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4 th Younger Members Convent	ion
The City Hall, Cardiff, 5-6 December 2005	

Managing your Career

Carole Evans

Managing Consultant

RightCoutts Cardiff

Regional Office



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Taking Ownership of your Career

"It is not the strongest of the species that survive, not the most intelligent, but the ones most responsive to change" Charles Darwin



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Work and Careers in the 21st Century

Changes which have had a major impact on career and work patterns

- Globalisation
- Competitiveness
- New Technologies
- Demographic Change
- Environmental & Political Concerns



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Work and Careers in 21st Century

Restructuring, the flattening of the pyramid, delayering & downsizing	Cultural change & new ways of working	Process change & efficiency drives	Outsourcing & consultancy
Mergers, acquisitions & creation of new industries	Empowerment, responsibility & ownership/stakeh olders	Customer focus. Ever increasing customer demands & expectations	Short term contracts & portfolio working



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Work and Careers in the 21st Century New Psychological Contract



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Values

Values are about worth

- · the things we hold dear
- guiding principlesstandards
- beliefs
- · things that we prize.

These are often the things we are committed to and live our life by and feel bad when they are compromised.

In career management it is important to review what motivates you at

- · what matters to you most and
- what you need from your working environment
 values may change through maturity or particular experiences.

Values Activity in the Appendix ?



Interests

- Interests are the things we enjoy doing, the things that give us a buzz and make us feel motivated and challenged
- Ability alone is of little use without adequate interest to back it up.
- Often our interests remain consistent throughout our lives.

It is essential, therefore, that we are able to articulate clearly our interests and where these lie.

Appendix Career Anchors and Interest Inventory





Occupational interests

Link interests to six main categories of job types:

PRACTICAL - Things focus INVESTIGATIVE - Ideas focus ı Α **ARTISTIC - Ideas & People focus**

s SOCIAL - People focus

ENTERPRISING - People & Data focus Ε O/A ORGANISATIONAL/ADMINISTRATIVE -Data & Things focus

Appendix ?





Alignment between interests and skills

- Aligning your interests with potential future or current roles can be useful in measuring job satisfaction.
- Interests can be satisfied through activities outside the working environment.
- It is important not to forget the link with occupational interests and job satisfaction and motivation.
- Because you are good at something does not mean you are interested in that particular area.

Interests Inventory Appendix.



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Job Satisfaction

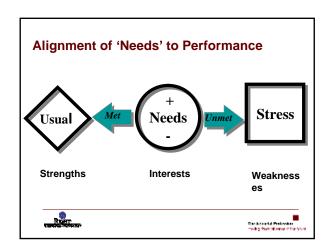
High Job Satisfaction Shared Values + Shared Interests

Here we are back to the Alignment model! How does this relate to your experience?

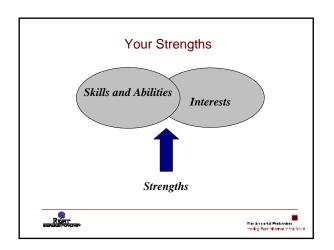


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CAREER SATISFACTION GRAPH Career Chapters VERY MIGHT VERY MIGHT 10 0 1 1 NOME Appendix ?

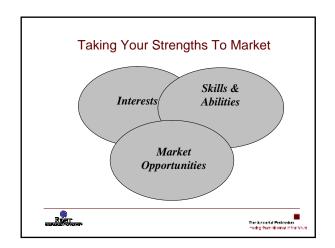






Achievements C hallenge A ction = Skills and Abilities R esult Where do your achievements fit in your Career Graph?

title Mountain Climbing Anna Purna Canoeing Down the Amazon Triathlete Training for Olympics Chess International Champion Marine Life Degree in Oceanography



Manage Your Career

Career Management is for life, not just for career transition

"In order that people may be happy in their work, these things are needed: they must be fit for it, they must not do too much of it; and they must have a sense of success in it"

John Ruskin 1871



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Characteristics of a Healthy Career

Develop Career Purpose	Balance your Life
Develop Employable Skills	Manage your own Morale & Motivation
Be a Change Opportunist	Be Visible & Manage Your Reputation
Be a High Performer	Develop a wide Network of Contacts
Practice Continuous Learning	Develop Your Organisational Awareness & Sensitivity



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Practice Continuous Learning

- How are you keeping your knowledge and skills up to date
- Devote time to personal development and encourage others to do the same.
- See learning opportunities through cross teamworking, special projects and mentoring as well as more traditional routes of learning
- Life long learning



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Develop Employable Skills

- How valued are your skills by the market place?
- What are your key strengths
- How often are you using your key strengths?
- Where are the development gaps?
- What is the scope for integrating more of your key strengths?

Soft Skills

- Communication
- Commercial awareness
- Customer orientation
- Leadership
- I.T





Be Visible and Manage your Reputation

- Understand how you are seen in the organisation and raise your profile
- Find ways of communicating what you do and what you offer
- Promote yourself, selling USP's
- Maintain an up to date personal profile or CV as part of this process



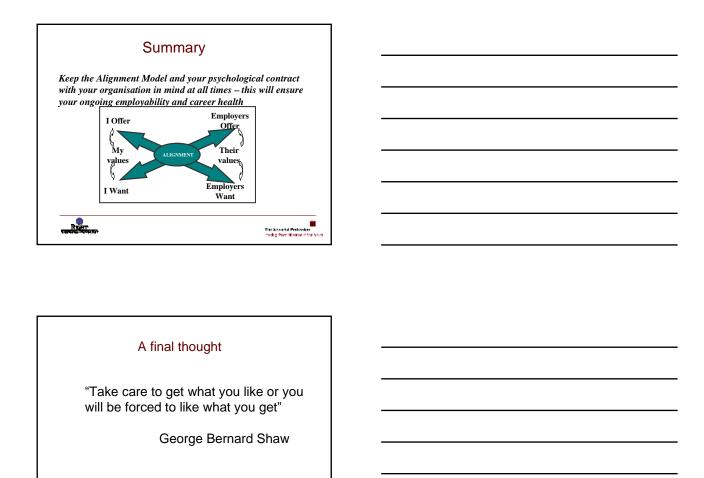


Develop a Wide Network of Contacts

- Maintain internal & external networks
- Gather and supply information
- Identify and share resources
- Raise your profile
- Co-ordinate activities and to gain support of other people
- Keep in touch with two vital things, people and information







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