

# Which Cancers Should Insurers Cover? Critical Illness Prospective

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# What's Wrong with Current Cl Design?

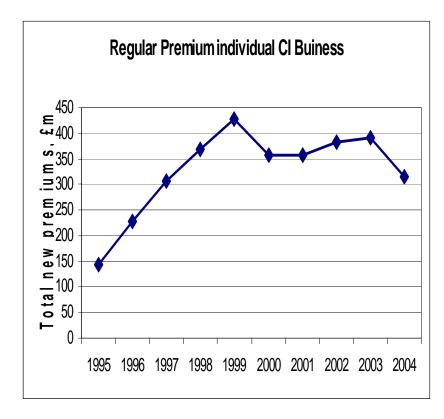
- One size fits all
- Not future proofed

## **Industry Background**

#### Index of CI Premiums



Source: LifeSearch Source: ABI



The Actuarial Profession

making financial sense of the future

#### Not all cancers are the same

#### **5 Year Cancer Survival Rates**

| Cancer site     | UK  | Europe | US  |
|-----------------|-----|--------|-----|
| Lung (M)        | 7%  | 9%     | 14% |
| Breast (F)      | 72% | 74%    | 88% |
| Colo-rectal (M) | 44% | 46%    | 64% |
| Colo-rectal (F) | 46% | 50%    | 63% |
| Prostate (M)    | 54% | 67%    | 99% |
| Stomach (M)     | 13% | 19%    | 22% |

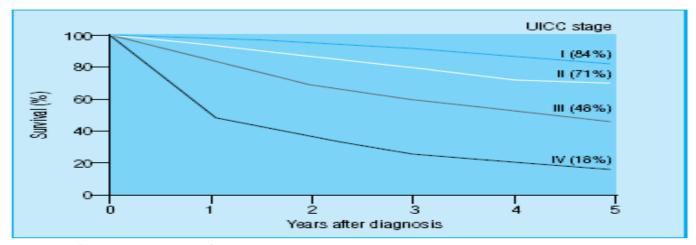
Sources: Cancer Survival Trends 1971/95, Eurocare III Study, SEER Cancer Statistics Review 1975/2001



#### **Breast Cancer Survival**

#### Correlation of UICC (1987) and TNM classifications of tumours

| UICC stage | TNM classification   |
|------------|--|
| Ī          | $T_{1}, N_{0}, M_{0}$  |
| п          | $T_{1}, N_{1}, M_{0}; T_{2}, N_{0.1}, M_{0}$   |
| Ш          | any T, N <sub>2-8</sub> , M <sub>0</sub> ; T <sub>8</sub> , any N, M <sub>0</sub> ; T <sub>4</sub> , any N, M <sub>0</sub> |
| IV         | any T, any N, M <sub>1</sub>   |



Survival associated with invasive breast cancer according to stage of disease

Source: BMJ Vol 321 23/9/00

#### **Cancer Definition**

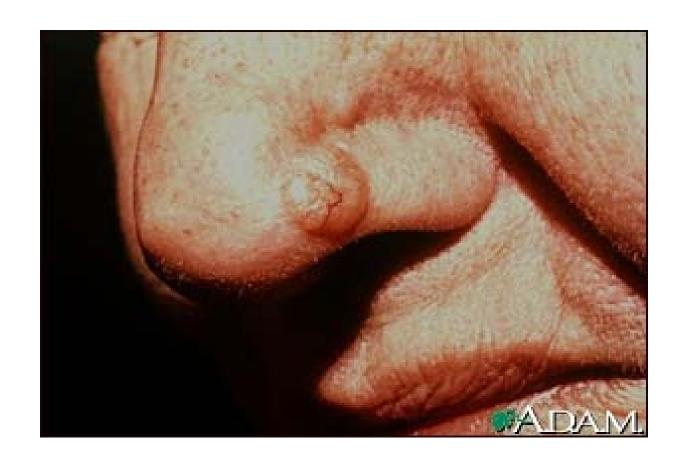
Any malignant tumour characterised by the uncontrolled growth and spread of malignant cells and invasion of tissue. The term cancer includes leukaemia and Hodgkin's disease but the following are excluded:

- All tumours which are histologically described as pre-malignant, as non-invasive or as cancer in situ.
- All tumours of the prostate unless histologically classified as having a Gleason score greater than 6 or having progressed to at least TNM classification T2NOMO.
- All forms of lymphoma in the presence of any HIV.
- Kaposi's sarcoma in the presence of any HIV.
- Any skin cancer other than invasive malignant melanoma.

#### **Skin Cancer**



### **Skin Cancer**



#### **Cancer Definition**

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# **Tiering of Solid Cancers**

| Life Threatening – 100% payment | Disabling<br>- 50% payment | Traumatic - 25% payment   |
|---------------------------------|----------------------------|---|
| TNM Stage III or above Tumours  | TNM Stage II Tumours       | TNM Stage I Tumours excluding prostate cancer with Gleason score of 6 or less |

### **Predicting the Future**

"if someone ever invents a method of screening apparently healthy men for prostate cancer, the apparent incidence rates may be expected to rise quite quickly by several hundred percent."

1981 Doll & Peto

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#### **Potential Bad Scenario**



"--- Diagnoses of chronic lymphatic leukaemia are becoming more common because we are looking harder. With sensitive techniques, a monoclonal population of B lymphocytes that is indistinguishable from CLL cells may be found in the blood of 3.5% of persons older than 40 years of age. ---"

#### Conclusion

- Future Proofing:
  - Severity levels
  - Less anti-selection
  - Positive effect on the price
- Tiered product:
  - Future proofing
  - Fairer

#### Questions

