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making financial sense of the future	
Treating With-Profits Policyholders Fairly	
Chris George Colin Ledlie	
James Tuley	-
Treating With-Profits Policyholders Fairly Session aims	
Driette and in COA accounts	
Briefly review FSA proposalsComment on (some of) the issues	
■ Provide a forum for discussion	
Focus is on treating customers fairly. Related aspects of the consultation such as CFPPFM and reattribution of	
inherited estates are not covered but comments welcome	
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Treating With-Profits Policyholders Fairly Background and implementation	
Background June 2003 PS167 - PPFMs (end March 2004) Governance (end March 2004)	
 Dec 2003 CP207 - Asset shares Ranges and targets Surrender values (and MVAs) Excess capital 	
Closure Aug 2004 CP04/14 - Update to CP207 Jan 2005 PS05/1 - Update to CP04/14	
Implementation 31 December 2005 Target ranges, CFPPFM 30 June 2005 Everything else	

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Use of asset shares	
6.12.22R - COB 6.12.17R does not apply to a maturity payment that cannot reasonably be compared with a calculated asset share	
 For traditional paid-up policies and alterations firms generally apply in-force bonus scales 	
 Bonus reserve assessment for liability purposes 	
Expect that this will be maintained but what investigations are required to confirm TCF?	
Update PPFM to take such business outside the application of targets and ranges	
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Deductions from surrender values	
 Virtually all offices have removed penalties approaching 	
maturity	
 In earlier years 90% asset share targets common but not explicit 	
Expect a move to 100% asset share target	-
In total surrenders/lapses will result in losses	
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Charging for guarantees	
 Only a few firms have explicit charges 	
 Original timing of PPFM put introduction of charges in the "too difficult" category for most offices, particularly 	
for existing business	
■ PS05/1 implementation is a major business change	
East chance to introduce charges for existing business?	
Likely to continue to be a source of loss	
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Miscellaneous profits and losses

6.12.24 - a firm must calculate unsmoothed asset shares by: (c) ...adding or subtracting an amount that reflects the

May mean changes for firms that have tried to maintain discretion

Losses Surrenders/lapses Guarantees Expense overruns (Compensation costs)

Profits (Non-profit business) (Estate)

 \Longrightarrow Should we still use the term "with-profits"?