

# Is Sustainable Business Sustainable Now that Donald Trump Sits in the Oval Office?

- Why are so many top business leaders seeing the relationship between long term success and business sustainability?
- Has the time come to re-think how we integrate sustainability into our business strategy and investment decisions?
- What is the evidence that sustainable business leads to better outcomes for all?

## What can we learn from leading experts in the field of sustainable business?

### Dr Jim Crilly

Jim Crilly has over 30 years' experience with Unilever Plc as senior leader in their R&D function. He was at the forefront of the pioneering work in the mid 1990's on sustainability of natural resources. His interests are centred on innovation, leadership and entrepreneurship to address key sustainability including environmental and societal challenges.



### Colm Fitzgerald

Colm Fitzgerald is a Fellow of the Institute & Faculty of Actuaries (IFoA) and the Society of Actuaries in Ireland. As the first actuary to be funded to research climate change for the IFoA, he has continued to inspire and educate actuaries and others in the area of ethics and the benefits of sustainable business and investment.

### Colin Wilson

Colin Wilson became President of the IFoA in 2016 and gave his Presidential Address, entitled *Sustainability through innovation* on 23 June 2016. He is the UK's Deputy Government Actuary with technical oversight on projects covering pensions, social security, general insurance and risk.



## Why not come along and share your thoughts and opinions with us?

Thursday, 15<sup>th</sup> June 2017 at Riddel Hall, 185 Stranmillis Road, Belfast, BT9 5EE

17:30 – 18:00 Registration & refreshments  
18:00 – 19:30 Presentation & discussion  
19:30 – 20:00 Dessert & drinks  
Suggested CPD allocation – 1.5 hours

Please register your interest in attending by emailing

[Tess.Joyce@actuaries.org.uk](mailto:Tess.Joyce@actuaries.org.uk)

by 9<sup>th</sup> June 2017

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- Why are so many top business leaders seeing the relationship between long term success and business sustainability?
- Has the time come to re-think how we integrate sustainability into our business strategy and investment decisions?
- What is the unique contribution the actuarial profession can make to support the sustainable approach to business and investment?

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