

making financial sense of the future

# General Insurance Pricing Seminar Richard Evans and Jim Riley



### **Outline**

- Overview
- Rating Techniques
  - Experience
  - Exposure
- Loads and Discounting
- Current Issues
- Role of Actuary

### **Overview**

- Aimed at those with no experience of reinsurance pricing
- Focus on Individual Loss Excess of Loss protections
- Techniques can be applied to both Property and Casualty

### Rating techniques



#### **Experience Rating**

- Uses contract-specific losses and exposure to derive expected losses to contract, covers range of methods including:
  - Basic burning cost
  - Stochastic Frequency Severity approach

#### **Exposure Rating**

 Uses the reinsurance exposures together with industry data (e.g. loss ratio and severity patterns) to derive expected losses to contract

# **Example Experience Approach Severity**

Triangulate individual losses by appropriate cohort

Trend for inflation to mid point of exposure period

Other adjustments? (As-if ing)

Project losses (open losses only?)

Fit a severity distribution

# **Example Experience Approach Frequency**

Triangulate number of claims xs a common threshold

Project number of claims (e.g. using chain ladder / BF etc.)

Exposure adjust against appropriate exposure base

Select expected frequency per unit of exposure

Fit a distribution e.g. Poisson / Negative Binomial

# **Experience Rating Modelling Losses to Contract**

- Check how contract responds to losses
- Common contract features:
  - Reinstatement conditions, e.g. number and rate
  - Indexation
  - How are Loss Adjustment Expenses allocated, e.g. "Pro-Rata in addition" or "Costs Inclusive"
- A simple burning cost is normally a good check, especially for working layers

# **Experience Rating Considerations**

- Is there sufficient experience?
  - Size of book
  - Scarcity of large losses

No losses to the contract does not imply rate = 0!

 Is the history an appropriate base? How has the book changed, can this be adjusted for?

# **Exposure Rating**

Expected **Profit Load** Loss Premium \* Loss Ratio and Expenses

Reinsurance Layer Original Ground Up Premium

Ground up expected losses

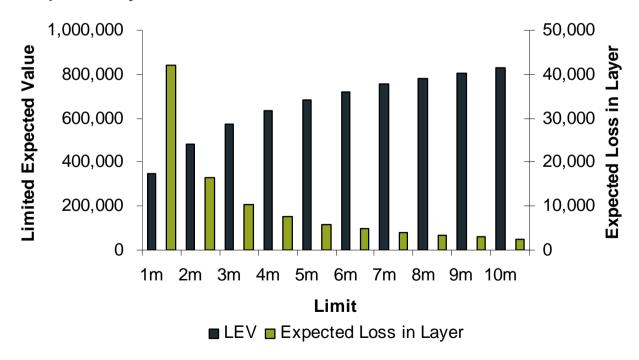
How to

allocate these

to layer?

# **Severity Curve Allocation Example**

- Policy Details
  - Policy Limit: 10,000,000
  - Expected Losses: 100,000
  - Ground up Policy

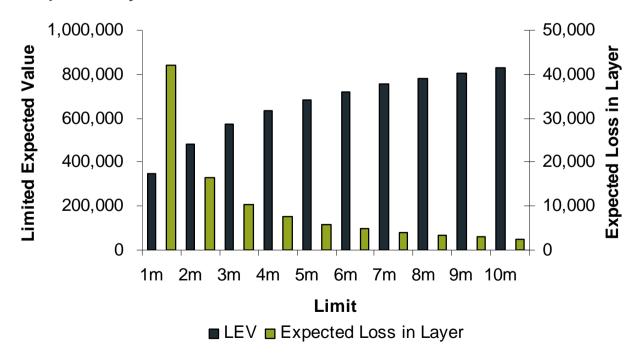


### A Couple of Rating Terms

- Given a severity curve F, with density function f ...
- Limited Expected Value at L =  $\int_0^L x f(x) dx + L \times (1 F(L))$
- Increased Limits Factor at L =  $\frac{LEV(L)}{LEV(Base\ Limit)}$ 
  - Note that these differ from ILFs used to compute premium, which usually include a compensatory margin for the increased volatility at higher limits
- E[Loss in Layer] =  $[LEV(L+A) LEV(A)] \times E[No.of\ Claims]$ =  $E[Losses] \times \frac{ILF(L+A) - ILF(A)}{ILF(Pol.Limit + Excess) - ILF(Pol.Excess)}$

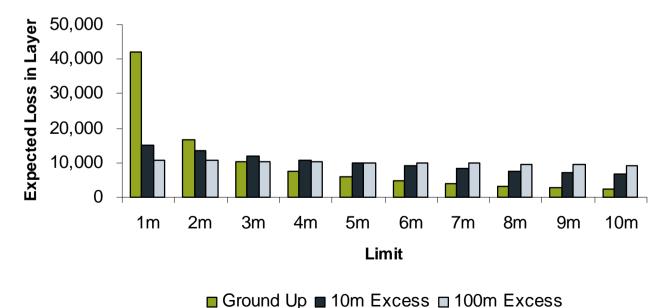
## **Severity Curve Allocation Example**

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### **Excess Points Matter!**

- Charge per marginal unit of exposure gets more uniform in the tail of the distribution
  - Mathematically,  $Pr(X>x+y|X>x) \approx 1$  as y becomes small relative to x
  - This translates to greater excess of loss rates for excess portfolios



## **Exposure Rating Curves**

### **Types of Curves**

- Theoretical e.g. LogNormal, Pareto, Exponential
- Mixed curves e.g. ISO mixed exponential

#### **Sources of Curves**

- US Casualty ISO, NCCI (WC)
- Property MBBEFD (Bernegger paper), ISO, Various older sources

# **Exposure Rating Considerations**

- Take appropriate account of limits, attachments and lines
- Ventilated policies data must enable identification of layered policies issued to the same insured covering the same risks
- Do your parameters approximate behaviour well for the class and region?
  - Loss ratio
  - Severity Distribution
- Checks against experience
  - Implied frequency =  $\sum (Expected\ Losses\ /\ Policy\ LEV)$
  - Distribution of losses
  - Is the experience credible?
  - Is the exposure model a bad fit?

# **Clash Type Covers**

### **Natural Catastrophes**

- Simplistic modelling on history
- Exposure modelling, e.g.
  - Vendor models
  - In house

### Other types of clash

Casualty

## **Proportional Covers**

- Commission Terms
- Developing view of prospective Loss Ratio is key
- Rate changes important consideration
- Coverage features?

# **Loadings and Discounting**

### **Discounting**

- Price on undiscounted or discounted basis?
- Rate
- Payment Pattern

### **Reasons for loadings:**

- Expenses
- Brokerage
- Volatility
- Profit margin

# **Loadings and Discounting**

### Ways to load:

- % of:
  - Expected Loss, SD
- Percentile
- Allocate capital to contract and required return

### **Expressing Final Rate**

- Adjustable: % of subject premium
- Rate on Line: % of reinsurance limit

### **Current Issues**

- Impact of TAS on transactional pricing
- Changing environment:
  - PPOs
  - Economy
  - Solvency II

# **Role of Actuary in Pricing**

### **Organisations:**

- Reinsurers
- Insurers
- Brokers
- + More?

# Recap

- Rating Techniques
  - Experience
  - Exposure
- Loads and Discounting
- Current Issues
- Role of Actuary

### **Questions or comments?**

Expressions of individual views by members of The Actuarial Profession and its staff are encouraged.

The views expressed in this presentation are those of the presenters.