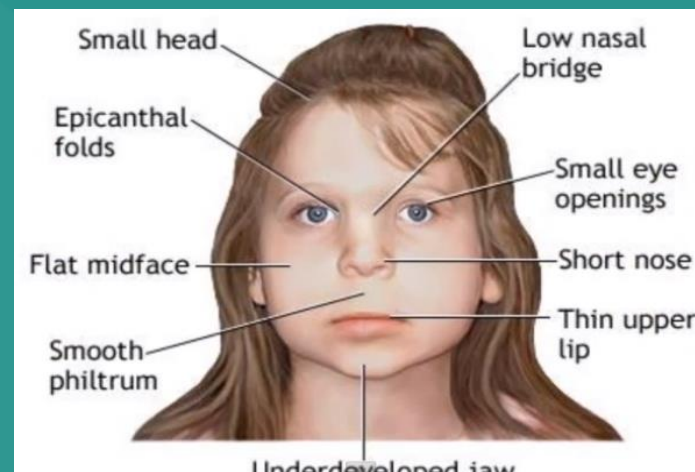
## Diabetes



## Lupus



## HIV-associated Lipohypertrophy



## Fetal Alcohol Syndrome

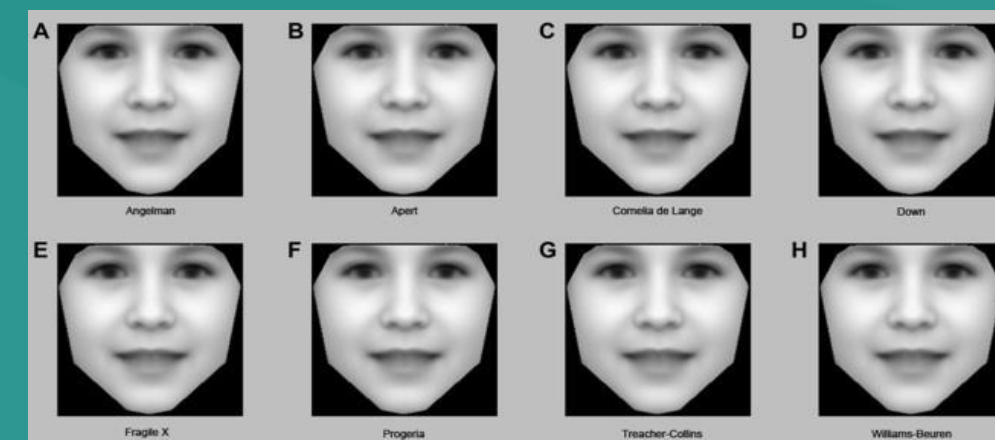
### Rare genetic disorders diagnosed by computer analysis of photos

Written by Marie Ellis

Published: Tuesday 24 June 2014

f 205 SHARE

More and more, the medical world is being merged with technology to improve diagnosis, prevention and treatment of health conditions. Now, researchers from Oxford University in the UK have developed a computer algorithm that can analyze photographs and diagnose which children have a rare genetic disorder.



**In an emerging era of Big Data,  
once all covariates are analyzed  
for their predictive power, we  
quickly learn that Less is More**

**Research on the predictive value of  
covariates must be an ongoing exercise**



# Independent Validation of Assumptions

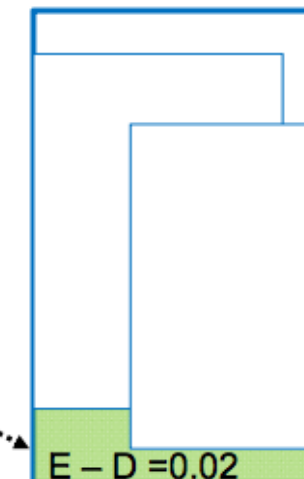
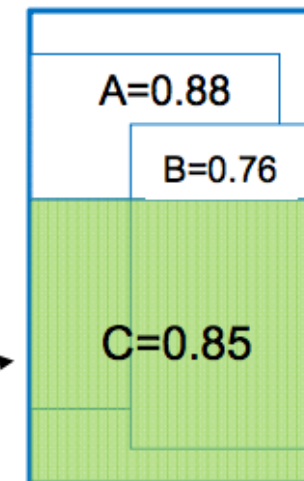
The Era of Smart Analytics  
Predictive Modeling and Big Data For  
Evaluating Predictive Values

Presented by Dr. Zhiwei Zhu  
Scor Global Life Americas  
SOA 2014 Annual Meeting

## Predictive Values of Lab Data for NHANES

(Numbers May Vary for Your Businesses)

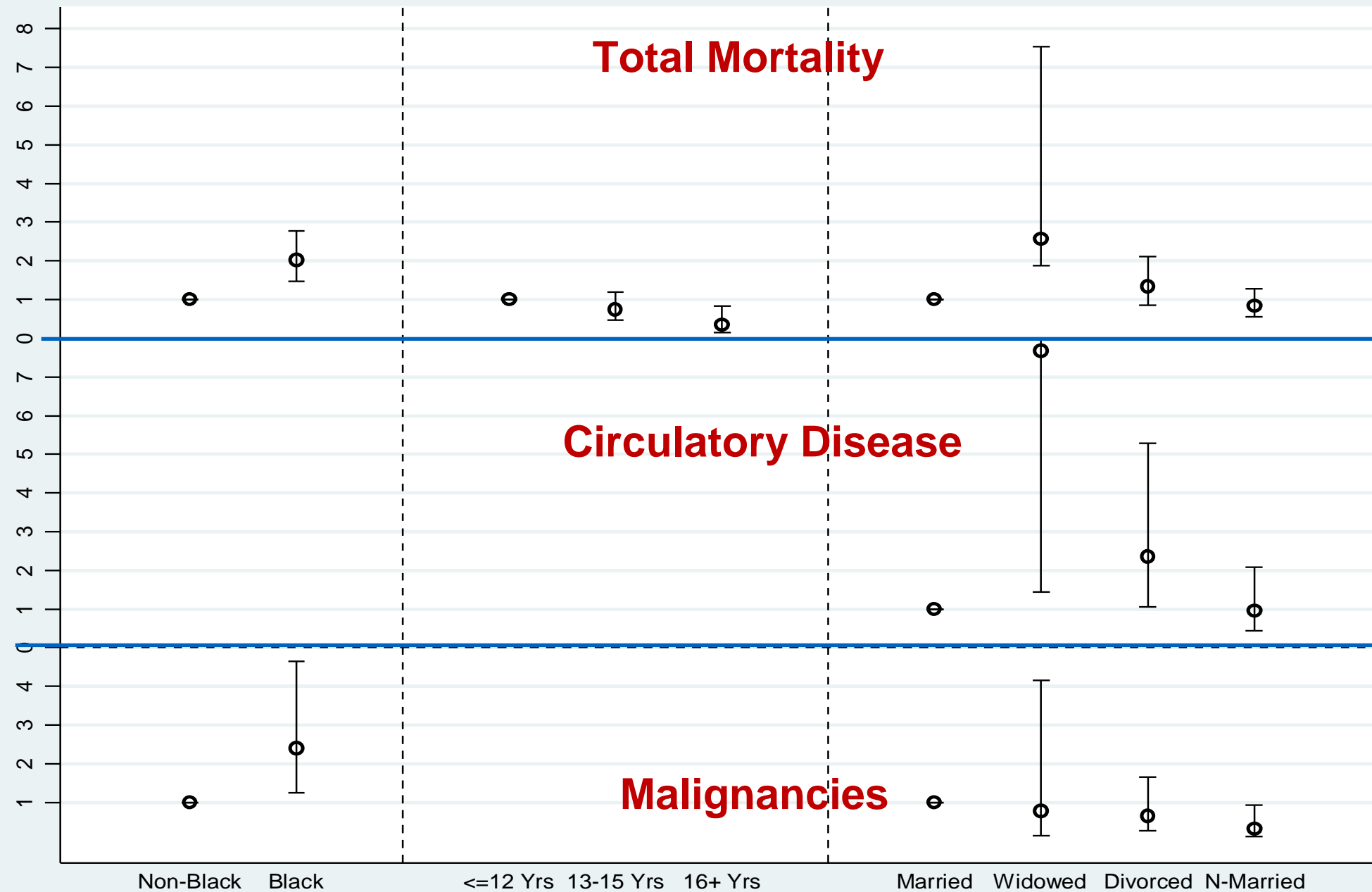
| ROC Association Statistics |              |                |                            |       |
|----------------------------|--------------|----------------|----------------------------|-------|
| ROC Model                  | Mann-Whitney |                |                            |       |
|                            | ROC Area     | Standard Error | 95% Wald Confidence Limits |       |
| A. Demographics            | 0.877        | 0.0033         | 0.870                      | 0.883 |
| B. Biometrics only         | 0.755        | 0.0048         | 0.745                      | 0.764 |
| C. Lab tests only          | 0.851        | 0.0038         | 0.843                      | 0.858 |
| D. All but lab             | 0.889        | 0.0031         | 0.883                      | 0.895 |
| E. Full Model              | 0.910        | 0.003          | 0.90                       | 0.915 |
| E - D                      | 0.021        | 0.002          | 0.018                      | 0.024 |



- Demographics, Biometrics, and Lab tests all have high individual predictive values
- They also have high information redundancy, implies opportunities for optimization



# Adjusted Hazard Ratios for Demographics and Social Factors by Major Causes (Ages 17-44)



Race

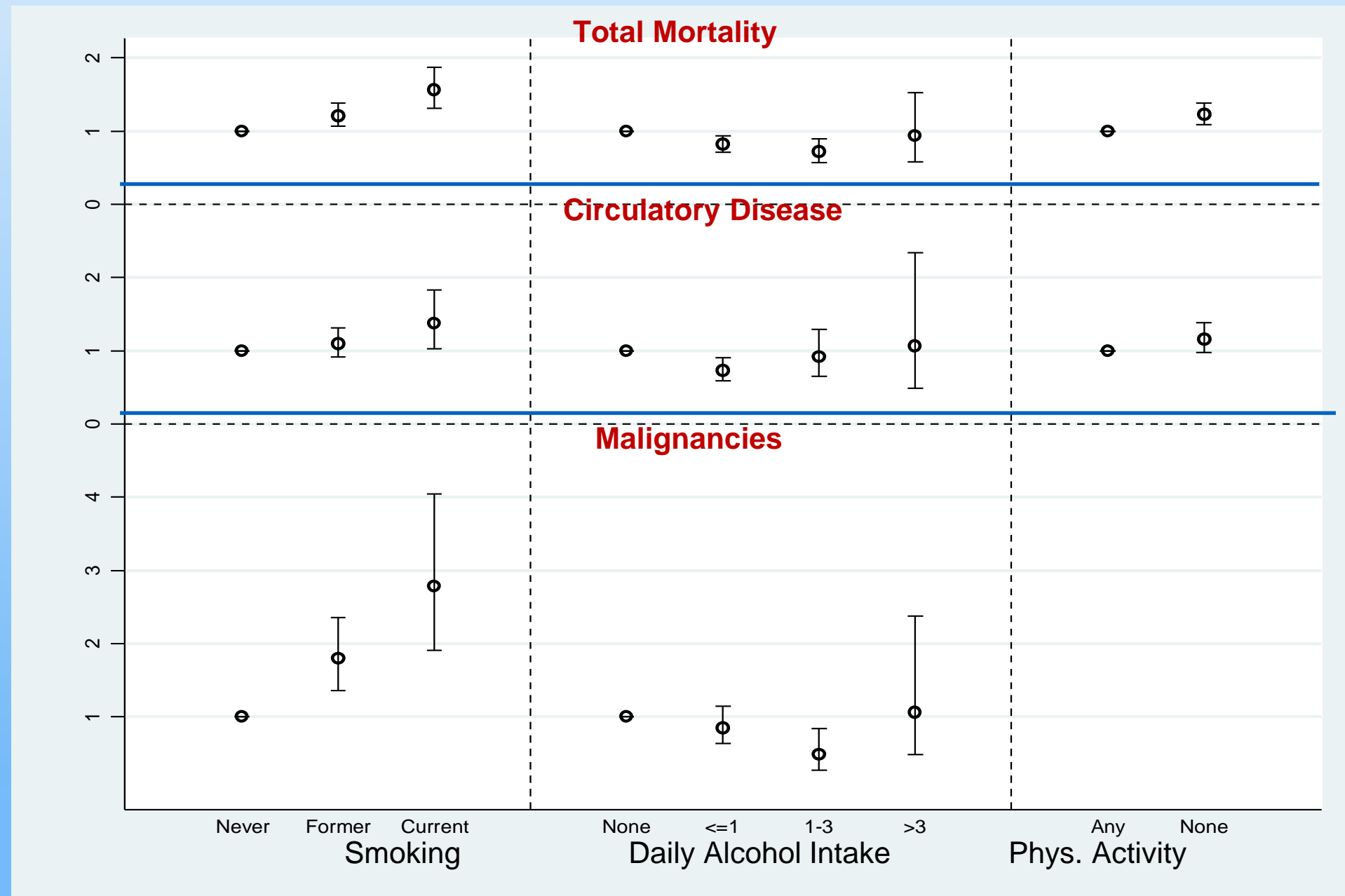
Education

Marital Status





# Adjusted Hazard Ratios for Health Behaviors by Major Causes



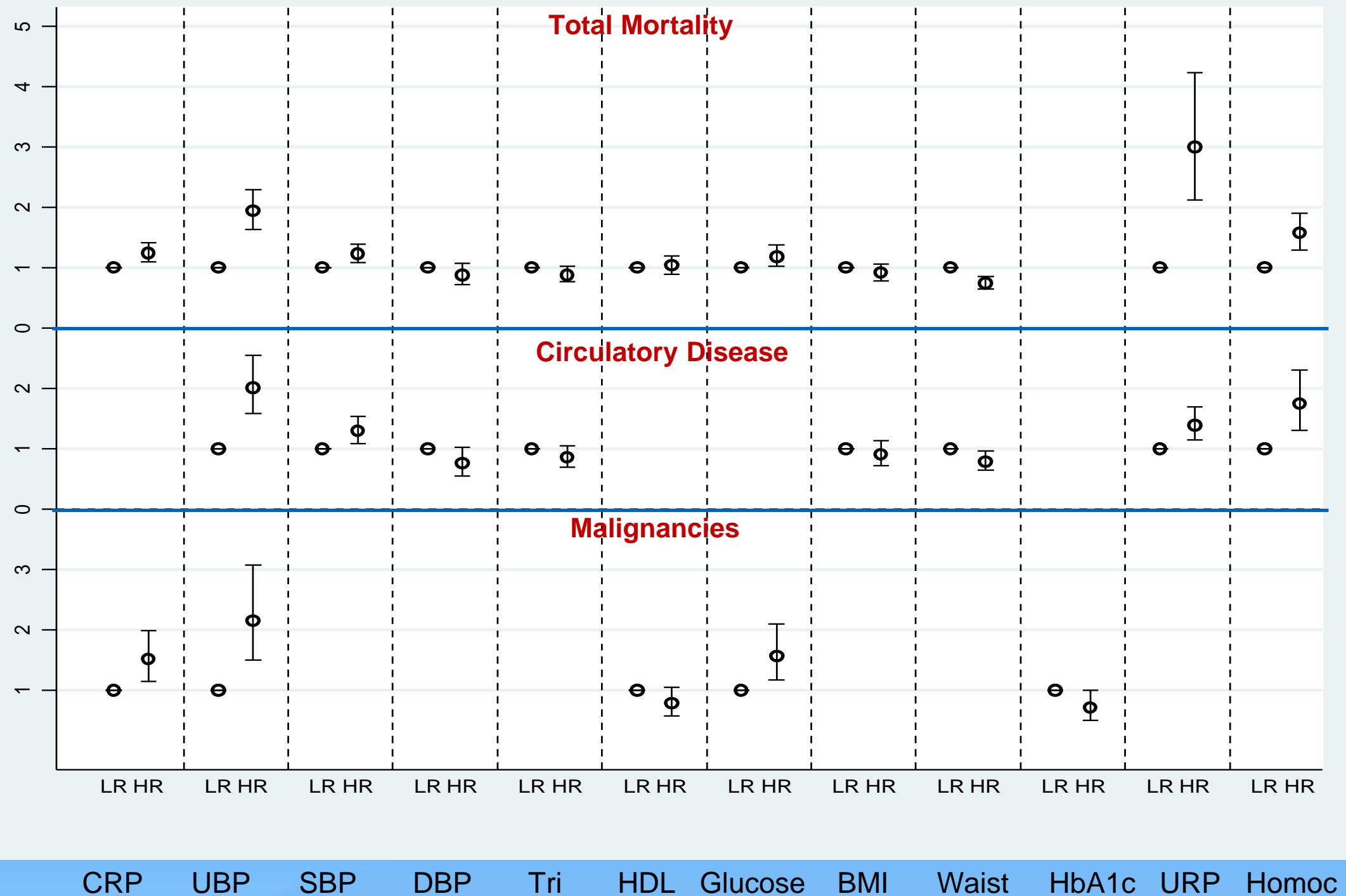
Smoking

Daily Alcohol Intake

Phys. Activity



# Adjusted Hazard Ratios for Biomarkers by Major Causes (Ages 65+)







**Chronological age: 3-year range of error** ↓

**Gender: near 100% accuracy**

**Smoking: 85% accurate** ↑

**BMI: 79% accurate** ↑



Welcome to our demonstration  
of **CHRONOS** in action.

In this simulated process, you'll purchase a simple term life product we call **4SIGHT** and see for yourself how fast and easy our end-to-end platform makes underwriting.

If you would like to understand more about the **CHRONOS** process at any point during the demonstration, simply click on the **?** icon, and an explanatory panel will appear.

Continue





# Welcome to **4SIGHT**. Life insurance made easier.

In **less than 10 minutes**, get the best, most affordable life insurance plan for your needs.

With **4SIGHT**, you're in Control:

- No invasive medical exams
- No sales pressure and no need to talk to anyone
- You decide which policy and premium is right for you
- Immediate enrollment and coverage

[Get Started](#)





# Let's get started. 0% Completed.

First, we need your **full name**, **email address** and a **photo**.

Don't worry, we won't share your information with any third party and you can always choose not to receive emails from us in the future.

Full Name  

E-mail  

We need a recent photo to help us calculate the best price and plan for you based on your estimated lifespan.

We use patented facial analytics to examine your face for signs of longevity. Then we'll estimate your lifespan and share the results with you in just a few minutes.

[Upload a photo](#)





Thanks  
25% Completed



Now,  
while we analyze your photo,  
please answer a few  
questions about yourself.

Date of Birth

02 22 1954

Gender

☐ Male ☒ Female

What is your current  
height?

5 ft 6 in

What is your current  
weight?

170 lbs

Years of Education  
completed by age 25

18

Continue





 Thanks.  
50% Completed.



We're still examining your photo, so please answer these last four questions.

Smoking History

Non-smoker

What is your current level of daily physical activity?

Moderate/Vigorous

Self reported current health

Excellent

How many biological parents, grandparents, aunts, uncles, and siblings do you have that are aged 85 and older? (include deceased relatives).

6

Continue





# Thanks 55% Completed

Do you use an activity sensor or your cell phone to monitor physical activity?

Register your sensor with us and receive a discount on your premiums.

Our state-of-the-art algorithms will show the impact of this activity on your lifespan and healthy life expectancy.

[Skip >](#)

[Register Device](#)





# Thanks 60% Completed

Please choose a device  
from the following:

- ✓ Please Choose...
- adidis miCoach
- Apple Watch
- AsthmaMD
- Biomedtrics
- BodyTrace BPM
- BodyTrace Scale
- Daily Mile
- Edamam
- Epson
- FatSecret
- Fitbit
- Fitbug
- Garmin Connect
- Higi
- iHealth
- InRFood
- Jawbone UP
- Life Fitness
- Lumo
- MapMyFitness
- MapMyHike
- MapMyRide
- MapMyRun
- MapMyWalk
- Microsoft
- Mio GO
- Misfit Wearables
- Moov Now
- Movable
- Moves App
- MyFitness Pal
- Omron Fitness
- Pivotal Living
- PredictBGL
- Qardio
- Runkeeper
- RxCheck
- Sony Lifelog
- Strava
- Suunto
- Telcare
- TomTom MySports
- Under Armour Record
- VitaDock





# Thanks 60% Completed

Please choose a device  
from the following:

MapMyWalk

Your MapMyWalk will be connected to our Chronos  
Platform.

Looking up your account, please wait...

Retrieving data from the last 30 days...

Data retrieved, analyzing...

Congratulations, your level of physical activity is  
"vigorous" -- the most favorable rating possible. If you  
maintain this level of physical activity, you can expect  
your healthy life expectancy to increase!

Continue







Thanks.  
65% Completed.



**JAY,**  
you can expect to live to be  
**84.7 years**

Chance of living to 65: **95%**  
Chance of living to 85: **42%**

Now you can concentrate on  
what's important in life, like  
protecting your loved ones if  
the unexpected happens.

[Continue to Plan Options](#)





 Thanks.  
85% Completed.

**4SIGHT ADVANTAGE** TERM LIFE for Jay Olshansky

- Low monthly premiums from **\$33.78**
- Premiums **never increase** once you enroll
- Coverage is **effective immediately** upon purchase
- Pay by credit card, debit card or directly from your bank account

With **4SIGHT ADVANTAGE**, you decide:

How much coverage you need:

☐ **\$150,000**   ☒ **\$500,000**   ☐ **\$1,000,000**

The amount of time you need it for:

☐ **10 Years**   ☒ **20 Years**   ☐ **30 Years**

Congratulations! Your premiums reflect a **10% discount** for an active lifestyle!

**Your Monthly Premium:** **\$33.78**

**Annually:** **\$364.86**

[Continue to Purchase](#)







Thanks.  
90% Completed.

**4SIGHT** Term Life policy summary for **JAY OLSHANSKY**

Coverage Amount: **\$150,000**  
Term Length: **10 years**  
Monthly Premium Amount: **\$33.78**

Who would you like to receive the benefits of your policy?

Full Name:

Jane

Middle Initial:

A

Last Name:

Smith

Relationship to you:

Spouse

Distribution Percent:

100%

Add Another  
Beneficiary



Proceed to  
Payment Information

With **CHRONOS**, beneficiary details and other information can be easily captured and processed according to your requirements. For this demonstration, we have pre-filled the form with fictitious information.



 Thanks.  
93% Completed.

**4SIGHT** Term Life policy summary for **JAY OLSHANSKY**

Coverage Amount: **\$150,000**  
Term Length: **10 years**  
Monthly Premium Amount: **\$33.78**

How would you like to pay your monthly premiums?

Bank: ☐

Check: ☐

Credit card: ☒

Name on Card:

Credit Card Number:

Expiration Date:

CVV:

First Payment Date: **09/02/2016**

You're almost done. We'll finish up with your electronic signature and disclosures.

Proceed with  
Electronic Signature

We've already pre-filled this form, using credit card as an example of payment method. With **CHRONOS**, payment data can be captured, verified and processed per your specific requirements. Flexible payment options (monthly, quarterly, annually) are easily integrated.





 Thanks.  
97% Completed.

**4SIGHT** Term Life policy summary for **JAY OLSHANSKY**

Coverage Amount: **\$150,000**  
Term Length: **10 years**  
Monthly Premium Amount: **\$33.78**

**Sign your documents.**

By checking each box and signing below, you acknowledge that you have read, understand and agree to each of the documents listed.

Fraud Warning ☒

Consent to Do Business Electronically ☒

View My Completed Application ☒

[Submit my Application](#)

Electronic signature software can be easily integrated into the **CHRONOS** sales process. In this example, your information has been pre-filled. **CHRONOS** is also very flexible according to your processes and requirements; for example, fully completed applications can be generated for downloading, printing, customer signature and mailing. Where permitted, policies can also be generated and issued on the spot via interaction with your own internal systems. Email confirmations of coverage or acknowledgement of application receipt can also be instantly generated.







# That's it. 100% Completed

Thank you for experiencing this demonstration of **CHRONOS** in action.

We trust this has given you a good idea of how fast and flexible insurance underwriting with **CHRONOS** can be.

We do understand that insurers have specific underwriting and policy issuance processes, as well as compliance and regulatory requirements, so we have designed **CHRONOS** to be flexible and customizable according to your individual requirements.

Our IT team will be happy to answer any questions you may have and work with you and your IT department to ensure a fast, smooth integration of **CHRONOS** according to your exact needs and specifications.

## More Info

Chronos: [Click here](#)

Lapetus Solutions: [Click here](#)

Start Over

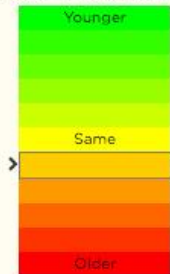
**Face Rank:**  
Measures the rate of aging compared to the population. It's an indicator of left (short lived) and right (long lived) tail individuals.

**Survival Probabilities:**  
Lapetus produces a mortality table that extends out to 100 years of age. Lapetus proprietary table can be plotted against any mortality table.

Blue: U.S. SOA  
Black: Lapetus  
Green: VBT



Your Face Rank:



**Dewayne,**

you can expect to live to be **82.2** years.

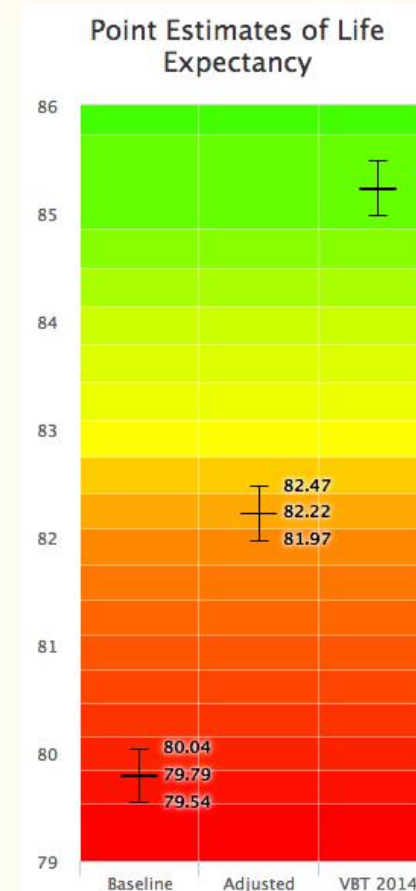
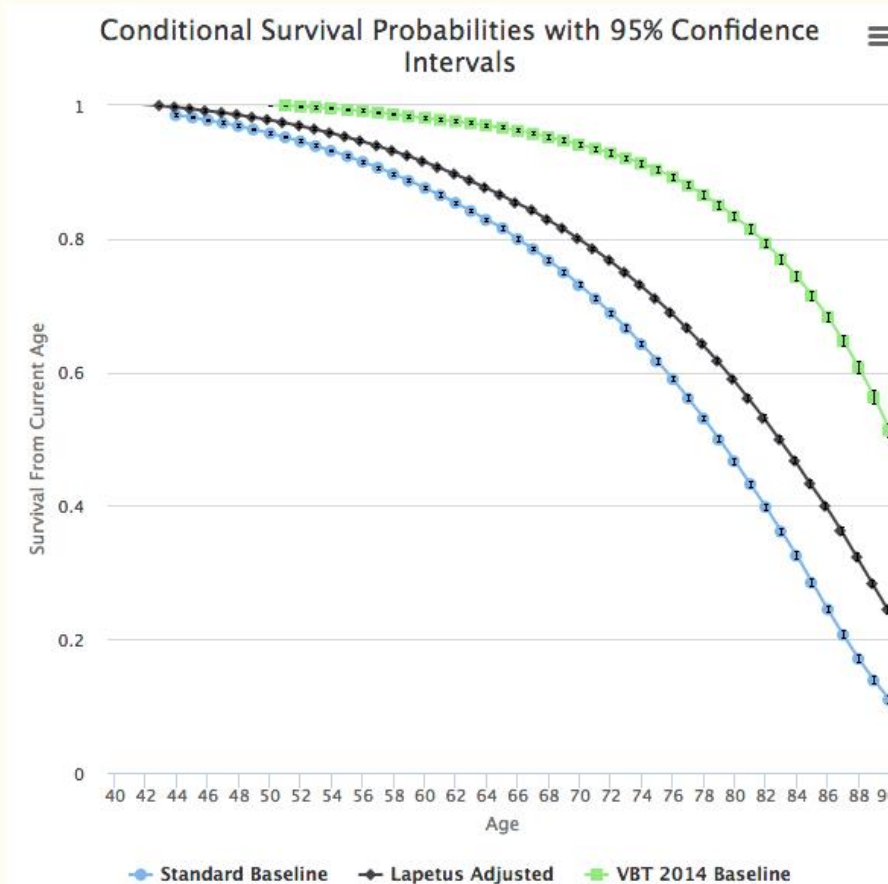
Healthy Life Expectancy: 79.2 years

Chance of living to 65: 85%

Chance of living to 85: 37%

Risk Category: TBD

## Detailed Analysis



**Primary End Point: Life Expectancy** is calculated to the month. LE can be mapped to **YOUR** risk tables.  
**Primary End Point: Healthy Life Expectancy (HLE)** is calculated to the month and indicates the age for the onset of frailty/disability. Extended care services may be required post HLE age.

**LE Point Estimates:** LE's can be illustratively compared to any baseline.







# Manulife to cut down on insurance application medical tests

**JACQUELINE NELSON**

The Globe and Mail

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Applying for life insurance is about to get a little less invasive at Manulife Financial Corp.

The Toronto-based insurer is doing away with drawing blood, testing urine and collecting other biometric data for term life insurance policies of up to \$1-million, purchased by new customers from ages 18 to 40.

It's a change that has been more than one year in the making as Manulife reviewed medical literature, scanned its applicant pools and consulted actuaries as part of a broader push to simplify insurance applications.

"What we decided to do was look at our processes and really test to see whether or not the way we are actually underwriting today still makes sense given the medical improvements we are seeing [and] mortality improvements in the general population," Karen Cutler, Manulife's chief underwriter, said.

The shift comes as more insurance companies are investing in technology to better connect themselves with customers and make it quicker and easier to get insured. It also marks the way that Canadians' expectations are changing when it comes to the coverage they want.

# sigma

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## Executive summary

New data and technologies can radically transform the way life insurance is underwritten and sold.

Technological advances have the potential to radically change the way life insurers interact with consumers and also help them better assess and price risks. The rapid spread of internet-enabled wearable devices and ubiquitous connectivity are enabling new ways of communication and information sharing. The amount of digital data generated automatically, inexpensively and non-intrusively is growing exponentially. The number of tools to analyse the data and extract useful insights on consumers is also growing rapidly. Developments in artificial intelligence and cognitive systems also create opportunities for innovation. And advances in medical technology have the potential to improve health outcomes and extend lives, thus changing risk pools.

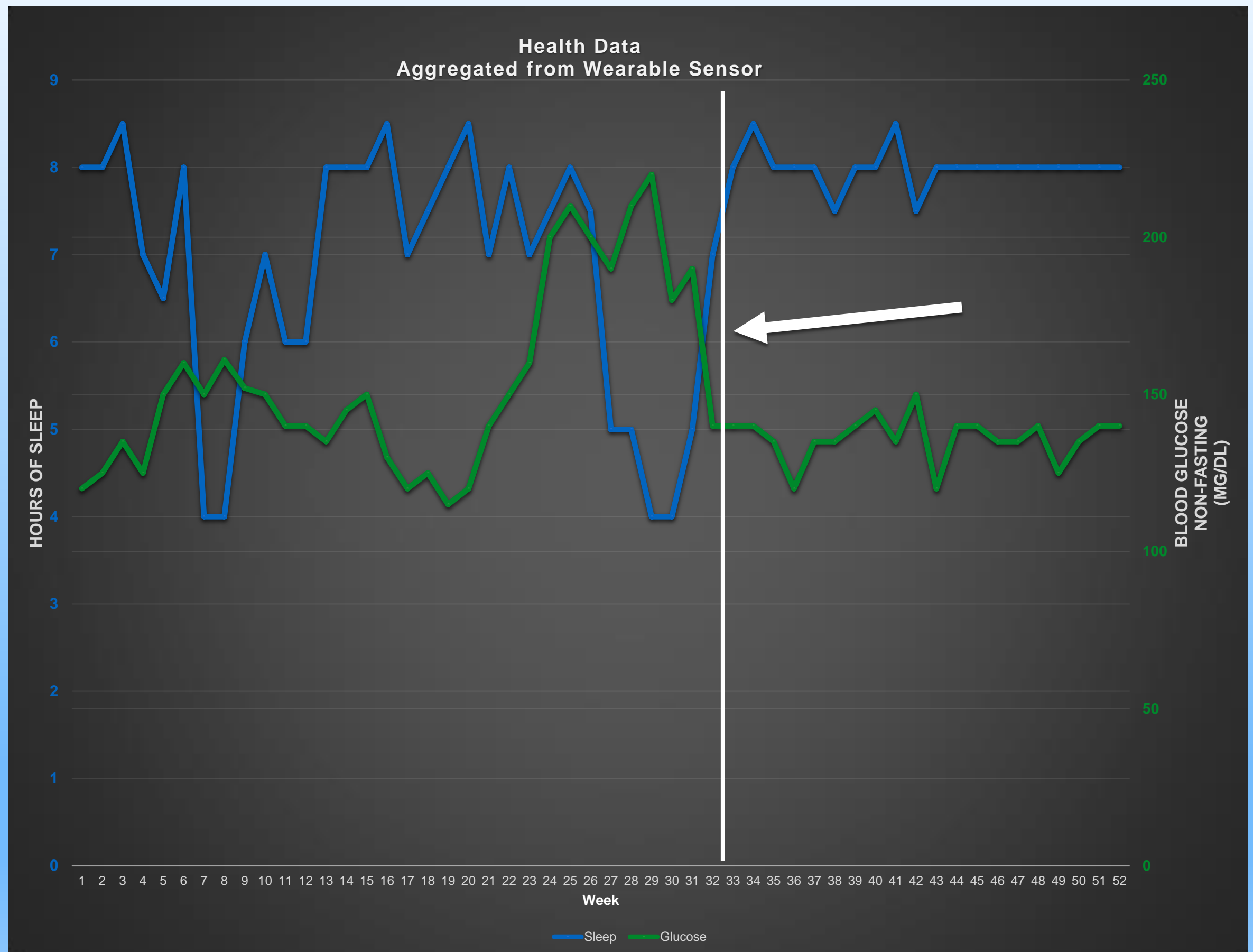
**Life insurance in the  
digital age: fundamental  
transformation ahead**

01 Executive summary  
02 Introduction  
04 Key technology  
developments  
impacting life insurers



# New Longitudinal Health Data is Here





Source: Olshansky, S.J., Carnes, B.A., Yang, C., Miller, N., Anderson, J., Beltran-Sanchez, H., Ricanek, K. Designing the Future of Smart Health (forthcoming in Computer).



Table 1: Relative risk of death from total mortality for a 65-year old U.S. male weighing 175 pounds as a function of step count and walking speed.

| Level    | MPH | Mile Time | Stride Length     | Steps/mi | Cal Burn | Cal/Step | RR   |
|----------|-----|-----------|-------------------|----------|----------|----------|------|
| Minimal  | 1   | 60 min    | 2.17 ft (26 in)   | 2433     | 198      | 0.0814   | 1.0  |
|          | 1.5 | 40        | 2.25 ft (27 in)   | 2347     | 150      | 0.0639   | 1.0  |
| Some     | 2   | 30        | 2.29 ft (27.5 in) | 2306     | 125      | 0.0542   | 0.81 |
|          | 2.5 | 24        | 2.33 ft (28 in)   | 2266     | 111      | 0.0490   | 0.81 |
| Moderate | 3   | 20        | 2.42 ft (29 in)   | 2182     | 105      | 0.0481   | 0.73 |
|          | 3.5 | 17        | 2.5 ft (30 in)    | 2112     | 105      | 0.0497   | 0.73 |
| Vigorous | 4   | 15 min    | 2.58 ft (31 in)   | 2046     | 109      | 0.0533   | 0.67 |

Source: Olshansky, S.J., Carnes, B.A., Yang, C., Miller, N., Anderson, J., Beltran-Sanchez, H., Rikanek, K. Designing the Future of Smart Health (under review).

**Simple is Good**